

Daniel Banta

Project Manager

Hi,

I am a project manager with more than six years of experience in e-commerce and publishing industry. I excel at project management, strategic thinking, and data-driven content. In the past, I have led internal and external teams and managed budgets in excess of 500k for 30+ projects annually.

In my free time I write beautiful code in Bash, PHP, and Python, cook elaborate meals, and grow herbs and tomatoes. Ask me about Western movies.

Get in touch: d_banta@icloud.com

Talk to me: (848) 249-9125

Find out more: cv.strunkait.com

Find me on LinkedIn: [linkedin.com/in/daniel-banta-bb583433](https://www.linkedin.com/in/daniel-banta-bb583433)

Find me offline: 413 Fairmount Ave, Jersey City, NJ 07306

SKILLS

- # Communicating: brand story and values, company and policy changes, management decision making, data-driven content
- # Managing: Budgets, Projects, People
- # Planning: Events, Content Generation, KPIs
- # Generating: Social Media Leads, SEO and SEA Leads
- # Creating: Adobe Suite, Web Development, SQL database expert
- # Programming: HTML/CSS, Javascript, PHP. Python, Shell Script, SQL

LANGUAGES

Fluent: English, German

Conversational: French

WORK EXPERIENCE

[Freelance Communications Consultant \(now\)](#)

Responsibilities: Acted as a consultant for a classifieds startup company in Berlin, managed brand and communication efforts

[PR Manager at Parse.ly \(2018\)](#)

Milestones: coverage in outlets such as Axios, Bloomberg, Forbes, WSJ

Responsibilities: Provided communication strategy, created go-to market communication for product launch, created several data dashboards in Jupyter

[B2B/B2C Communications Manager at eBay Inc. \(2012-2017\)](#)

Milestones: Relaunched the press website, 2 PR awards for a social media project, managed employer branding efforts for the tech department, created a data-driven PR approach

Responsibilities: Managed Event Marketing Department, managed 30+ communication projects per year, provided data analysis for the marketing and the sales department, acted as spokesperson, aligned messaging across PR and Marketing channels, managed external agency partners (4 agencies)

[Editor and Writer at Hardwareluxx GmbH \(2012\)](#)

Milestones: On average 20 percent more views than the average article on the page

Responsibilities: Wrote articles with a focus on mobile devices, moderated the community forum.

[IT Admin at Free University Berlin \(2005-2011\)](#)

Milestones: Relaunch of the institute's website, co-edited Winfried Fluck's "Romance with America"

Responsibilities: Edited the institute's newsletter, edited several publications, created posters and flyers for workshops and conferences, managed the computer network and software

EDUCATION

[Free University & Technical University Berlin](#)

Master's in History, Minors: Philosophy, Literature

[Université de Rennes 1, France](#)

ERASMUS Exchange Program