

EEMAN SARFRAZ

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Work Experience

2022-current

UI/UX Designer

Quant Data Solutions, Islamabad, Pakistan

- Managed multiple high-pressure projects, demonstrating strong organizational and leadership skills. Delegated tasks to design team members, ensuring efficient project progression and quality output.
- Consulted with clients to recommend effective graphic design solutions, aligning with their business goals and user needs.
- Designed mobile and web applications using Figma, focusing on user interface (UI) design and user experience optimization.
- Developed and executed marketing programs, including logos, brochures, and presentations, using Adobe Illustrator and Photoshop. Applied principles of graphic design and visual communication.

2019-2022

Web Designer

Proto IT Consultants, Islamabad, Pakistan

- Led the design and development of web interfaces, focusing on graphic layout and user-centric design principles. Implemented responsive design techniques and optimized web interfaces for various devices.
- Supervised quality assurance of graphic materials, ensuring high standards in design and functionality.
- Collaborated on user experience (UX) design, enhancing user workflows through iterative testing and feedback incorporation. Utilized HTML, CSS, and JavaScript for front-end development

Education

2015-2019

Bachelor's in Computer Science

National University of Science & Technology (NUST),Islamabad,Pakistan

- Final Year Thesis: "MUSHEER": Smart portfolio builder with financial advisory functions; front-end designed using HTML, CSS, JavaScript; back-end powered by machine learning for personalized investment advice.

2013-2015

Fsc Pre-Engineering

Punjab Group of Colleges, Pakistan

- Secured 4th position in Gujranwala Board

Projects

Smart Healthcare Website & Mobile Application

Project Name: E-Mareez [www.e-mareez.com]

- Designed a digital platform connecting patients with healthcare providers.
- Created user-centric UI/UX for mobile applications tailored for patients and doctors, enhancing accessibility and engagement.
- Developed interactive prototypes for various devices using Figma, Adobe Illustrator, and Photoshop.
- Produced comprehensive design documents including sitemaps, user personas, and a complete UI kit.

Web Design for Software Developers Hiring Agency

Project Name: Lucid Data Solutions [www.luciddatas.com]

- Developed a web platform facilitating employer-candidate connections.
- Created responsive designs for diverse devices, focusing on user experience.
- Utilized Figma, Adobe Illustrator, and Webflow for design and prototype development.
- Delivered detailed project documentation including sitemaps, user personas, and a UI kit.

Smart Payroll and Compensation Calculating Web Application

Project Name: Compwizard

- Designed an application for creating data-driven compensation structures.
- Developed responsive prototypes for various devices, enhancing user interaction.
- Created comprehensive design assets, including low and high-fidelity mockups, sitemaps, user personas, and competitive analysis.
- Employed Figma and Webflow for design and prototyping.

Skills

Technical Skills

- HTML, CSS, JavaScript
- Machine Learning Basics
- Figma, Adobe Illustrator, Photoshop, Webflow

Design Skills

- UI/UX Design
- Graphic Design
- Interactive Prototyping

Professional Skills

- Project Management: Adept at handling multiple projects under pressure
- Team Leadership: Experienced in leading design teams and project delegation
- Client Consultation: Proficient in consulting with clients on design needs