Dr. Effie J. Pereira

RESEARCH AREAS OF INTEREST

Temporal Dynamics | Social Attention | Mind Wandering | Computational Analysis | Ecological Contexts

EDUCATION & TRAINING

 NSERC Postdoctoral Research Fellow 	2020 - Present
University of Waterloo, Waterloo, Canada	Advisor: Dr. Daniel Smilek
PhD, Experimental Psychology	2014 - 2020
McGill University, Montreal, Canada	Advisor: Dr. Jelena Ristic
Master of Science, Psychology	2012 - 2014
Queen's University, Kingston, Canada	Advisor: Dr. Monica Castelhano
Bachelor of Arts Honours, Psychology and Economics	2004 - 2008
Queen's University, Kingston, Canada	Advisor: Dr. Ronald Holden

RESEARCH FUNDING

 NSERC Banting Postdoctoral Fellowship * * Ranked 2nd out of all applicants 	International	\$140,000	2022 - 2024
Lupina Foundation Postdoctoral Research Fellowship	Institutional	\$65,000	2021 - 2023
• NSERC Postdoctoral Fellowship * * Ranked 3 rd out of all applicants	National	\$90,000	2020 - 2022
CFREF Healthy Brains for Healthy Lives Graduate Fellowship	Institutional	\$15,000	2018 - 2019
NSERC CREATE Complex Dynamics Graduate Award	Institutional	\$26,000	2017 - 2018
NSERC Post-Graduate Doctoral Scholarship	National	\$63,000	2014 - 2017
Queen Elizabeth Graduate Scholarship in Science & Technology	National	\$15,000	2013 - 2014
R. S. McLaughlin Fellowship	Institutional	\$10,000	2012 - 2013

AWARDS AND HONOURS

•	J. Frank Yates Student Conference Award	International	\$1,000	2020
•	Post-Graduate Student Society Travel Award *	Institutional	\$1,000	2020
•	Mendelson Travel Award *	Institutional	\$300	2020

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•	CFREF Healthy Brains for Healthy Lives, Entrance Scholarship	Institutional	\$500	2019
	for IVADO / MILA Deep Learning School			
•	CSBBCS Hebb Student Award, Runner-up for Best Oral	International	\$100	2019
	Presentation			
•	CFREF Healthy Brains for Healthy Lives, Best Oral Presentation	Institutional	\$500	2019
•	Michael Quek Teaching Assistantship Award	Institutional	\$50	2019
•	APA Division 3 Society for Experimental Psychology &	International		2019
	Cognitive Science, Most Outstanding Empirical Paper			
•	Graduate Research Enhancement and Travel Award	Institutional	\$300	2019
•	DataCamp Scholarship for Women & Gender Minorities	International	\$100	2018
•	Graduate Chair Award for Outstanding Departmental Service	Institutional		2015
•	NIMH Summer Institute in Cognitive Neuroscience Fellow	International	\$1,000	2015
•	Graduate Mobility Award	Institutional	\$1,230	2014
•	Graduate Excellence Fellowship	Institutional	\$5,000	2014
•	Queen's University Teaching Assistantship Award	Institutional		2013
•	H. W. Curran Prize	Institutional	\$1,000	2004

^{*} Conference cancelled due to COVID-19

PUBLICATIONS

CV

16 peer-reviewed publications (12 first author) | 4 manuscript submitted

Effie J. Pereira

student trainees are underlined

- Pereira, E. J., Birmingham, E., & Ristic, J. (2022). Social attention as a general mechanism? Demonstrating the influence of stimulus content factors on social attentional biasing. *Journal of Experimental Psychology: Human Perception & Performance*, 48(4), 289–311.
- **Pereira, E. J.**, Birmingham, E., & Ristic, J. (2022). Infrequent faces bias social attention differentially in manual and oculomotor measures. *Attention, Perception, & Psychophysics, 84*, 829–842.
- **Pereira, E. J.**, <u>Gurguryan, L.</u>, & Ristic, J. (2020). Trait-level variability in attention modulates mind wandering and academic achievement. *Frontiers in Psychology*, *11*, 909.
- **Pereira, E. J.**, Birmingham, E., & Ristic, J. (2019). Contextually-based social attention diverges across covert and overt measures. *Vision*, *3*(2), 29.
- Pereira, E. J. & Castelhano, M. S. (2019). Attentional Capture is Contingent on Scene Region: Using Surface Guidance Framework to Explore Attentional Mechanisms during Search. *Psychonomic Bulletin & Review*, 26(4), 1273–1281.
- **Pereira, E. J.**, Birmingham, E., & Ristic, J. (2019). The eyes do not have it after all? Attention is not automatically biased towards faces and eyes. *Psychological Research*, 84(5), 1407–1423.
- Hayward, D. A.*, Pereira, E. J.*, Otto, A. R., & Ristic, J. (2017). Smile! Social reward drives attention.
 Journal of Experimental Psychology: Human Perception and Performance, 44(2), 206–214.

^{*} Most Outstanding Empirical Paper, APA Division 3 Society for Experimental Psychology & Cognitive Science * Equal contribution to the manuscript

• Castelhano, M. S. & **Pereira, E. J.** (2017). The Influence of Scene Context on Parafoveal Processing of Objects. *Quarterly Journal of Experimental Psychology*, 1–42.

- Pereira, E. J. & Castelhano, M. S. (2015). Peripheral Guidance in Scenes: The Interaction of Scene Context and Object Content. In *Particularly Exciting Experiments in Psychology: Scene Context and Visual Search*, 46.
- **Pereira, E. J.** & Castelhano, M. S. (2014). Peripheral Guidance in Scenes: The Interaction of Scene Context and Object Content. *Journal of Experimental Psychology: Human Perception and Performance*, 40, 2056–2072.
- Pereira, E. J., Driver, H. S., Stewart, S. C., & Fitzpatrick, M. F. (2013). Comparing a Combination of Validated Questionnaires and Level III Portable Monitor with Polysomnography to Diagnose and Exclude Sleep Apnea. *Journal of Clinical Sleep Medicine*, 9, 1259–1266.
- Pereira, E. J., Sim, L., Driver, H. S., Parker, C. J., & Fitzpatrick, M. F. (2013). The Effect of Inhaled Menthol on Upper Airway Resistance in Humans. *Canadian Respiratory Journal*, 20, 1–4.
- Toukh, M., **Pereira, E. J.**, Falcon, B. J., Liak, C., Lerner, M., Hopman, W. M., Iscoe, S., Fitzpatrick, M. F., & Othman, M. (2012). The Effect of CPAP on Hypercoagulability in patients with Severe OSA as assessed by Thromboelastography. *Respiratory Physiology & Neurobiology*, 183, 218–223.
- Pang, H., Redfearn, D. P., Simpson, C. S., Michael, K., Pereira, E. J., Munt, P. W., Fitzpatrick, M. F., & Baranchuk, A. (2011). Reverse atrial electrical remodeling induced by CPAP in patients with severe sleep apnea. *Canadian Journal of Cardiology*, 27, 122–123.
- Driver, H. S., **Pereira, E. J.**, Bjerring, K., Toop, F., Stewart, S. C., Munt, P., & Fitzpatrick, M. F. (2011). Validation of the MediByte® Type 3 Portable Monitor compared with Polysomnography for the screening of Obstructive Sleep Apnea. *Canadian Respiratory Journal*, 18, 137–143.
- **Pereira, E. J.**, Kroner, D. G., Holden, R. R., & Flamenbaum, R. (2010). Testing Shneidman's model of suicidality in incarcerated offenders and in undergraduates. *Personality and Individual Differences*, 49, 912–917.

Articles under review

- **Pereira, E. J.** & Ristic, J. On-task, Off-task, Rinse, & Repeat: Fluctuating patterns of attentive and mind wandering states are associated with differential outcomes. *Journal of Experimental Psychology: General.*
- Pereira, E. J.*, Ayers-Glassey, S.*, Wammes, J. D., & Smilek, D. Attention in hindsight: Using stimulated recall to capture dynamic fluctuations in attentional engagement. *Behavior Research Methods*.
 - * Equal contribution to the manuscript
- <u>Drody, A. C.</u>*, **Pereira, E. J.***, & Smilek, D. Off-task behaviours run rampant across both online and laboratory data collection. *Nature Human Behavior*.
 - * Equal contribution to the manuscript
- <u>Drody, A. C.</u>, **Pereira, E. J.**, & Smilek, D. A desire for distraction: Uncovering the rates of media multitasking during online research studies. *Scientific Reports*.

Articles in preparation

• **Pereira, E. J.**, <u>Gurguryan, L.</u>, & Ristic, J. Mind wandering in the real world diverges across social and digital activities. *Status: being reviewed by co-authors*.

• **Pereira, E. J.** & Ristic, J. Perceived attractiveness differentially modulates covert and overt measures of social attention. *Status: being reviewed by co-authors*.

- <u>Drody, A. C.</u>*, **Pereira, E. J.***, & Smilek, D. Attention in our digital ecosystem: A risk assessment framework of voluntary media multitasking. *Status: being reviewed by co-authors*.
 - * Equal contribution to the manuscript
- **Pereira, E. J.**, <u>Liu, Y. Q.</u>, & Castelhano, M. S. Inhibition of attention to irrelevant scene regions: Investigating mechanisms of attention during visual search in scenes. *Status: in revision*.
- Castelhano, M. S., & **Pereira, E. J.** Searching through the Clutter: Using Surface Guidance Framework to Explore Set Size Effects in Scenes. *Status: in revision*.
- Pereira, E. J., <u>Ayers-Glassey</u>, S., Wammes, J. D., & Smilek, D. Interested minds are predictable minds: Establishing a link between individual traits and temporal fluctuations of attentional engagement. *Status: in preparation*.
- **Pereira, E. J.**, <u>Gurguryan, L.</u>, Sheldon, S., & Ristic, J. Variability in the social content of mind wandering is associated with intrinsic connectivity within the default network. *Status: data analysis*.
- Pereira, E. J. & Ristic, J. Who are you again? Context and not content impairs memory for personal identity. *Status: data analysis*.
- Pereira, E. J., Kingstone, A., & Smilek, D. Attentional allocation during impression formation. *Status: data collection*.
- **Pereira, E. J.** & Smilek, D. Unpredictable minds and dysfunctional emotions: The link between predictability of unintentional mind wandering and affective dysfunction in everyday life. *Status: data collection*.
- Pereira, E. J., Stuart, N., Avers-Glassey, S., Korst-Fagundes, B., & Smilek, D. Online chatrooms impact attentional engagement during video lectures. *Status: data collection*.
- Ayers-Glassey, S., Pereira, E. J., Hicks, L., Korst-Fagundes, B., & Smilek, D. Examining the presence of self-video in contributing to attentional and memorial deficits of Zoom fatigue. *Status: data collection*.

CONFERENCE PRESENTATIONS

34 conference presentations (23 first author) | 5 invited talks

student trainees are underlined

Published Abstracts

- Pereira, E. J. & Ristic, J. (2022). Faces may not be special for attention after all. Poster, Vision Sciences Society, St. Pete Beach, FL.
- Pereira, E. J., Birmingham, E., & Ristic, J. (2018). Looking at faces is differentially modulated by context and novelty. Poster, Vision Sciences Society, St. Pete Beach, FL. *Journal of Vision*, 18(10), 168.
- Pereira, E. J., Gurguryan, L., & Ristic, J. (2016). Functional fractionation of the default mode network is associated with real-world mind wandering behaviours. Talk, Canadian Society for Brain, Behaviour, and Cognitive Science, Ottawa, ON. *Canadian Journal of Experimental Psychology*, 70(4), 403.
- <u>Gurguryan, L.</u>, **Pereira, E. J.**, & Ristic, J. (2016). Wandering Minds & Dwindling Grades: Temperament traits and academic performance predict rates of mind wandering. Poster, Canadian Society for Brain, Behaviour, and Cognitive Science, Ottawa, ON. *Canadian Journal of Experimental Psychology*, 70(4), 375.

• **Pereira, E. J.**, Birmingham, E., & Ristic, J. (2016). The Eyes don't have it after all? Attention is not biased towards faces or eyes. Poster, Vision Sciences Society, St. Pete Beach, FL. *Journal of Vision*, 16(2), 1275.

- Pereira, E. J., Gurguryan, L., & Ristic, J. (2015). Controlling a Wandering Mind: Tasks dictate differences in the estimates of mind wandering. Poster, Canadian Society for Brain, Behaviour, and Cognitive Science, Ottawa, ON. *Canadian Journal of Experimental Psychology*, 69(4), 361.
- Hayward, D. A., Pereira, E. J., Vogel, T. A., Stewart, K. E., & Ristic, J. (2015). What's that smile worth? Social reward influences spatial orienting. Poster, Vision Sciences Society, St. Pete Beach, FL. Journal of Vision, 15(12), 454.
- Pereira, E. J., Liu, Y. Q., & Castelhano, M. S. (2014). Inhibition of attention to irrelevant areas of a scene: Investigating mechanisms of attention during visual search. Poster, Canadian Society for Brain, Behaviour, and Cognitive Science, Toronto, ON. Canadian Journal of Experimental Psychology, 68(4), 290.
- **Pereira, E. J.**, <u>Liu, Y. Q.</u>, & Castelhano, M. S. (2014). Inhibition of attention to irrelevant areas of a scene: Investigating mechanisms of attention during visual search. Poster, Vision Sciences Society, St. Pete Beach, FL. *Journal of Vision*, 14(10), 371.
- Pereira, E. J. & Castelhano, M. S. (2013). The Influence of Scene Context on Parafoveal Processing of Objects. Poster, Vision Sciences Society, Naples, FL. *Journal of Vision*, 13(9), 513.
- **Pereira, E. J.** & Castelhano, M. S. (2012). On-Line Contributions of Peripheral Information to Visual Search in Scenes: Further Explorations of Object Content and Scene Context. Poster, Vision Sciences Society, Naples, FL. *Journal of Vision*, 12(9), 740.
- Berenbaum, E. M., Latimer-Cheung, A. E., Castelhano, M., & Pereira, E. (2011). Gaining attention: The
 effects of message framing on attention towards physical activity messages. Journal of Exercise,
 Movement, and Sport. Poster, Canadian Society for Psychomotor Learning and Sport Psychology,
 Winnipeg, MB. Journal of Exercise, Movement, and Sport, 43(1), 50.
- Pereira, E. J., Driver, H. S., Stewart, S. C., & Fitzpatrick, M. F. (2011). Validated Questionnaires and an Ambulatory Monitor in the Diagnosis of Obstructive Sleep Apnea. Symposium Talk, Conference of the Canadian Sleep Society, Quebec City, QC. *Sleep Medicine*, 12(1), S12.
- Pereira, E. J., <u>Tang, C.</u>, Glew, J. R., Driver, H. S., & Fitzpatrick, M. F. (2011). Expiratory Threshold Loading in Obesity and Obstructive Sleep Apnea. Poster, Conference of the Canadian Sleep Society, Quebec City, QC, *Sleep Medicine*, 12(1), S107.
- Pereira, E. J. & Castelhano, M. S. (2011). Guidance during Visual Search in Real-World Scenes: Scene Context vs. Object Content. Poster, Vision Sciences Society, Naples, FL. *Journal of Vision*, 11(11), 1320.

Conference Presentations

- Ayers-Glassey, S., Pereira, E. J., Wammes, J. D., & Smilek, D. (Jul 2022). Mind-wandering is not as
 memorable as attentional engagement: Probe framing affects retrospective reporting of remembered
 attentional states. Talk, Canadian Society for Brain, Behaviour, and Cognitive Science, Halifax, NS.
- Smith, A. C.*, **Pereira, E. J.**, & Smilek, D. (Jul 2022). Does 'the pill' predict attention? The relation between oral contraceptive use and sustained attention. Talk, Canadian Society for Brain, Behaviour, and Cognitive Science, Halifax, NS.

^{*} CSBBCS Hebb Student Award, Best Oral Presentation

• Pereira, E. J., <u>Ayers-Glassey</u>, S., Wammes, J. D., & Smilek, D. (Jun 2021). Interested minds are predictable minds: Establishing a link between individual traits and temporal fluctuations of attentional engagement. Talk, Canadian Society for Brain, Behaviour, and Cognitive Science, Virtual Meeting.

- Ayers-Glassey, S.*, **Pereira, E. J.**, Wammes, J. D., & Smilek, D. (Jun 2021). Attention in hindsight: Using video-stimulated recall as a novel approach to capturing fluctuations in self-reported attentional engagement. Poster, Canadian Society for Brain, Behaviour, and Cognitive Science, Virtual Meeting.
 - * CSBBCS Hebb Student Award, Best Poster Presentation
- Smith, A. C., **Pereira, E. J.**, & Smilek, D. (Jun 2021). Examining the relation between oral contraceptive use and trait- and state-level attention. Talk, Canadian Society for Brain, Behaviour, and Cognitive Science, Virtual Meeting.
- Pereira, E. J.*, Birmingham, E., & Ristic, J. (Nov 2020). Covert and overt social attention is differentially affected by a reintroduction of face novelty, context, and attractiveness. Poster, Psychonomics Society, Virtual Meeting.
 - * J. Frank Yates Student Conference Award
- Pereira, E. J., Gurguryan, L., Sheldon, S., & Ristic, J. (Nov 2019). Variability in the content of mind wandering is associated with intrinsic connectivity within the default network. Poster, Object, Perception, Attention, & Memory, Montreal, QC.
- Pereira, E. J., Birmingham, E., & Ristic, J. (Nov 2019). Overt social attention is differentially affected by differences in stimulus content information. Poster, Psychonomics Society, Montreal, QC.
- Pereira, E. J.* & Ristic, J. (June 2019). Within-individual oscillatory patterns in mind wandering and attentive states are associated with functional life outcomes. Talk, Canadian Society for Brain, Behaviour, and Cognitive Science, Waterloo, ON.
 - * CSBBCS Hebb Student Award, Runner-up for Best Oral Presentation
- **Pereira, E. J.*** & Ristic, J. (May 2019). Within-individual oscillatory patterns in mind wandering and attentive states are associated with functional life outcomes. Talk, Healthy Brains for Healthy Lives Research Day, Montreal, QC.
 - * CFREF Healthy Brains for Healthy Lives Award, Best Oral Presentation
- **Pereira, E. J.**, <u>Markham, R.</u>, & Ristic, J. (Nov 2017). Who are you again? The butcher-on-the-bus phenomenon revisited. Poster, Object, Perception, Attention, & Memory, Vancouver, BC.
- Pereira, E. J. & Ristic, J. (Nov 2017). On-task, Off-task, Rinse, & Repeat: Oscillatory patterns of mind wandering predict real-world functioning. Poster, Psychonomics Society, Vancouver, BC.
- Ristic, J., Birmingham, E., & **Pereira, E. J.** (Nov 2017). Searching for the social attention bias. Talk, Psychonomics Society, Vancouver, BC.
- <u>Tian, L.</u>, **Pereira, E. J.**, & Castelhano, M. S. (Nov 2014). Is a Picture worth a Thousand Objects? How Set Size and Scene Context affect Visual Search Efficiency. Poster, Object, Perception, Attention, & Memory, Long Beach, CA.
- Pereira, E. J. & Castelhano, M. S. (Feb 2014). The Influence of Scene Context on Parafoveal Processing of Objects. Poster, Lake Ontario Visionary Establishment Conference, Niagara Falls, ON.
- Pereira, E. J., <u>David, L. A.</u>, <u>Stefanik, L. N.</u>, & Bowie, C. R. (Apr 2013). Deconstructing the Wisconsin Card Sort Test: Investigating Cognitive Impairments in Schizophrenia using Eye Tracking. Poster, International Congress on Schizophrenia Research: Cognition Satellite Meeting, Orlando, FL.

• Gupta, M., **Pereira, E. J.**, <u>Stefanik, L.</u>, Holshausen, K., David, L., & Bowie, C. R. (Apr 2013). Cognitive mechanisms underlying adaptive behaviour on a performance-based measure in schizophrenia: An eye tracking study. Poster, International Congress on Schizophrenia Research: Cognition Satellite Meeting, Orlando, FL.

- Pereira, E. J., Kroner, D. G., Holden, R. R., & Flamenbaum, R. (Jun 2009). The Importance of Psychache in Statistically Predicting Suicidality and Self-Harm in Samples of Federal Offenders and Undergraduates. Poster, Canadian Psychological Association Convention, Montreal, QC.
- Driver, H., Bjerring, K., Toop, F., **Pereira, E.**, Toop, F., Stewart, S., Munt, P., & Fitzpatrick, M. (Apr 2009). Evaluation of a Portable Monitor compared with Polysomnography for the Diagnosis of Obstructive Sleep Apnea. Poster, Conference of the Canadian Sleep Society, Toronto, ON.

Invited Talks

- **Pereira, E. J.** (Mar 2021). Characterizing temporal fluctuations in mind wandering & attentional states. Talk, Correlats Subjectifs Laboratory Group, Paris, France.
- **Pereira, E. J.** (Jan 2019). Oscillatory patterns of mind wandering predict real-world costs & benefits. Talk, Graduate Student Colloquium, Montreal, QC.
- **Pereira, E. J.** (Aug 2018). Oscillatory patterns of mind wandering predict real-world costs & benefits. Talk, Symposium on Nonlinear Dynamics; Montreal, QC.
- **Pereira, E. J.** (Sep 2016). Functional fractionation of the default mode network is associated with real-world mind wandering behaviours. Talk, Graduate Student Colloquium, Montreal, QC.
- Pereira, E. J. (Jun 2012). The Utility of Questionnaires & Portable Monitoring for the Diagnosis of Obstructive Sleep Apnea. Symposium Talk, Ottawa-Kingston Respirology PneumoClub, Ottawa, ON.

INDUSTRY COLLABORATIONS

- **Pereira, E. J.** (2019). EyeLink-Biosemi EEG software integration, Experiment Builder v.2.2.1. Development & Testing; SR Research.
- **Pereira, E. J.** (2015). GridWare State Space Grids macro software design, Macro Catalogue v.2. Programming; *Adolescent Dynamics Laboratory*.

PRESS COVERAGE

- CBC Ideas from the Trenches (forthcoming). Tracking the wandering mind.
- Waterloo News (2021). Wandering minds and dysfunctional emotions.
- Psychonomic Society (2020). Sensory information, goals, and prior knowledge come together to capture attention.
- Science Trends (2019). Looking at versus focusing on faces: What attracts our attention?

TEACHING EXPERIENCE

Course Instructor	
• Temporal Data Analysis University of Waterloo <u>Attendance</u> : TBA	May 2023 - Jul 2023
Workshop Development	
• R Summer Camp McGill University Attendance: 250 undergraduate & graduate student	ts Aug 2020
• Introduction to R McGill University <u>Attendance</u> : 20 graduate students	Feb 2016
Guest Lecturer	
• Special Topics in Neuropsychology <u>Topic</u> : Methods in Cognitive Neuroscience	Sep 2020
• Cognition <u>Topic</u> : As the Mind Wanders: Studying internal attention in cognitive psychology	May 2020
• Special Topics in Neuropsychology <u>Topic</u> : The Neuropsychology of Mind Wandering	Nov 2019
• Cognition <u>Topic</u> : The Wandering Mind: Where your attention goes when you are not looking	Jun 2019
• Special Topics in Neuropsychology <u>Topic</u> : Mind Wandering: More than just the fault in on	ur stars Nov 2018
• Cognitive Development <u>Topic</u> : Conceptualizing social attention in cognitive developmental res	rearch Nov 2018
• Psychology Honours Research Seminar <u>Topic</u> : Applying to Graduate School	Oct 2017
• Psychology Honours Seminar <u>Topic</u> : Applying to Graduate School	Mar 2017
Teaching Assistant	
• Cognition <u>Professor</u> : Dr. Nida Latif	May 2020 - Jun 2020
	Jan 2020 - Apr 2020
	Sep 2019 - Dec 2019
• Cognition <u>Professor</u> : Dr. Nida Latif	Jun 2019 - Jul 2019
	Jan 2019 - Apr 2019
	Sep 2018 - Dec 2018
• Research Methods in Psychology ** <u>Professor</u> : Dr. Daryl Wilson	Jan 2014 - Apr 2014
	May 2013 - Aug 2013
	Sep 2012 - Apr 2013
* Awarded the McGill University Michael Quek Teaching Assistantship Award	
** Awarded the Queen's University Psychology Teaching Assistantship Award	
MENTORSHIP & CO-SUPERVISION 3 graduate students 13 ho	onours theses 31 RAs

Graduate Supervision

• Allison Drody*, Samantha Ayers-Glassey*, Zion Leatham

Sep 2020 - Present

Honours Theses

• Chloe Muller Sep 2019 - Apr 2020

•	Yongyao Li	Sep 2018 - Apr 2019
•	Julia Fuoco	Sep 2017 - Apr 2018
•	Iman Lahouaoula, Jacqueline Brown, Rachel Markham*	Sep 2016 - Apr 2017
•	Mona Li, Nicole Ahn, Olivia Larson**, Yun Lu	Sep 2015 - Apr 2016
•	Jessica Michelin, Kathleen Stewart, Lauri Gurguryan*	Sep 2014 - Apr 2015

Research Assistants

Kudrat Singh, Vanessa Goodman	Sep 2022 - Present
• Enes Bal, Joshua Leung, Joyce Park*, Katherine Guo	Sep 2021 - Aug 2022
Amy Wang, Chantal Trudel, Nicole Stuart*, Salone Verma	Sep 2020 - Aug 2021
Amrita Sandhu, Jessica Haight	Sep 2019 - Apr 2020
Abigail Jakus, Juliette Ryan-Lortie, Moataz Salim, Soraya Afara	Sep 2018 - Apr 2019
Cynthia Larche, Erica Brossard, Shannon Harrington	Sep 2017 - Apr 2018
• Jenna Morris, Krysten Stadel	Sep 2016 - Apr 2017
Anjali Pandey, Eleanor Milman, Lovisa Ljungberg, ManLu Liu	Sep 2015 - Apr 2016
Harrison Ritz, Heather Brooks, Keziah Uychocde, Laura Tian, Sasha	Sep 2012 - Aug 2014
Usyatynsky, Yu Qing Lin*	

^{*} Students who are co-authors on publications

EDITORIAL ACTIVITIES

Editorial Board

• Member | Canadian Journal of Experimental Psychology

Jan 2023 - Dec 2024

Journal Peer Reviewing

 Acta Psychologica | Behavior Research Methods | British Journal of Psychology | Cognition and Emotion | Journal of Experimental Psychology: Human Perception & Performance | Journal of Vision | Psychological Trauma: Theory, Research, Practice, & Policy | Quarterly Journal of Experimental Psychology | Visual Cognition

Other Peer Reviewing

• Neurotechnology Judge | 'Synaptic Hacks' Hackathon, Simply Neuroscience

Aug 2021

SERVICE & COMMITTEE MEMBERSHIPS

National

• Senior Academic Mentor

Action Potential Advising Program (APAP), Simply Neuroscience

Jan 2021 - Present

^{**} Students who were awarded with best poster / talk for Undergraduate Research Conferences

CV	Effie J. Pereira
• Session Moderator Canadian Society for Brain, Behaviour, and Cognitive Science (CSBBCS)	Jun 2021
• Departmental Representative Canadian Society for Brain, Behaviour, and Cognitive Science (CSBBCS)	Sep 2015 - Aug 2016
 Departmental Graduate Student Representative & Graduate Handbook Member Department of Psychology, McGill University 	Sep 2019 - Dec 2020
• Graduate Program Quantitative Specialization Workgroup Member Department of Psychology, McGill University	Sep 2018 - Aug 2019
• Graduate Student Representative & Grievance Subcommittee Member Department of Psychology, McGill University	Sep 2015 - Aug 2017
Hebb Lecture Series Committee Member Department of Psychology, McGill University	Sep 2015 - Aug 2017
• Cognitive Neuroscience Representative Association of Graduate Students in Psychology (AGSIP), Queen's University	Sep 2012 - Aug 2014
 Institutional Acting President (2006 - 2007), Recruiter (2005 - 2006) Telephone Aid Line Kingston (TALK), Queen's University 	Sep 2004 - Aug 2008
• Head of Media Relations & Speaker Events Mental Health Awareness Committee (MHAC), Queen's University	Sep 2004 - Aug 2006
WORK EXPERIENCE	
• Science Communication Editor Department of Psychology McGill University, Montreal, Canada	Sep 2014 - Dec 2021
• Graphic Designer School of Computer Science McGill University, Montreal, Canada	Jan 2020 - Dec 2020
• Technical Research Intern SR Research Ottawa, Canada	May 2018 - Jun 2019
Software Programmer Adolescent Dynamics Laboratory Queen's University, Kingston, Canada	Sep 2012 - Aug 2014
• Research Associate Cognition in Psychological Disorders Laboratory Queen's University, Kingston, Canada	Sep 2011 - Aug 2014
• Lab Manager & Research Associate Visual Cognition Laboratory Queen's University, Kingston, Canada	Sep 2008 - Aug 2012
Clinical Research Associate Sleep Disorders Laboratory Kingston General Hospital, Kingston, Canada	Sep 2008 - Aug 2012

PROFESSIONAL DEVELOPMENT & TRAINING

Structural Equation Modeling Workshop	May 2021
ERP Decoding Bootcamp	Jun 2020
IVADO / MILA Deep Learning School	Sep 2019
Mouse-tracking Workshop	May 2019
Machine Learning for the Cognitive Neurosciences Workshop	Oct 2018
Resting-state & Brain Connectivity Workshop	Sep 2018
The Virtual Brain Workshop	Aug 2018
Brainstorm EEG Workshop	May 2018
MATLAB Neuroscience Workshop	Sep 2017
Workshop on Nonlinear Dynamic Methods	Aug 2017
Kavli Summer Institute in Cognitive Science	Jul 2015
R Programming Workshop	Jun 2015

PROFESSIONAL AFFILIATIONS

• Canadian Society for Brain, Behaviour and Cognitive Science | Psychonomic Society | Simply Neuroscience | Vision Sciences Society | Women in Cognitive Science – Canada | Women in Science and Engineering Network of Collaboration.

TECHNICAL EXPERTISE

- Programming Languages: Python, R, Javascript, PHP, MATLAB, SQL, VBA, C++
- Hardware: EEG systems (BioSemi, EGI, Brain Vision), eye tracking systems (EyeLink, Tobii, Smart Eye)
- Software: EEGLab, Brainstorm, Experiment Builder, SPSS, Jamovi, StatView, Illustrator, InDesign