

career objectives ·

I now feel better prepared to further my career in graphic design, as I believe my past experiences have given me a comprehensive understanding of all aspects of Creative digital & print design and how to tackle its many challenges, plus I recently had the opportunity to invest in my career, completing an advance Creative Design & Web Course. So I now feel I have the technical ability to feed my creative ability.

· interests ·

qualifications -

Computeach college: Design Foundations Course

Web Specialist Course

Partner Certification: Analytics Google:

Shrewsbury 6 form college: A-level English

Wakeman secondary School: GCSE (English, Maths, Arts)

Other: First aid - emergency aid, Cleanish Car licence

expertise.

Print: indesign Image: Photoshop Graphics - Vector: illustrator Photography: Photoshop

Premiere pro & After Effects Video:

Colo<u>u</u>r: Adobe Color CC Typography: Google fonts, Webkit

HTML5, CSS3, SASS, JS, JQ, Bootstrap Languages (Hand code): Ux/Ui: Adobe Xd, Sketch, Invision Studio

SVG - XMI Animation:

Web Apps: Dreamweaver, Brackets, Coda2, Atom CMS: Wordpress, Magento (graphics & content)

portfolio -

http://www.edwardfellows.co.uk

experiences -

Verve Graphic design-Digital Executive I am currently working with Verve Graphic Design agency as a Digital Executive.

(3+ months) working with CMS Websites improving Ux & Ui, Content, Meta data & Analytical

Wildfire Creative Graphics - Designer

Websyche Web design

In my free time I also work as a freelance graphic designer, working alongside design agencies & local companies on a mix of digital / Print graphics / Ux/Ui & Website

build projects.

Maxwell's Marketing - Assistant Designer

(18 months)

(4 years)

I worked for the Maxwell's Group in their in-house Marketing agency building brand

presence and improving relationships through creative designs. This experience gave. me a comprehensive understanding of all aspects of digital & print graphics.

The Roadhouse - Department Manager

As a manager I was responsible for three very busy departments, and

ensured our guests had a memorable experience. I also worked with the

Marketing team on the implementation for promotional events.

T.G.I.Friday's - Bar I moved to London (Covent Garden) to work for T.G.I. Friday's after 18 months I was

fortunate to be promoted to the position of Head of department.

references -

(5 years)

Available at www.edwardfellows.co.uk