

career objectives

I now feel better prepared to take my career forward as I believe my past experiences have given me a comprehensive understanding of all aspects of digital & print media and how to tackle its many challenges, plus I recently had the opportunity to invest in my career which has further enhanced my knowledge.

qualifications

Google:	Online Marketing Certification Adwords Partner Certification: Fundamentals and Search Advertising Analytics Partner Certification
CompuTeach college:	IT Foundations course Site Development Associate course - Project management Technology Associate course - Networking Internet Marketing Associate course - CRM Design specialist course E-Commerce Specialist course - PPC / SEO Web Design Professional course - HTML / CSS
Shrewsbury 6 form college:	A-level English
Wakeman secondary School:	GCSE (English, Maths, Arts)
Other:	First aid - emergency aid, full UK Car licence

marketing

PPC:	Google Adwords Partner
CRM:	Highrise / Salesforce
Email:	Mailchimp, (Build & Broadcast)
Social:	FaceBook, Google+, Twitter, Instagram, LinkedIn etc

Productivity

Analytics:	Google Analytics Partner Google Tag Manager
Project:	Basecamp, Gantt, MS-project
Microsoft Office:	Word, Excel, Outlook, Publisher, Power point
Cloud storage:	iCloud, OneDrive, Google, Creative Cloud, Dropbox

design

Web:	Dreamweaver
Graphics:	Photoshop, Fireworks, illustrator
UX design / Prototyping:	Adobe XD (beta) Balsamiq, Sketch
Print:	Indesign, Acrobat

web (Hand code)

Languages:	HTML 5.0 / CSS 3.0 / JavaScript - jQuery
SEO:	On & Off page Optimization
CMS:	Wordpress

interests

Web design, Graphic design, photography & Photo editing, Reading, Cooking, Sport, Health and trying to keep fit!

references

Available at www.edwardfellows.co.uk/references.html

