# **DEEP principle**

## **User Registration, Login, and New Account:**

- 1. Create user registration form with email and password fields.
  - Detailed: Clear about what needs to be done.
  - Estimated: May require further estimation in terms of time and effort.
  - Emergent: It's clear and doesn't require additional context.
  - *Prioritized*: Fundamental task for user registration and should be prioritized.
- 2. Implement user login system with email and password authentication.
  - Detailed: Clear in its purpose and scope.
  - Estimated: Detailed estimation may be needed.
  - *Emergent*: Provides a specific outcome.
  - Prioritized: Important for user authentication, likely a high priority.
- 3. Display clear error messages for incorrect login credentials and duplicate email registrations.
  - Detailed: Clear about what it intends to achieve.
  - Estimated: Estimation is straightforward.
  - *Emergent*: Clearly defined.
  - Prioritized: Important for user experience, should be high priority.
- 4. Implement the "Stay Logged In" feature for registered users.
  - Detailed: The purpose is well-defined.
  - Estimated: Requires estimation.
  - Emergent: Clearly specified.
  - *Prioritized*: A useful feature, priority may depend on user needs.
- 5. Develop the "Forgot Password" feature with email-based password reset.
  - Detailed: Clearly defines what is needed.
  - Estimated: Estimation is straightforward.
  - *Emergent*: Provides a specific outcome.
  - Prioritized: Important for user convenience, likely a high priority.

# **PetPals User Engagement:**

Tasks related to user engagement, sharing pet moments, managing posts, and adding pet
moments are clear, emergent, and prioritized based on their significance to user interaction
and community building.

#### Administrator Role for PetPals:

- 1. Develop a secure login system with role-based access control for PetPals administrators.
  - *Detailed*: It specifies the purpose but may require more detailed requirements.
  - *Estimated*: Estimation might depend on the specific features within the login system.
  - Emergent: Clearly stated but might need further refinement.
  - Prioritized: Critical for admin access, likely high priority.
- 2. Implement content moderation tools for admins, allowing them to review and remove inappropriate content.
  - Detailed: Clear about the intended outcome.
  - Estimated: Estimation should be relatively straightforward.
  - *Emergent*: Provides a specific, well-defined outcome.
  - Prioritized: Important for maintaining a positive environment, likely a high priority.
- 3. Create a support dashboard with tools for admins to manage and respond to user inquiries efficiently.
  - Detailed: Clearly specifies the desired functionality.
  - Estimated: Estimation might vary based on implementation complexity.
  - Emergent: Defines a specific feature.
  - *Prioritized*: Critical for efficient support, likely high priority.
- 4. Develop customization features for admins to adjust banners, colors, and overall platform appearance.
  - Detailed: Clear about the desired functionality.
  - Estimated: Estimation might depend on the technical implementation.
  - *Emergent*: Clearly defined.
  - Prioritized: Important for brand alignment, likely high priority.

- 5. Implement analytics tools for admins to track user engagement, pet trends, and platform performance.
  - *Detailed*: Defines the purpose but may require more detailed requirements.
  - Estimated: Estimation is necessary for implementation planning.
  - Emergent: Clearly specified.
  - *Prioritized*: Important for data-driven decisions, priority may vary.
- 6. Create a feature system for admins to highlight and feature specific pet posts on the platform.
  - Detailed: The purpose is clear but might require more specific criteria.
  - Estimated: Estimation may depend on the technical complexity.
  - *Emergent*: Provides a specific outcome.
  - Prioritized: Important for showcasing exceptional content, likely high priority.
- 7. Implement a communication system for admins to broadcast updates, events, and announcements to PetPals users.
  - Detailed: Clearly defines the desired functionality.
  - Estimated: Estimation may depend on the technical complexity.
  - Emergent: Provides a specific outcome.
  - *Prioritized*: Important for keeping users informed, likely high priority.
- 8. Develop a system for admins to organize and categorize pet posts based on themes or challenges.
  - Detailed: Clear about the desired functionality.
  - Estimated: Estimation may vary based on the technical implementation.
  - Emergent: Clearly defined.
  - Prioritized: Important for community engagement, likely high priority.
- 9. Create tools for admins to manage and update static pages, ensuring current information on the homepage and community guidelines.
  - Detailed: Defines the purpose but may require more specific criteria.
  - Estimated: Estimation may depend on the technical complexity.
  - Emergent: Clearly specified.
  - Prioritized: Important for maintaining up-to-date information, likely high priority.

# 10. Develop features for admins to create and manage pet-themed events, contests, and campaigns.

- Detailed: Clear about the desired functionality.
- *Estimated*: Estimation may depend on the specific features within event management.
- Emergent: Clearly defined.
- Prioritized: Important for community engagement, likely high priority.

# Recap:

These tasks appear to meet the DEEP principle reasonably well. They are mostly detailed, clear, and emergent, but some tasks might benefit from more specific criteria or requirements. Estimations may vary, and prioritization should be based on the project's goals and user needs. Regular refinement and review of the backlog are essential to keep it aligned with the project's evolving priorities and requirements.