# LONG WEEKEND

## &

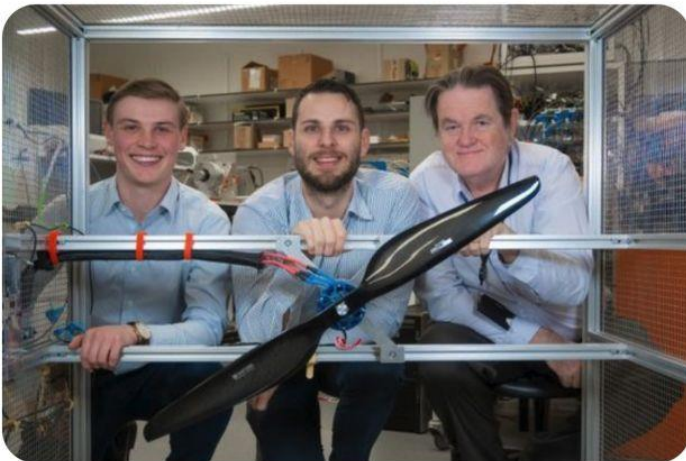## INNOVATIVE HELP

### From ElecEng UNSW

Sections: -- Long Weekend "Believe It or Not" -- Innovative Help From ElecEng -- Some TTS Articles --

## == INTRODUCTION ==

If handling those engineering projects with their constraints & future considerations is too easy, the second section may help your side-hustle thoughts!

It may even help you with the time, the resources, the maintenance and the succession strategies to keep your show on the road.

## == LONG WEEKEND ==
### "Believe It or Not!"

a) - - Ancient Species - -

For those who watched black & white TV in their youth like me, you would agree when I say, "Pandas, skunks and zebras are the oldest species on earth, dating back to long before colour was invented". You may even recall, magpies and raccoons are old too.

b) - - Duality - -

For our Quantum Physics friends.
:
Dickens: "It was the best of times, it was also the worst of times".
Schrodinger: "Nice".
:
// 1812 - 1870 - - Charles Dickens
// 1887 - 1961 - - Erwin Schrodinger

Inspired from "Ripley's Believe It or Not" TV shows.
Wiki: https://en.wikipedia.org/wiki/Ripley%27s_Believe_It_or_Not!


## == INNOVATIVE HELP ==
### From ElecEng

If you would like to "fast-track your innovations from the lab to the market" with the help of Dr. Matthew Priestley, feel free to contact him. He's from the Technology Translation Squad (TTS). He shared this with me on 26 Nov 2025.

Profile: https://www.unsw.edu.au/staff/matthew-priestley
E: m.priestley@unsw.edu.au


## == SOME TTS ARTICLES ==

UNSW program fast-tracks green tech from lab to market
https://www.unsw.edu.au/newsroom/news/2025/05/unsw-program-fast-tracks-green-tech-from-lab-to-market
May 28, 2025 - - Louise Templeton


All-electric drone system set for take-off
https://www.unsw.edu.au/newsroom/news/2025/03/all-electric-drone-system-set-for-take-off
Mar 26, 2025 - - Elva Darnell


UNSW wins lion's share of research commercialisation grants
https://www.unsw.edu.au/newsroom/news/2024/08/unsw-wins-lions-share-of-research-commercialisation-grants
Aug 05, 2024 - - Samantha Dunn

Seven things you need to know about lithium-ion battery safety
https://www.unsw.edu.au/newsroom/news/2023/03/seven-things-you-need-to-know-about-lithium-ion-battery-safety
Mar 20, 2023 - - Neil Martin


Why a smarter grid is key to a renewable future
https://www.unsw.edu.au/news/2022/05/why-smarter-grid-is-key-renewable-future
May 03, 2022 - - UNSW


Matthew Priestley | Why a smarter grid is key to a renewable future
https://unswcentreforideas.com/article/matthew-priestley-smarter-grid
Apr 12, 2022 - - UNSW Centre for Ideas


// Posted to EEnT Alumni (LI), Elsoc-Alumni (FB) and own LI space
// 21 JAN 2026
// Ctee: @Kaveh, @Luke, @Edmund, @Shakthi, @Vijay
// Prv Ctee: @GaganSK, @SomanshA, @SimonB, @MatthewR
// Heads: Engg Dean @JulienE; EEnT Prof. @JinhongY
// School: Mgr @ElizabethGT; Projects @KlaraJ


Post - EEAlm 260121.docx
Robert Smith

# == COMMENTS ==


Sections (part 2): -- Image Credits -- TTS Contract Positions --

## == Image Credits ==

The bottom four were taken from the TTS Articles online.


## == TTS Contract Positions ==

During a random 60-second corridor chat in the ElecEng last year, I bumped into Dr. Matthew Priestley.

He quickly said, "Thank you to all that have applied for the latest contract positions in the Technology Translation Squad (TTS). We settled on 2 from the 15 applicants. The interview stages were long and exhaustive to get the right people on board."

He also mentioned, "Please let the Alumni know, I am also keen to help anyone to develop their idea into a profitable outcome. We've been operating as a company since January 2024."


With a bit of sifting, I found the following:

Specific website: https://www.technologytranslationsquad.com

LinkedIn: https://www.linkedin.com/company/trace-au


# == 7-day View Alumni Response ==
## 28 JAN so far


Not including the 'untouchable' profiles.

LI (EE&T Alumni)
a) Views = …
b) Emojis = …
c) People = …


LI (Own)
a) Views = …
b) Emojis = …
c) People =
{
…
}


FB (ElsocAlm)
a) Views = not visible by FB
b) Emojis = …
c) People = …
{
…
}