



# Eetu Salminen

## Contact Details

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📍 Pispalantie, Turku Finland

## Core Competencies

Project Management: Proficient understanding of project management fundamentals through dedicated studies and own projects.

Problem solving: Strong skills with the ability to analyze complex situations and implement effective solutions.

Social Media: Extensive experience gained through lifelong engagement, with knowledge of its principles applied to marketing and sales.

## Skills and Abilities

Skills are categorized from 1 to 5.

- Java (3)
- Python (3)
- Git (3)
- UNIX command line (3)
- Excel (3)
- Word (5)
- PowerPoint(5)
- Wordpress (4)
- Canva (5)
- English language (4)

## Professional Summary

Third-year Bachelor's degree computer science student with a minor in Industrial Engineering and Management. Fun, organized, and creative, with a passion for completing projects with a positive mindset and enthusiasm for learning.

## Work Experience

TECHNICAL SALES REPRESENTATIVE, B2C  
**Pohjolan Rakenne Center** May 2025 – Sep 2025

- I worked as an entrepreneur in the construction industry, being responsible for my own clients and managing the entire sales process from cold contacting to closing deals.

## CO-FOUNDER

**Root Expo** Jan 2025 - Present

- I co-organized the largest IT career fair in the Turku region in 2025. Through this experience, I developed extensive skills in company outreach, schedule management, delegation, and large-scale event coordination.

## HEAD OF PROJECTS

**Boost Turku ry** Jan 2026 - Present

- Driving the Turku startup scene by organizing events that bridge the gap between students and entrepreneurship. Inspiring the next generation of founders.

## Academic Profile

### UNIVERSITY OF TURKU

May 2023 - Present

- Majoring Computer Science
- Minoring Industrial Engineering

### RESERVE OFFICER COURSE

July 2022 - December 2022

- in the Finnish Air Force Trained and prepared my own wartime communications team for potential conflicts

## Licenses & certifications

- PMAF Project Management Foundation Certification - October 2024
- Work Safety Card - June 2024
- Road Safety Certificate 1 - June 2024