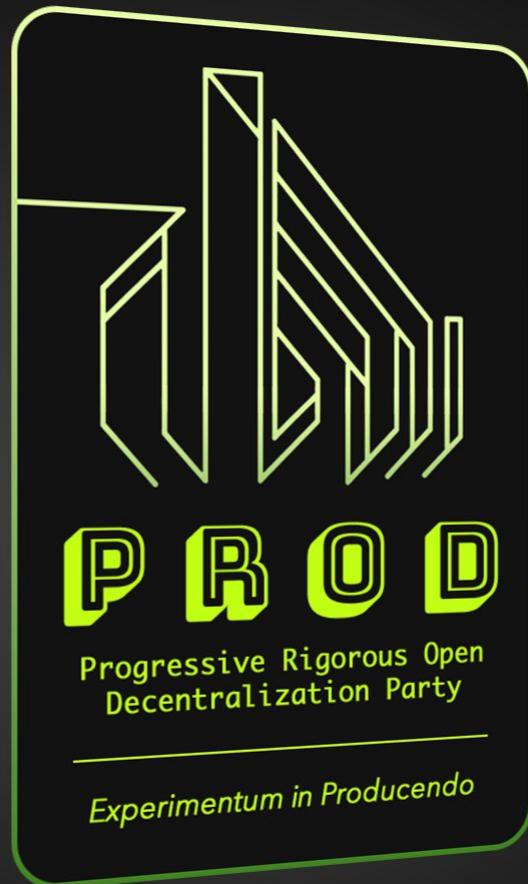


Decentralizing Consensys to Catalyze a Network State

Joe Lubin

Co-Founder of Ethereum, Founder & CEO of Consensys



The (Paradigm)
Shift Heard
'Round the
World –

American
Revolution
2.0?



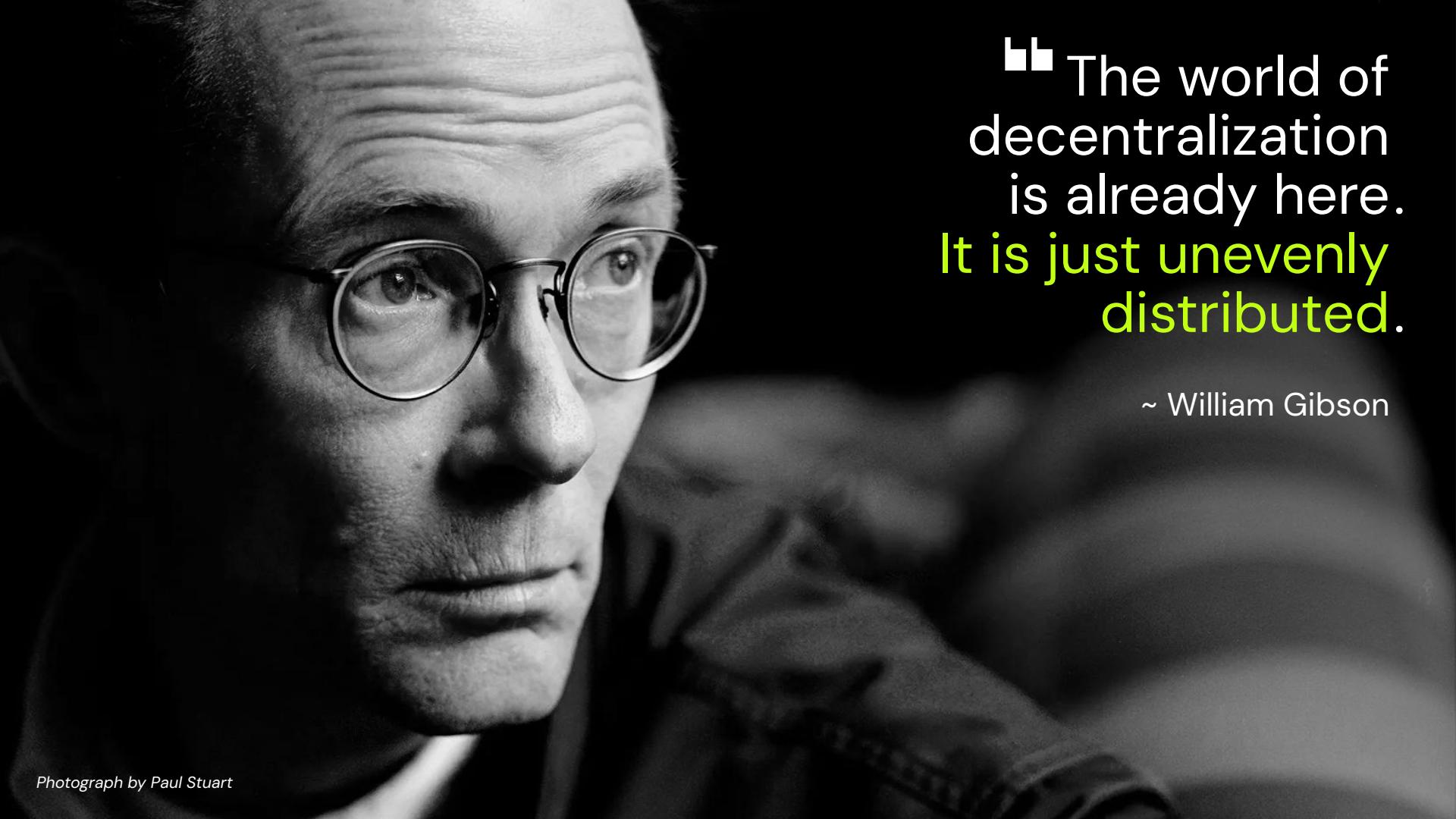
North Bridge, Concord, April 19, 1775 by Frank T. Merrill





THE SEC

**US CRYPTO
INDUSTRY**



“The world of decentralization is already here. It is just unevenly distributed.

~ William Gibson

Reformat the
world bottom up.

The whole world.

Restoring the Age of Enlightenment

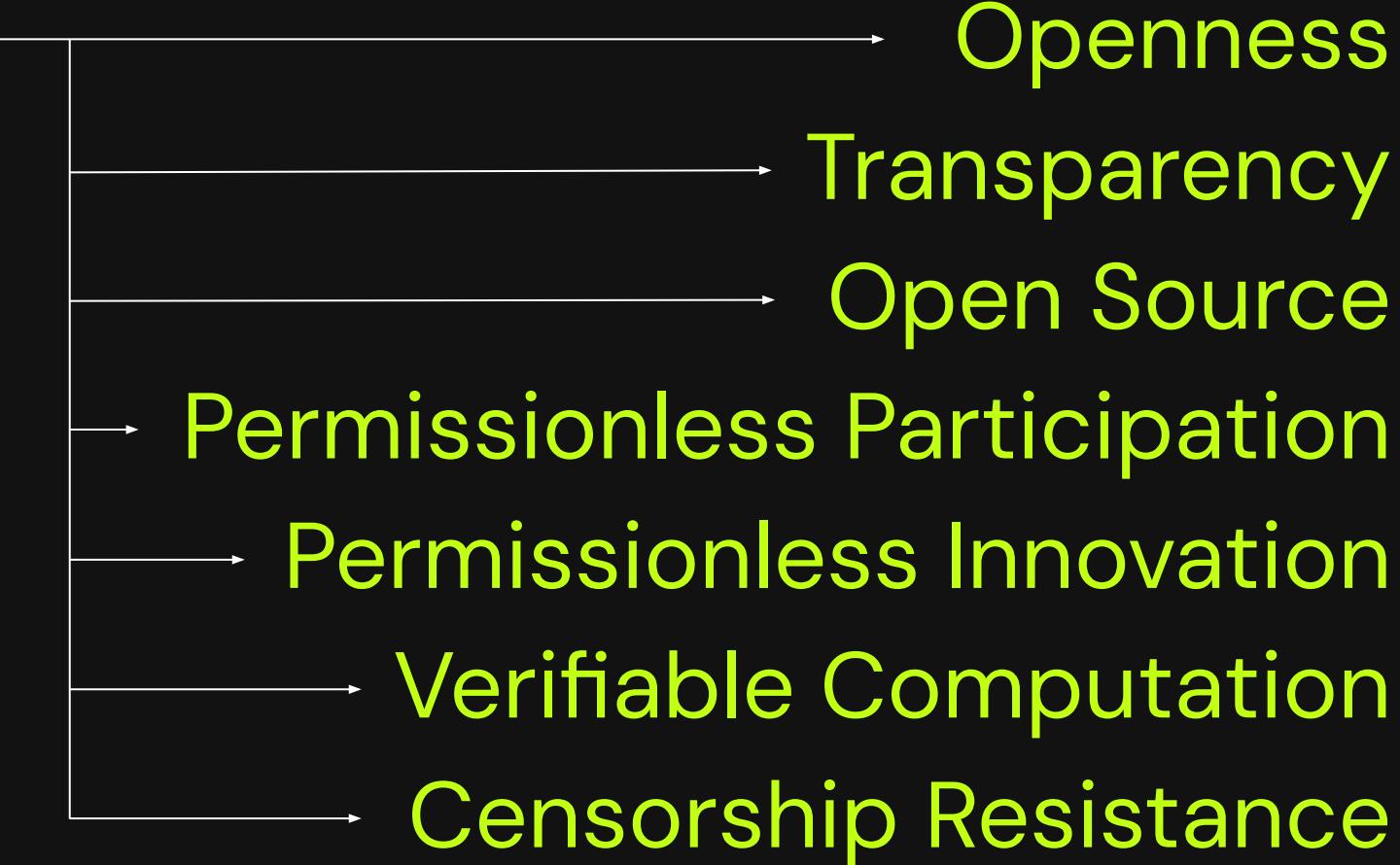
- Rationality, Reason and Progress
- Individual Liberty and Rights
- Empiricism and Scientific Method
- Limited and Democratic Governance
- Pluralism and Tolerance
- Genuinely Free Markets



The Swing by Jean-Honoré Fragonard

Incessant Progression to
Rigorous Decentralization,
Always and Everywhere

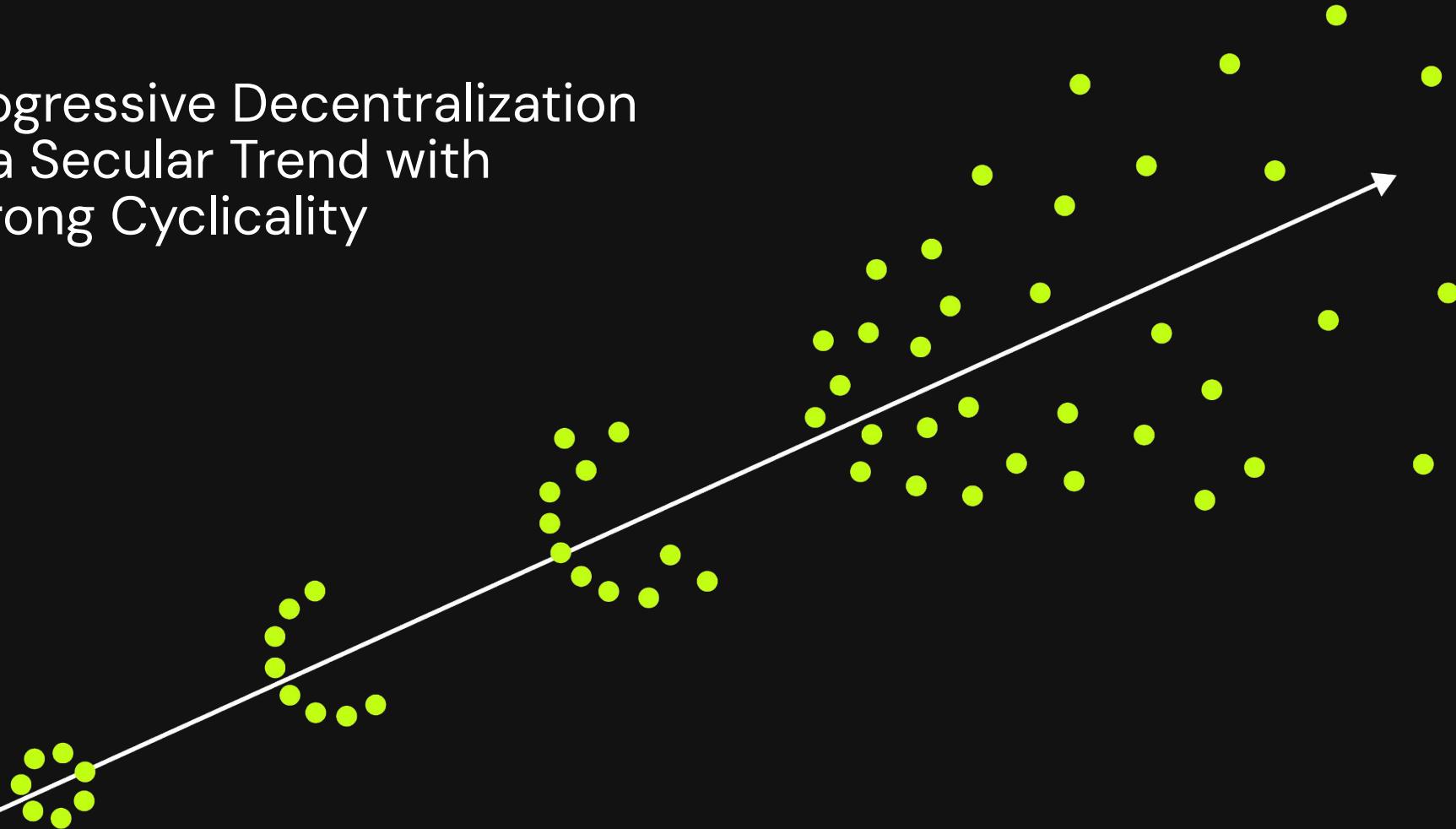
Rigorous
Decentralization





Progressive Decentralization
is a Secular Trend with
Strong Cyclicality

Progressive Decentralization
is a Secular Trend with
Strong Cyclical



POLITICAL

ECONOMIC

CULTURAL

ENVIRONMENTAL

IDENTITY

LEGAL

TECHNOLOGICAL

DATA

SOCIAL

FINANCIAL

GOVERNANCE

Good Governance is Granular
Decentralized Governance
Where Power Should Always Flow
to Where the Issues Lie,
in the Distant Branches and
Leaves of Any Hierarchical
Governance Tree

A Simple Definition of Network State

A Simple Definition of Basic Individual Self Sovereignty:

- Economic Agency
- Political Agency
- Informed Consent Before Inclusion in Anything

The Natural State of the
World is a Blooming Buzzing,
Sometimes Confusing Jungle

To Protect Decentralization,
We Need Rigorous,
Incessant, Ritualized
Vigilance



Defining New Modes of Sovereignty

Sovereign Individuals,
Sovereign Communities or
Collectives, **Network States**
and Nation States

Internet → Web 1 → Web 2 →

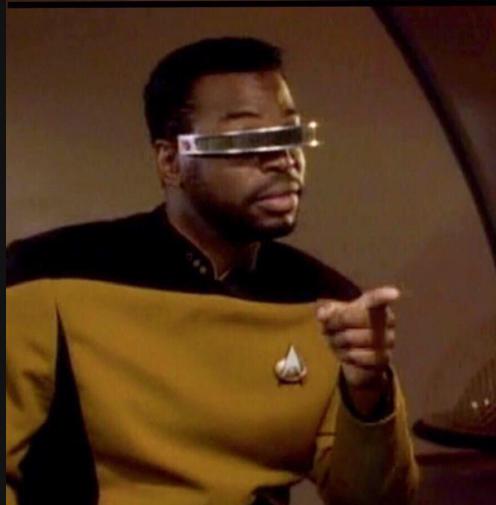
Web 3, the
Re-decentralized Web

Web3 as the next generation
dynamically integrated
global economy

Progressively Decentralizing Consensys



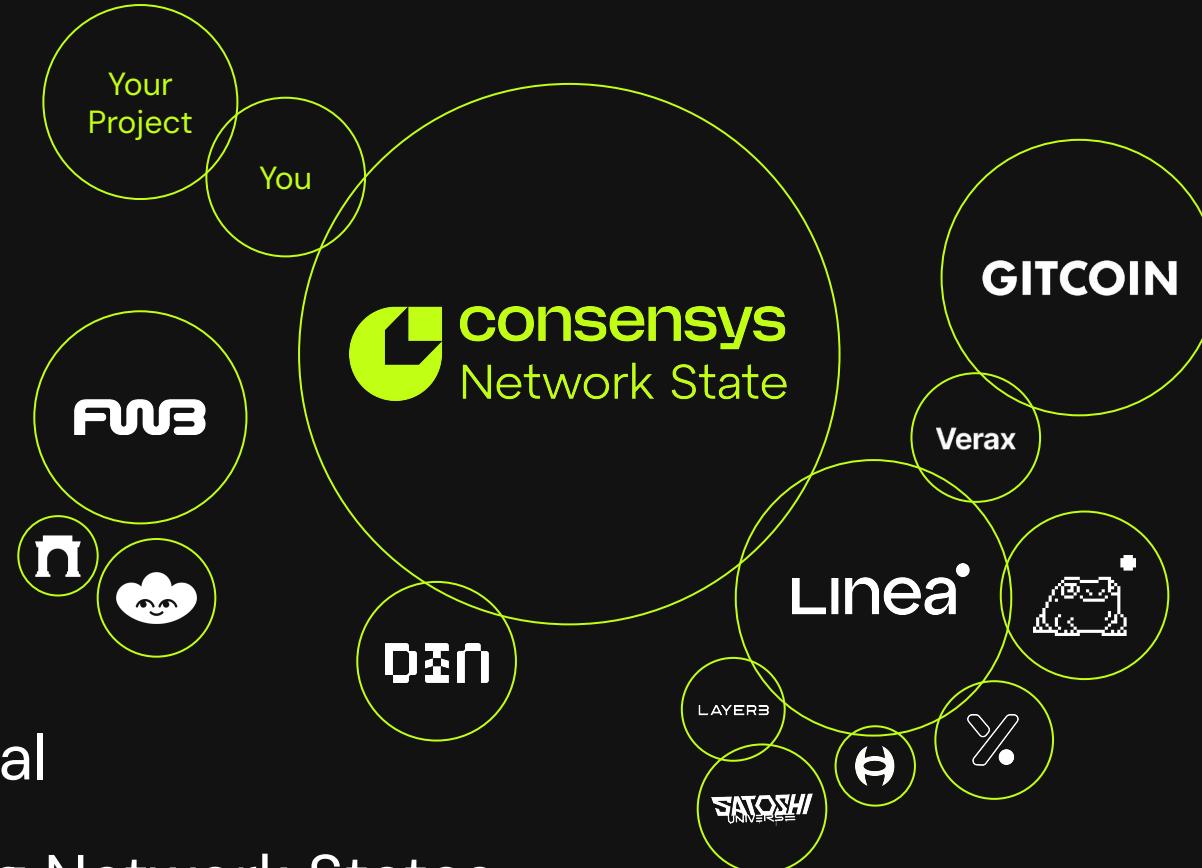
Becoming
a large
multinational
corporation

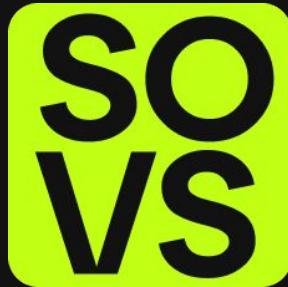


Becoming
a global
Network State

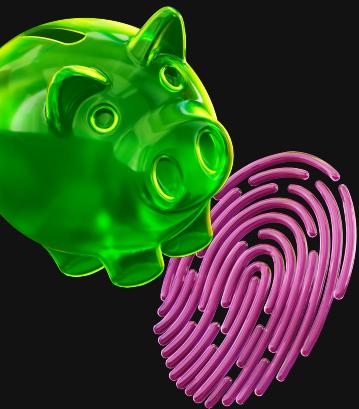
Little Sovereigns, aka Lil Sovs

Hypothetical Overlapping Network States





SOVS.XYZ



Attest to your digital
sovereignty and participation
in network states

Make the implicit explicit

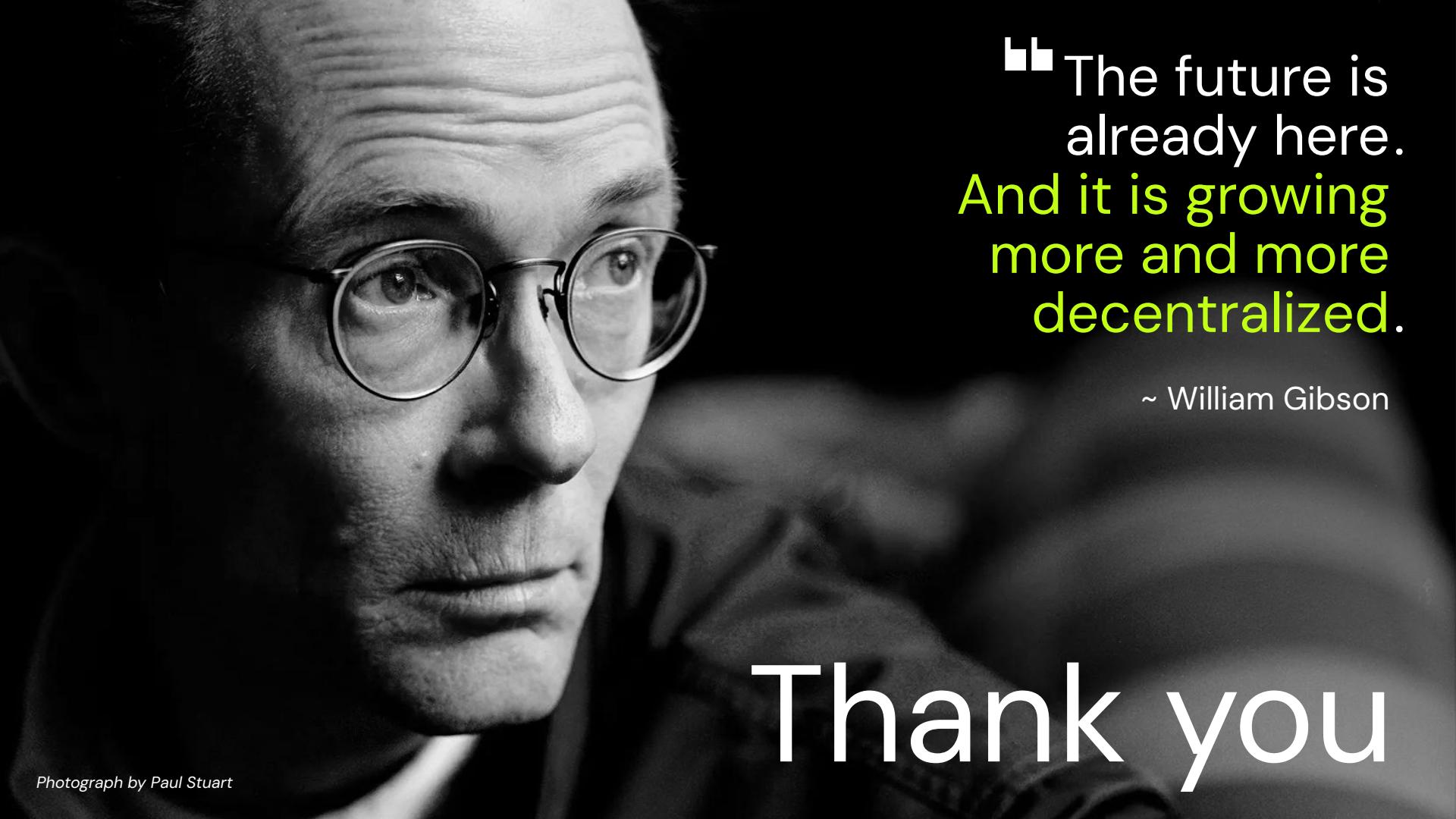
More to come...



The Next Generation Decentralized WWW – Win Win Win

What Does Leadership Look Like in the Decentralized Future?





“The future is
already here.
And it is growing
more and more
decentralized.

~ William Gibson

Thank you

Thank you