

career objectives

I now feel better prepared to take my career forward as I believe my past experiences have given me a solid understanding of digital marketing & how to tackle its many challenges, plus I have recently made an investment in my career completing a Creative graphics design course and also achieving my advanced Google partners certificates.

qualifications

Google:	Online Marketing Certification Adwords Partner Certification: Fundamentals and Search Advertising Analytics Partner Certification
Computeach college:	IT Foundations course Site Development Associate course - Project management Technology Associate course - Networking Internet Marketing Associate course - CRM Design specialist course E-Commerce Specialist course - PPC / SEO Web Design Professional course - HTML / CSS
Shrewsbury 6 form college:	A-level English
Wakeman secondary School:	GCSE (English, Maths, Arts)
Other:	First aid - emergency aid, full UK Car licence

marketing

CRM:	Highrise / Salesforce
PPC:	Google Adwords Partner
Email:	Mailchimp, (Build & Broadcast)
Social:	FaceBook, Google+, Twitter, Instagram, LinkedIn etc

web

Languages:	HTML 5.0 / CSS 3.0 / JavaScript - jQuery
SEO:	On & Off page Optimization
CMS:	Wordpress (graphics & content)

design

Adobe Creative Suite5:	Dreamweaver, Photoshop, Fireworks, Indesign, Acrobat
UX design:	Adobe XD (beta) Balsamiq, Sketch UX Prototyping: Adobe XD

portfolio

GitHub:	https://github.com/edwardfellows/GitHub-Cv
Creative Cloud:	https://adobely/2s5Tkpm

Productivity

Analytics:	Google Analytics Partner Google Tag Manager
Project:	Basecamp, Gantt, MS-project
Microsoft Office:	Word, Excel, Outlook, Publisher, Power point
Cloud storage:	iCloud, OneDrive, Google, Creative Cloud, Dropbox

experiences

Maxwell's Marketing - Marketing Assistant	In my last position I worked for 18 months in Maxwell's in-house Marketing department, with the responsibility of increasing brand awareness and building client loyalty. This experience has given me a solid understanding of creative digital marketing and how to tackle its many challenges.
The Roadhouse - Department Manager	As a manager I was responsible for three very busy departments, and ensured our guests had a memorable experience, I also worked with the marketing team on project implementation for promotional projects.
T.G.I.Friday's - Bartender / head bartender	I moved to London to work for T.G.I. Friday's after 18 months I was fortunate to be promoted to the position of Head of department, with the responsibility of training my team and driving standards.
The Prince Rupert Hotel (Chef)	I started working as a part time commi chef going to a local catering two days a week. Once I had achieved my catering qualifications I was promoted to a full time Commi chef.

interests

Web design, Graphic design, photography & Photo editing, Reading, Cooking, Sport, Health and trying to keep fit!

references

Available at www.edwardfellows.co.uk/references.html