

Fractal (Self-similarity)

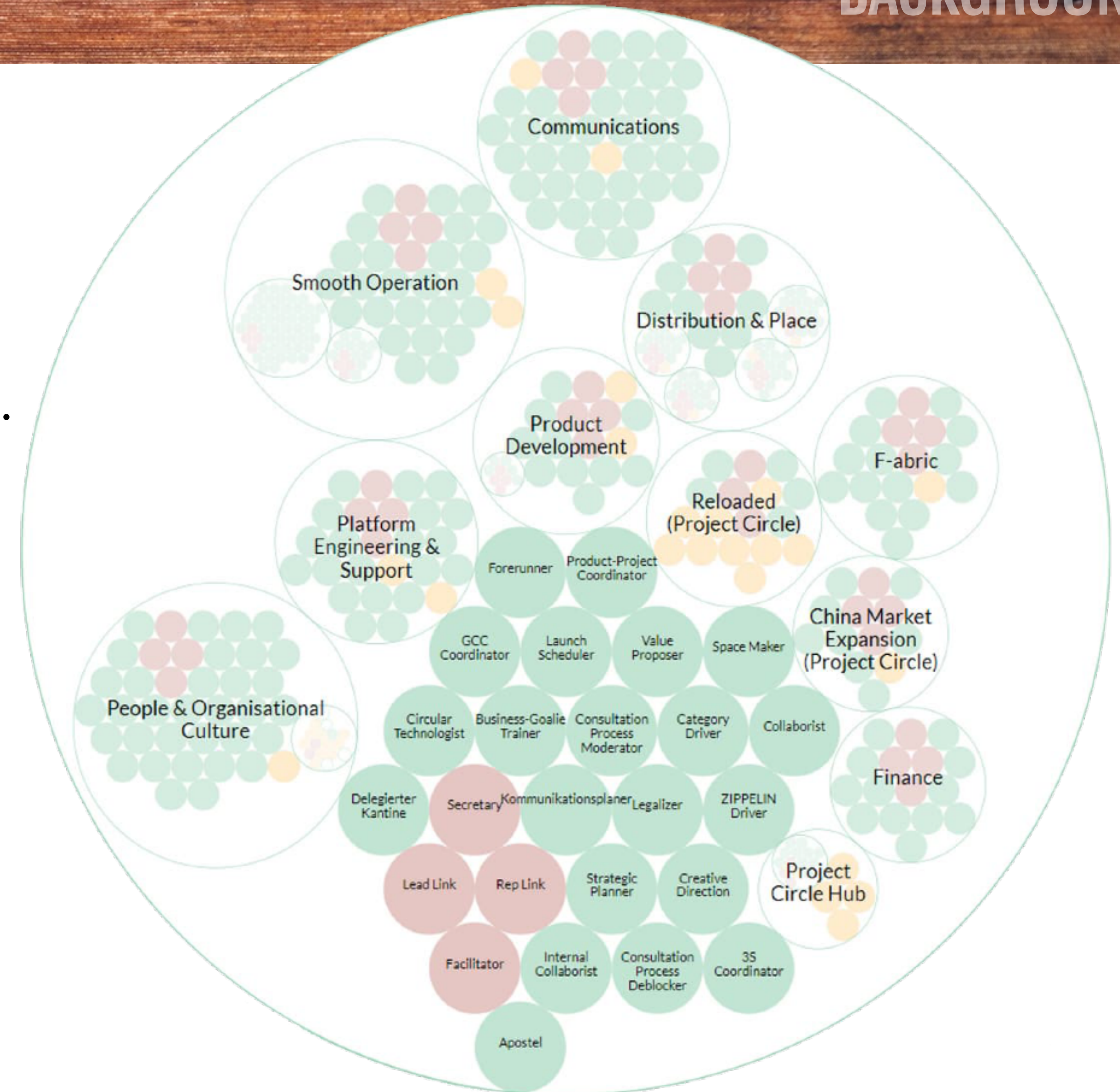
Each part has properties of the whole,
and also looks different from the whole.

Simple, consistent rules combine to
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Examples in nature - Order without rulers

Human Body Cell, Organ, Limb, Body

City Person, Household, Neighborhood, Town, City

The Internet?