



# BASE AROUND THE WORLD

Devcon

# ONBOARDING THE NEXT BILLION TO ETHEREUM

Jesse Pollak, Creator of Base





**Nairobi**

# AFRICA

- Stablecoins
- Access to capital
- Global payments



Base Sessions



basepay



Unbound Project



Azza Defi



Ridebase



FlexClub



Afrobase



Lendbit



Delar



Kombat



Yield



learnOnchain



Legitify



Antugrow



HEALTH TROVE



baseEastAfrica



Maisha Care



MQR Pay



PayFlip



Base Tours



Data Bud



LearNova



Element Pay

# INDIA

- Global payments
- Earning
- Creator economics



Based coffee



tike



basics



superbasenames



defilens



tagfi



cultureco



castmoney



etherzap



lumen



vox



minibase



neom

# SOUTH EAST ASIA

- Remittances
- Access to capital
- Social



cube



agrofund



Based chula  
students



autobsae



Onchain buster



Magnify cash



streamfund



Local coins



kaivest



Onchain scholar



Whiteblue swap



Coinbase smart  
passport

# LATAM

- Stablecoins
- Access to financial services
- Identity
- Marketplaces, creator economics



credalent



Bondi finance



CLPD  
(CHILEAN PESO  
STABLECOIN)



BOBC  
STABLECOIN



BuildMyEvent



Sembrando el  
cambio



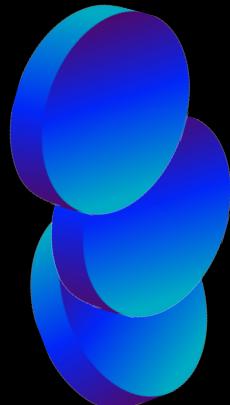
openvino



AI AGENT FOR  
COINBASE  
WALLET

# The onchain future is global

**Stablecoins**



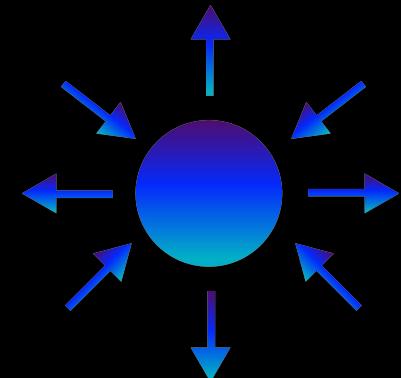
**Global payments**



**Onchain finance**



**Creator economics**

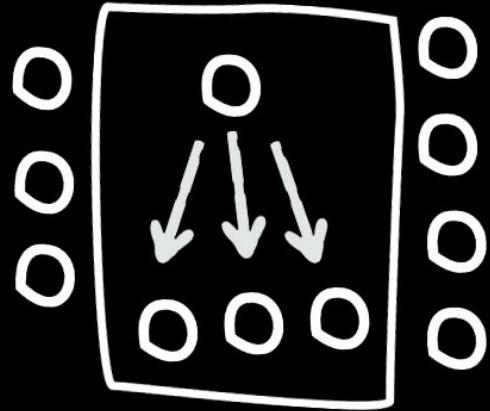




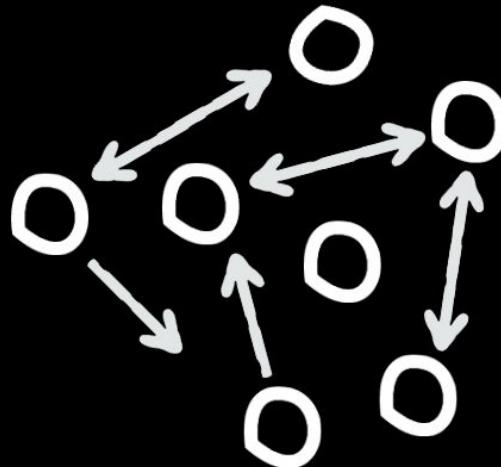
# WHY ONCHAIN?

BASE AROUND THE WORLD

The internet today



The internet we're building



# WHY BASE?

BASE AROUND THE WORLD

**Base is bringing the world onchain to Ethereum**

## Vision

**1M+ builders**

**1B+ people onchain**

**\$1T+ assets**

**1S1C**

## Mission

**Build a global onchain economy  
that increases innovation,  
creativity, and freedom**

# HIGHLIGHTS FROM 2024

BASE AROUND THE WORLD

# BASE IS NOW THE #1 L2

**6M** DAILY  
TRANSACTIONS

**\$3B**

TOTAL VALUE  
LOCKED

**\$9.8B**

Assets on  
Platform

**5K+**

MONTHLY BUILDERS

**\$26M**

BUILDER  
REWARDS

**<1C FEES**

**\$2M+**

CREATOR  
REWARDS

DATA FROM DUNE, L2BEAT, TOKENTERMINAL



tom.base.eth



BASECAMP

Coinbase's Base Layer 2 shatters transaction records with over 4.5 million in a single day

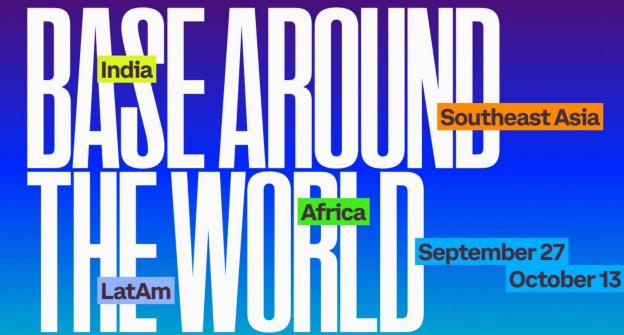
Base hits 1M daily active addresses as Basenames takes off

Coinbase Base Spotlights Global Community with Worldwide Buildathon

Coinbase's Base looks set to expand its reach with a new regionally-focused campaign

The New Playground for Crypto Enthusiasts Hitting 1 Billion Transactions and Counting!

## Next Generation of Internet Is on Base:



Onchain Kit

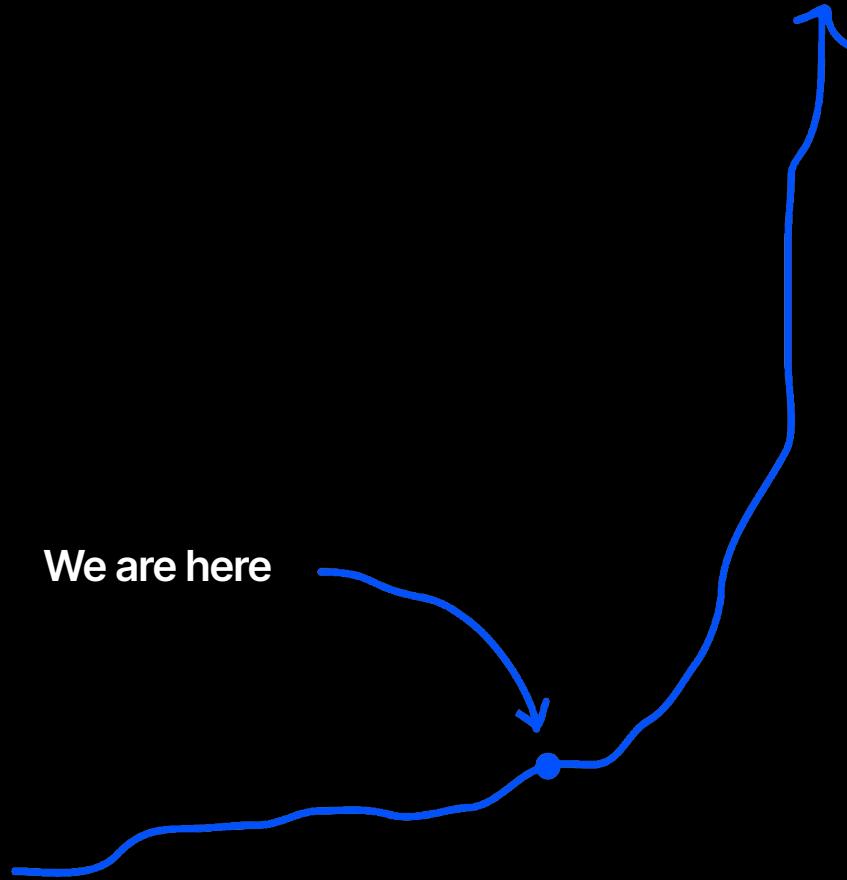
BASE GRANTS

Here's Why Daily Active Addresses on Base Have Surged Past 2 Million

Onchain Summer ☀️ is Here

BASE AROUND THE WORLD

We are here



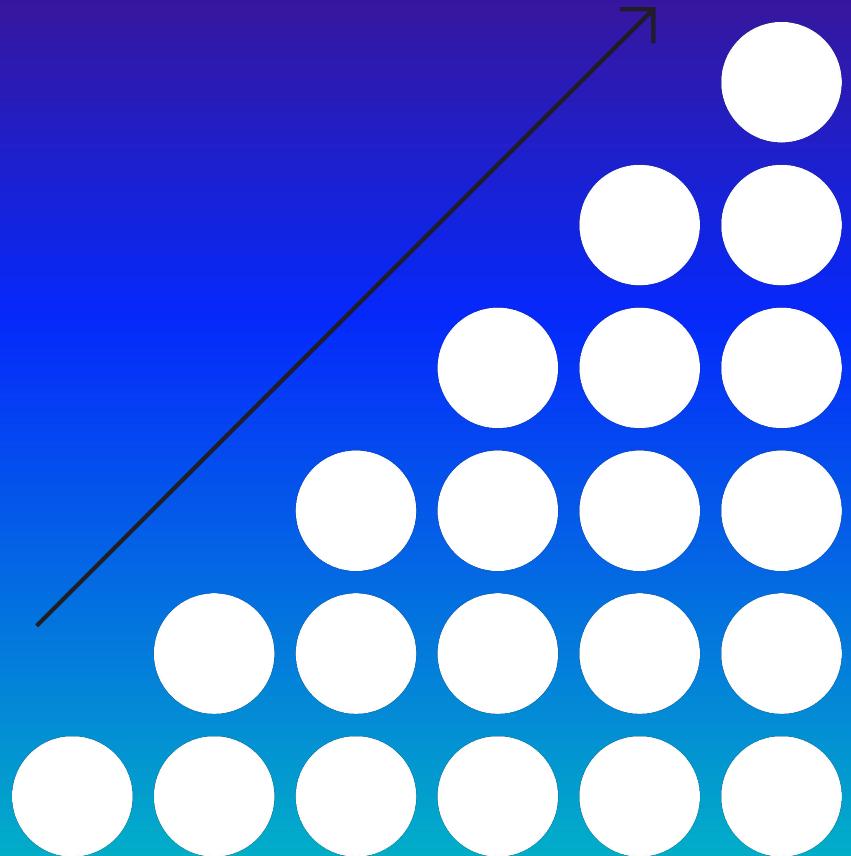
# WHAT'S NEXT IN 2025?

BASE AROUND THE WORLD

# SCALE

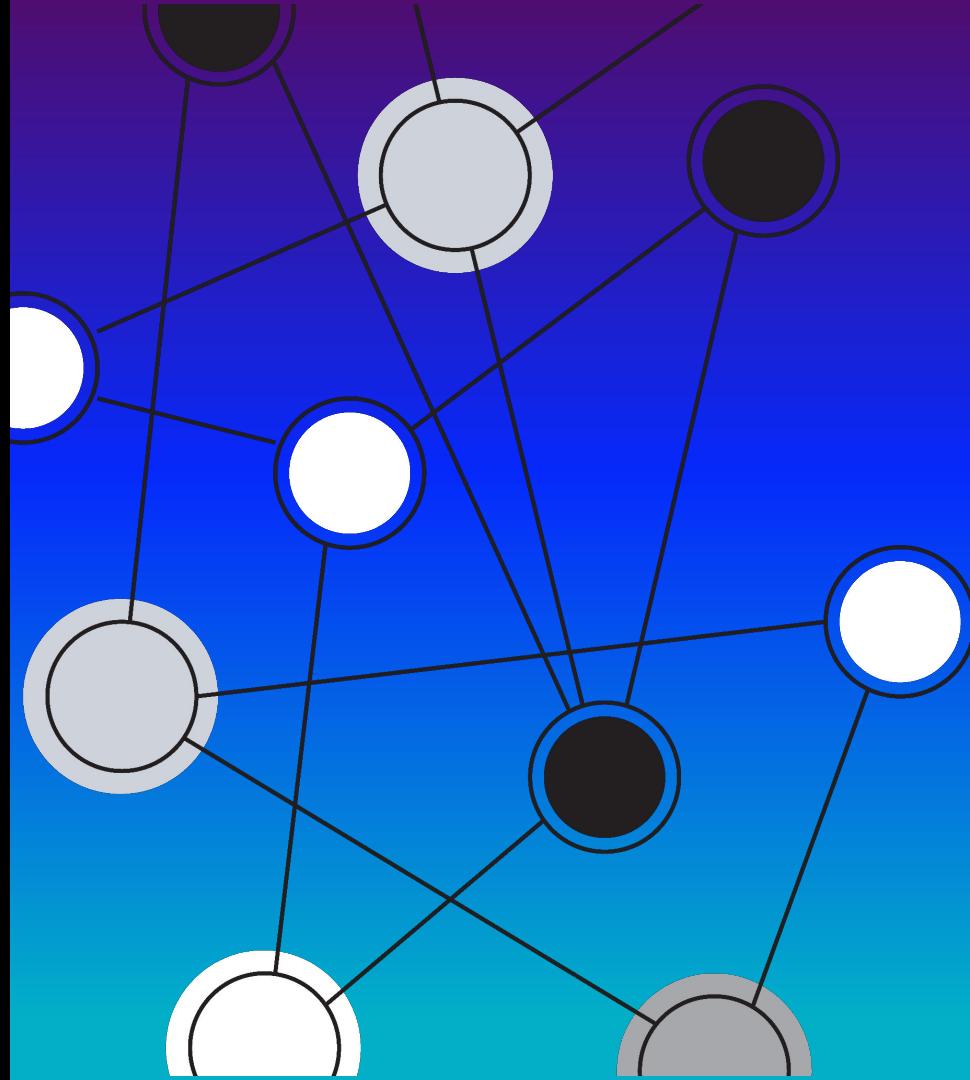
Scale Base to keep it <1s, <1c even as demand increases

The goal: keep Base accessible for everyone, everywhere in the world



# DECENTRALIZE

Stage 1 decentralization in the coming months,  
followed by Stage 2



# MAKE THE ONCHAIN ECONOMY WORK FOR EVERYONE, EVERYWHERE

Onramp partners in **190+ countries**

Two most traded currencies (USDC and EURC) on Base, enabling an onchain gateway for millions of people

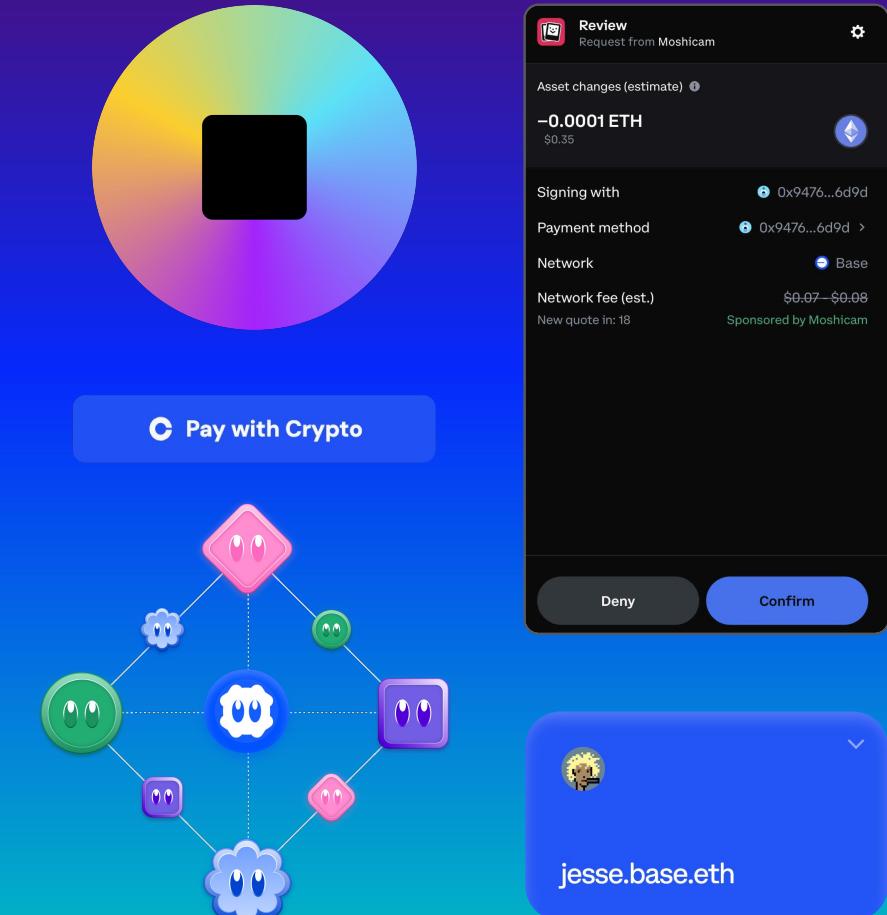
Looking to **bring 100+ more local currencies** on Base by 2026



# MAKE IT INCREDIBLY EASY TO BUILD ONCHAIN

Enable **world-class onchain apps**  
with powerful developer tools

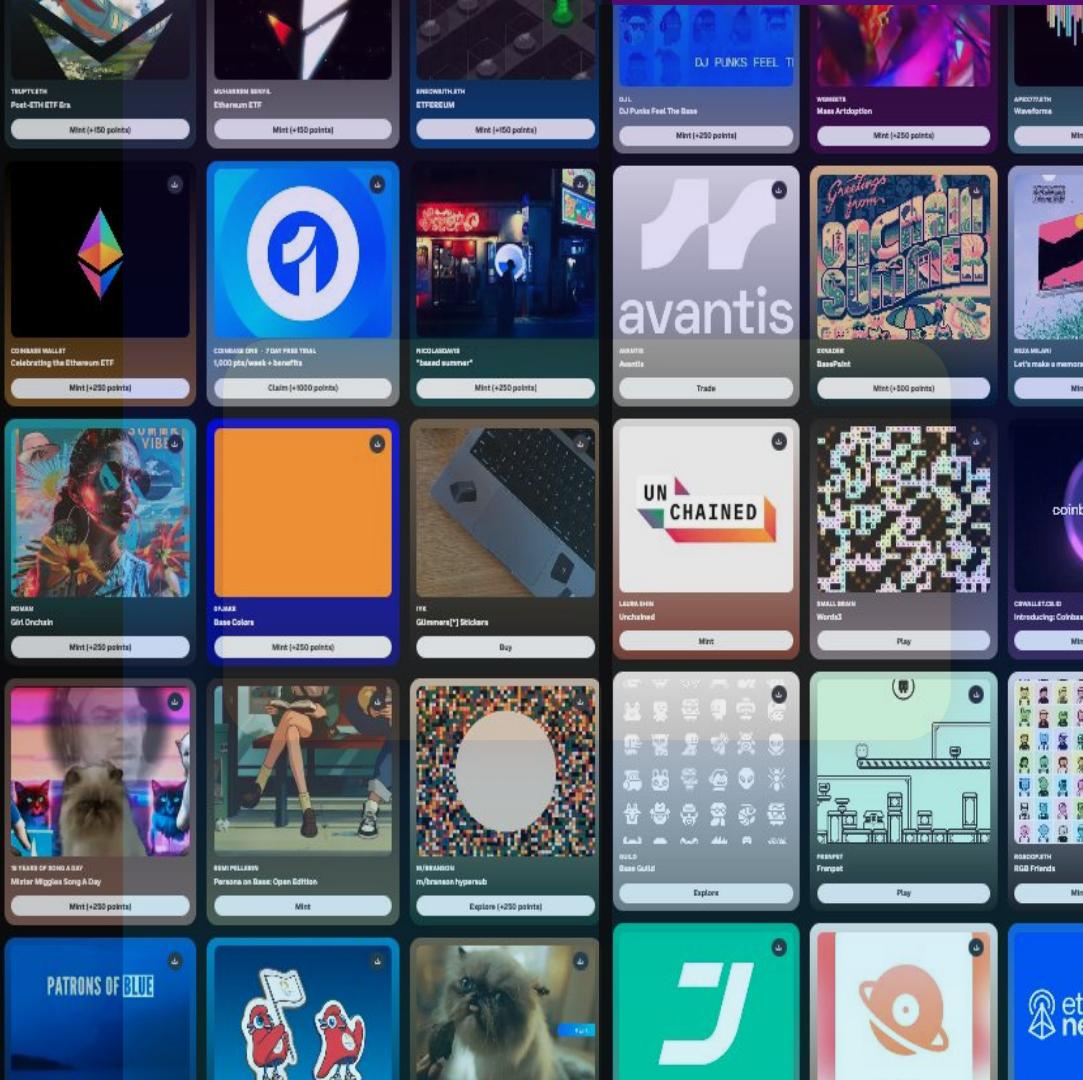
- Basenames
- Smart Wallet
- OnchainKit



# DRIVE BETTER ECONOMICS FOR CREATORS

Better economics and true ownership for creators

- Discovery
- Connections
- Earning on their own terms



LET'S GET  
BUILDING

BASE AROUND THE WORLD

01

**Make something  
people want**

02

**Build dead simple  
experiences**

03

**Bring new people  
onchain**

we can't wait to bring the world  
onchain to Ethereum with **all of you...**

LFB