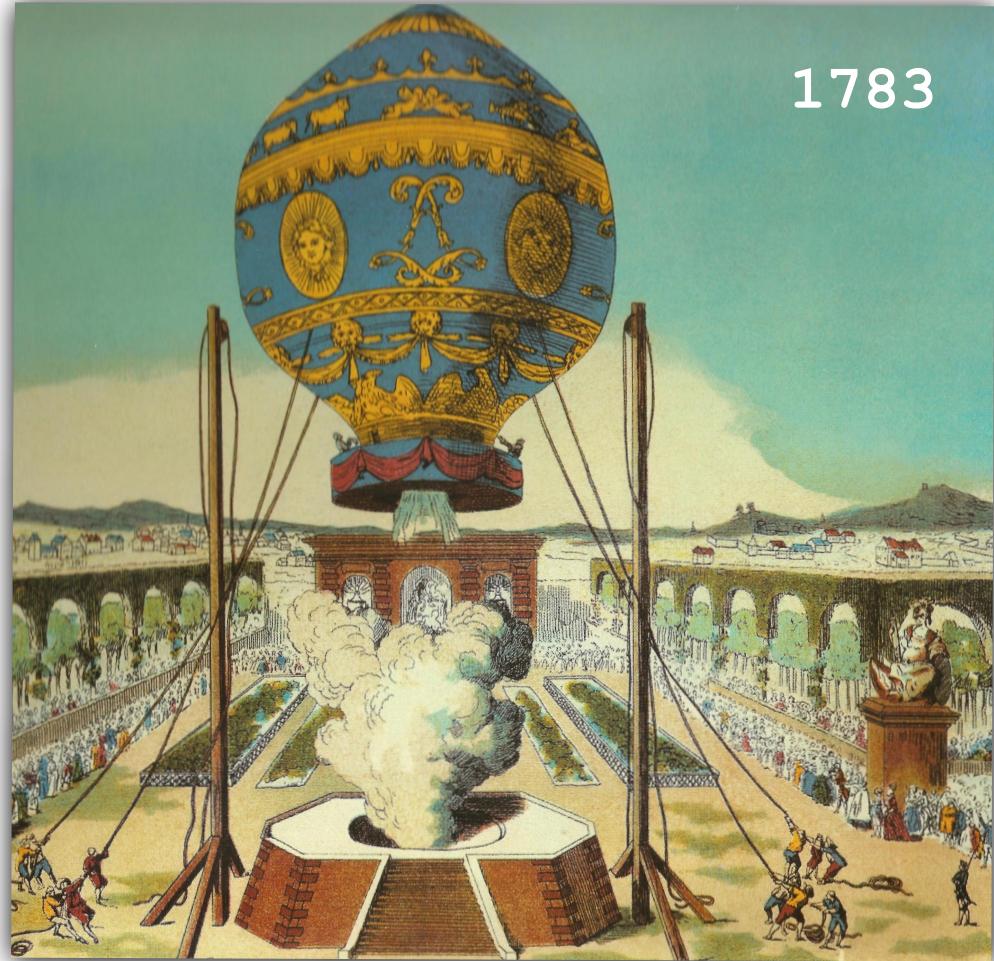


1783

241 years ago: the first
manned, untethered hot
air balloon flight





In the Crowd:
Benjamin Franklin



What use is it?!



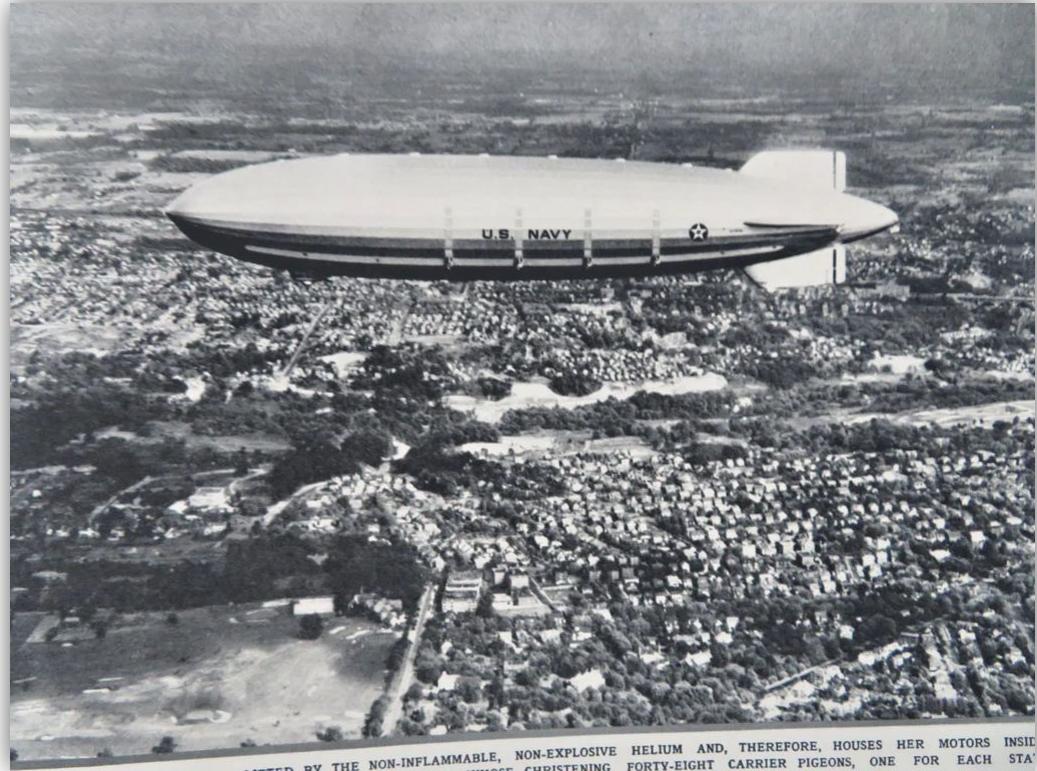
What use is a
newborn baby?



It can't walk!

It can't talk!

Babies grow and
evolve, so do
technologies.



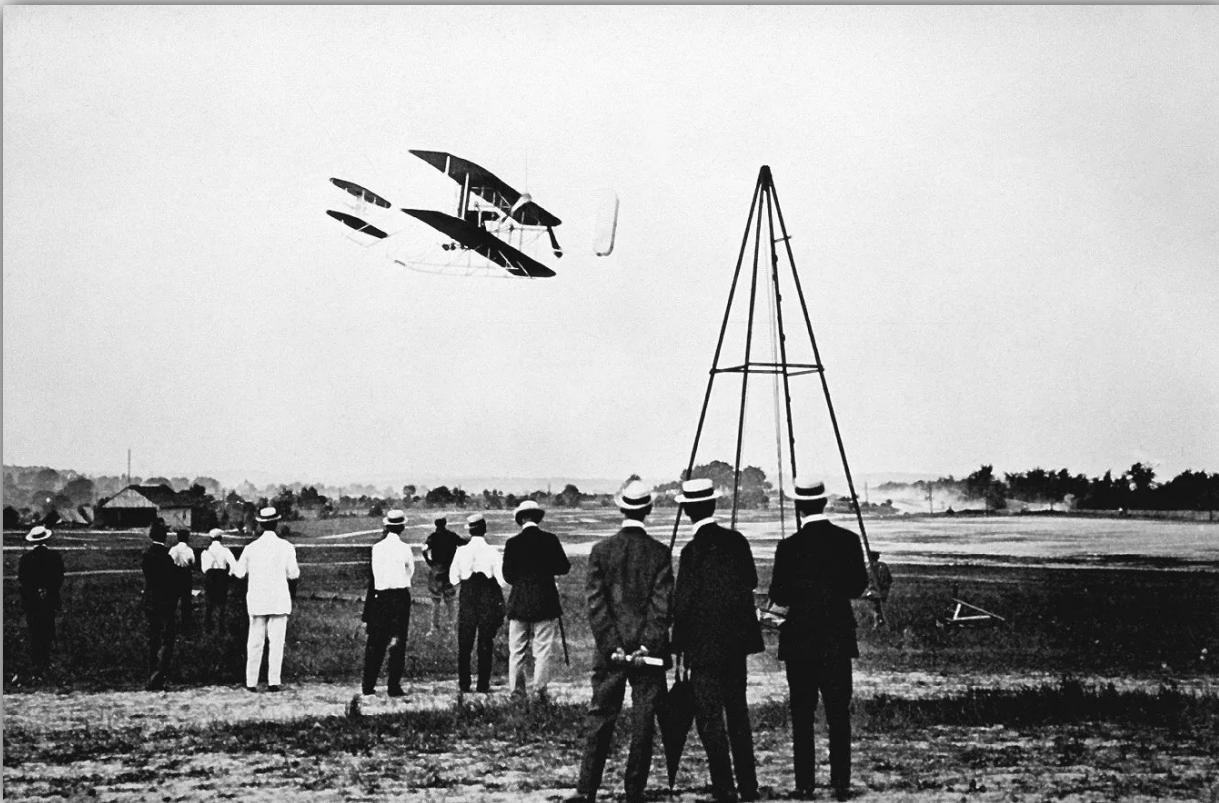
The '*Franklin Fallacy*'

A Repeating Fallacy:

Aeroplane, Bicycle,
Lightbulb



Aeroplane





BAILEY AND AUSTIN OF THE

Theatre
New York

AEROPLANES ONLY A FAD

Ithaca, N. Y., Nov. 22.—The future of aerial navigation lies in the dirigible rather than in the aeroplane," said Professor J. C. McDermott of the college of mechanical engineering at Cornell. He said that the aeroplane would hardly be anything else but a fad, but that it would be only a question of a few years before dirigibles would be crossing the Atlantic. Mr. McDermott said that if it had not been for the automobile we would never have had the aeroplane, for the experiments with gasoline engines in automobiles finally led to their oper-

served. All spent a very pleasant evening. Those present were as follows: Mr. and Mrs. W. H. Mr. and Mrs. Martin Reed, M. Mrs. Frank Price, Mr. and Oliver McKee, Mr. and Mrs. Kirker, Mr. and Mrs. Henry Mr. and Mrs. John McCoy, M. Mrs. Addie Bible, Mr. and Dennis Sowers, Mr. and Mrs. Lowery, Misses Pearl Sowers Wooster, Addie Wabel, Jessie Lelia McKee, Ethel McCoy; O. O. Brion, V. E. O'Brion, Darling, Earl McKee, Lewis time, John McKee, Clay I. Arthur Sibcy, Albert McKee, Lowery.

ASTOR'S YACHT IS SAFE IN HAI

Was Seen at San Juan,





© 2010





Home PC



*"The home computer may be going
the way of video games, which are
a dying fad"*

*"for most personal tasks, such as
balancing a check book, consulting
airline schedules, writing a modest
number of letters, paper works just as
well as a computer, and costs less."*

Woz

Computer whiz questions craze



Apple founder Steve Wozniak
... says paper works just as well

Apple wizard says computer 'fad' dying

By Jeremy Campbell

rules, writing a modest
ters, paper works just
computer, and costs

neers may not know
much as they think.
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code. Instead he
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strongly, because
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a lot of coming
disused," Wozniak
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have them. Businesses
and services. Compute
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ADIE

Apple's giant success. He left to obtain a degree in computer science at Berkeley, and has now rejoined Apple as an engineer, working in a small cubicle at the company's Silicon Valley headquarters.

His return in such a lowly capacity, with a cut in salary, is like Henry Ford taking a job on an assembly line in his own factory.

His interests are broad, and do

Apple inventor voices doubt about future of computers

By JEREMY CAMPBELL
London Express Service

The man who designed the first personal computer is now uttering heresy on the subject of the computer's place in modern life. Steven Wozniak is the bearded genius who, with his friend Steve Jobs, started the fabulously successful Apple Computer Co. in a garage. He now has a personal fortune of close to \$100 million. Yet he has chosen this moment, at the peak of his wealth and fame, to put in question the whole notion of an endlessly expanding market and unlimited uses for computers, especially for the ordinary person.

Specifically, Wozniak says: "The home computer may be going the way of video games, which are a dying

"For most personal tasks, such as balancing a checkbook,

Experience has shown him that the usefulness of the computer has been exaggerated. When he went to Berkeley to study for his degree he found a computer a hindrance rather than a help.

"I spent more time on my courses because I was trying to do all the neat things a computer can do, like beautiful graphs and nice spread sheets. Everybody else went to bed at midnight and I was still

ions are not exploring the are "revolutionary" as was once thought. They may be out the real world with time-wasters.

dawning that pick up what about computers after they leave

ik's new pet moved from electric to start a children's movement, to encourage members, especially headquarters, to use computers.

Steve Jobs

*“more of a conceptual market
than a real market.”*



Longterm Optimist

Steve Jobs: ...the hard part of what we're up against now is that people ask you about specifics and you can't tell them. A hundred years ago, if somebody had asked Alexander Graham Bell, "What are you going to be able to do with a telephone?" he wouldn't have been able to tell him the ways the telephone would affect the world. He didn't know that people would use the telephone to call up and find out what movies were playing that night or to order some groceries or call a relative on the other side of the globe.



PLAYBOY INTERVIEW: STEVEN JOBS

a candid conversation about making computers, making mistakes and making millions with the young entrepreneur who sparked a business revolution

If anyone can be said to represent an entrepreneurial general, it is Steve Jobs, who shared a penchant for mischief and electricity. He was the chairman of Apple Computer, Inc., and he was a genius.

Reason is that you just want to be computer literate. You know there's something going on, you don't exactly know what it is.

just five years, faster than an history. And what's most is that the guy is only 29 years old.

Jobs' company introduced a concept of how an association works, yet they know you. You don't have to know what it is, so you want to learn. This will change: Computers will be essential in most homes.

PLAYBOY: What will change?

JOBs: The most compelling reason for most people to buy a computer for the home will be to link it into a nationwide communications network. We're just in the beginning stages.

the closed doors of Government agencies development of the transmicroprocessor chip, it would you persuade a skeptic, you believe that coming to change our personal miniaturize the technology? Just in the beginning stages of what will be a truly remarkable breakthrough for most people—as remarkable as the telephone.

JOBS: I can only begin to speculate. We see that a lot in our industry: You don't know

\$200,000 that first year in Jobs's garage (the Silicon Valley version of Lincoln's log cabin), half the story, especially since he does not spend it very lavishly—and, indeed, claims to

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Three black and white photographs showing the dorsal view of a fish specimen, likely a chimaera or shark, with dark spots on its skin.

A horizontal strip consisting of three small, blurry portrait photographs of Steve Jobs, arranged side-by-side. The images are out of focus, showing only the general shape of his head and shoulders.

A close-up photograph showing a person's hands wearing white, textured gloves. The hands are positioned as if holding or carefully examining a small, dark object, possibly a piece of evidence or a delicate item. The background is dark and out of focus.

A close-up photograph showing a person's arm and hand resting on a dark, textured surface, likely a couch or sofa. The person is wearing a light-colored long-sleeved shirt. The lighting is soft, creating shadows on the arm and hand.

A close-up photograph showing a person's hand holding a small, dark, irregular object. The object appears to be made of a textured material, possibly wood or metal, and has a rough, pointed edge. The hand is positioned palm-up, with the object resting on the fingers. The background is dark and out of focus.

PHOTOGRAPHY BY BARON WOLMAN

new technology to the industry at all. It was just repackaging and slight extension of Apple II technology, and they went it all. They absolutely wiggled it all."



PHOTOGRAPH BY BARON WOJNAROWICZ

**“I can only begin to speculate. We see that a lot in our industry:
You don't know exactly what's going to result, but you know it's
something very big and very good.”**



World Economic Forum
@wef

In 2020 Bitcoin will consume more power than the world does today wef.ch/2odVW4z



12:41 AM · Dec 16, 2017

180 Retweets 266 Quote Tweets 258 Likes



CBS NEWS

U.S. America Decides Election 2024 World Politics HealthWatch MoneyWatch Entertainment



WORLD

NFTs may be the future of art – but are they threatening the future of the planet?

By Sophie Lewis
May 17, 2021 / 9:43 AM EDT / CBS News



The Franklin Fallacy as a Framework...

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