Miguel Lopez

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SKILLS

Technical IT

Data Management and Warehousing, Data Quality Assessment, Data Analysis, Pattern & Trend Identification, Visualization of Data Insights, Building/Updating Dashboards

Computer Science

Relational Database like (MySQL), Software Programming such as (JavaScript, Python), Visualization tools (Tableau, Power BI), and strong Microsoft Excel (Pivot Tables, Charts)

Research

Data Science Research Methods, Advanced Statistics, Data Mining and Cleansing for data integrity, Ad Hoc and A/B Testing

EDUCATION

University

Haaga-Helia UAS
BBA in Information Technology
Helsinki, FI
Graduated, June 2021
Major: ICT Infrastructures
Minor: Digital Services

Relevant Courses

Programming: Introduction to Python3
MySQL Basics for Data Science
Data Visualization: Excel & PowerBI
Basics of Business Intelligence
BI & Competitive Analysis

EXPERIENCE

Swappie Oy
Senior Production Specialist
Aug. 2020 - Current

- Mobilized a team of 11 members to meet weekly productivity goals and maintain high quality standards.

- Coordinated efforts with 2 teams in 2 departments to manage workloads.

- Improved the current implementation of new processes by giving consistent feedback which resulted in 12% higher weekly production.

- Improved knowledge in projects and increased efficiency by having bi-weekly meetings with management.

Piercy Toyota
Data Analyst
Jul. 2015 – Jan. 2017

- Converted data into visual models and used statistics to identify patterns and predict future outcomes.

- Collaborated with management by using statistics to provide real-time insights into the product, marketing funnels, and business KPI's by using Power BI and MySQL.

- Conducted Ad-hoc analysis to refine and improve strategies resulting in a 17% increase in sales leads.

- Identified patterns and opportunities in marketing and products for the sales team leading to approx. 70k more in profit per month.