

# Gauri Rasa

## Gauri Rasa Family Business

*Gauri Rasa* is a family owned and operated business. *Gauri Rasa* was created by *Ishvari Devi Dasi (Svetlana Villaflor)* and *Eeshwar Das (Erik Ward)* January 2015 in Texas.

Ishvari and Eeshwar were married shortly before in summer 2014. They have two children together born between 2015 and 2017. During this time *Gauri Rasa* created *BhaktiClock.com*, *GloballyDevoted.info* and an *Etsy Shop*.

The *Gauri Rasa family* then moved to Nevada in 2017. *Gauri Rasa* operates online with no physical offices or locations.

Ishvari and Eeshwar use their creative talents and skills. *Gauri Rasa* is their combined effort and offering.

### Eeshwar Das (Erik Ward)

Principal Owner, Visionary, Software Architect and Musician

#### About Eeshwar Das

*Eeshwar Das (Erik Ward)* is the *principle owner* and operator of *Gauri Rasa*. Eeshwar has a lifetime of experience in *software architecture*. Eeshwar learned the arts of the *Ayurvedic Medicine and Lifestyle* and is a *Gaudiya Vaishnava* devotee.

The *Gaudiya Vaishnava* practices devotion by *chanting* and doing *kirtan*. The devotional *kirtan* to *Shri Krishna* gives one *liberation* from all sufferings. *Gaudiya Vaishnava* liberation brings eternal wisdom and joyous existence.

*Ayurveda* is an energetic healing practice that originated long ago in India. Awareness of *Ayurveda* is growing in western countries.

#### Eeshwars Intention

Eeshwar conceptualizes and builds software that helps one experience *Ayurvedic wisdom*. The glorious and great *Mahamantra Kirtan* of *Chaitanya Mahaprabhu* is the sublime method of self realization today in *Kali Yuga*.

Eeshwar creates *Gauri Rasa Software* using *Ayurvedic wisdom*. Ancient *Ayurvedic wisdom* and *Gaudiya Vaishnava* practice is behind everything Eeshwar does. Eeshwar desires to transmit *health, wellbeing and enlightenment* through *Gauri Rasa Software*.

### Ishvari Devi Dasi (Svetlana Villaflor)

Lead Visionary, Artist and Musician

#### About Ishvari Devi Dasi

*Ishvari Devi Dasi (Svetlana Villaflor)* is the *lead visionary, artist and musician* behind everything *Gauri Rasa*. Ishvari designed *Globally Devoted* conceptually on every level. She did most of the early concept work for *Gauri Rasa*.

Ishvari learned *piano* at an early age. She has created many *influential* art pieces. Ishvari has a passion for *natural motherhood*. She has given her *children* wisdom, love for creativity, and glimpses into her own *spiritual realization*.

#### Ishvaris Intention

Ishvari desires for her art and music to enliven others. Her work is meant to give light and hope where there is darkness. Ishvari desires that her *kirtan* music and creativity bring remembrance of nature, humility and pure love for our divine mother.

*Kali Yuga* is now the current era of humanity. We are often lost in fast paced civilization and forgetful of our *true self*.

In whatever time or place *Mahamantra kirtan* gives one *health, wellbeing and enlightenment*. Ishvari and Eeshwar both hope our offerings are beneficial and nurturing to all aspirants of *positive growth*.

## Free People's of Krishna Consciousness

*Free People's of Krishna Consciousness* is the kirtan duet of Ishvari Devi Dasi and Eeshwar Das.

*Sacred bass vibration mahamantra meditation*

*Shri Krishna Chaitanya the Golden Avatar*

*came five hundred years ago*

*to give you liberation.*

*It is not a question*

*"Does the soul really exist?"*

*He came to quench our thirst*

*for our ultimate benefit*

*spreading the fame and glory*

*of the Holy Name.*

*He gave you and me and*

*everybody this equal opportunity*

*to break away from the pains*

*of three fold miseries of existence*

*where birth, old age, disease lie.*

*The ultimate hour of death arise*

*like a venomous snake bite*

*like beggars on death row*

*we must cry to God to save our souls.*

*We are part parcel of the whole.*

*We shine like stars in the universe.*

*We change bodies like we change our shirt.*

*He gave us the choice.*

*By our free will we must use our voice.*

*Live beyond this material world.*

- Soul Migration - Free People's of Krishna Consciousness - Wild Lotus

## Wild Lotus

Released January 25th, 2019 the auspicious appearance day of Śrī Bhakti Vaibhava Purī Gosvāmī Mahārāja using Distrokid digital distribution (DK UPC: 193664524118)

Track Listing

1. Soul Migration 8:07

2. Golden Lord 7:10

## Psychedelic Lotus Sounds

To be Released on October 22nd, 2019 the auspicious appearance day of Śrī Śrimad Bhakti Rakṣaka Śridhara Gosvāmī Mahārāja using CD Baby digital distribution and possibly on CD.

At least 7 tracks are expected

## Gauri Rasa Software (Low Impact Web Creative Fluidity)

### Saffron Web (2019.Summer)

#### [GauriRasa.com](#)

*GauriRasa.com outlines the Gauri Rasa Family Business. Profiles of Ishvari, Eeswar and Gauri Rasa are provided. GauriRasa.com explains what we do and what we are about. Saffron Web Flyer Layer is used.*

#### [HeartAndSoulHealing.org](#)

*HeartAndSoulHealing.org started as Ishvaris art portfolio. Ishvaris Art Portfolio will return (2019.Winter). We are going to add our kirtan duet **Free People's of Krishna Consciousness** to HeartAndSoulHealing.org (2019.Winter). Eeshwar is also going to add Ayurveda to HeartAndSoulHealing.org (2019.Winter). HeartAndSoulHealing.org uses the Saffron Web Gallery Layer (2019.Winter).*

#### [GuruSeva.org](#)

*GuruSeva.org is the offering Gauri Rasa is making to their beloved Guru **Srila Bhakti Vicar Bishnu Maharaj**. Bishnu Maharaj is the founder of **International Krishna Chaitanya Mission (IKCM (International Krishna Chaitanya Mission))**.*

***IKCM (International Krishna Chaitanya Mission)*** is an international preaching movement. The *International Krishna Chaitanya Mission* teaches how to serve the Supreme Lord with joyful enthusiasm.

#### [GloballyDevoted.com \(GloballyDevoted.info\)](#)

*GloballyDevoted.com* is Ishvaris place to reference useful resources. Ishvari posts *Gaudiya Vaishnava* devotional content, vegetarian living, environmental awareness, do it yourself (*DIY (Do It Yourself)*) home solutions, natural motherhood, music, kirtan, Ayurveda, art, and anything else she finds interesting. Ishvaris content will start showing up again (2019.Fall).

*GloballyDevoted.com* is charted to feature *Saffron Web Globally Devoted Ganeshadeva* and the *Lotus Waterskin Fabric* (2019.Fall)

### **BhaktiClock.com**

*BhaktiClock.com* started out informing *Gaudiya Vaishnava* devotees of when to perform morning prayers. This was a prototype version. *Shri Krishna Bhakti Clock* will again inform devotees of when to perform morning prayers

*BhaktiClock.com* later showed Ishvaris artwork and the *Gaudiya Vaishnava* morning prayer. Easily one could go there to remember the words of the prayer.

When *Gauri Rasa* completes the *Gauri Rasa Sarasvati Raga* (2020.Summer) *BhaktiClock.com* will be upgraded. *BhaktiClock.com* is charted to use *Vedic Astrology, Ayurveda, time, place, circumstance and devotional routines*. One may then refer to *BhaktiClock.com* as a guide for making positive *lifestyle* choices and routines.

## **Mayadevi App Engine (2019.Summer)**

*Gauri Rasa Mayadevi App Engine*

### **Saffron Web Flyer Layer**

*Saffron Web Flyer Layer* is the introductory design offered by *Gauri Rasa*.

### **Saffron Web Generator (2019.Fall)**

The *Saffron Web* is generated by the *Mayadevi App Engine*. An *Android App*(2019.Winter) is charted for creating content on *Saffron Web*

### **Saffron Web Gallery and Navigation Layers (2019.Winter)**

*Saffron Web Gallery Layer*(2019.Winter) is a simple and attractive online gallary.

*Saffron Web Navigation Layer*(2019.Winter) is simple and easy to manage for web navigation management.

The *Saffron Web Gallery and Navigation Layers* are designed for practitioners. Light attention to these *Saffron Web Layers* gives great results. Live simple. Spend time doing what you enjoy.

### **Google Cloud Platform Automation (2019.Fall)**

*Mayadevi App Engine* integrates with cloud services. (2019.Fall) The *Google Cloud Platform* allows for precise utilization of their cloud services.

*Mayadevi App Engine* wisely uses only what resources are necessary. *Gauri Rasa Saffron Web* costs surprisingly little to run on the *GCP (Google Cloud Platform)*. *Google Cloud* provides advanced functionality.

Future versions of *Saffron Web* are charted to use other cloud services as well.

### **Globally Devoted Ganeshadeva (2019.Fall) powered by the Lotus Waterskin Fabric (2019.Fall)**

*Globally Devoted Ganeshadeva* is a new implementation of *Globally Devoted*. *Ganeshadeva* is wise, clever and joyful. *Globally Devoted Ganeshadeva* transcends the muddy waters of current software mundanity. Spiritually enlightened *Globally Devoted Ganeshadeva* sits delightfully meditating on top of the *Gauri Rasa Lotus Waterskin Fabric*.

*Gauri Rasa Lotus Waterskin Fabric* is a web framework built using *Java*. The divine petals of the *Lotus Flower* are infinite in number and beauty. Despite penetrating the skin of the muddy waters, the *Lotus Stem* maintains purity unaffected by limitations of mechanical time and space.

*Saffron Web* is decomposed and reconstructed using the principles of *Physics, Calculus, Chemistry, Ayurveda*, and nurturing *Gaudiya Vaishnava Bhakti Yoga*. *Lotus Waterskin Fabric* is currently in development.

### **Created using Oracles Java language, HTML5 (HyperText Markup Language version 5) technologies and fundamental standards adherence**

*Gauri Rasa* chose *Java* for *Saffron Web*. *Java* provides the rapid development that *Gauri Rasa* desires. The *GCP (Google Cloud Platform)* is sufficiently compatible with *Java*.

The use of *Virtual Machines* and *Just-In-Time (JIT (Just-In-Time))* compilation is not the preferred choice of *Gauri Rasa*. The development speed and precision of the *Java* language is unique amongst all Object Oriented Programming (*OOP (Object Oriented Programming)*) Languages.

The *Java* language holds true to quality standards more than other *OOP (Object Oriented Programming)* languages. *Gauri Rasa* has a *C Sharp (C# (C Sharp))* port envisioned for Microsoft compatibility. Also some *C Plus Plus (C++ (C Plus Plus))* porting is envisioned for optimal processing.

*HyperText Markup Language version 5 (HTML5 (HyperText Markup Language version 5))* standards are being strictly followed by *Gauri Rasa*. *Accessibility, Search Engine Optimization ((Search Engine Optimization))*, reliability and overall usability are maximized in *Gauri Rasa Saffron Web*

## **Low Impact Web(2019.Summer) Creative Fluidity(2019.Winter)**

*Gauri Rasa Low Resource Web*(2019.Summer) *Creative Fluidity*(2019.Winter)

## **Ancient Wisdom and Traditional Vision**

Ishvari and Eeshwar are entering the professional industry with 2 decades combined of *Spiritual Endeavor*. *Gauri Rasa* has earned several degrees in attending to the departure from the typical career path.

Ishvari and Eeshwar are Educated with practical devotional experience and spiritual wisdom unattainable in Universities. *Gauri Rasa* also has proven creative skills that parallel, dissect and advance beyond industry standards.

*Gauri Rasa* sees the invisible. *Gauri Rasa* hears the unheard. *Gauri Rasa* lives between the lines. *Gauri Rasa* weaves the fabric of potential energy.

## **Devotional Intention**

The intentions of *Gauri Rasa* are rooted deep within the ever replenishing well spring of devotional enthusiasm. Spiritual progress for ourselves and others is our greatest wealth.

## **Environmentally Conscious**

*Gauri Rasa* has farm community experience; Living with and tending cows; Knowledge of ultimate truth that defines the global situation; Ancient transcendental scrolls carried by flying Garudadeva; Messengers from Vishnu landing on earth to restore balance; Consciousness so fine and pure that stone melts glowing golden.

*Gauri Rasa* has tasted spiritual reality. The path to a healthier planet is already visible. Our goal is to make that effulgent path appear to others as attractive as it actually is. Before we can open our eyes, we must rise above muddy waters; Break through the skin of muddy ponds surface and blossom like a *Lotus*; Flower petals blooming untouched by our previous ignorances.

## **Low Resource Consumption**

*Saffron Web* maintains the principle of *Low operation costs*. The best way to have and keep more resources is to use less resources. From the start of development *Gauri Rasa* has designed *Saffron Web* with optimal efficiency.

The *Google Cloud Platform App Engine* starts at around \$30 per month for minimal operations. Increasing *GCP (Google Cloud Platform) App Engine* features and scalability can easily cost thousands of dollars per month.

Simplicity has its benefits.

The *Saffron Web Lotus Waterskin Fabric* is envisioned to provide the *Creative Fluidity*. All you have to do is point *Saffron Web* in the direction you want it to grow.

## **Gauri Rasa Saffron Web Lotus Waterskin Fabric Creative Fluidity** (2019.Winter)

targeted *actual machine costs<sub>1</sub>* **\$5 per month**.

## **Gauri Rasa Sarasvati Raga** (2020.Summer)

targeted *actual machine costs<sub>1</sub>* **\$10 per month**.

<sub>1</sub> *actual machine costs* are strictly machine resource usage cost estimates and are calculated before other potential costs. Multiple sites, apps, nodes and distribution points are expected to be covered by this low cost.

Future envisioned enhancements include *Gauri Rasa Games* and *Large Volume Web Activity* may be more costly.

## **Fluid Concepts** (2019.Winter)

*Gauri Rasa* knows organic living and progressive lifestyle. We work better with smooth, round and comfortable. There is no need for rough, rectangular and cumbersome.

At its finer levels, our consciousness vibrates with liquidity. There is no need to repeatedly confine our minds to rigid systems and patterns.

## **Gauri Rasa Sarasvati Raga** (2020.Summer) will be the *Practical Vedic Software Realization of Tactile Human Consciousness Subtleties*

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*Gauri Rasa Sarasvati Raga* (2020.Summer)

desires that we ॐ **Within ॐ Naturally Ⓜ Fluctuate Ⓜ**

the following self imposed *Gauri Rasa* standards of Quality Assurance:

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## **Eastern Philosophy**

Enlightened Divine Cosmic Eternity

## **Western Science**

Realistically Float Down Simplicity River

ॐ **Within ॐ Naturally Ⓜ Fluctuate Ⓜ**

Gently down the stream

ॐ

## **Eastern Philosophy and Western Science**

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Sat Cit Ananda Phi

ॐ Within ॐ Naturally Ⓛ Fluctuate Ⓛ

Eternality Consciousness Bliss Magnetic Flux

ॐ

### **Eastern Philosophy**

देहिनोऽस्मिन्यथा देहे कौमारं यौवनं जरा।

तथा देहान्तरप्राप्तिर्धर्स्तत्र न मुह्यति॥ 13॥

" dehino 'smīn yathā dehe kaumāram yauvanam jarā

tathā dehāntara-prāptir dhīras tatra na muhyati " - Bhagavad Gita 2.13

### **Western Science**

f : X → X

ॐ Within ॐ Naturally Ⓛ Fluctuate Ⓛ

Invariably the Spirit Soul Remains Unchanged

Despite Repeated Material Transformations

ॐ

Shrī Murari Gupta a ki jai!

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## **Accessibility statement**

Gauri Rasa desires to make our Saffron Web easily accessible. The first steps we are taking for accessibility is researching standards. We then follow standards when possible.

Unfortunately Gauri Rasa Saffron Web is available only in English. No translations are currently envisioned. Gauri Rasa charts to be available for feedback 2020.Summer.

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