

Ian Joshua Anderson

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EXPERIENCE

AUDIBLE | PRODUCT MANAGER - CONTENT SYSTEMS

June 2019 – Present | Newark, NJ

- Led product strategy and owned roadmaps for Audible's Content Systems, including internal and external products supported by over 40 engineers across 4 development teams
- Envisioned and oversaw execution of Audible's first fully automated content delivery pipeline to successfully meet Amazon D-Team goal
- Managed integral product for independent creators during COVID-19 that saw >400% YoY increase in new user registration
- Coordinated with Product and HR leadership to develop Audible's first Product Management Intern program, which launched successfully in summer 2020

INFOBASE | PRODUCT MANAGER

February 2015 – May 2018 | New York, NY

- Oversaw agile development of multiple products including an educational video streaming platform with tailored market solutions
- Developed opportunity, received investment, and managed delivery for Universal Admin Portal
- Charged to develop roadmap following acquisition of Learn360; evaluated needs, developed integration strategy, and attained approval at executive levels; successfully migrated platform while supporting 1M+ users at 10K+ institutions
- Launched MARC record utility, reducing customer wait time for content metadata records from 45 days to less than 24 hours while removing dependency on 3P vendor and cutting costs

IJD | INDEPENDENT BUSINESS CONSULTANT

June 2010 – August 2016 | Carmel, CA & New York, NY

- Partnered with small business and NGO clients to understand organizational goals and implement digital transformation projects
- Led engagements throughout life cycle, including negotiation, solutions strategy, implementation, and relationship management
- *Select Engagements:*
 - Reduced scheduling department overhead by 65% for service business by redesigning procedures and calendar system
 - Developed online strategy for health education nonprofit, including technical implementation and staff training

EDUCATION

CORNELL TECH | JOHNSON CORNELL TECH MBA

May 2019 | New York, NY

- Merit Scholar; Dean's List; Emerging Markets Institute Fellow; Data Analytics TA; 1st Place, iTreck Hackathon, Tel Aviv, Israel
- *Asine.me* – Led five-person multidisciplinary team, with support from Mastercard, using predictive analytics to improve sales efficiency

UC, SANTA CRUZ | BA SOCIOLOGY; GLOBAL INFORMATION AND SOCIAL ENTERPRISE STUDIES

June 2011 | Santa Cruz, CA

PROFILE

Proven product manager with experience building B2B and internal tools. A strong focus on data informed decision making while managing products at all stages of the development life cycle. Comfortable balancing priorities to oversee multiple projects simultaneously.

SKILLS

CORE

Product Vision • Strategy
Data Informed Decision Making
Roadmaps • Voice of Customer
Cross-functional Communication
Product Leadership • Mentorship

TECHNOLOGY

AWS • System Design • SQL
WordPress • HTML • CSS • APIs
Agile • XML • Ruby on Rails
Python • Serverless Architecture

ADDITIONAL

Cornell Tech Product Studio Advisor
Everett Program Alumni
Guest Lecturer on Product Management
(multiple universities in NY area)

INTERESTS

Continuous learning methodologies
Experiencing new cultures
Personal productivity
Reading (see ianjoshua.com/bookshelf)

LINKS

[linkedin.com/in/ianjanderson/about](https://www.linkedin.com/in/ianjanderson/about)
ianjoshua.com