

SimpleAds simple documentation

Create an ad

Create content Simple Ad.

Fill out the fields, typically upload an image, and assign to a group, most likely the 'sidebar group'. Make sure the ad is published.

For images keep in mind these sizing and layout notes for images in the sidebar. Generally, upload biggest appropriate size.

- Images in sidebar are set to max-width 100% and auto height adjustment
- At full desktop width, the images are 210px
- At medium desktop width, they drop to 157.5px
- On mobile they go full width, if they're big enough.

Make ads display on the site

Ad groups show up in blocks. Assign the Advertisement block you want to appear to the appropriate site region, which is probably the 'sidebar'.

You can create a new ad group by going to Content Ads List (/admin/content/simpleads). So, for example if you wanted to have an ad show up just on certain pages of the site, you could create a new group, then in the block setting for that ad set the visibility accordingly.

View stats

To view stats for an ad, go to Admin Content Ads List and then click to see the ad stats. Some stats also appear when viewing the individual ad node.

References

<https://www.drupal.org/project/simpleads>

Video tutorial: <http://codekarate.com/daily-dose-of-drupal/drupal-7-simpleads-module>