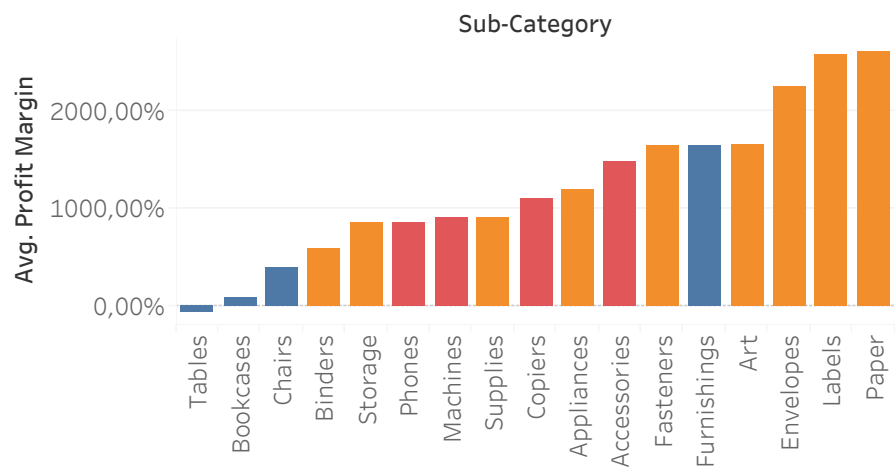
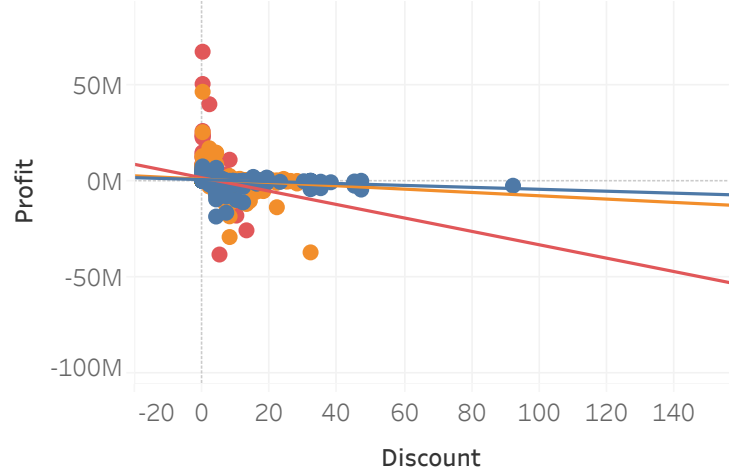


Profit Margin by Category and Sub-Category



Discount Effectiveness



Measure Names

Profit

Sales

Category

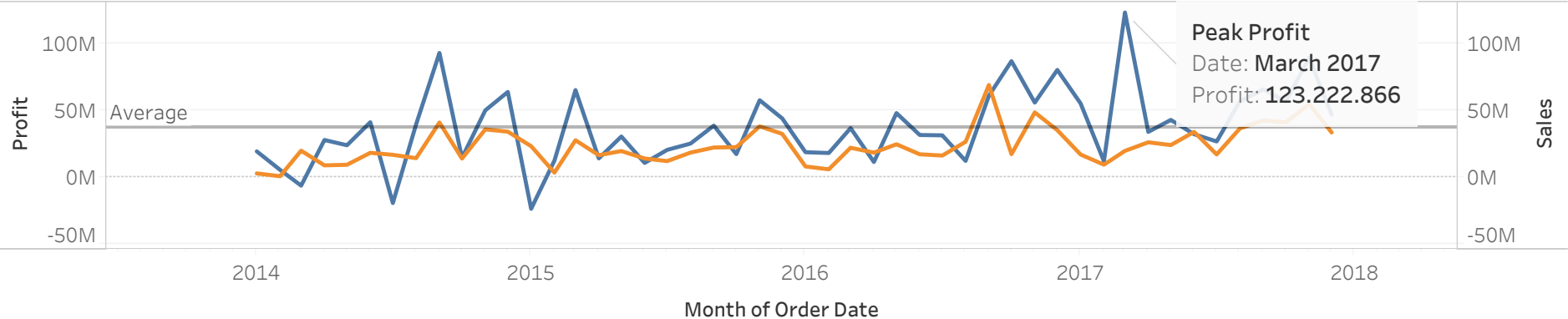
Office Supplies

Technology

Furniture

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Sales & Profit Trend



Total Sales: \$1,131,591,720.00

Total Profit: \$1,799,876,538.00

Average Profit Margin: 1301,27%