Serigraph – Pitch

Problem

For students, freelancers, and the self-employed, it can be difficult to identify how to consistently produce high quality work in a timely manner.
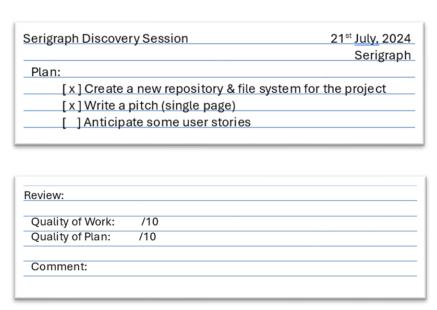
Solution

Serigraph adapts a simple 'Plan-Do-Review' index-card system into a rich platform that makes time spent and progress on tasks more visible.

Drawing on qualities of agile development approaches, Serigraph identifies ways to produce data about how the user is working and presents this data to enable the user to make informed decisions that can improve their approach to work.

Key Aspects

Serigraph is built around 'sessions' of work, composed of 'Planning', 'Doing' and 'Reviewing' phases. These sessions can be represented on index cards:

By recording their sessions on the system, the user can view data pertaining to:

- Their amount of time spent working (by category, time)
- The timelines of tasks achieved (by category)
- Their effectiveness in completing tasks (by category, time)
- Their effectiveness in planning work (by category, time)