

career objectives

I now feel better prepared to take my career forward and specialise in graphic design for web and print, as I believe my past experiences have given me a comprehensive understanding of all aspects of creative graphics and how to tackle its many challenges, plus I recently had the opportunity to invest in my career, completing an advance digital design course and I now feel I am have the technical ability to feed my creative ability.

qualifications

Google:	Partner Certification: Adwords & Analytics
Computeach college:	IT Foundations course
	Design specialist course - Web / Graphics
Shrewsbury 6 form college:	A-level English
Wakeman secondary School:	GCSE (English, Maths, Arts)
Other:	First aid - emergency aid, full UK Car licence

design

Graphics:	Photoshop, Fireworks
Graphics - Vector:	illustrator
Photography:	Photoshop
Print:	indesign
Typography & colour:	Obsessed
UX design & Prototyping:	Adobe XD, Balsamiq, Sketch

portfolio

<http://www.edwardfellows.co.uk/portfolio.html>

web

Languages (Hand code):	HTML 5.0 / CSS 3.0 / jQuery
CMS:	Wordpress (graphics & content)
SEO:	On & Off page Optimization

productivity

Adobe CC 2017:	illustrator, Photoshop, indesign, Dreamweaver, Muse, Acrobat etc
Microsoft Office 360:	Word, Excel, Outlook, Publisher, Powerpoint etc

experiences

Maxwell's Marketing - Marketing Assistant	In my last position I worked for 18 months in Maxwell's in-house Marketing department, with the responsibility of increasing brand awareness through graphic design. This experience has given me a solid understanding of creative digital marketing and how to tackle its many challenges.
The Roadhouse - Department Manager	As a manager I was responsible for three very busy departments, and ensured our guests had a memorable experience, I also worked with the marketing team on project implementation for promotional projects.
T.G.I.Friday's - Bartender / head bartender	I moved to London to work for T.G.I. Friday's after 18 months I was fortunate to be promoted to the position of Head of department, with the responsibility of training my team and driving standards.

interests

Web design, Graphic design, photography & Photo editing, Reading, Cooking , Sport, Health and trying to keep fit!

references

Available at www.edwardfellows.co.uk/references.html