

# Eecho Yuan

(858)-465-9847  
eecho.yuan@gmail.com

## EXPERIENCE

### Unconfined the Project — Vice President

JUNE 2020 - PRESENT

- Co-founded and served on the executive board of the 503(c)3 non-profit organization to amplify student voices on current events through art via digital platforms.
- Established the brand identity and creative direction for the organization.
- Built the and launched the website and Instagram page.

### Outliers Magazine — *Editor in Chief*

AUGUST 2019 - PRESENT

- Supervised the editing process and determined the theme direction for Outliers Magazine 2021-22 releases.
- Designed the magazine cover and contributed as a layout designer for Volume II, III, and IV.

### EVA Conservatory — *Treasurer, Member*

AUGUST 2020 - PRESENT

- Assisted the co-Presidents in Conservatory operations and planning for related events in addition to participating in personal and community based art projects.

### Education For All Foundation — *Marketing/Graphics Director*

JUNE 2020 - OCTOBER 2021

- Lead, organized, and trained the Graphics Team of 15+ people for promotional and educational content on various international platforms. Contributed as a Marketing Lead Team member for direction planning and communications.
- Lead 2 website revamp with redesigned brand identities.
- Volunteered as a teacher and Chinese outreach content writer and planner.

### REMEMBER20 — *Project Manager*

MARCH 2020 - PRESENT

- Co-founded and managed the online gallery responding to rising hate and violence against Asian Americans amid the COVID-19 pandemic

### CCA Unite — *Designer, Fundraising Member*

AUGUST 2021 - PRESENT

- Designed the branding identity for the 2022 event, including logo, layout, and promotion materials.
- Communicated with local businesses for fundraising and sponsorships.

## EDUCATION

### Canyon Crest Academy

August 2019- June 2023

### UCSD Extension Front-end Web Development

August 2021- June 2022

- Intro to Front-end Tech
- HTML & CSS
- CSS & JavaScript

## SKILLS

Adobe XD and Figma  
Adobe Photoshop  
HTML5, CSS, JavaScript  
Wix, Webflow, and  
Wordpress  
Social Media Advertising  
Branding and Identity

## AWARDS

### Scholastic Art and Writing Award

- 2 National Silver Medal
- 2 Regional Gold Key
- 2 Regional Silver Key

### AP Scholar Award 2021

Scholar Award with Honor

### Congressional Art Competition

District Honorable Mention

The City of San Diego  
Mayor's Office Recognition  
for REMEMBER20

## LANGUAGES

Fluent in both English and  
Mandarin Chinese