## SAMEETA SATYA

## Ssatya@utexas.edu

2548 24<sup>th</sup> Ave, Unit B • Oakland, CA 94601 • (469) 274-7721

### **EDUCATION**

The University of California, Berkeley

Designated Subjects Teaching Credential in Computer Science

August 2017

Loyola Marymount University

Secondary Math Single Subject California Teaching Credential

Teach for America Core Member

Bachelor of Business Administration, Marketing

Elements of Computing: Computer Science

Bridging Disciplines Certificate: Digital Arts

Overall GPA: 3.69

August 2017

May 2016

May 2016

#### **PROFICIENCIES**

Computer Skills: MS Office, Salesforce, Adobe Creative Suite: After Effects, Photoshop, Illustrator, Flash, Dreamweaver, XD

Programming Languages: Java, Python, HTML/CSS/Javascript,

Prototyping: Figma, Sketch, Android Studio

**Languages:** Working fluency in Spanish; Basic fluency in Tamil **Work Eligibility**: Eligible to work in the U.S. with no restrictions

### **EXPERIENCE**

Treehouse Apprenticeship Program, Niantic, Inc. – UX Design Techdegree Apprentice; Oakland, CA

March 2020 – Present

• Completed a 6-month training program in User Experience Design, in which I learned how to critique existing designs, complete user research, and create interactive prototypes for web and mobile applications

Google, Code Next - Computer Science & Clubs Instructor; Oakland, CA

May 2019 - Present

- Developed curriculum for computer science courses in web development, mobile app development, and other STEM topics
- · Taught a weekly class in computer programming, and led extracurricular activities with maker space and creative technologies

Teach For America/West Contra Costa Unified School District – Secondary Instructor; Richmond, CA

August 2015 - August 2018

- Taught high school subjects of Algebra I, Geometry, Computer Programming, Computer Applications, Computer Graphic Art, and AP Computer Science Principles to classes of 35+ students during 5, 55 minute periods daily
- Coached the extracurricular Mock Trial team and Robotics team from club creation to competition

PepsiCo (Frito Lay NA) - Marketing Analyst Intern; Plano, TX

May 2014 - August 2014

- Utilized consumer point of sale and panel data to determine how salty snack competitors fare in comparison to Frito Lay
- Developed and presented on a regional activation strategy for Frito Lay to implement for the Doritos Dinamita Brand

Austin Independent School District—UTeach Outreach STEM Educator; Austin, TX

January 2014 - May 2014

- Conducted 2 hour math and science lessons twice a week with 4<sup>th</sup> grade students
- Tutored children over various subjects to boost test scores in the STAAR achievement system

Texas Student Media – Digital Media Coordinator Intern; Austin, TX

January 2014 - May 2014

- Maintained The Daily Texan's Daily Digest, submitted to subscribers across Austin every week day
- Managed the redesign of the TSM website

**University of Texas at Austin: Information Management & Analysis –** *Student Associate;* Austin, TX

October 2012 - June 2015

- Utilized MS Excel to analyze data about the University of Texas at Austin's student demographics
- Condensed statistical data from files with over 50000 elements in MS Access

Southern Methodist University Meadows Museum – Marketing and PR Intern; Dallas, TX

January 2012 - May 2012

- Created reports on zip code analysis of membership and visitors to the museum
- Utilized social media and data entry to market museum exhibitions through ad development

## **LEADERSHIP EXPERIENCE AND ACTIVITIES**

WCCUSD Hercules High School - Technology Liaison

August 2017 - August 2018

Served as the point person for the school for all technological issues and initiatives, such as the deployment of one-to-one student laptops

WCCUSD Hercules High School – Math Department Chair

August 2016 - August 2017

Led a core of 6 math teachers through creation and implementation of a common assessment strategy

# **HONORS**