

career objectives

I believe my past experiences have given me a comprehensive understanding of Marketing and how to tackle its many challenges, plus I recently had the opportunity to invest in my career, completing an advance Digital Web & Media course and Google partners certificates, so I now feel better prepared to take my career forward.

qualifications

Google:	Online Marketing Certification Adwords Partner Certification: Fundamentals and Search Advertising (2018) Analytics Partner Certification (2018)
Computeach college:	IT Foundations course Site Development Associate course - Project management Technology Associate course - Networking Internet Marketing Associate course - CRM Design specialist course E-Commerce Specialist course - PPC / SEO Web Design Professional course - HTML / CSS
Shrewsbury 6 form college:	A-level English
Wakeman secondary School:	GCSE (English, Maths, Arts)
Other:	First aid - emergency aid, cleanish Car & Bike licence

marketing

PPC:	Google Adwords Partner
Analytics:	Google Analytics Partner Google Tag Manager
Email:	Mailchimp, (Build, design & Broadcast)
Social media:	Facebook, Google+, Twitter, Instagram, LinkedIn etc
Blog:	Monthly Blog copy
Video:	Premiere pro & After Effects

Productivity

Adobe CC:	Photoshop, Illustrator, Indesign, Acrobat etc
Microsoft Office:	Word, Excel, Outlook, Publisher, Power point

web

CMS:	Wordpress (content)
Languages:	HTML 5.0 / CSS 3.0
SEO:	On & Off page Optimization
Graphics:	Photoshop, Illustrator

experiences

Wildfire Creative Graphics:	I am currently working in a freelance role with Wildfire Creative Graphics & Websyche Web design, working on graphic design and web development projects.
Maxwell's Marketing- Marketing Assistant (16 months)	I worked for Maxwell's group in-house Marketing department, with the responsibility of increasing brand awareness, and building client loyalty. This experience gave me a solid understanding of marketing and how to tackle its many challenges
The Roadhouse - Department Manager (4 years)	As a manager I was responsible for three very busy departments, and ensured our guests had a memorable experience. I also worked with the Marketing team on the implementation for promotional events.
Whitbread Plc (Head office) Event organiser (1 year) (1 year)	I was fortunate to be given the opportunity by Whitbread Plc to run and judge their T.G.I.'s 'Best bar' competition. This involved me travelling the UK organising events, promoting and marketing the T.G.I.'s brand.

interests

Web design, Graphic design, photography & Photo editing, all things digital, Health and trying to keep fit!