Jee Yoon Lee

eeeeoo.com
github eeeeoo
jlee66@wellesley.edu
+1 617 893 5440

Wellesley College
B.A. Media Arts & Sciences
May 2019
3.7 GPA

Massachusetts Institute of Technology
Cross Registration, Design

Flatiron School
Full Stack Web Development
2018

Activities
Wellesley Women in Business
Student Admission
Representative

Design
Sketch
Photoshop
InDesign
Illustrator
Invision

Development
HTML5/CSS3
JavaScript
React.js/Redux.js
Ruby/Rails
SQL

Media
FinalCutPro
Premiere Pro
Lightroom
Processing/p5.js

Rams
Github | Demo
- Visual note-taking app, inspired by Dieiter Rams and RAM
- Built out Rails back-end APIand React/Redux front-end.
- Wrote all stying using vanilla CSS only.

Synergy Post
Github | Demo
- News aggregrator app collaborated with two developers
- Integrated front-end using React, Google News API, Semantic UI React

MIT Media Lab, Personal Robots
Developer & Design Researcher, Fall 2018 - Spring 2019
- Working under Dr.Cynthia Breazeal to develop interactive survey for Android & iOS tablets to collect quantitative and qualitative data on robots using React Native and Ruby
- Performing users studies to evaluate participant's interactions with social robots
- Investigating how people desire voice-controlled agents to be designed

WHACK (Wellesley Hackathon)
Head of Design, Fall 2017
- Collaborated with Co-Directors on overall art direction including theme development, visual identity, branding, and social media content
- Created mockups and collaborated with Web Developers to improve the user experience for the website

Hewlett Packard Enterprise
Digital Marketing Intern, Summer 2017
- Coordinated marketing campaigns by collaborating with in-house creative agency
- Conducted CTA marketing for the Korean version of the HPE website
- Translated product content and suggested conversion strategies to improve user experience.

Wellesley College Alumnae Association
Marketing & Design Assistant, Summer 2016 - Spring 2019
- Created graphics using InDesign and Photoshop for digital advertising
- Compiled key insights from surveys for strategic planning
- Managed social media and content strategy with over 1000 user engagement on Twitter, Facebook, Instagram

Wellesley News
Digital Editor & Contributing Writer, 2015 - 2018
- Oversaw digital strategy using WordPress to improve site functionality and accessibility for readers
- Increased readership by 300% by creating weekly digests with MailChimp
- Launched social media pages and recruited online columnists