

er

## career objectives

I now feel better prepared to take my career forward and specialise in graphic design for web and print, as I believe my past experiences have given me a comprehensive understanding of all aspects of creative graphics and how to tackle its many challenges, plus I recently had the opportunity to invest in my career, completing an advance digital design course and I now feel I have the technical ability to feed my creative ability.

## qualifications

Google:	Partner Certification: Adwords & Analytics
Computeach college:	IT Foundations course
	Design specialist course - Web / Graphics
Shrewsbury 6 form college:	A -level English
Wakeman secondary School:	GCSE (English, Maths, Arts)
Other:	First aid - emergency aid, full UK Car licence

## design

Graphics:	Photoshop, Fireworks
Graphics - Vector:	illustrator
Photography:	Photoshop
Print:	indesign
colour:	Adobe Color
Typography:	Google fonts, Webkit
UX design & Prototyping:	Adobe XD, Balsamiq, Sketch

## portfolio

<http://www.edwardfellows.co.uk/portfolio.html>

## web

Languages (Hand code):	HTML 5.0 / CSS 3.0 / jQuery
CMS:	Wordpress (graphics & content)

## productivity

Adobe CC 2017:	illustrator, Photoshop, indesign, Xd, Dreamweaver, Acrobat etc
Microsoft Office 360:	Word, Excel, Outlook, Publisher, Powerpoint etc

## experiences

Maxwell's Marketing - Marketing Assistant (18 months)	In my last position I worked for 18 months in Maxwell's in-house Marketing department, with the responsibility of increasing brand awareness through graphic design. This experience has given me a solid understanding of creative digital marketing and how to tackle its many challenges.
The Roadhouse - Department Manager (4 years)	As a manager I was responsible for three very busy departments, and ensured our guests had a memorable experience, I also worked with the marketing team on project implementation for promotional projects.
Whitbread Plc (Head office)- Event organiser (1 year)	I was fortunate to be given the opportunity by Whitbread Plc to run and judge their T.G.I.'s 'Best bar' competition. This involved me travelling the uk organising events, promoting and marketing the T.G.I.'s brand.
T.G.I.Friday's - Bartender / head bartender (5 years)	I moved to London to work for T.G.I. Friday's after 18 months I was fortunate to be promoted to the position of Head of department, with the responsibility of training my team and driving standards.

## interests

Web design, Graphic design, photography & Photo editing, Reading, Cooking , Sport, Health and trying to keep fit!

## references

Available at [www.edwardfellows.co.uk/references.html](http://www.edwardfellows.co.uk/references.html)