

A bokeh effect with soft, out-of-focus light circles in shades of blue and white, located at the top of the page.

ELITE

INFLUENCER

BY DIGITAL EXPERTS ACADEMY

Get to know ELITE Influencer

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HELLO SFM ESSENTIAL MEMBER!

To help you get the most out of your SFM ESSENTIAL membership, we've outlined some important information and next steps for you to follow to ensure you don't lose your momentum so you can continue moving forward on this exciting new journey.

You can also rest easy knowing that your dedicated Business Consultant is with you every step of the way to keep you progressing in the right direction, so be sure to book a consultation call with them soon to discuss all of your options in continuing your progress and education.

Now, of course, everyone is different...

Some people are simply here to learn the skills they need to become an digital business owner, while others are looking to gain the training, tools, and education needed to learn how to create a successful online business that's built on a foundation of their interests and passions, whatever they may be.

Regardless of what path you're on, you're off to a great start with your ESSENTIAL membership which gives you access to all of the invaluable training you've received so far within Modules 1-3 along with access to Modules 4-5 which includes extensive curriculum, webinars, access to our private online community, and the tools and resources you need to hit the ground running.

However, if you want to take this new found digital tool kit further faster, gaining influence as a skill set on all the main social media platforms is what you'll need to learn and cultivate, which is why we want to give you access to this comprehensive training right out of the gate along with a few other perks and benefits designed to enhance your journey.

So, here's some context and clarification to help you decide what's right for YOU:

YOUR 10-DAY WINDOW

Our products and training are designed to set you up for success starting from day one. The 10-Day Window offered to you after you become a SFM member offers a unique opportunity to benefit from a number of exclusive, features including:

- **\$200 discount** - We understand that sometimes making a financial investment in yourself can seem a bit daunting no matter how much you know you need it, so this is our way of making the decision that much easier.
- **Digital Marketer Paid Traffic & Customer Acquisition Mastery Certification** - Turn strangers into prospective customers using platforms like Google, Facebook, YouTube, and Twitter, without burning up your budget on trial and error. *This is usually reserved for our Marketing Mastery Students (\$1000 retail value from Digital Marketer).
- **Strategy Sessions** - Connect with Mark Hayes, your personal Business Strategist, to schedule your 12-month Business Metrics Plan. During this session, Mark will help you define your business purpose, strategy, and the plan of action to reach your exact goals.
- **1-2-1 mentoring** - Work with a personal mentor to pinpoint your strengths, weaknesses, and goals to keep you progressing through your journey.

- **Courses and curriculum** - Designed to give motivated entrepreneurs a wealth of insider knowledge and mentorship for marketing success.
- **Monthly ELITE webinars** - Gain access to exclusive access to monthly webinars designed to supplement your courses and curriculum to keep you motivated and on track. With over-the-shoulder training and high-level masterminds, you'll have the support you need to move forward with confidence.
- **ELITE Influence Facebook Group** - Exclusive access to this private Facebook group where ELITE members gather to share, support, and mastermind.

This unique and limited time opportunity is designed to ease your transition from ESSENTIAL to ELITE Influence by offering a consultation with Mark in combination with 1-2-1 coaching. Think about it. If you're going somewhere new that you've never been, you'll want a guide. That's what each of these features is designed to do, give you the guidance you need to navigate this new journey with confidence and a strategic accountability system backing you.

These features combined are equivalent to their own separate product package, however by deciding to take advantage of your 10-Day Window, you'll not only benefit from each of these features including the \$200 discount, but you'll gain access to everything the ELITE Influence curriculum has to offer.

Now we understand that life is complicated and you may want to talk to your Business Consultant to decide if taking advantage of ELITE Influence is truly the path you want to take. No problem! Here's what you need to know beforehand to get the most out of your time with your Business Consultant...

GETTING CLEAR ON YOUR GOALS & OPTIONS

- Choosing to stay at the level of SFM ESSENTIAL means you can upgrade to ELITE or higher at a later stage whenever you like, although without the 10-Day Window discount.
- Your Business Consultant is here help you reach your goals in the quickest way possible and you may decide to take advantage of the discount offered so be sure to schedule in your ELITE Consultation before the 10-Day Window expires.
- If you've booked your ELITE Consultation but it sits outside the 10-Day Discount Window, it's important to reach out to your personal Business Consultant. They'll extend the Window deadline, so you can still benefit from the discounts if you decide on your call that upgrading is the best way forward for you.
- While waiting for your ELITE Consultation, please continue progressing through the Getting Started Modules 2 until 100% complete. This is the crucial foundation to start building your online business.
- Once you complete Modules 1 - 3, reach out to our Customer Loyalty Team using SFM Messenger (click the icon at the bottom right of your SFM Dashboard and then click New Conversation). They will check that your Business System Setup is good to go so you don't

experience any roadblocks. Once they complete your system confirmation, they'll give you your code to unlock Modules 4 and 5.

It also helps to know what your ELITE Influence education includes in the event that you decide you're not ready to take advantage of the 10-Day Window discount. In this case, you can rest assured that your ELITE Influence training and education includes all of the following value-packed benefits...

AN OPTIMAL ENVIRONMENT FOR CREATING RESULTS

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It's hard to put a price on the value gained by the ability to mastermind with individuals who understand the path you're on because they've been there too. There's nothing like being able to leverage the experience and knowledge of others to cut through the learning curve and head right to the top of your game

STRATEGY SESSIONS

Connect with Mark Hayes, your personal Business Strategist, to schedule your 12-month Business Metrics Plan.

GET THE TRAINING

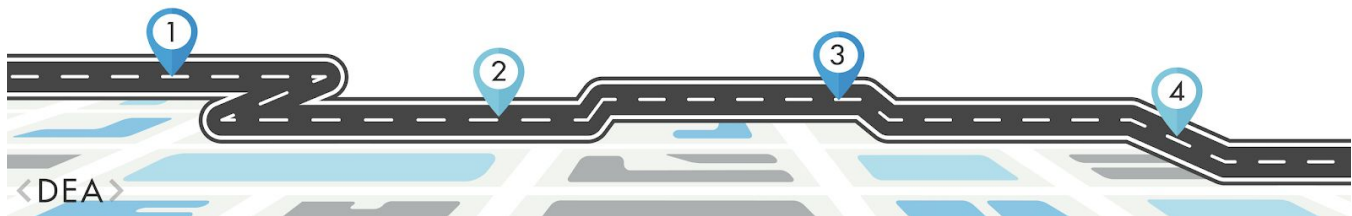
Access insights workshops held by top influencers as they share the actionable tactics that are converting their leads into loyal, long-term customers.

LIVE MASTERMINDS

Amplify your communication skills and transform into the persuasive marketer you're capable of becoming on weekly webinars with expert influencer Justin Woolf.

1-2-1 MENTORING

Set attainable goals for the growth of your business and stay accountable to the path you've set on monthly calls with your personal accountability mentor.



Amplify your communication skills and transform into a marketer who knows how to get the right message in front of the right audience, so you can gain confidence and clarity that your message will achieve results.

1. Get the Training

- Access your insights workshop held by top influencers who are operating on the front lines of the digital economy **DAILY** as they share over-the-shoulder marketing training with how-to-execute tactics that are converting leads and prospects into loyal repeat buyers and long-term customers.

2. LIVE Masterminds

- Hosted by master communicator, Justin Woolf every other week to give you the best influence strategies and practices to amplify your communication skills and transform you into the persuasive marketer you're capable of becoming.

3. Courses & Curriculum

- High-level digital marketing and online influence training including access to our ELITE Curriculum archive. From learning how to grow your YouTube channel to Maximizing Your

Business and Growth Potential, this curriculum is designed to solidify your budding online influence skill set.

4. 10-Day Window Bonuses *(Only available within your initial 10-Day Window)*

- Substantial \$200 discount
- Digital Marketer Paid Traffic & Customer Acquisition Mastery Certification
- Strategy Sessions
- 1-2-1 mentoring
- Courses and curriculum
- Monthly webinars
- ELITE Influence Facebook Group

NEXT STEPS

With so much training, education, and value here at your fingertips, we understand it may feel like a lot to take in. That's why your personal Business Consultant is here to guide you through these initial steps during your ELITE Consultation. It's your consultant's job to ensure that you are confident about where you want to go and how best to get there.

The main thing to move forward from here is to talk through your goals and get clear on everything that's available to you before making a final decision. So be sure to schedule your ELITE Consultation if you haven't already done so.

However, if you're already set on ELITE, reach out to your business consultant now and let them know your intentions, they'll then work with you individually to get you started and create a road map for you personally during your ELITE consultation. Simply reply to their email stating, "I'm sure/leaning towards starting with ELITE inside the 10-day window."

While you wait for your consultation, please also be sure to continue through the Modules. Once you're done with your Business System Setup in Module 3, reach out to our Customer Loyalty Team so they can make sure everything is good to go for you.

We look forward to seeing you grow and progress throughout your journey with us!

Dedicated to Your Success,
SFM Team

[Click Here to Contact your Personal Consultant or Our Customer Loyalty Team](#)