



Introduction of BedStory

- Brand Story
- Factory
- Our Team
- Sales Target



Brand

Our Mission : Delivering the premium mattresses and beddings to customers all around the world to help them to sleep better. Featured with advanced technology, exceptional design, premium material, and strict quality control, we always strive to provide our customers with luxurious comfort and help them sleep better. We attach great importance to the customer experience and it is our significant goal to meet the ever-changing needs of customers.

Brand Certificate: BedStory, has been a registered brand in The United States.



Factory

- **39 years Furniture manufacture experience (founded in 1983)**
- **5 Factory plants, 2500 Employees**
- **300,000 Square meters manufacture workshops**
- **Our products range from coil mattress, foam mattress, memory foam mattress, latex mattress, sofa bed (Futon), sofa electric adjustable bed, wood bed, metal bed, pillows.**



We have manufactured bedding products for the leading bedding brand like **Zinus, Linenspa etc** and the products have been loved by their customers.

Apart from manufacturing own products, BedStory also going to provides OEM services to **AmazonBasic**. We strive to provide top quality of products that comply with the ever-changing needs of the customers.



Production Line



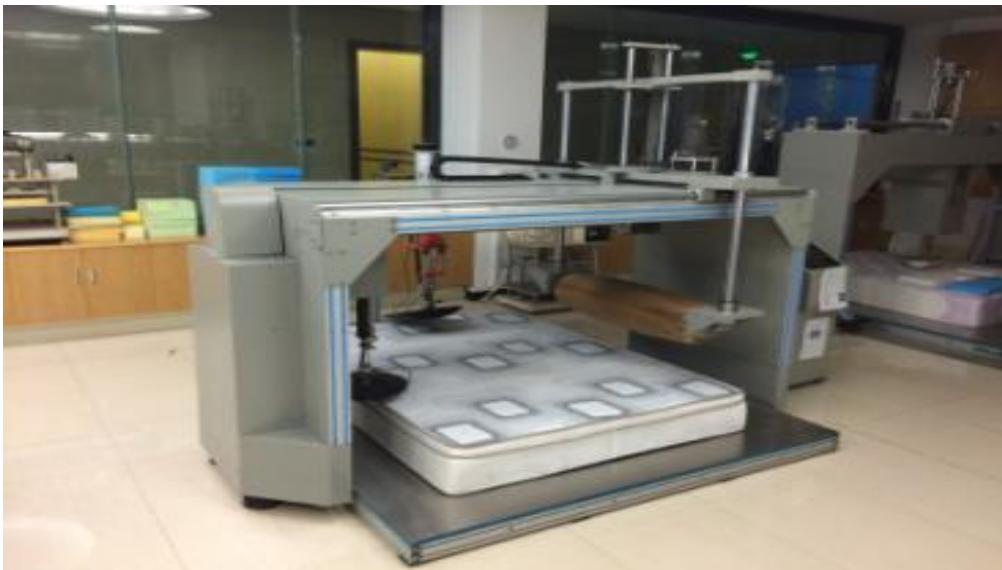
Quality Control **-Warehouse Material Checking**



Laboratory -Foam, nonwoven fabric checking



Quality Control -Finished Product Checking



Laboratory (CFR1633) -U.S. CPSC REQUIREMENT



Certificates

- ISO9000, ISO14001, ISO18001
- CertiPur-US
- CFR1633
- CFR1632
- CA117



Our Team

Our ability to deliver outstanding shopping experience for our customers by offering top quality products, and support from product development to logistics.

- **Product Development**

Innovative, professional, and customer based, we constantly design & improves products to meet the ever-changing needs of our customers.

- **Sales & Customer Service**

We are passionate to get every customer satisfied by providing better service and doing excellent work for our customers.

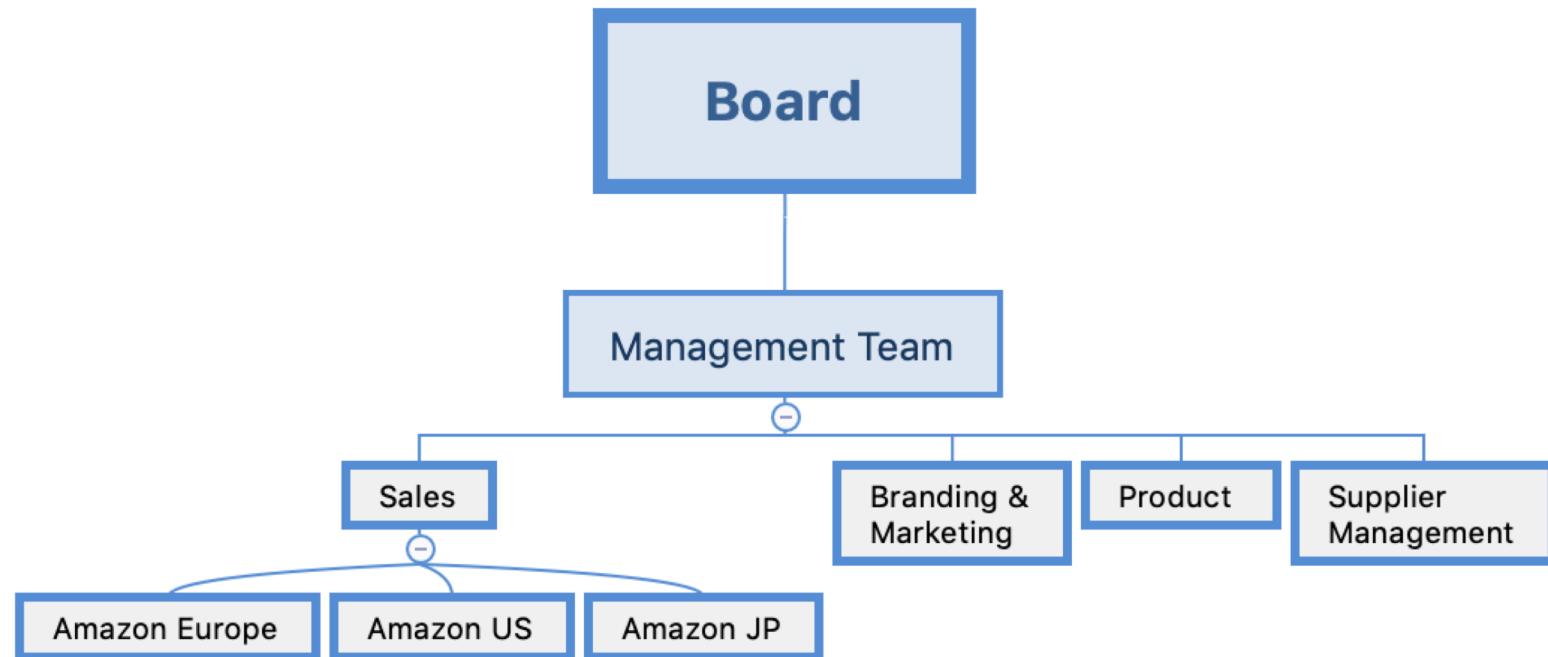
- **Brand Marketing**

Be capable of managing social media & influencer marketing. We pride ourselves on our strategic, integrated approach to get people known about us.

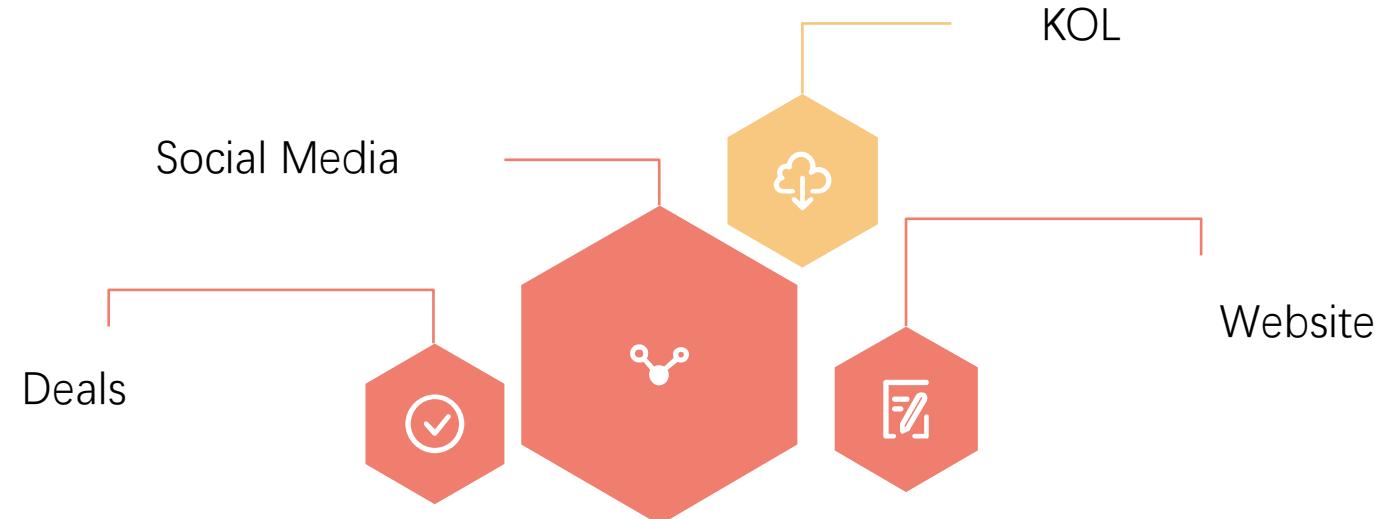
- **Logistics**

Packing, delivering all of our product to customers in a fast & safe way.

Organization



Branding & Marketing



Drive All these traffics to Amazon Store;
Annual Ads budget is over \$10 million on Amazon;



Thanks!

