

QUEEN'S CONFERENCE ON
PHILANTHROPY

DELEGATES MANUAL

January 19 - 22, 2017



Itinerary

Thursday, January 19, 2017

- 5:00pm Registration & Check-In (Externals) | Holiday Inn
7:00pm External Delegates Welcome | Sir John A. Room
7:30pm Dinner | Woodenheads Restaurant
10:30pm External Delegates Social | Generocksity Concert

Friday, January 20, 2017

- 9:00am Registration & Check-In | Holiday Inn
9:20am Breakfast | Islandview Ballroom
10:00am Co-Chairs Opening Remarks | Islandview Ballroom
10:30am Morgan Pierce | Islandview Ballroom
11:30am Workshop (United Way Canada) | Sir John A. Room
12:30pm Lunch - Sponsored by CIBC | Holiday Inn Restaurant
1:45pm Workshop (Salvation Army) | Sir John A. Room
2:45pm Networking and Silent Auction | Islandview Ballroom
3:30pm Cause-to-Action Project | Sir John A. Room
5:30pm Dinner | Islandview Ballroom
6:45pm Niels Billou | Islandview Ballroom
7:45pm Philanthropic Film Spotlight | Sir John A. Room
11:00pm Evening Social | Stages Night Club

Saturday, January 21, 2017

- 9:00am Breakfast & Announcements
10:00am Tina Dacin | Islandview Ballroom
11:00am Workshop (Partners in Health Canada) | Bellevue Ballroom (A)
11:45am Workshop (AKF Canada) | Bellevue Ballroom (B)
12:30pm Lunch | Islandview Ballroom
1:15pm Philanthropic Networking Fair | Bellevue Ballroom
2:15pm Workshop (Boys & Girl's Club) | Bellevue Ballroom
2:45pm QCOP 2017 Challenge | Bellevue Ballroom
4:45pm Challenge Presentations | Bellevue Ballroom
6:00pm Dinner | Islandview Ballroom
7:30pm Alex Deans | Islandview Ballroom
8:30pm Dessert and Slideshow | Islandview Ballroom
9:00pm QCOP 2017 Closing Ceremony | Islandview Ballroom
10:30pm Evening Social | The Grizzly Grill

Sunday, January 22, 2017

- 10am Breakfast & Check-Out (Externals) | Islandview Ballroom

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Welcome to QCOP 2017!

Dear Delegate,

On behalf of the 2017 Executive Committee and every individual and organization that has been involved with QCOP over the past 9 years, we are humbled to welcome you to Queen's Conference on Philanthropy 2017!

The conference was established in 2009 as a forum to gather the love for humanity that philanthropic involvements provide tangible evidence of. In 2014, we were honored to have been recognized with the "Youth in Philanthropy Award" from the Association of Fundraising Professionals South Eastern Ontario Chapter. Now in our 9th year, the conference has expanded and grown in diverse ways, but its philosophy has eminently remained the same: our purpose is to unite young adults – such as yourself – passionate about making an impact in this world. We are premised on providing you various resources, insights, connections, and avenues with which to discover where and how you might begin or further your own humanitarianism.

We strongly believe that what you get out of every experience depends on what you put into it. Thus, we hope you will engage yourself in every item on our agenda with an open-mind this weekend. We hope you truly absorb, think critically about, and reflect on the information you are exposed to from the numerous philanthropists, and even peers, you hear from. We hope this conference facilitates your journey of self-discovery and helps you find the path of altruism that resonates with your specific passions, interests, and simply put, who you are.

Welcome to QCOP 2017!

Throughout the year, all the efforts of the executive team are channeled towards providing an unparalleled experience of empowerment, inspiration, and love for humanity. This conference would not have been possible without all their hard work, dedication, and kindness, and for that we humbly thank every one of them. We also thank you, as a 2017 delegate, for joining us this weekend, as it is a very meaningful first or one of many steps in your endeavor to make a difference in today's world. To maximize your experience and the knowledge you retain, we encourage you to step out of your comfort zone and let this conference contribute to your own self-development and growth.

We could not be more thrilled to have you join us this weekend in our theme of "Today for Tomorrow," and thus adopt a lens that fosters thoughtfulness, reflection, and proactivity. Here's to coming to QCOP 2017 today for the betterment of all our tomorrows to come!

All our best and all our love,



Ellen He



Danielle Lauzon

Queen's Conference on Philanthropy 2017
Co-Chairs

About QCOP

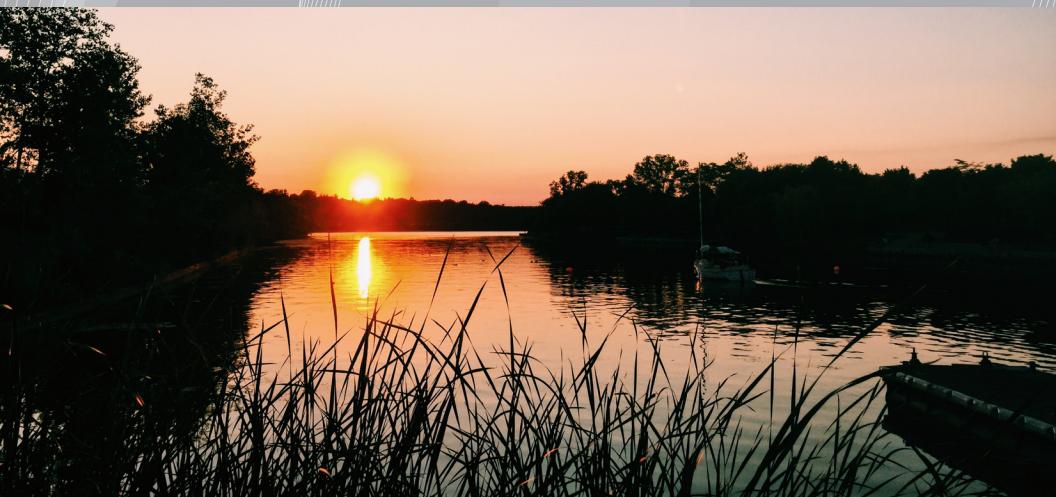
Queen's Conference on Philanthropy is Canada's faculty-wide, premier undergraduate philanthropic conference. It aims to educate, inspire, and empower delegates nationwide to discover their passion and make an impact in the world. It stands as a national symposium that unites like-minded, passionate, and dedicated delegates with inspiring speakers and professional philanthropists who will share their remarkable passion for humanity vis-à-vis their personal journeys, research and/or experiential-based insights. Through interactive workshop sessions and engaging keynote speakers, delegates will be exposed to various facets of philanthropy, its evolving role in society, and the numerous ways they can get involved. Our hope and leading vision is that, upon conclusion of the conference, delegates will feel empowered and ready to show off the astounding positive impact our generation is capable of!



As the only undergraduate conference of our kind in Canada, our mission is to connect delegates with various philanthropic professionals and act as enablers of relationships, enterprises, and/or projects that are born out of the conference. As a hub for change-oriented dialogue and activism, we strive for a culture of creativity, a supportive community, and an ever-lasting impact.

About QCOP

“ The present is now; what lies behind is decided and unchanging, and ahead unpredictable and unknown. With the simple resources of time and passion, we can shape the future to be a little brighter and a lot less uncertain. Time is fleeting and the world ever-evolving. There is no better time than the present to become actively involved in bettering what is yet to come. Let's be proactive and live today for tomorrow!”



We have the ability to create and contribute to meaningful change, so join us by starting today for tomorrow!

“ Philanthropy is about giving your time, your energy, cherishing what it means to be human in a world where many continue to struggle, and finding ways to give back every day.”

— Principal Daniel Woolf, QCOP 2014 Opening Ceremony



Investing In The Future

CIBC Capital Markets is pleased to support future Queen's University Alumni in becoming leaders in philanthropy.

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Delegate Initiative Challenge

Friday: Cause-to-Action Project

What are you passionate about? What causes do you want to spread awareness for? What do you want to learn from the other delegates? This year's Cause-to-Action activity is a fun and hands-on challenge where you will get the opportunity to not only discuss your passions, but you will also learn about the interests of other delegates and how ultimately, each of your passions fits together in a community. Whether it is climate change, accessibility, or disease prevention, there will be an opportunity for you to share your ideas and ignite change alongside your team. Get ready to unleash your passion and to educate your peers to make a positive impact throughout your community.



Saturday: Social Entrepreneurship Delegate Challenge

Looking for an opportunity to learn first-hand about the challenges philanthropic organizations face? Well, look no further. This year's Challenge will provide an experience that you will not forget. With the opportunity to work closely with different not-for-profit organizations to help develop their own sustainable business project, grow your passion for helping others, and engage in discussion, you will realize your potential to make a difference in the world. Get ready to put your creativity to the test and see how your ideas as a group can come to life!

Keynote Speakers

Morgan Pierce

Freedom 55 Financial & Blacksheep Thinking



Morgan Pierce is a financial planner and motivational speaker. He brings a contagious passion and enthusiasm to all of his endeavours, and possesses the unique ability to empower individuals from all walks of life.

Having experienced personal struggles early in life, Morgan has dedicated himself to helping others find their way. His journey includes obtaining a Bachelor's Degree in Psychology with a minor in Sociology, paying his way through school with award-winning sleight of hand magic, working in the employment and financial field to great success, and running a grassroots charity that touched lives from east to west coast Canada. He takes pride in changing lives, one at a time, teaching individuals how to overcome their obstacles and develop a sustainable plan for their future.

Further, Pierce has recently founded Black Sheep Thinking, an organization with the goal to help people who have great potential but are trapped in their own fears and self-created limitations. Through this, he continues to have a profound impact, providing valuable insight and knowledge to all those with whom he crosses paths.

Keynote Speakers

Niels Billou

The Humanos Institute



Dr. Niels Billou is the Co-Founder and Executive Director of The Humanos Institute, a not-for-profit dedicated to marrying the mind of business with the heart of humanity to help transform the lives of people living in poor communities. Humanos brings multi-disciplinary teams from industry, academia, government, and not-for-profit sectors to co-create innovative, scalable, and sustainable solutions using the human-centred Design Thinking methodology to the most pressing problems of our times. Billou is an award-winning international educator, having designed and delivered courses and workshops on innovation, design thinking, entrepreneurship, and international strategy to students in premier global business schools, such as London Business School, Ivey Business School, NYU, HEC, and McGill University, among others.

Keynote Speakers

Tina Dacin Queen's Centre of Social Impact



Tina Dacin is the Director of the Smith School of Business Centre for Social Impact at Queen's University. She is the E. Marie Shantz Chaired Professor of Strategy and Organizational Behavior at Smith School of Business. Dacin conducts research in the areas of social and institutional change, social entrepreneurship, cultural

heritage and traditions, and strategic collaboration. She is currently a Research Fellow at the Centre for Social Innovation at the Judge Business School at the University of Cambridge.

Previously on the Board of Directors for the Kingston Community Foundation and GRLI, a global advocacy organization promoting responsible leadership in business schools, Dacin has also served on the corporate partnerships advisory committee for the Hospital for Sick Kids Foundation in Toronto. More recently, with the help of two colleagues, they have created "COSI" – a scholarly community convened around the topic of social innovation.

Dacin teaches courses on social innovation, leading change and strategy. She is an experienced executive educator, teaching in programs offered by the Smith School of Business, Judge Business School at Cambridge, and previously the joint Kellogg-ISB program. Tina received her doctorate from the University of Toronto and prior to joining Queen's University, she spent nine years at Texas A&M University. She has most recently been a Visiting Professor for several years at the Judge Business School at Cambridge, Kellogg School of Management, Northwestern University and the Indian School of Business in Hyderabad, India.

Keynote Speakers

Alex Deans

Me to We



Alex Deans is an 19-year-old serial inventor, artist, and public speaker who has an addiction to all things creative. At age 12, his chance encounter with a visually impaired woman inspired him to develop the iAid, a novel navigation device for the blind.

His work on the iAid has taken him from visually impaired communities to winning second place at the Intel International Science and Engineering Fair as a member of Team Canada. The Organization of American States named the iAid one of the "Top 50 Ideas Worldwide for Technology in Health, Energy, and Medicine". A minor planet was named after Alex by MIT's Lincoln Laboratory, with iAid exhibiting at Canada's national science museum.

Deans is a highly sought-after speaker and media presence. He is currently on the national tour of We Day speaking to over 160,000 youth about the importance of creativity in stadium-sized venues. He is the global ambassador for Royal Bank of Canada's #ChangeAgent program and has been recognised as one of "Canada's Future Leaders under 25" by Maclean's magazine, profiled as a "Top 50 Emerging Leader" by Gen Y Inc., and featured in Governor General David Johnston's speech at the Milken Institute's Global Conference Canadian CEO Dinner in Los Angeles.

Workshop Speakers

Jacline Nyman United Way Canada



Jacline Nyman is an accomplished leader in the public sector with over 25 years of demonstrated success in senior roles. Currently, Nyman holds the position of President and CEO of United Way Centraide Canada where she leads a national movement for social change comprising over 100 community-based federated United Way Organizations. With over 1000

staff members, 200,000 volunteers, and more than 1 million donors, United Ways and Centraides raise and invest over \$550 million annually with and for Canadian Communities. In the past, her career was focused on external stakeholder relations and fund development primarily in the university sector. Nyman is also actively engaged academically, with teaching and research interests in marketing,

Mark Brender is National Director of Partners In Health Canada, a Toronto-based global health organization relentlessly committed to improving the health of the poor and marginalized. Starting from a one-room clinic in Haiti 30 years ago, Partners In Health now works closely with impoverished communities in 10 countries to deliver high quality health care, address the root causes of illness, train service providers, advance research and advocate for global policy change. Brender opened the PIH Canada office in 2011 and is passionate about raising awareness and funds for this work and empowering Canadians to join the movement for social justice and global health equity. He previously held leadership positions with organizations including Right To Play and Prostate Cancer Canada. Prior to his career in the non-profit sector, he spent more than a decade as an award-winning hockey journalist, writing about those who practice a different kind of justice.

Mark Brender Partners In Health Canada



Workshop Speakers

John McAlister is the National Director of Marketing and Communications for The Salvation Army in Canada. He is responsible for advertising, external communications, issues management, corporate partnerships and media relations. He has worked for The Salvation Army for 22 years, including a 27-month term in Zimbabwe. His first job with The Salvation Army began as a university student when he served as an intake worker at a homeless shelter in downtown Toronto. Exposed to the reality of poverty, he then pursued a career in communications in the non-profit sector with a desire to help marginalized and vulnerable people both in Canada and around the world. His wife, Rochelle, is a social worker who manages multiple programs for seniors struggling with mental health issues and addiction. They have two young boys and enjoy hiking, running and travelling.

John McAlister
The Salvation Army



Savannah Hallworth AKF (Aga Khan Foundation) Canada



Savannah Hallworth is an experienced international development professional, currently specializing in public engagement. She's had the opportunity to travel, work, and live in over 10 countries around the world, including Kyrgyzstan, where she was an Aga Khan Foundation Canada Youth Fellow in 2013. Her current role at Aga Khan Foundation Canada involves stimulating conversation about Canada's role in international development, and what our role is as Canadians in making the world a more peaceful, prosperous and pluralist world. Outside of work, you can find her busy in the kitchen preparing gluten free treats, volunteering on a non-profit Board of Directors, or googling her next travel destination.



Creating value where we live and work. Together.

Supporting Queen's Conference on Philanthropy.

**THE
Great-West Life**
ASSURANCE COMPANY

**London
Life**

Canada Life

STRONGER COMMUNITIES TOGETHER™



Imagine  Caring Company
Une entreprise généreuse

Charity Auction

ACUMEN CHANGING THE WAY THE WORLD TACKLES POVERTY

For the philanthropist in all of us, a silent auction benefitting Acumen Charity is held on Saturday afternoon of QCOP 2017!

Acumen raises charitable donations to invest in companies, leaders, and ideas that are changing the way the world tackles poverty. This organization creates a venture capital fund for the poor, supported by a global community of philanthropists willing to finance entrepreneurs who have the capability to bring sustainable solutions to big problems of poverty. Acumen's dedicated team works across its five global offices in Accra, Karachi, Mumbai Nairobi and New York to support work in investing in companies. Today, Acumen's efforts have impacted the lives of over 100 million people. Thank you for supporting this great cause!

Delegate Representation Throughout the Years



Lakehead
UNIVERSITY

UQÀM

Université du Québec à Montréal



Carleton
UNIVERSITY



Western

UNIVERSITY · CANADA



Brock
University



uOttawa

Ryerson
University



Queen's
UNIVERSITY

Collège Ahuntsic

YORK U
UNIVERSITÉ
UNIVERSITY



McGill
UNIVERSITY

Mount
Allison
UNIVERSITY

UNIVERSITY
of GUELPH

McMaster
University



UNIVERSITY OF
TORONTO

Want to get involved with QCOP in a more meaningful way? Become a QCOP 2018 Campus Representative and receive exclusive discounts, conference priority, valuable experience and strengthen your inter-university relationships with other aspiring student leaders. Recruitment for Campus Representatives will be happening in the upcoming months. In the meantime, if you are interested in this opportunity email delegates@qcop.ca for more information. We hope you will join the QCOP team next year!

Sponsors

Evening Sponsor



Delegate Activity Sponsor



Speakers Sponsor



Mid-Day Break Sponsor



In-Kind Sponsor



Johnson & Johnson



LÄRABAR



Pita Pit

Networking Partners



Boys & Girls Clubs of Canada
Clubs Garçons & Filles du Canada



GENEROCKSITY



Queen's Telefundraising Services



Centre For Social Impact



girls inc.[®]

DEVELOPERS'
FOUNDATION

building something meaningful

Socials

Thursday: Taste of Kingston

The conference will begin with a casual dinner at Wooden Heads giving external delegates the opportunity to connect with the QCOP executive and meet other delegates from across the country. As one of Kingston's best downtown restaurants, this busy pizzeria is known for its classic Italian dishes and is not to be missed if you are from out of town. After dinner, delegates will head to the Brooklyn to warm up with some of the city's finest local craft beers accompanied by chill acoustic tunes presented by Generocksity. With all proceeds going to Extra Awesome, an organization that provides academic support & physical activity for youth with exceptionalities, this is the perfect way to ease into a weekend of QCOP giving and fun!

Friday: Spotlight Movie & Dance

TGIF but not sure whether to stay in and relax or have a fun night out on the town? QCOP's Friday social scene gives you the best of both worlds. To rejuvenate after a jam-packed conference day, delegates will enjoy a screening of "Pay it Forward." Starring award-winning actors and actresses, the film is based on a novel that chronicles an 11-year old's efforts to launch a goodwill movement. Released in 2000, it is a film that reminds its viewers the value of selflessness and truly embodies all of QCOP's values. Then, get pumped to enjoy a night of dancing and socializing at Stages Nightclub, a popular student bar located right in the hub of downtown.

Saturday: A Red Hot Affair (Semi-Formal)

Join QCOP for an elegant evening at the Grizzly Grill to celebrate an incredible and inspiring two days of workshops, speakers and activities at QCOP 2017! A bus will be provided from the Holiday Inn right to the Grizzly Grill allowing delegates to avoid some nasty Kingston winter weather. Come prepared to dance to classic jams, show off your pool skills and reminisce about your favourite parts of the weekend with other delegates. Don't forget to dress to impress with a touch of QCOP red as this semi-formal will surely be a night to remember!

The QCOP Exec



Ellen He

Co-Chair

Danielle Lauzon

Co-Chair

Kieran McLellan

Sponsorship Director

Taylor Burns

Sponsorship Coordinator

Elizabeth Strange

Sponsorship Coordinator

Sabiha Meghji

Grants Coordinator

Jimmy Hamilton

Finance Officer

Jessica Campbell

Logistics Coordinator

Stacy Nguyen

Outreach & Socials Coordinator

Alex Kruczowski

Speakers Coordinator

Taylor Losak

Speakers Coordinator

Adrian Kuchtaruk

Speakers Coordinator

Vivian Li

Workshops Coordinator

Rasha Saleh

Workshops Coordinator

Darcy Wells

Internal Delegates Coordinator

Silvano Dallan

External Delegates Coordinator

Anaelle Shiyuan

Delegate Initiatives Coordinator

Monique Sereneo

Delegate Initiatives Coordinator

Judith Coles

Publications & Marketing

Tess Exshaw

Publications & Marketing

Keith Weaver

IT Officer

Jenny Lu

Frosh Representative

Notes

This image shows a standard sheet of white paper with horizontal black ruling lines. A single vertical black line runs down the left edge, creating a margin. Overlaid on the paper is a subtle, faint white line drawing. This drawing consists of many thin, intersecting lines that form a complex, organic shape. In the lower right area, there is a prominent, large, wavy, and somewhat triangular or mountain-like structure. The rest of the space is filled with a more sparse, grid-like pattern of lines, suggesting a wireframe or a series of overlapping shapes.

Notes

This image shows a standard sheet of white paper with horizontal black ruling lines. A single vertical black line on the left side creates a margin. Overlaid on the page is a faint, large watermark composed of many thin, curved white lines that intersect to form a complex, organic grid pattern, resembling a stylized mountain or a series of concentric waves. The watermark is most dense in the center and tapers off towards the edges of the page.

Notes

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QUEEN'S CONFERENCE ON PHILANTHROPY

**Thank you for attending Queen's
Conference on Philanthropy 2017**



Queen's Conference on
Philanthropy - QCOP



qcop2017



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WWW.QCOP.CA

TODAY
FOR
TOMORROW

The red stylized flame logo consists of two upward-pointing, curved shapes that resemble flames or wings. They are positioned on either side of the word 'TODAY'. Below 'TODAY' is the word 'FOR', and below 'FOR' is the word 'TOMORROW'.

Holiday Inn Kingston Waterfront
2 Princess Street
Kingston, Ontario