

## career objectives -

I now feel better prepared to further my career in graphic design, as I believe my past experience has given me a comprehensive understanding of all aspects of creative digital & print graphics and how to tackle its many challenges, plus I recently had the opportunity to invest in my career, completing an advance creative Design Web Course and I now feel I have the technical ability to feed my creative ability.

qualifications -

Computeach college: Design Foundations Course

Web Specialist Course

Google: Partner Certification: Analytics

A-level English Shrewsbury 6 form college:

Wakeman secondary School: GCSE (English, Maths, Arts)

Other: First aid - emergency aid. Cleanish Car licence

design -

Print: indesian Image: Photoshop Graphics - Vector: illustrator Photography: Photoshop

Video: Premiere pro & After Effects

Colour: Adobe Color Typography: Google fonts, Webkit

portfolio -

http://www.edwardfellows.co.uk/index.html#portfolio

web -

Web. Dreamweaver, Brackets, Coda2, Atom HTML5, CSS3, SASS, JS, JQ, Bootstrap Languages (Hand code): Ux.Ui: Adobe Xd. Sketch (Wireframe & prototype)

Animation: SVG - XML

CMS: Wordpress (graphics & content)

experiences -

Wildfire Creative Graphics: For the last 6 months I have been working as a freelance graphic & Web designer.

Websyche Web design: working alongside design agencies & local companies on a mix of digital / web

and print projects.

Maxwell's Marketing- Assistant Designer

(18 months)

I worked for the Maxwell's Group in their in-house Marketing agency building brand presence and improving relationships through creative designs. This experience gave.

me a comprehensive understanding of all aspects of digital & print graphics.

The Roadhouse - Department Manager As a manager I was responsible for three very busy departments, and

(4 years) ensured our guests had a memorable experience. I also worked with the

Marketing team on the implementation for promotional events.

Whitbread Head Office (Events)

I was fortunate to be given the opportunity by Whitbread Plc to run and judge their T.G.I.'s 'Best bar' competition. This involved me travelling (1 year)

the uk organising events, promoting and marketing the T.G.I.'s brand.

interests -

references

Available at www.edwardfellows.co.uk/index.html#experience