

Fractal (Self-similarity)

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and also looks different from the whole.

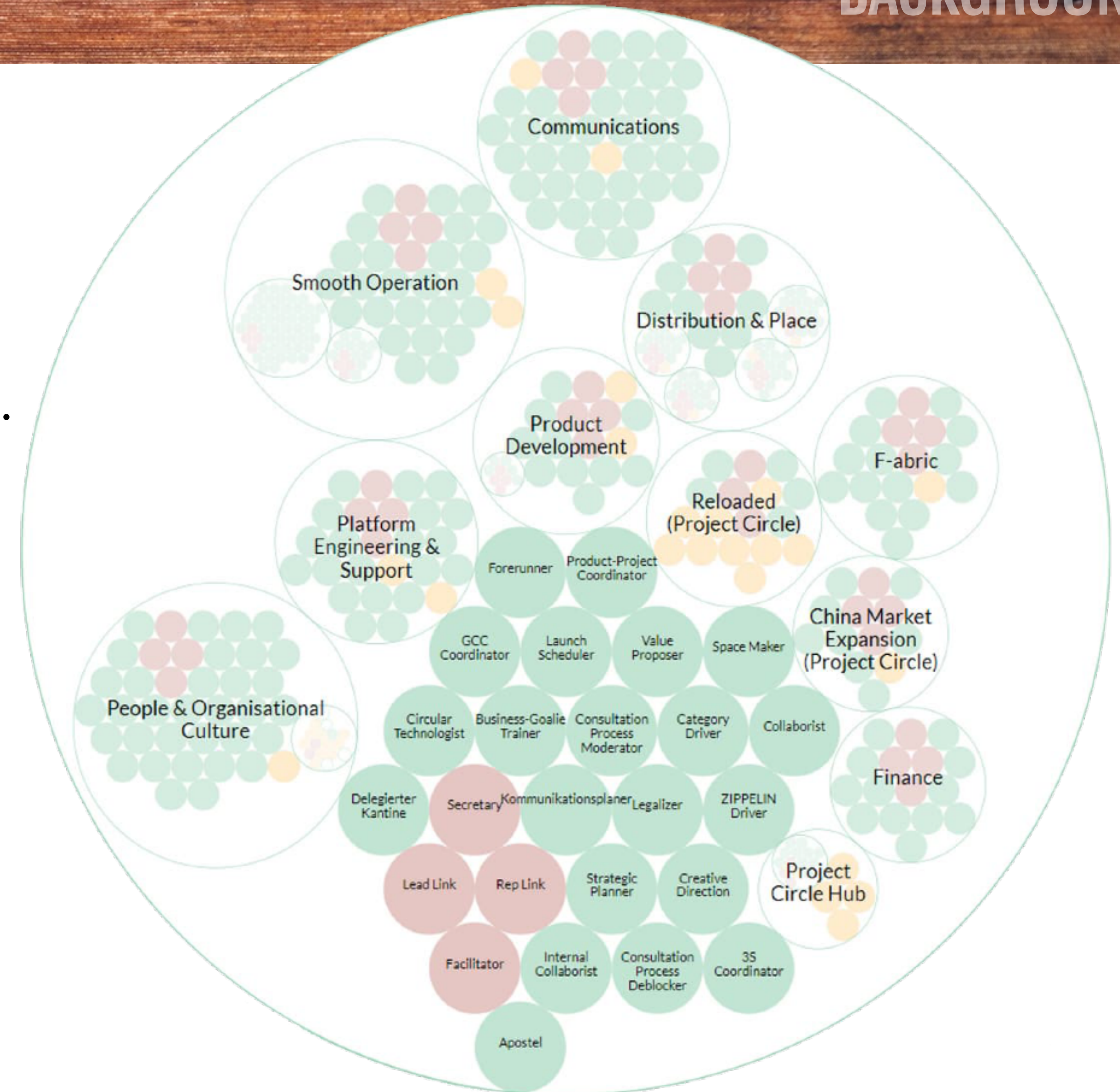
Simple, consistent rules combine to  
create complex systems



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## Examples in nature - Order without rulers

Human Body Cell, Organ, Limb, Body

City Person, Household, Neighborhood, Town, City

The Internet?