

## career objectives

I now feel better prepared to further my career in graphic design, as I believe my past experience has given me a comprehensive understanding of all aspects of creative digital & print graphics and how to tackle its many challenges, plus I recently had the opportunity to invest in my career, completing an advance creative Design Web Course and I now feel I have the technical ability to feed my creative ability.

## interests



## qualifications

Computeach college:	Design Foundations Course Web Specialist Course
Google:	Partner Certification: Analytics
Shrewsbury 6 form college:	A-level English
Wakeman secondary School:	GCSE (English, Maths, Arts)
Other:	First aid - emergency aid, Cleanish Car licence

## design

Print:	indesign
Image:	Photoshop
Graphics - Vector:	illustrator
Photography:	Photoshop
Video:	Premiere pro & After Effects
Colour:	Adobe Color
Typography:	Google Fonts, Webkit

## portfolio

<http://www.edwardfellows.co.uk/index.html#portfolio>

## web

Web:	Dreamweaver, Brackets, Coda2, Atom
Languages (Hand code):	HTML5, CSS3, SASS, JS, JQ, Bootstrap
UxUi:	Adobe Xd, Sketch (Wireframe & prototype)
Animation:	SVG - XML
CMS:	Wordpress (graphics & content)

## experiences

Wildfire Creative Graphics:	For the last 6 months I have been working as a freelance graphic & Web designer, working alongside design agencies & local companies on a mix of digital / web and print projects.
Websyche Web design:	
Maxwell's Marketing- Assistant Designer (16 months)	I worked for the Maxwell's Group in their in-house Marketing agency building brand presence and improving relationships through creative designs. This experience gave me a comprehensive understanding of all aspects of digital & print graphics.
The Roadhouse - Department Manager (4 years)	As a manager I was responsible for three very busy departments, and ensured our guests had a memorable experience. I also worked with the Marketing team on the implementation for promotional events.
Whitbread Head Office (Events) (1 year)	I was fortunate to be given the opportunity by Whitbread Plc to run and judge their T.G.I.'s 'Best bar' competition. This involved me travelling the uk organising events, promoting and marketing the T.G.I.'s brand.

## references

Available at [www.edwardfellows.co.uk/index.html#experience](http://www.edwardfellows.co.uk/index.html#experience)