

Anatomy of a web3 startup

★ Chapter 1 ★

Patricio Worthalter

Goal of the presentation

Offer unfiltered first-hand information on how it feels to run
a web3 startup

Highlight differences with traditional tech startups

Motivate aspiring founders



Patricio Worthalter

Born in 1987 (37 years old)

Raised in Buenos Aires (Argentina 

and lived until well into adulthood

Went full time **Ethereum** in 2015.

Started **POAP** in 2018

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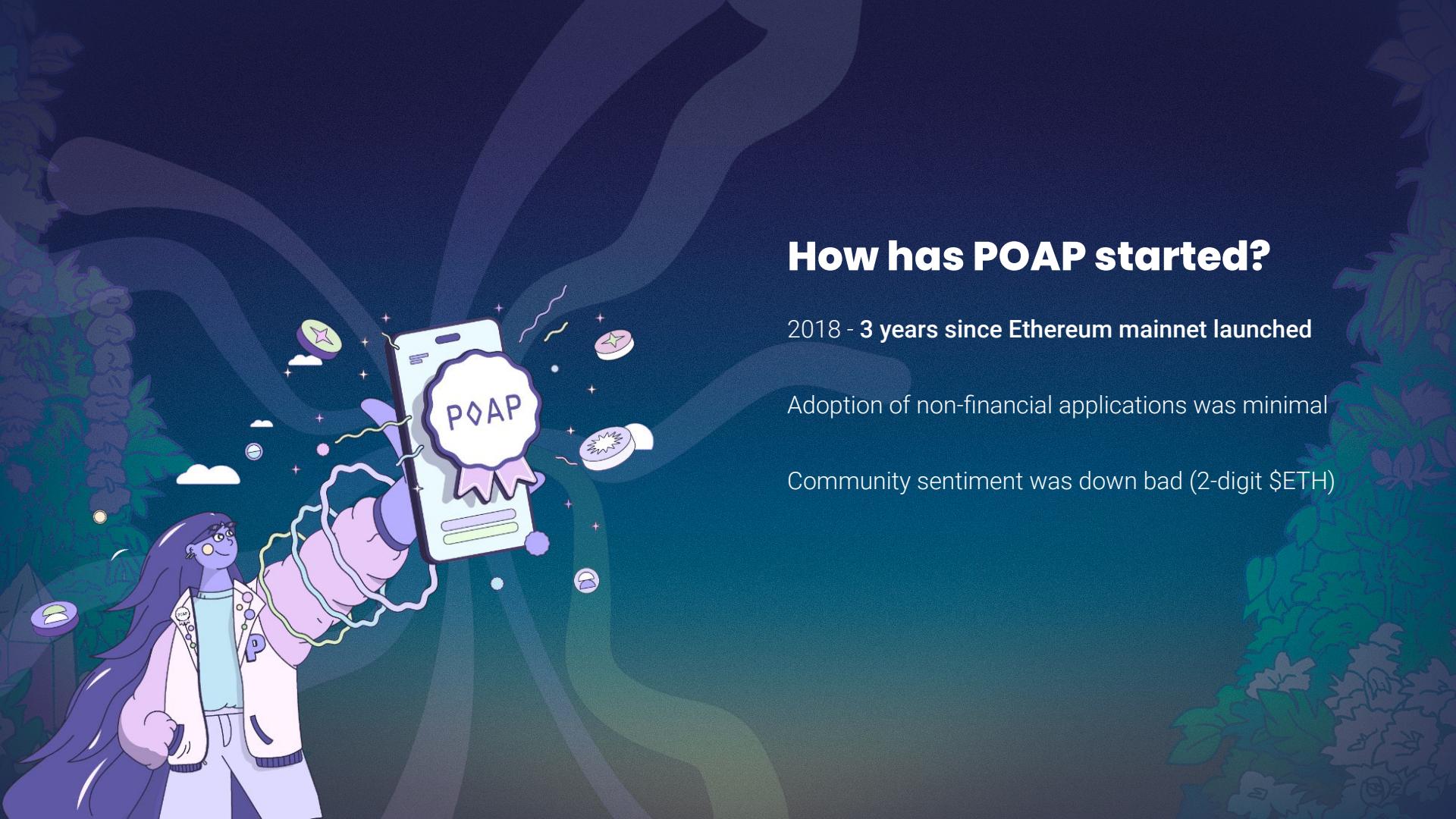


Introduction to POAP

POAP is an **ecosystem for the preservation of memories**

We provide sophisticated tools for people to mint **precious digital collectibles** on the most relevant events of their lives.





How has POAP started?

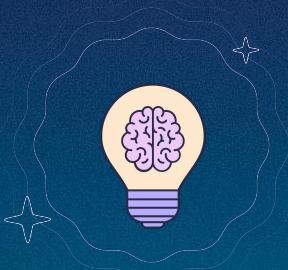
2018 - 3 years since Ethereum mainnet launched

Adoption of non-financial applications was minimal

Community sentiment was down bad (2-digit \$ETH)

Anatomy of a company

Earliest organs:



An idea



Financing

Financing alternatives



Questions?

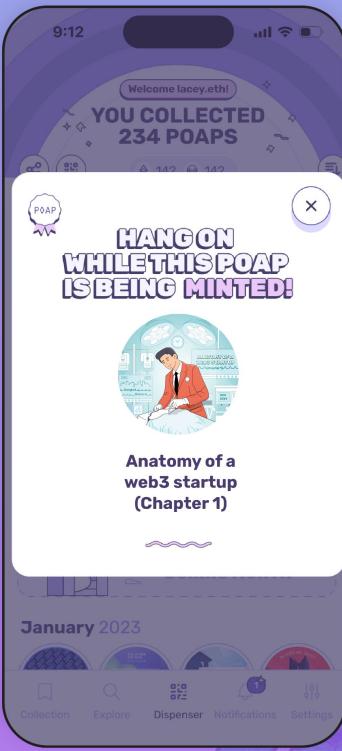


How to mint the POAP of this talk

collectibles

or

Secret word



Airship

POAP | **Airship** Experiment by POAP Labs

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Anatomy of a web3 startup (chapter 1) - Airship

Collectors of this POAP listened to Patricio's talk: Anatomy of a web3 startup (chapter 1), presented during Devcon Southeast Asia conference in Bangkok, Thailand.

[Read more](#)

📍 <https://airship.poap.xyz/devcon-sea>
📍 Bangkok, Thailand
📅 Nov 12, 2024 - Dec 31, 2025

Buy this POAP
This airship drop has been produced by [poap.eth](#)

Send **0.001 ETH** Sale Ending In **415 Days 09 Hours 12 Mins 22 Secs**

To **poap.ethstaker.eth**

[Copy address](#) [Generate QR](#)

Available networks
Mainnet **OP mainnet** **Base** **Arbitrum One**

Scan me

Funds will go to **EthStaker**, a non-profit organization dedicated to maximizing the decentralization of the Ethereum network



TEST POAP LOCATIONS WIN 1 ETHER

★ HOW TO PLAY ★

Mint POAP 179606 with "Scan Location" within 7km of the QSNCC before 11:59 on November 17th to enter the draw.

★ Details ★

Draw takes place after Devcon. Details to be announced on Twitter/X. @poapxyz

Eligibility limited to holders of POAPs from Devcon, Devconnect, EthCC, DappCon, EthDenver, and selected other drops.



Thank you!

Patricio Worthalter

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