act_report

October 14, 2022

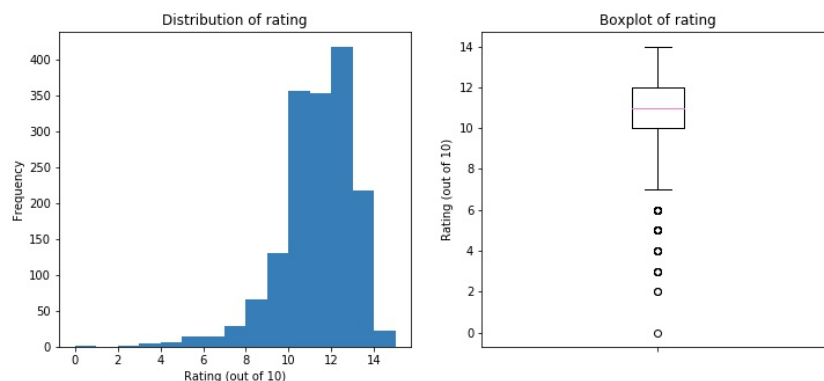## 0.1 The most popular tweets on #WeRateDogs @dog_rates between 2015 and 2017

This article is written as part of the Data Analyst nanodegree program hosted by Udacity

Introduction WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. The account was started in 2015 by college student Matt Nelson and has, as of October 2022, 9.3 million followers. Within the first 2 years the account reached 3 million followers which was followed by the publication of a book named "#WeRateDogs: The Most Hilarious and Adorable Pups You've Ever Seen", in the fall of 2017[1]. This articles looks into the most common tweeted dog breeds and most popular tweets posted during these first two years after foundation, from November 2015 till August 2017. But first, what rating system does WeRateDogs apply and to what extent does a dog's rating says something about its favourability?
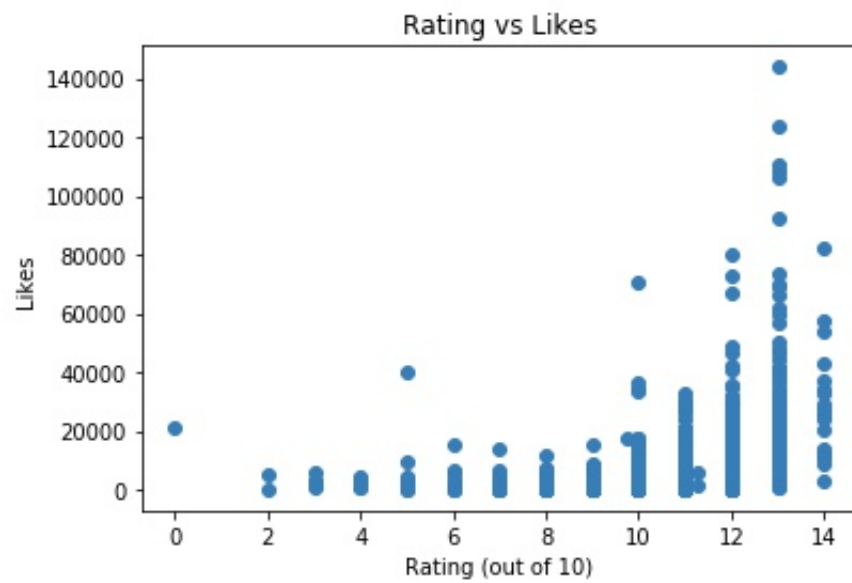
The rating system of WeRateDogs The rating system of WeRateDogs is somewhat unusual in the sense that it, on a 1-to-10 scale, allows ratings exceeding 10 (e.g. 12/10). In fact, based on data from 2015-2017, ratings above 10/10 are, with 75%, more common than ratings of 10/10 or below. The lowest rating given is 0, the highest rating 14/10 and the most common rating is 12/10. While the most liked tweets generally concern highly rated dogs, the two are not correlated. That is, higher rated dogs don't necessarily receive more likes.

The most occurring dog breeds on WeRateDogs between 2015 and 2017 Of all dog images posted on WeRateDogs during the first 2 years 113 different dog breeds were detected after running the images through a neural network that can detect dog breeds[2]. The 10 most common dog breeds being:
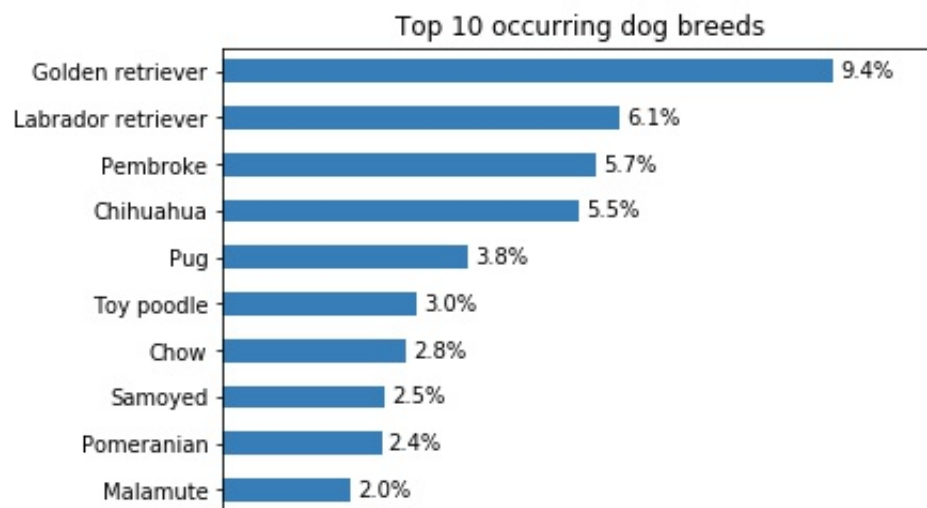
The most popular tweets on WeRateDogs between 2015 and 2017 With 143941 likes and 70141 retweets, the most popular tweet is of a swimming labrador retriever (follow the link in the list

rating_distribution

rating_likes

dog breed

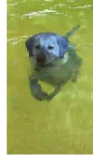below the image to see the original post on twitter including video). The entire top 10 of most popular tweets:

Corresponding links:

rank	tweet url
1.	https://twitter.com/dog_rates/status/744234799360020481/video/1
2.	https://twitter.com/dog_rates/status/822872901745569793/photo/1
3.	https://twitter.com/dog_rates/status/807106840509214720/video/1
4.	https://twitter.com/dog_rates/status/739238157791694849/video/1
5.	https://twitter.com/dog_rates/status/866450705531457537/photo/1
6.	https://twitter.com/dog_rates/status/879415818425184262/video/1
7.	https://twitter.com/dog_rates/status/819004803107983360/photo/1
8.	https://twitter.com/dog_rates/status/859196978902773760/video/1
9.	https://twitter.com/dog_rates/status/806629075125202948/photo/1
10.	https://twitter.com/dog_rates/status/678399652199309312/video/1

0.1.1 Sources:

[1] https://www.salon.com/2017/10/01/the-founder-of-weratedogs-on-being-a-professional-dog-rater/ [2] The data on dog breed prediction were provided by **Udacity**.

1. Here's a doggo realizing you can stand in a pool. 13/10 enlightened af (vid by Tina Conrad)

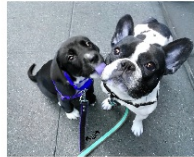2. Here's a super supportive puppo participating in the Toronto #WomensMarch today. 13/10

3. This is Stephan. He just wants to help. 13/10 such a good boy
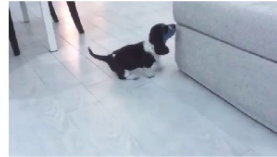

4. Here's a doggo blowing bubbles. It's downright legendary. 13/10 would watch on repeat forever (vid by Kent Duryee)

5. This is Jamesy. He gives a kiss to every other pupper he sees on his walk. 13/10 such passion, much tender
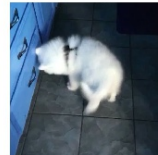

6. This is Duddles. He did an attempt. 13/10 someone help him (vid by Georgia Felici)

7. This is Bo. He was a very good First Doggo. 14/10 would be an absolute honor to pet

8. We only rate dogs. This is quite clearly a smol broken polar bear. We'd appreciate if you only send dogs. Thank you... 12/10

9. "Good afternoon class today we're going to learn what makes a good boy so good" 13/10

10. This made my day. 12/10 please enjoy

popular dogs

Top 10 most popular tweets on WeRateDogs

popular tweets