

COVER LETTER

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Dear Hiring Team at Invenda,

I am Elvis Frank Canchari Lapa, eager to contribute as the VP Engineering at Invenda. With extensive leadership experience in digital technology, particularly in automated retail environments, I am well-prepared to drive Invenda's forward-thinking initiatives. My professional path is distinguished by strategic roles where I have led major technology transformations and effectively aligned engineering projects with business goals.

Invenda's commitment to revolutionizing the retail space through technology, particularly in the automated retail market, aligns perfectly with my professional expertise and ambitions. I am drawn to your global operations and the potential to impact consumer experiences positively on a large scale.

Key contributions I can bring to Invenda:

- **Strategic Leadership:** Proven success in shaping technology strategy and managing product roadmaps, leveraging my role as an Atlassian Community Leader and co-founder of an Atlassian plugin company. Experienced in leading comprehensive projects including migrations, process enhancements, and SAFe transformations from inception to delivery. Actively engaged in sales and pre-sales phases with Atlassian partners, successfully driving customer acquisition and engagement.
- **Innovative Engineering:** Proven expertise in leading complex projects in ITSM, Atlassian, and DevOps, including CI/CD and monitoring systems, equipping me with a strong foundation for adapting to and excelling in IoT-driven environments. My experience in managing and deploying technology solutions that enhance customer interactions and streamline operations aligns well with the demands of IoT integration in retail.
- **Operational Excellence:** Demonstrated expertise in overseeing large-scale software infrastructure projects across diverse industries, including finance and retail. Notable for ensuring high availability, resilience, and scalability with clients such as Carrefour Spain, Santander Bank, Bank of Ireland, and EEX in Germany, significantly enhancing their engineering capabilities and operational reliability.
- **Cultural Fit:** Strong alignment with Invenda's values of innovation and transparency, with a history of empowering teams and leading by example to foster collaborative and productive work environments.

I am enthusiastic about the opportunity to contribute to a visionary company like Invenda that values innovation and the transformative impact of technology in retail. I believe my background in managing complex tech ecosystems and my proactive leadership style would be an excellent match for this role.

Please feel free to schedule a meeting via my Calendly link if you find my profile aligns with Invenda's needs: <https://calendly.com/efcanchari/30-minute>. I look forward to potentially discussing how I can contribute to Invenda's exciting future.

Warm regards,

Elvis Frank Canchari Lapa

Atlassian Community Leader / Co-Founder / DevOps SME

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