

Effective Code Ltd Works



Name: NatWest Currency Pay

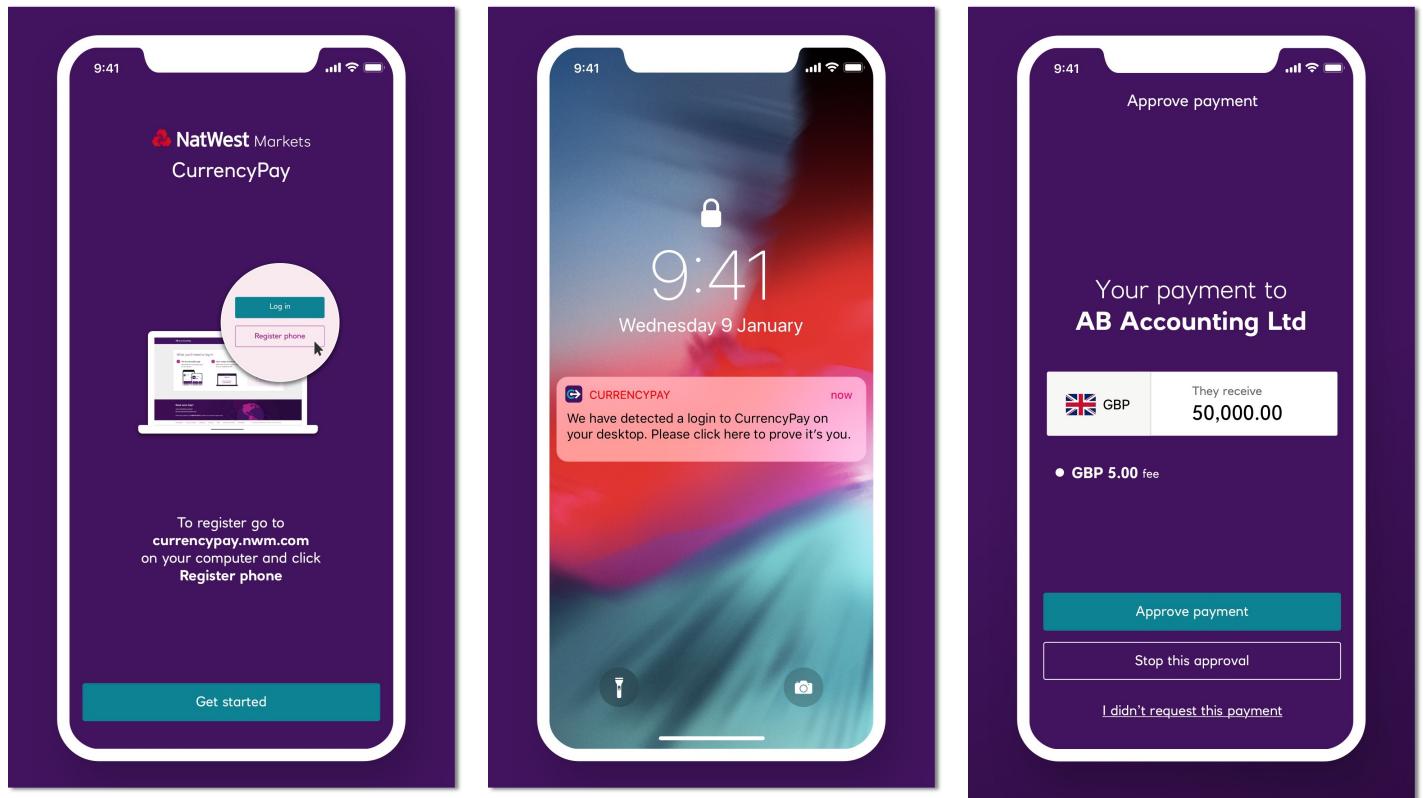
Device: iPhone

Client: NatWest Markets

Description: Login securely, approve payments using fingerprint, face recognition or passcode.

Note: Mobile architecture, implemented features in both iOS and Android apps

Link: <https://apps.apple.com/app/currencypay/id1457014587>





Name: Trainline

Device: iPhone, iPad

Client: Trainline

Description: Buy Train and Coach tickets anywhere in Europe

Note: Europe expansion of the Main app. Worked in every part, implemented new Authentication, ApplePay, etc.

Link: <https://itunes.apple.com/app/trainline-train-bus-tickets/id334235181>

The image displays a series of screenshots from the Trainline mobile application, illustrating its user interface and functionality across different stages of the travel process:

- Ticket options screen:** Shows an outbound journey from Paris Gare de Lyon to Milan on Tuesday, April 2nd. It lists three ticket types: STANDARD (£191.00), STANDARD PREMIER (£247.00), and BUSINESS PREMIER FLEXI (£276.00). Each option includes a detailed description of the ticket's exchangeability and refund policy.
- Payment screen:** Displays a single trip payment for the STANDARD ticket at £103.03. It shows the departure date (Tue 02 Apr), the route (Paris Gare de Lyon to Milan), the time (15:11 → 22:37), and the operator (TGV Lyria). A note indicates that ticket price and seats are locked until 12:29.
- Your tickets screen:** Lists the purchased ticket for the STANDARD PREMIER FLEXI fare. It provides details such as departure and arrival stations (Paris Gare de Lyon to Genève Cornavin), departure times (15:11 and 18:18), carriage number (18), seat number (53), and passenger name (Charlie Hundred).
- Choose outbound screen:** A modal window for selecting the outbound journey, showing the route from Paris to Milan on April 2nd. It lists two options: one from Paris Gare de l'Est to Milan at 12:55 → 21:37, and another from Paris Gare de Lyon to Milan at 14:41 → 21:50.
- Ticket summary screen:** A summary of the purchased tickets for the trip from Paris Gare de Lyon to Genève Cornavin on April 2nd. It includes the departure times (15:11 and 18:18), train details (TGV Lyria 9775), and seat information (Carriage 18, seat 53, Standard).
- QR code screen:** A large QR code is displayed, which can be used to access the tickets or print them on A4 paper.



Name: Noah's Ark Animalibrium

Device: iPhone/iPad

Client: Internal

Description: Educational game app

Note: Collaboration with an awarded book author. App featured in 10 countries.

Wide press coverage. Built with Unity.

Link: <https://itunes.apple.com/app/id1434057776>





Name: JustEat

Device: iPhone, iPad

Client: JustEat

Description: Fuss-free food delivered to your home or office.

Note: I worked in the UK Consumer app, mainly on Rebranding, Analytics, and Restaurants search.

Link: <https://itunes.apple.com/gb/app/just-eat-takeaway-food-delivery/id566347057?mt=8>

The image displays five screenshots of the Just Eat mobile application interface, illustrating its user flow and design.

- Search Screen:** Shows a search bar with "EC4M7RB" entered, a "Search" button, and navigation icons for "Restaurants" and "Orders".
- Restaurant Listings Screen:** Shows a list of restaurants open in EC4M7RB, including "Barbican Express Pizza" (Sponsored), "Oriental House", "YO! Sushi", "Firezza London Bridge", and "US Way Pizza". Each listing includes a thumbnail, name, rating, cuisine, distance, and delivery information.
- Order Details Screen:** Shows an order from "Pappa Ciccia Authentic Pizza & Pasta" delivered on 01/03/2015 at 19:45. It includes a "Reorder" and "View menu" button, and a section for leaving a review.
- Restaurant Detail Screen:** Shows details for "Kennington Tandoori", including a map, address (313 Kennington Road, London, SE11 4QE), and a "Info" tab with historical notes and reviews.
- Review Screen:** Shows reviews for "Hiba Street", including a 5.5/6 rating based on 329 reviews, and individual reviews from users like Adam, Sandy, Charlie, and Celine.



Name: Crowdmix

Device: iPhone

Client: Crowdmix

Description: Find music through people, find people through music

Note: Discover and share tracks, post cool stuff and chat about it. Implemented using VIPER.

Link: <https://itunes.apple.com/gb/app/crowdmix/id1036709095?mt=8>

The image displays six screenshots of the Crowdmix mobile application, illustrating its key features:

- Screenshot 1 (Top Left):** Shows the "CROWDS" screen at 21:53. It lists several tracks and playlists:
 - "ATLANTIS" by Ellie Goulding
 - "Alex Corbs Vibes" by Stevie Ward (53 mins ago)
 - "RUNNING OUT" by Matoma & Astrid S
 - "Gym Hype" by FazedotArtist (shared a track)
 - "LETHAL BIZZLE - COINATS" by bizzlevideos (video thumbnail)
- Screenshot 2 (Top Middle):** Shows the "ALEX CORBS VIBES" screen at 21:54. It includes a comment from Jack Howell (@MoodyCollective) and a promotional image for "TARTELET RECORDS SHOWCASE" featuring DJ Koze.
- Screenshot 3 (Top Right):** Shows a messaging screen at 22:28 between users gioUSA and gioUSA. It includes a link to "crowdmix.me" and a video thumbnail for "Listen to this".
- Screenshot 4 (Bottom Left):** Shows a detailed view of a track by kickassdangermouse in the "Gym Hype" crowd, featuring an album cover for "RIHANNA - ANTI DE LUXE WITH A GYM HYPE SNACK".
- Screenshot 5 (Bottom Middle):** Shows the search screen at 23:41, displaying "PICKED FOR YOU" content for "Toby" (7 members).
- Screenshot 6 (Bottom Right):** Shows a playback screen for the track "WORK" by Rihanna at 0:12 of a 0:30 track length.



Name: Shapess

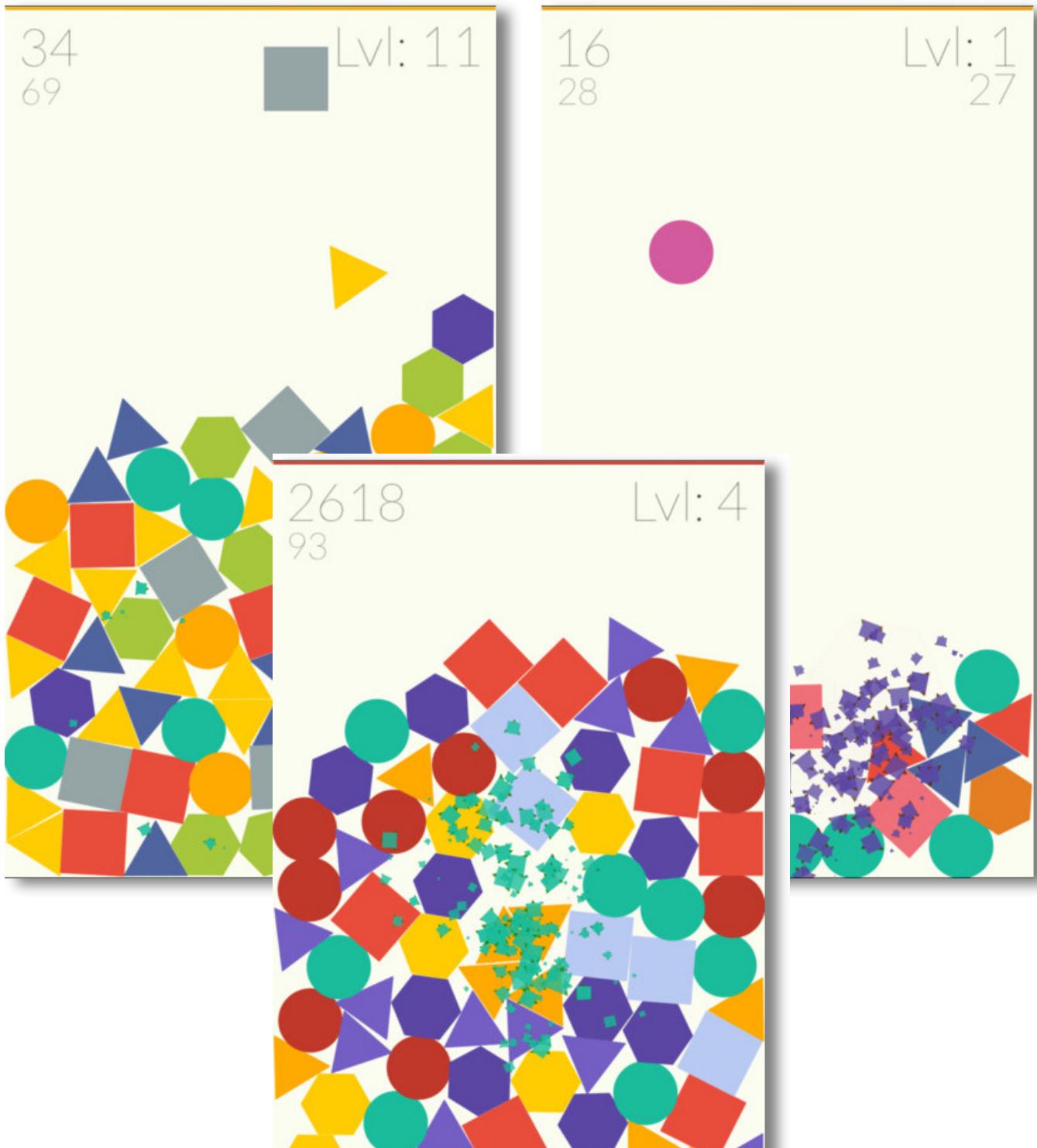
Device: iPhone

Client: Internal

Description: A game about crushing gems.

Note: Implemented using SpriteKit and Swift.

Link: <https://itunes.apple.com/gb/app/shapess/id1110061791?mt=8>





Name: Getaway

Device: iPhone

Client: Open Reply

Description: Weekend Deals Search App

Note: Internal App implemented with great care to UI, using Lean UX methodology

Link: <https://itunes.apple.com/gb/app/getaway-weekend-deals-holiday/id1024618487?mt=8>

The screenshots demonstrate the app's search functionality and flight price comparison feature.

- Screenshot 1:** Shows a search result for Belfast. It displays a large image of a building at night, flight prices starting from £41, and a "Discover July" section.
- Screenshot 2:** Shows a flight search from London (LON) to Belfast (BFS) for Friday 1 July to Sunday 3 July. It lists two Ryanair flights with prices of £85.96 each.
- Screenshot 3:** Shows a flight search from London (LON) to Basel (BFS) for Friday 1 - Sunday 3 July. It lists two flights with prices of £94.94 each.
- Screenshot 4:** Shows a flight search from London (LON) to Gothenburg (GOTHENBURG) for Friday 1 - Sunday 3 July. It lists two flights with prices of £94.47 each.
- Screenshot 5:** Shows a flight search from London (LON) to Belfast (BFS) for Friday 1 - Sunday 3 July. It lists two flights with prices of £86.00 each.



Name: Delahize

Device: iPhone/iPad

Client: Delhaize

Description: Ecommerce grocery app

Note: Delhaize is the main grocery company of Belgium; this is the rewrite of their iPad and iPhone gorcery app. Architecture based on MVVM

Link: <https://itunes.apple.com/gb/app/delhaize/id426414240?mt=8>

The screenshot shows two views of the Delhaize grocery app. The left view displays the 'Fresh' section with various food items like vegetables, fruit, and meat, each with a price and a promotional discount. The right view shows a map of Belgium with store locations marked. A specific store, 'Delhaize Neerpelt', is highlighted with details: address (Kempenplein 1, 3910 Neerpelt), opening hours (Monday-Friday 08:00-20:00, Saturday 08:00-20:00, Sunday Closed), and options to 'Collect in store', 'Get Directions', and 'Book a slot'.

The screenshot shows the 'Lists' section where users can manage shopping lists. It includes a 'copyList' feature and a list of existing lists. Below this, a product selection screen for Coca-Cola is shown, allowing users to choose between different variants (Cherry Can, Light Lemon Can, Regular PET) and quantities (1 or 2). The total price for the selected items is €13.54.



Name: BespokyShopper

Device: iPad

Client: Bespoky

Description: App for booking stylists in fashion shops

Note: Made in Swift and reactive programming

Link: --

Back BROWSE PROFILES

You're shopping at AllSaints, Spitalfields

GIO
I like pizza
Speaks Italian,English,Spanish
AVAILABLE

STYLE MOODBOARD

SPECIALISES IN

T-Shirts Denim Shoes

Shop together

Back CHOOSE STYLIST

Womenswear Menswear

GIO BESPOKY

BESPOKY
Shopping made personal

Choose an AllSaints stylist to shop with now

Browse stylists



Name: BespokyAdmin

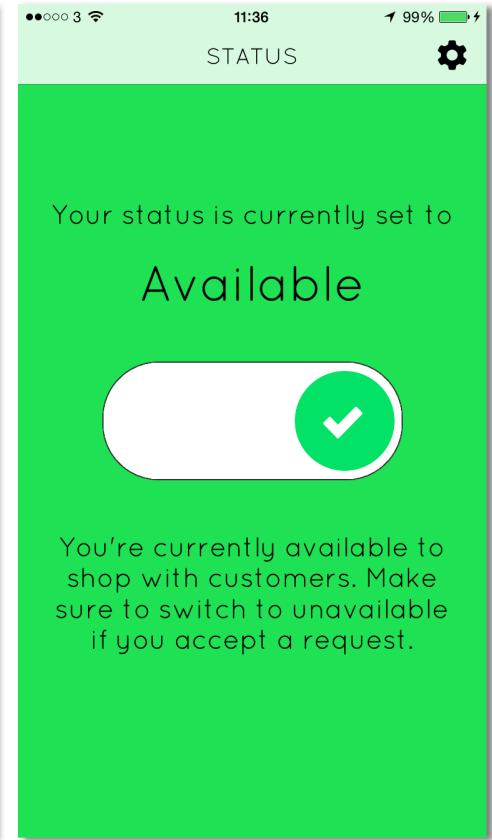
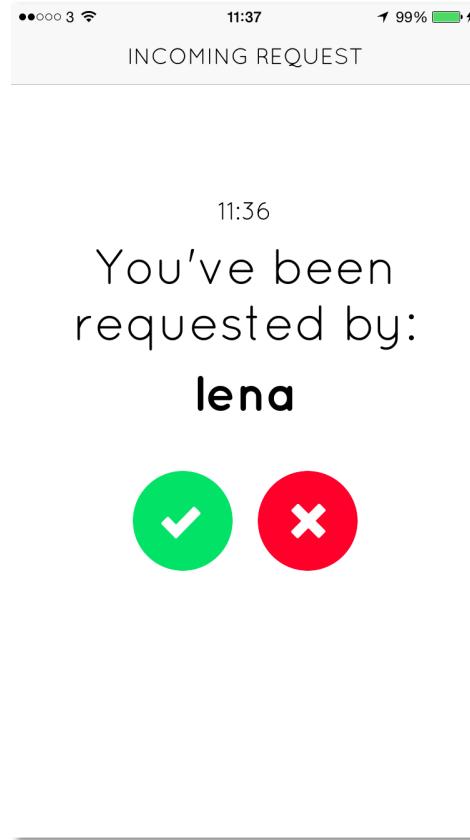
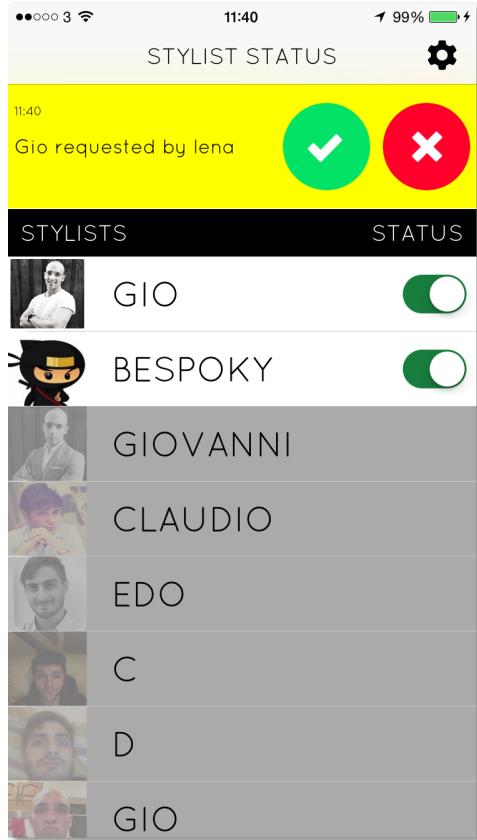
Device: iPhone

Client: Bespoky

Description: App for store manager and stylist for fashion shops

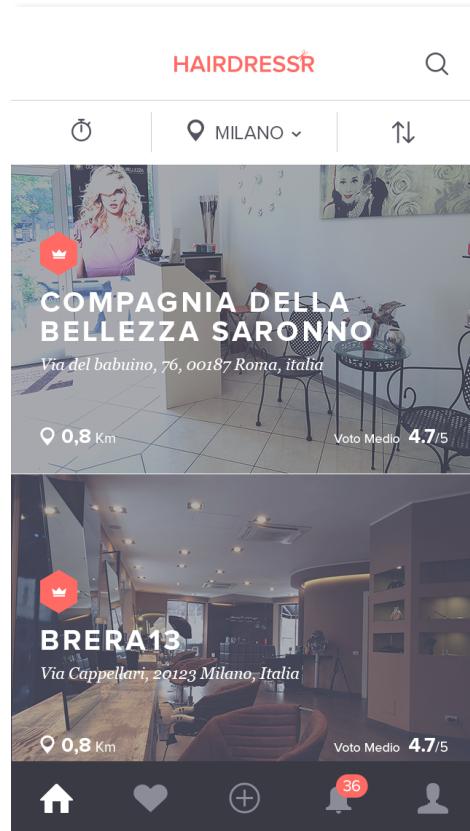
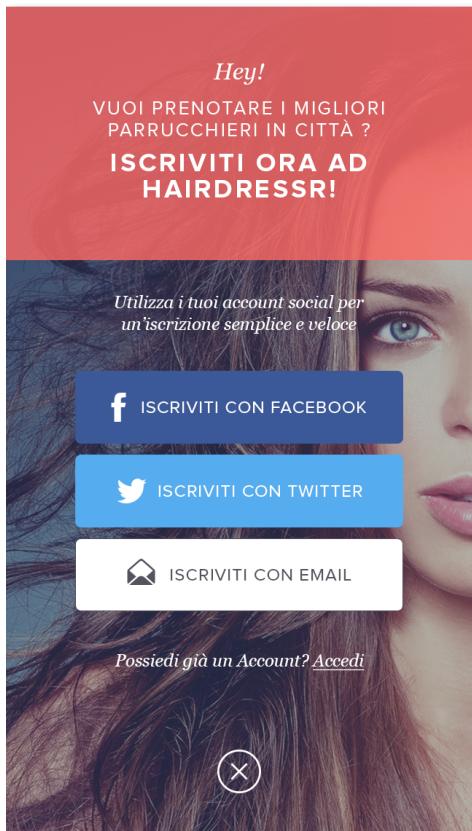
Note: Made in Swift and reactive programming

Link: --





Name: Hairdressr
 Device: iPhone
 Client: Hairdressr
 Description: Find and book hairdressers app
 Note: First real app developed in Swift
 Link: --





Name: PassePartout

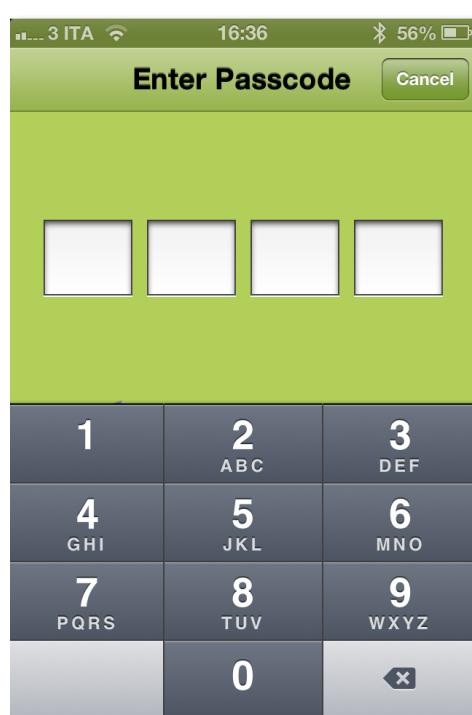
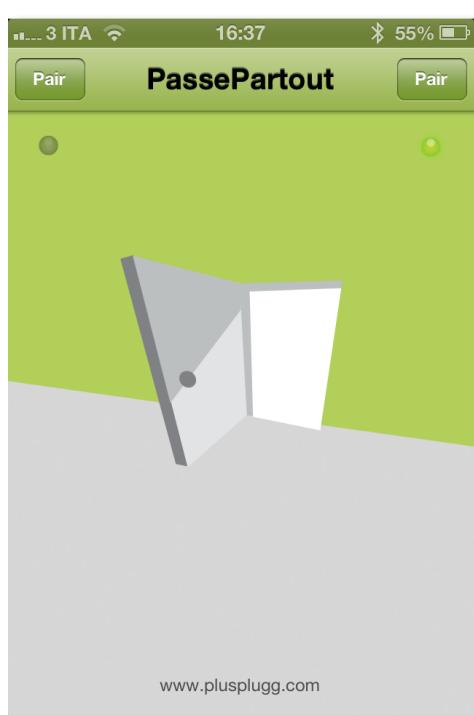
Device: iPhone

Client: Plugg

Description: Management App for the BluetoothLowEnergy device PassePartout

Note: PassePartout is "smart lock" prototype; in addition to the app, a web site manages the authorization, the creation of owners and guests, as well as the management of access log and key validity

Link: --





4.0
Bluetooth®

Name: Vortice Nordic

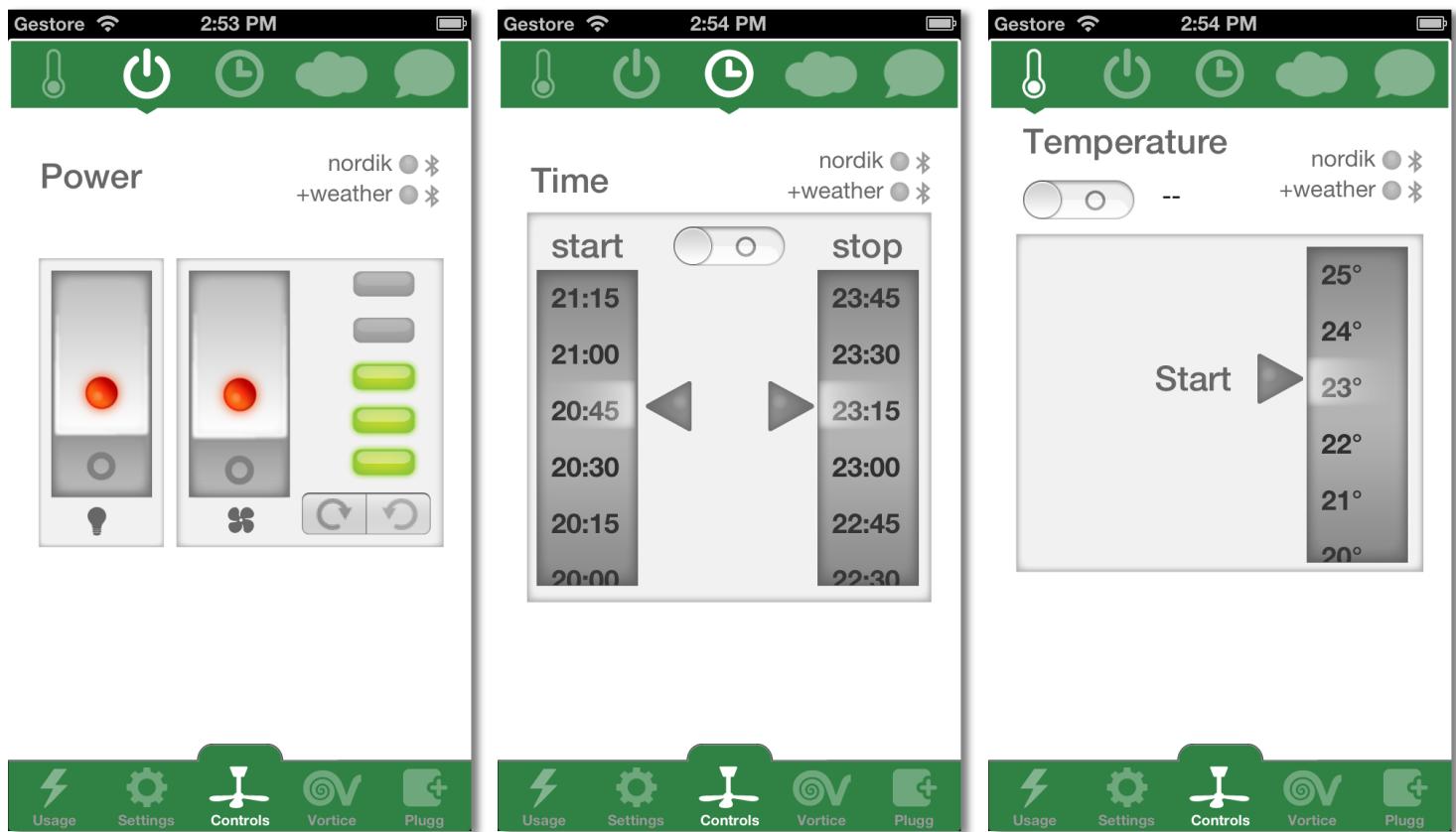
Device: iPhone

Client: Plugg

Description: Companion App for the "smart ventilator" Nordic produced by Vortice-PluggConnect

Note: Nordic is one of the the smart appliance series produced by Vortice-PluggConnect; the series includes a stove, two kind of heaters, a ventilator and a heat exchanger, all controlled via Bluetooth Low Energy

Link: --





4.0
Bluetooth®

Name: +weather

Device: iPhone

Client: Plugg

Description: +weather is a complete community weather station that records air temperature, atmospheric pressure and humidity on your iPhone via BluetoothLowEnergy and shows them in a map

Note: Our advanced BluetoothLowEnergy product: imagine Neatmo with BTLE or Oregon Scientific crowdsourced

Link: <https://itunes.apple.com/en/app/+weather/id592119005?mt=8>

casa: Milano, Italia 22.01.13

esterno	pressure
22.9°	1000 hPa
43%	

3 mins ago

History Maps Weather Settings Plugg

casa esterno

13.01.22

08	21.8°	43 %	997
09	22.1°	43 %	998
10	22.3°	42 %	1000
11	22.8°	43 %	1000
12	0.0°	0 %	0
13	0.0°	0 %	0
14	0.0°	0 %	0

History Maps Weather Settings Plugg

Search Place

MILANO

19.8° 22.9°

History Maps Weather Settings Plugg





4.0
Bluetooth®

Name: +ruler

Device: iPhone

Client: Plugg

Description: +ruler app used in combination with +ruler accessory lets you quickly measure any room, then snap a photo, and place the real dimensions.

Note: +ruler is a ultrasonic distance measuring, controlled via Bluetooth Low energy; it's targeted to architects or designers

Link: <https://itunes.apple.com/en/app/+ruler/id446759307?l=en&mt=8>





4.0
Bluetooth®

Name: +invaders

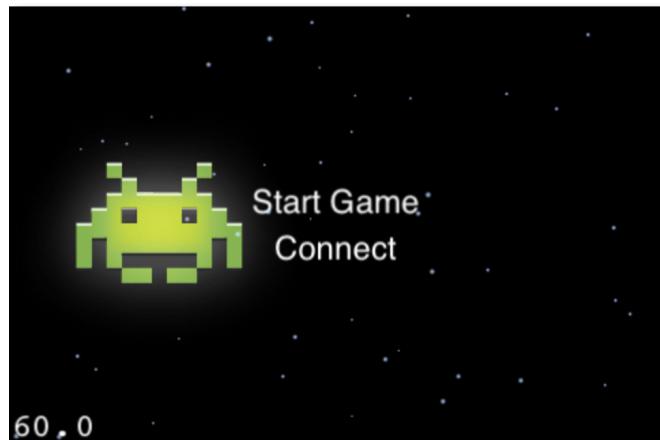
Device: iPhone

Client: Plugg

Description: Demo app for +ruler

Note: All our device are built using internal sdk; we wrote this to check how simple is to write different app using the same device. Btw, the game is very nice and it can be played with the AppleTv using the +ruler accelerometer, as a low cost console station.

Link: -





Name: +garage

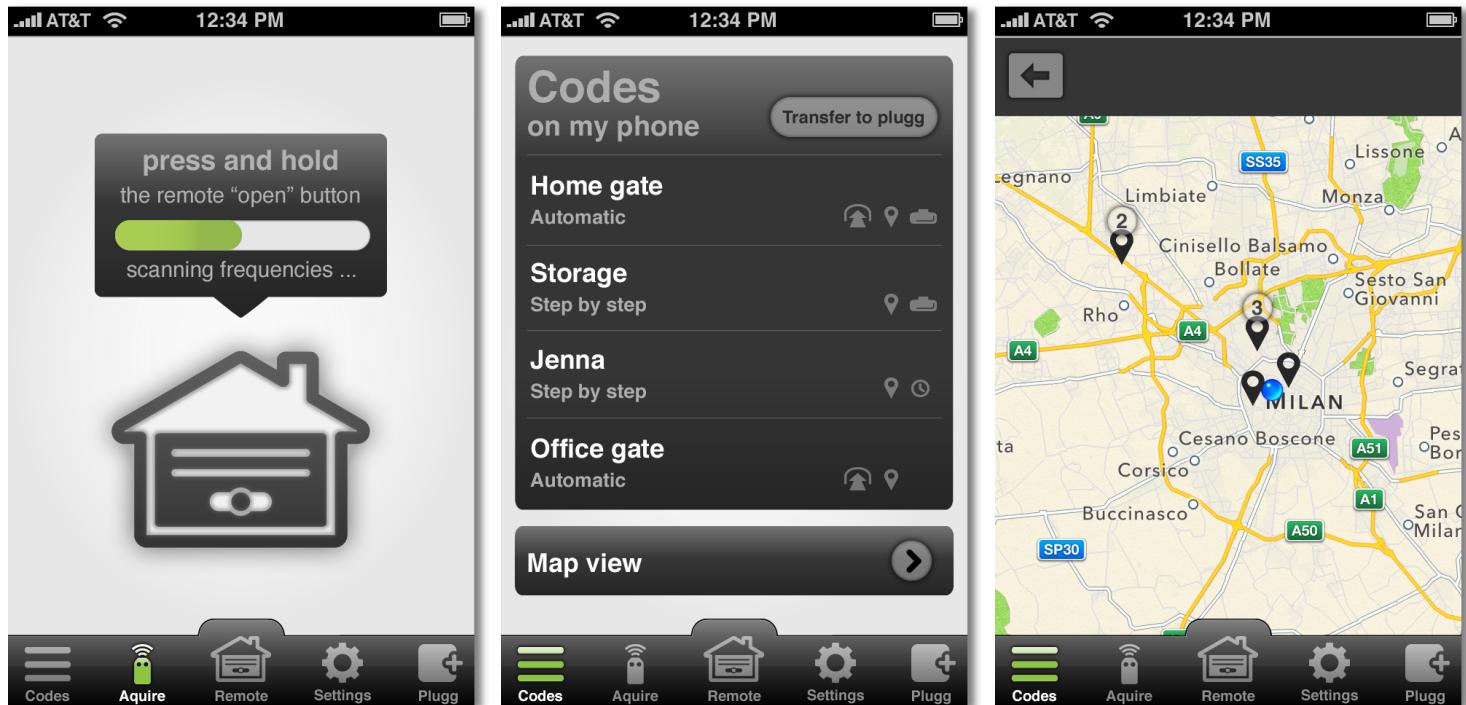
Device: iPhone

Client: Plugg

Description: +garage companion app

Note: +garage is a 433-868 MHz remote controlled, which can acquire the codes from original remote controllers and become "smart": it can open the gate when you are near it, invite with temporary codes some friends etc

Link: <https://itunes.apple.com/en/app/+garage/id446759171?l=en&mt=8>





Name: +thermometer

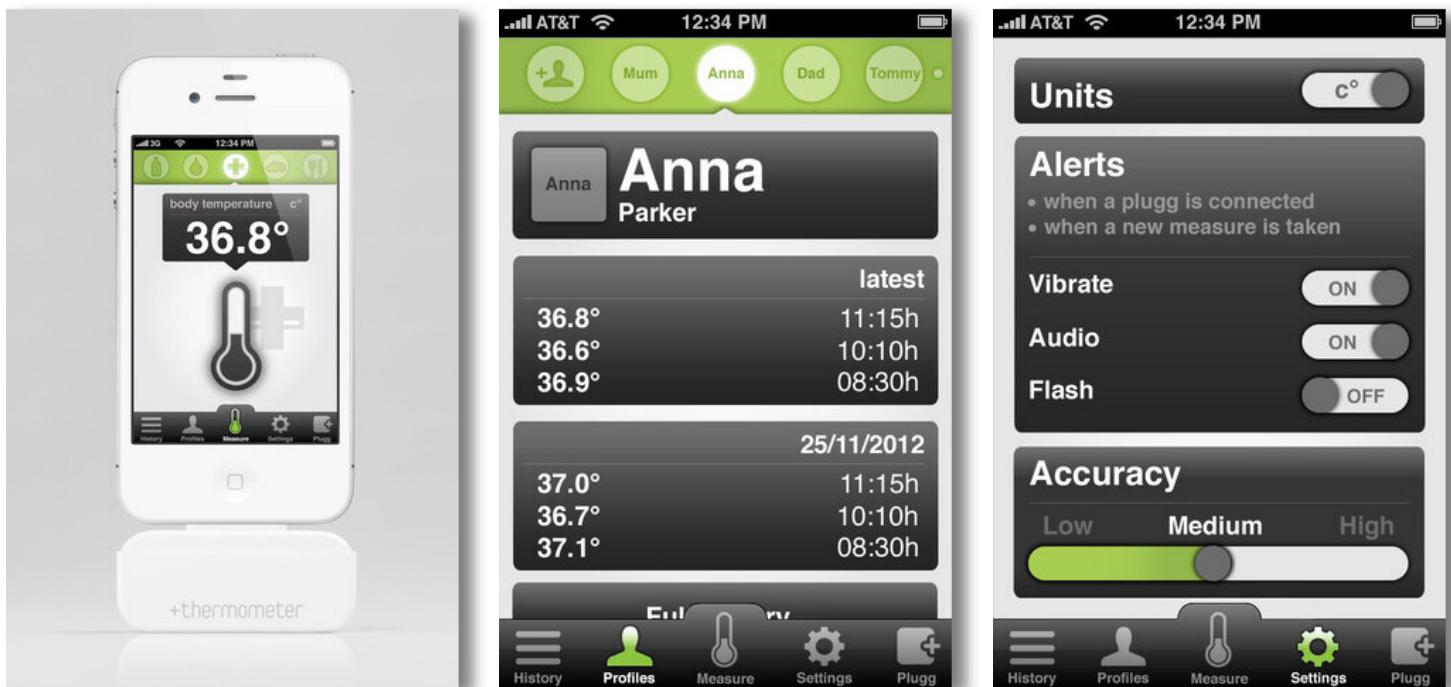
Device: iPhone

Client: Plugg

Description: +thermometer companion app

Note: +thermometer is a infrared device MFi wired

Link: <https://itunes.apple.com/en/app/+thermometer/id446750435?mt=8>





Name: +battery

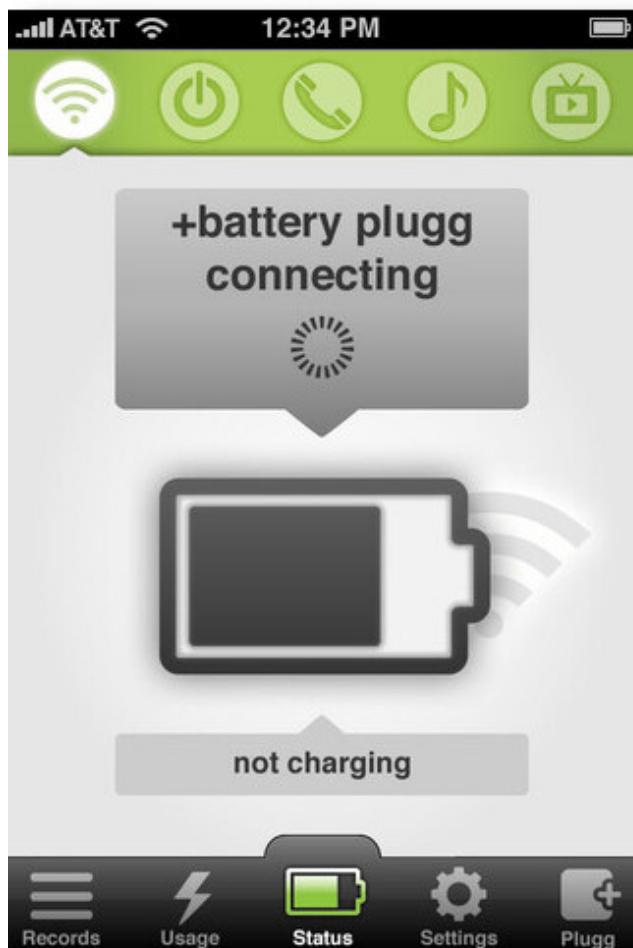
Device: iPhone

Client: Plugg

Description: +battery companion app

Note: +battery is emergency battery device MFi wired

Link: <https://itunes.apple.com/en/app/+battery/id446759033?mt=8>





Name: +bodyscale

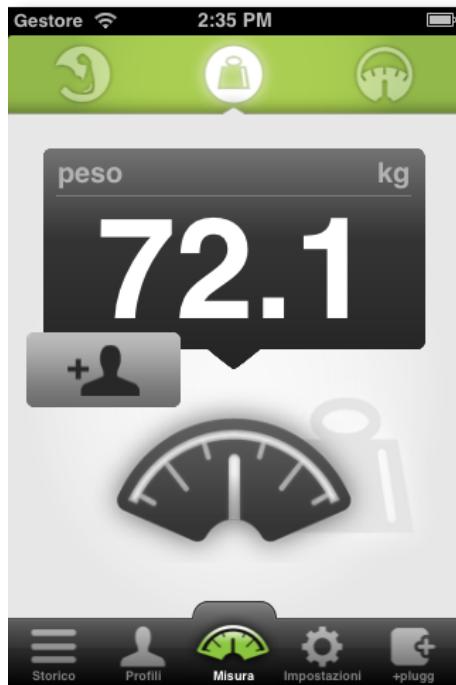
Device: iPhone

Client: Plugg

Description: +bodyscale

Note: +bodyscale is a Withings scale without the trouble of wifi setup, it is a device wired MFi

Link: <https://itunes.apple.com/us/app/+bodyscale-plugg/id633389449?mt=8>





Name: Fimm

Device: iPhone

Client: Plugg

Description: Enterprise App for automatic reading of gas and water meter for agents

Note: In addition to the management of the workflow, which is custom for different agencies, it provides an advanced pattern recognition engine, based on OpenCv and GPUImage to read the measures of the meters using the camera of the iPhone

Link: [Enterprise App](#)





Name: YooDeal

Device: iPhone

Client: YooDeal

Description: Official App for YooDeal, a coupons search engine

Note: Classic Mission Impossible: previously built by an external agency, they ran out of time and delivered an incomplete big ball of mud; I took the ownership, cleaned, added features and released it

Link: --

CATEGORIES

- Gnocco Fritto -52% €24
- Anticellulite E Dimagrimento -81% €26
- Consulenza -73% €16
- Cucina Emiliana -56% €39

DEALS

- Gnocco Fritto: All You Can Eat Di Gnocco Fritto Per Due Con Tagliere Di Affettati + Gnocc... (35 reviews)
- Anticellulite E Dimagrimento: 1 Seduta Di Postural Led A 26 Euro Invece Di 140 Euro! Per Qualsiasi Tip... (22 reviews)
- Consulenza: Consulenza Olistica A Scelta Tra Theta Healing E Trattamento Reiki A 16 Eur... (9 reviews)
- Cucina Emiliana: Cena Tipica Emiliana Per Due Completa Di Antipasto + Primo + Sec... (12 reviews)

SEARCH

MILANO

PoinX propone un favoloso AFFARE DI ZONA!

Un occhio ai dettagli:

All you can eat Gnocco Fritto per due a 24 Euro con:

- Gnocco Fritto in formula all you can eat

REVIEWS

12 Reviews ★★★★☆

Via Alserio 22

RISTORANTE

PoinX 251 days

-52% €24

DEAL

Poinx propone un favoloso AFFARE DI ZONA!

Un occhio ai dettagli:

All you can eat Gnocco Fritto per due a 24 Euro con:

- Gnocco Fritto in formula all you can eat

REVIEWS

12 Reviews ★★★★☆

Via Alserio 22



Name: DoNotDisturb

Device: iPhone

Client: Condé Nast

Description: Support for a marketing campaing for Condé Nast

Note: Common Marketing app with a switch: the hangers are implemented in CocoaTouch, integrating UIKit and Box2D to have the phisycs responding components (as in iOS 7)

Link: <https://itunes.apple.com/it/app/do-not-disturb/id595991481?mt=8>





Name: TreUp

Device: iPad

Client: Internal

Description: H3g configuration and management app, for customer contracts in sale points

Note: To retrieve and clean the acquired images of contracts or identity cards, it makes use of Kofax library

Link: App Enterprise

V. Rate Anomale per 9000770268

Data inserimento ordine: 24/11/2011

9000770268	Num. msisdn: 8
<p>ALTHEA S.R.L. +393938969130, COD. FISC/P.IVA: 02067090981 Up. id: 1063 +</p> <p>Data inserimento ordine: 31/12/2011</p>	
<p>BERND SVOBODA +393926400682, COD. FISC/P.IVA: SVBBND43E03Z112M Up. id: 1087 +</p> <p>Data inserimento ordine: 04/06/2012</p>	
<p>MARIA MADDALENA MANERBA +393926785733, COD. FISC/P.IVA: MNRMMD49R45D284K Up. id: 1092 +</p> <p>Data inserimento ordine: 15/06/2012</p>	
<p>EX SENSE CAFE SRL S.R.L. +393939740621, COD. FISC/P.IVA: 03356780985 Up. id: 1101 +</p> <p>Data inserimento ordine: 11/01/2013</p>	
<p>CLAUDIO DALLA ROSA +393924049302, COD. FISC/P.IVA: DLLCLD65L14F205K Up. id: 1031 +</p> <p>Data inserimento ordine: 12/01/2013</p>	
<p>SAMAN KUMARA MAHA ARACHCHIGE +393934283526, COD. FISC/P.IVA: MHBSNK75R1072091 Up. id: 1008 +</p>	

V. Rate Anomale V. Rate Mancanti Std. Anomale Std. Mancanti

V. Rate Anomale per 9000770268

Tipi Operazione
ATTIVAZIONE

Codice POS
9000770268

Nome/Ragione
BERND

Cognome
SVOBODA

Codice fiscale
SVBBND43E03Z112M

PIVA Customer

PIVA Persona Giuridica

MSISDN
+393926400682

Data Attivazione
04/06/2012

Data Inserimento Ordine
04/06/2012

Doc. Identità / Visura camerele
Incompleto

Causale Documento Incompleto
documento non rientra all'offerta

Fatto controllo qualità



Name: Darkmine

Device: iPhone

Client: Internal

Description: Diamond Dash with the physics

Note: Casual game with a strategic switch (you can move the iPhone to make the blocks fall and create new clusters), but frantic: each block must be "tapped" several times before it explodes; based on Cocos2d and Box2d

Link: --





Name: Christmas Robbery

Device: iPhone

Client: Internal

Description: Christmas Casual game

Note: Made with friend illustrator in less than a week, working nightly; it is based on Cocos2d

Link: <https://itunes.apple.com/gb/app/christmas-robbery-hit-grinch!/id483642484>





Name: Lulu Tree

Device: iPhone

Client: Internal

Description: Educational app to teach the seasons flow to 2-6 years kids

Note: Concept by a professional educator; based on Cocos2d and Box2d

Link: <https://itunes.apple.com/gb/app/lulu-tree/id471812710?mt=8>





Name: Essenza del Rock

Device: iPhone

Client: Veespo

Description: Sample App using the rating engine of <http://veespo.com>

Note: I designed and developed the first version of Veespo mobile Sdk

Link: <https://itunes.apple.com/it/app/id548629319?mt=8>

Punteggio*				
	Nome	Voti	Mio	Media
●	The Beatles	5	62	83
●	The Rolling Stones	4	52	67
●	Talking Heads	1	52	
	Coldplay	2	51	
	Animals	2	46	
●	The Who	2	44	
	James Brown	1	44	
	The Clash	1	43	?

Back The Rolling Stones

Mick Jagger

?

Back The Rolling Stones

Sublime

- Paint It, Black
- Brown Sugar

Bellissimo

- Start Me Up
- Sympathy for the Devil

Bello

- Honky Tonk Women

Carino

?



Name: Due Spaghetti

Device: iPhone

Client: Tranquo

Description: Official App for <http://www.2spaghetti.it>

Note: App for the geolocalized restaurants search engine 2spaghetti, one of the first italian startup

Link: <https://itunes.apple.com/it/app/2spaghetti/id431969917?mt=8>

Tutti

firenze santa maria maggiore

Nome	Indirizzo	Rating	Distanza
CASA DELLA CREATIVITÀ	Vicolo di Santa Maria Maggiore, 1	1	45 m
FIASCHETTERIA NUVOLO	Piazza dell'olio, 15	2	52 m
SELF SERVICE LEON...	Via de' pecori, 35	3	66 m
OSTERIA DELL'OLIO	Piazza dell'olio, 10/r	4	55 m
LA SOSTA DEI GOLOSI	Via dei pecori, 9	5	82 m
IL PATIO	Via de' cerretani, 10	6	

home aggiungi myspaghi

Tutti

Lista

Carica altri risultati

home aggiungi myspaghi

FIASCHETTERIA NUVOLO

Piazza dell'olio, 15
50123 - Firenze (FI)

43 commenti

055 2396616

Lun	Mar	Mer	Gio	Ven	Sab	Dom
Pranzo	✓	✓	✓	✓	✓	✓

home aggiungi myspaghi



Name: CityNews

Device: iPhone

Client: Tranquo

Description: Official app for <http://citynews.it>

Note: Citynews is a local electronic newspaper with more than 20 editions; the challenge was to make the content available in case of bad network, using caches and prefetching

Link: <https://itunes.apple.com/it/app/citynews/id381723365?mt=8>

BolognaToday

Top Eventi Categorie

Gemelline: oggi nuovo bollettino medico. Intanto l'Italia si divide
In attesa di aggiornamenti sul loro stato di salute, lo stivale si interroga...

Vasco si sente male durante il suo tour: ricoverato a Bologna
Il Blasco è ospite di una clinica privata bolognese per scoprire la ca...

Nei guai ex calciatore del Bologna: arrestato Zé Elias
Il Brasile non perdonava: aspre le pene per i genitori separati che non versa...

San Pietro, incidente mortale: centauro si schianta sulla Galliera
Incidente mortale nella notte a San Pietro in Casale, dove un uomo di 41

Notizie Mappa Vox Populi Media Impostazioni

MilanoToday

TUTTI NOTIZIE EVENTI NEGOZI

Orto iOn nel centro di Milano
Largo Bersaglieri

Map showing event locations in Milan, including Largo Bersaglieri, Centro, Guastalla, Porta Romana, Porta Vigentina, Università, AO Istituto Ortopedico Gaetano Pini-Milano, and Corso Italia.

Notizie Mappa Vox Populi Media Impostazioni

NapoliToday

back

Grid of news images showing various events and scenes in Naples.

Notizie Mappa Vox Populi Media Impostazioni



Name: Corneliani

Device: iPhone e iPad

Client: Tranquo

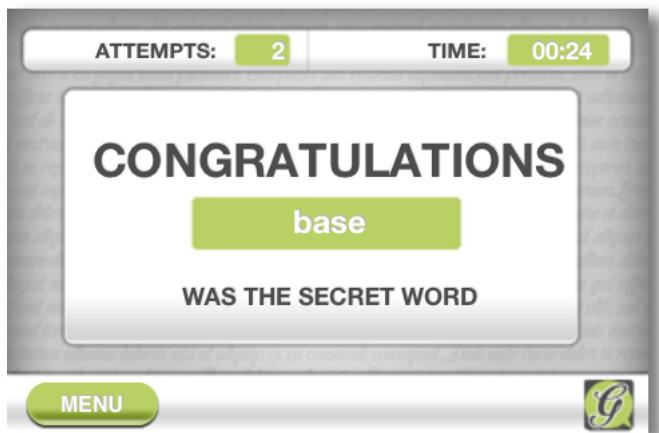
Description: Catalogue App for <http://www.corneliani.com>

Note: -

Link: <https://itunes.apple.com/it/app/corneliani/id467058393?mt=8>



Name: Get The Word
Device: iPhone
Client: Tranquo
Description: Words Casual Game
Note: -
Link: -





Name: Nexta Arte Suite

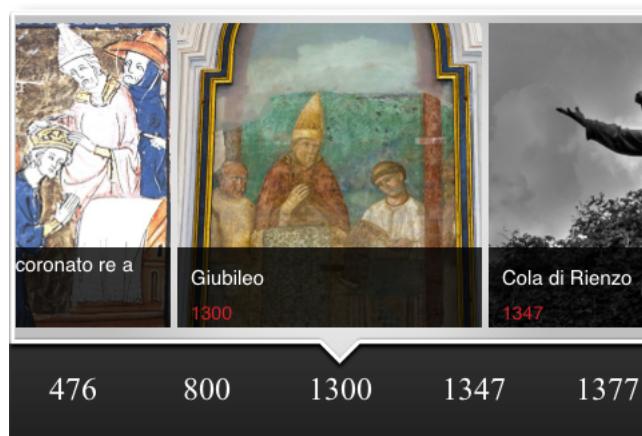
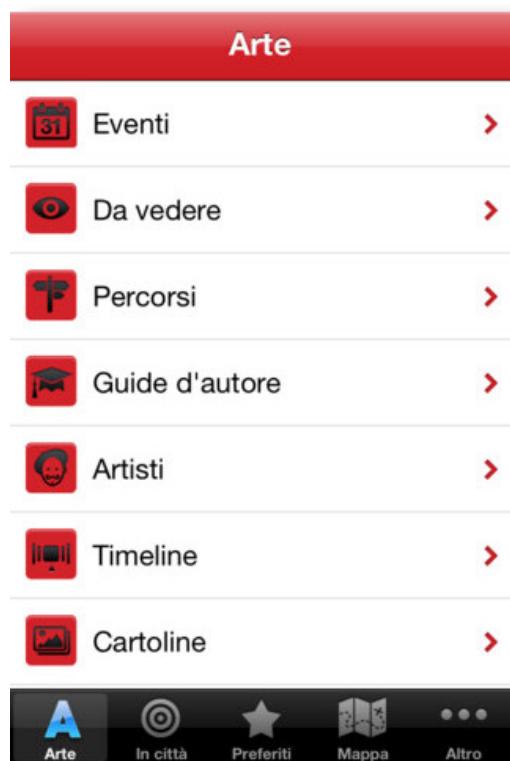
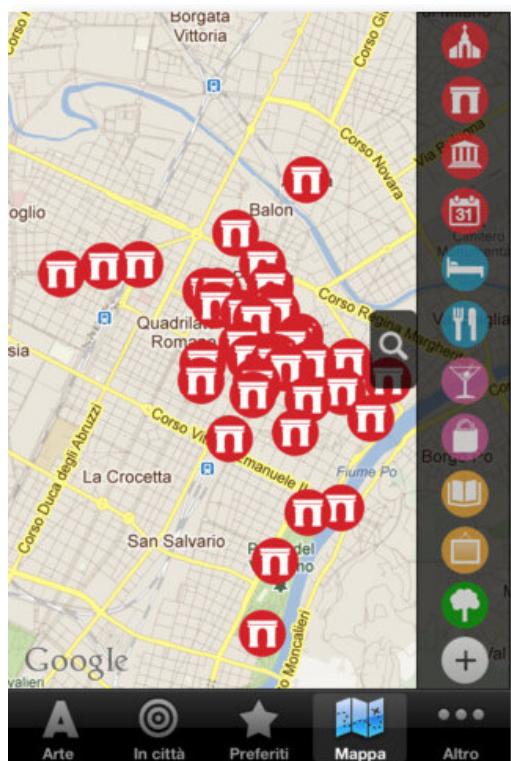
Device: iPhone

Client: Tranquo

Description: Guidebooks for <http://www.arte.it>

Note: Arte.it is a market leader for "artistic" guidebooks in Italy; we created an engine to build different apps changing only a configuration file

Link: <https://itunes.apple.com/it/artist/nexta-srl/id473553498>





Name: SuperEnalotto

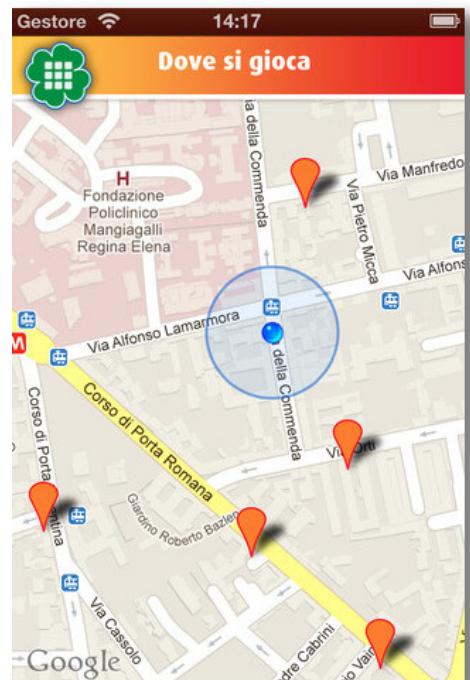
Device: iPhone

Client: Sisal

Description: Sisal official App for the check of the results

Note: In addition to a way to create tickets to play, the sale points near you, it contains a pattern recognition engine to read the ticket code without going to the sale point

Link: <https://itunes.apple.com/it/app/superenalotto-sisal/id531145983?mt=8>





Name: SuperEnalotto

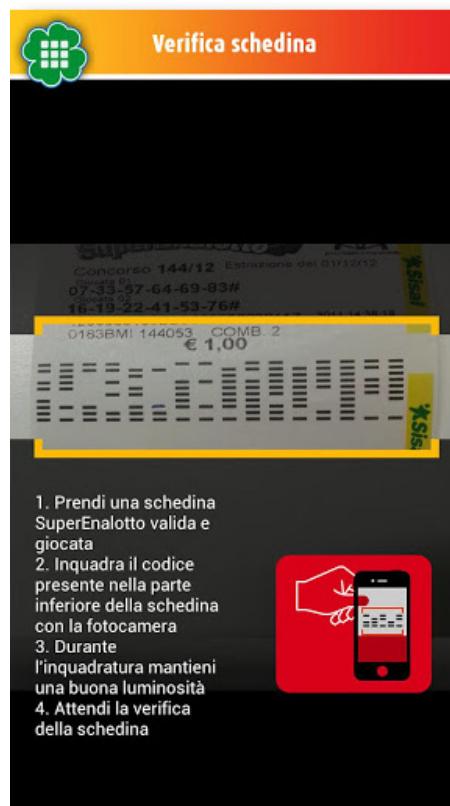
Device: Android

Client: Sisal

Description: Sisal official App for the check of the results

Note: An Android rewrite of iOS counterpart

Link: <https://play.google.com/store/apps/details?id=com.toodev>





Name: Sudoiku

Device: Android

Client: Internal

Description: Nice graphics Sudoku app

Note: I wrote it to learn Android Sdk (1.2!). I even released the source:

<https://github.com/gscalzo/Sudoiku>

Link: <https://play.google.com/store/apps/details?id=com.rubberdroid.sudoiku>

