

Dashboard 1: Map of start and end stations. Some locations, likely near monuments, are far more popular regardless of start or end.

Dashboard 2: Subscribers tend to ride for shorter durations of time. This is probably because they are using the bikes for commuting rather than enjoyment, evidenced by weekday ride duration being shorter on average as well.

Other observations: Some bikes are very overused. It is likely they are caught up in a cycle of site seeing at the more popular stations.

Age does not seem to be much of a factor in usage. The dramatic spike at users born in 1995 is an outlier, possibly an error in the data set.