



FUN NAME ... SERIOUS SOLUTIONS

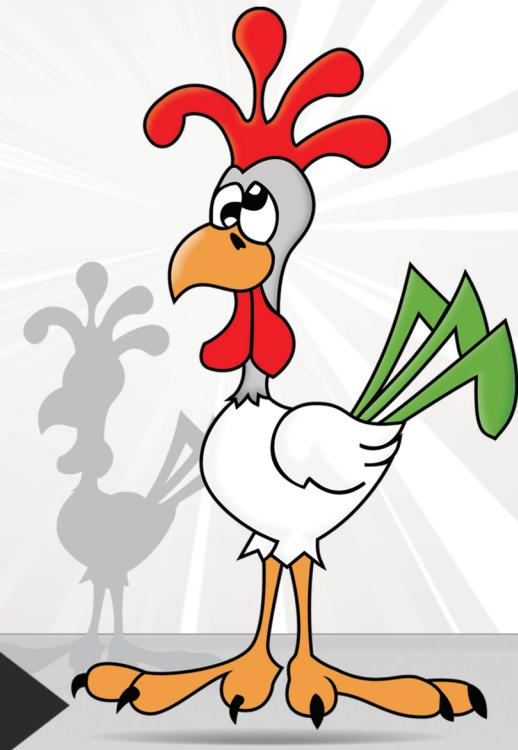
madRooster.com is not your father's hosting company. Over 11 years ago, two developers were growing tired of making their projects fit into the confines of the hosting industry. **madRooster.com** works with developers to create custom hosting solutions centered around their projects to ensure their greatest chance at success.

We are 100% software independent, giving developers ultimate control over their software installation base. Our 11+ years of experience ensures that you have the exact hosting solution you need to support your project.

While we remain software independent, as we start to see developers use platforms over and over we reach out to those companies to form partnerships that allow us to offer the software package directly as part of your hosting solution.



OPEN SOURCE PARTNERS:



Developer Upgrade Options

madRooster.com understands that projects are often a work in progress. We work with many developers through all stages of their projects. In cases where standard programming languages and databases are used, we often see the following development path:

- Shared Hosting Account - Used for proof of concept and commencing development
- Semi-Dedicated Server - Advanced testing / beta phases of the project
- Dedicated Server - Production rollout of the project when warranted

While this path does not always fit every development project, **madRooster.com** is here to offer consulting, assistance, and monitoring of your hosting solution usage to provide the necessary guidance along the way.

Developer Billing Options

madRooster.com has always worked with developers to ease this pain. We offer an easy, no cost transfer of billing from the developer to their client when the project is completed, all without the need to change, cancel or recreate the hosting solution. **madRooster.com** also offers a Fixed Price Guarantee, which makes the project easier for the developer to price out and let their clients know what to expect in terms of their operating expenses.

Many of our developers will build into their initial proposal a pre-set amount of hosting expenses, i.e. 1 month, 3 months, etc. This allows the developer to cover their hosting expenses during this stage of the project. Once the project is complete, **madRooster.com** will assist in setting up the billing with the client. The hosting solution stays untouched, as it was under the developer's account.

Case Study

CONVERSION sharks ON TRACK TO SERVE OVER 2 MILLION ADS A MONTH

Conversion Sharks is a SEO / media ad buying company that, like most companies started out in a shared hosting environment on a popular web hosting company. As the company grew, it soon made sense to set up their own ad server and after some research they made the decision to run Revive Adserver (OpenX).



Shortly after firing up the new ad server, their hosting company contacted them to let them know that they were using too many resources in a shared environment, but instead of asking them what their end goal was, they just made them upgrade to the entry level VPS. This downgrade in performance caused Conversion Sharks ads to not show on contracted websites and as they were paying per view, whether the ad showed or not, this was costing them money.

This is when they reached out to **madRooster.com** as they read about our consulting service online. **madRooster.com** discussed with them their goals, researched the requirements around Revive Adserver and then presented Conversion Sharks with multiple options.

In November 2015, Conversion Sharks served over a million ads a month and added a second server. In the Q1 2016, they should reach the 2 million ads milestone.



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CUSTOM HOSTING SOLUTIONS

- ⦿ 100% Custom Configuration Dedicated Servers
- ⦿ 1000Mbps connection speed on all hardware
- ⦿ No hardware configuration too complex
- ⦿ Latest server grade hardware available

- ⦿ Redundant multiple Tier 1 fiber networks
- ⦿ FREE management available
- ⦿ **FREE Setup**



Craving for service that really wakes you up? Try madRooster.com. We've been in the hosting industry for over 11 years and are known for our fast, reliable service. Backed by a 30 day money back guarantee, 24/7 support, and unmatched features, what additional reasons do we need to give?

Do not be bound to a hosting solution that doesn't fit your needs. Let madRooster.com provide a custom solution to make your company / project a success. Whether you need a development platform or are ready to move forward with deployment, madRooster.com is here to assist you with a 100% custom solution that suits your requirements.

INTEL XEON E3-1230v5 SERVER

- ⦿ Xeon E3-1230v5 3.4GHz 4 Core CPU
- ⦿ 8GB DDR4 ECC RAM
- ⦿ 750GB 7200 RPM Enterprise Hard Drive
- ⦿ 10TB Premium Monthly Bandwidth
- ⦿ **FREE** Full Management Available
- ⦿ **FREE** SETUP

COUPON CODE: CODEMASH20

\$99.95
/month

Everyday Price: \$119.95/mo

SAVE
50%
FIRST
MONTH

SEMI-DEDICATED SERVERS

- ⦿ Xeon 2.2GHz CPU (2 Dedicated Cores)
- ⦿ 2GB ECC RAM
- ⦿ 2 x 80GB Hard Drives
- ⦿ 400GB Premium Monthly Bandwidth
- ⦿ **FREE** Full Management
- ⦿ Customizable Hardware

\$22.48
/1st month

Recurring Price: \$34.95/mo

Everyday Price: \$44.95/mo

COUPON CODE: CODEMASH50

HA SERVER CLUSTERS

- ⦿ 2 - Semi-Dedicated Web Servers
- ⦿ Xeon 3.4GHz CPU (2 Dedicated Cores) (per server)
- ⦿ 8GB ECC RAM (per server)
- ⦿ 2 x 200GB Hard Drives (per server)
- ⦿ Linux / Windows Available
- ⦿ **Fully Managed**

COUPON CODE: CMCLUSTER

\$99.95
/month

Everyday Price: \$119.95/mo

DEVELOPER VPS (COMING SOON)

- ⦿ Xeon 3.4GHz CPU (2 Virtual Cores)
- ⦿ 1GB Guaranteed ECC RAM*
- ⦿ 2GB Dedicated Swap
- ⦿ 40GB Solid State Drive
- ⦿ 400GB Premium Bandwidth
- ⦿ Q1 2016 (Preorder)

* Burstable to 2GB RAM

\$19.95
/month

Datacenter Information



- ⦿ 90,000 sq. ft. raised floor
- ⦿ Diverse fiber paths
- ⦿ Four diverse 10MW feeds
- ⦿ Lightning protected building
- ⦿ VESDA fire suppression
- ⦿ Multi-factor authentication
- ⦿ 24x7x365 onsite security

Through its innovation and redundantly designed datacenter systems, madRooster.com supplies leading IT solutions out of an enterprise-grade facility. Whether you're looking for traditional colocation or infrastructure-as-a-service (IaaS) offerings, madRooster.com's datacenter features include concurrently maintainable power and cooling systems, available 2N power distribution and N+4 CRAH system redundancies.

cogent
COMMUNICATIONS

Telia

CenturyLink

tinet
INTERNATIONAL NETWORK

Level(3)
COMMUNICATIONS

JANUARY 7 - 15, 2016 ONLY!

FLASH
SALE
SAVE UP TO
40%

madRooster.com
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SERIOUS SOLUTIONS



JANUARY 7 - 15, 2016 ONLY!



ALL HOSTING SOLUTIONS
AVAILABLE AT DISCOUNT*

FLASH
SALE
SAVE UP TO
40%

INTEL XEON E3-1230v5 SERVER

\$74.95
/month

Everyday Price: \$119.95/mo

- ⦿ Xeon E3-1230v5 3.4GHz 4 Core CPU
- ⦿ 8GB DDR4 ECC RAM
- ⦿ 1 x 750GB 7200 RPM Enterprise Hard Drive
- ⦿ 10TB Premium Monthly Bandwidth
- ⦿ FREE Full Management Available
- ⦿ FREE SETUP

EXAMPLE UPGRADES

- 256GB SSD Drive - \$5/mo
- 2 x 1TB 7200 RPM Hard Drives - \$10/mo
- 16GB DDR4 ECC RAM - \$5/mo

SEMI-DEDICATED SERVERS

\$39.95
/month

Everyday Price: \$54.95/mo

- ⦿ Xeon 3.4GHz CPU (2 Dedicated Cores)
- ⦿ 4GB ECC RAM
- ⦿ 2 x 200GB 7200 RPM Hard Drives
- ⦿ 700GB Premium Monthly Bandwidth
- ⦿ SSD Options Available
- ⦿ Linux & Windows Available

SHARED HOSTING

\$5.95
/month

Everyday Price: \$9.95/mo

- ⦿ 10GB Disk Space
- ⦿ 200GB Premium Monthly Bandwidth
- ⦿ 1000Mbps Connection Speed
- ⦿ mongoDB Available (Linux Only)
- ⦿ Dedicated IP Available
- ⦿ Linux & Windows Available