





EFFECT FORCE

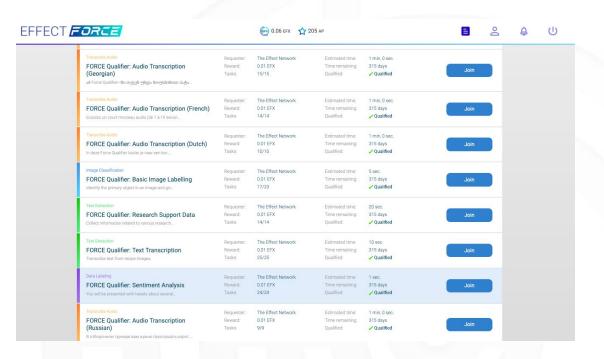
make data work







Effect Force



- Worldwide
 workforce on
 demand
- Data labeling market for AI development
- 2000+ workers on the platform from 95 countries

Chatbot: Entity labelling

I've lost my bank card. How can I get a new one?



- Identify entities in a sentence (e.g. bank card = product)
- Identify multiple entities in a sentence
- 1000+ workers available in Dutch, French, Spanish, German and Italian

Chatbot: Sentiment Analysis

I've reached out 3 times already to request a new Sim card. Still nothing. Very upsetting



- High quality detection of sentiment: Positive / Neutral / Negative
- Detailed: find the reason why a message is Negative
- Detect messages that require immediate

Chatbot: Sentence creation

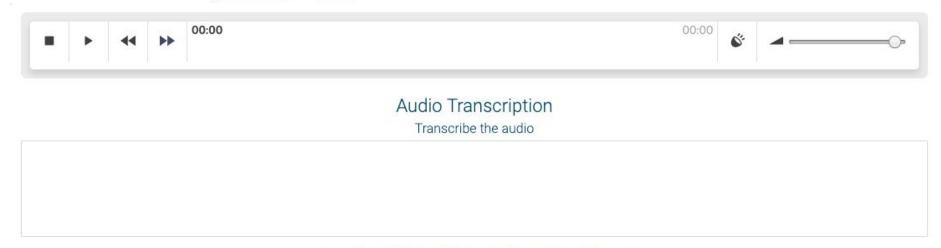
Scenario: You want to check your bank balance

Create a sentence that you would say to a chatbot in this scenario

What is my bank balance?

- Create utterances to train your chatbot
- Prompt business and sector specific utterances
- 300+ workers qualified to create sentences in Dutch

Voicebot: Speech to text



Ignore "umms", "hmms", "uhs" and other non-textual phrases

- Transcribe 12+ languages into text
- Use the text to train your voicebot
- It will also be possible to perform text to speech annotations