

Join India's Journey to \$5 Trillion Economy#

Invest in

AXIS INDIA

MANUFACTURING FUND

(An open-ended equity scheme representing the India manufacturing theme)

**NFO
Period**

01st December 2023

15th December 2023

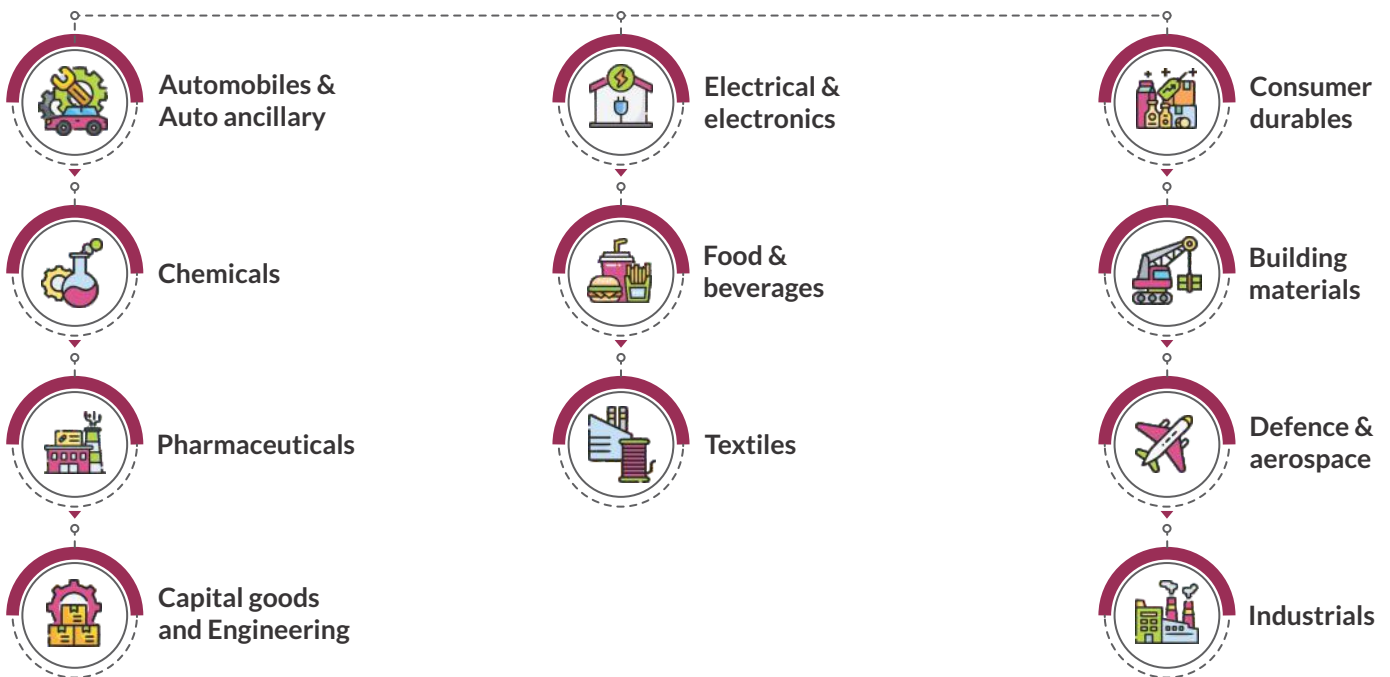
Source : https://www.rbi.org.in/Scripts/BS_SpeechesView.aspx?Id=1385

» Manufacturing theme

Exposure to 11 sectors comprising of 66 industries



Manufacturing



Source: NSE methodology of Nifty India Manufacturing Index. Data as on 30th September 2023. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).

» Opportunity For India Manufacturing

Manufacturing sector – 3-Pronged Opportunity

India's
Manufacturing
Sector



FY23:
USD440bn
FY33E:
USD1,800bn



Demand
Aspirational
domestic demand +
export opportunities



Geo-politics
Multi-polar world
and India's growing
geopolitical cloud



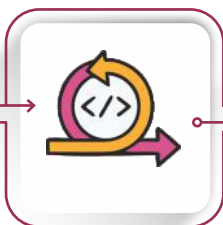
Supply
Optimizing supply capabilities
and healthy competition
among states to attract
manufacturing investments

Data as on 30th September 2023. Source: Axis MF Research.

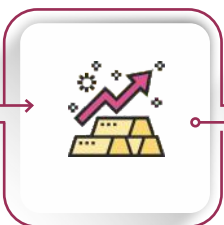
» What to Expect from Axis India Manufacturing Fund?



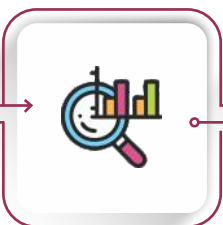
**Bottom-up
approach**



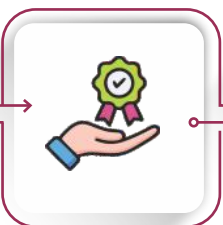
**Active
sectoral
allocation**



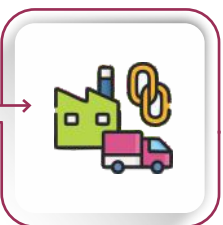
**Multicap
stock
selection**



**Aim to identify
potential winners in
the manufacturing
theme**



**Quality
focused
style**



**Focus on
under-represented
segments of
Indian listed market**

For detailed Investment strategy please refer SID/KIM of the Scheme available on the website. For determining list of the companies eligible under manufacturing theme the AMC will consider the basic Industry list published by NSE Indices for NIFTY India Manufacturing.

» Investment approach

The fund will aim to identify companies across 3 segments of the Indian economy



Investments
Manufacturers
investing in factory
equipment and R&D
to build production
capacity



Consumption
Industries with
rising demand
trajectory due to
domestic
consumption and
premiumization
narrative



Net Exports
Focus on companies
benefiting from
India's integration
into the global
supply chain

» Why a manufacturing theme portfolio can add value?

Focus on domestic economy with lower sectoral overlap

	Nifty India Manufacturing Index	Nifty 500 Index	Nifty 50 Index
Automobile and Auto Components	27.02	6.21	6.05
Capital Goods	21.13	4.75	0
Healthcare	15.24	5.48	4.09
Metals & Mining	11.84	3.31	3.7
Chemicals	10.41	2.59	0.35
Oil, Gas & Consumable Fuels	7.26	8.57	11.35
Consumer Durables	5.18	3.67	3.24
Textiles	1.48	0.41	0

Data as on 30th September 2023. Source: NSE. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).

» Fund Facts



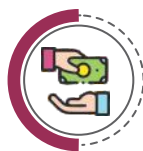
Category
Thematic



Typical Investment Horizon
5+ years



Benchmark
NIFTY India Manufacturing TRI



Min. application amount
Lumpsum ₹ 500 and in multiples of
₹ 1 thereafter



Fund Manager
Mr. Shreyash Devalkar
and Mr. Nitin Arora



NFO Period
1st December 2023 to
15th December 2023



Exit Load

- If redeemed / switched-out within 12 months from the date of allotment :
For 10% of investment: Nil
For remaining investment: 1%
- If redeemed/switched out after 12 months from the date of allotment: Nil



Min. application amount
(SIP-Systematic Investment Plan)
₹ 100 and in multiples of ₹ 1 thereafter

AXIS INDIA MANUFACTURING FUND



(An open-ended equity scheme representing the India manufacturing theme)

Benchmark: NIFTY India Manufacturing TRI

This product is suitable for investors who are seeking*

- Capital appreciation over long term
- An equity scheme investing in Indian equity & equity related securities of companies engaged in manufacturing theme

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Fund	Benchmark	Distributed by:
 <p>Investors understand that their principal will be at very high risk</p>	 <p>NIFTY India Manufacturing TRI</p>	

(The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made)

Data as on 30th September 2023.

Disclaimer: Past performance may or may not be sustained in the future. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).

Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time.

Statutory Details: Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to ₹ 1 Lakh).

Trustee: Axis Mutual Fund Trustee Ltd.

Investment Manager: Axis Asset Management Co. Ltd. (the AMC).

Risk Factors: Axis Bank Limited is not liable or responsible for any loss or shortfall resulting from the operation of the scheme. This document represents the views of Axis Asset Management Co. Ltd. and must not be taken as the basis for an investment decision. Neither Axis Mutual Fund, Axis Mutual Fund Trustee Limited nor Axis Asset Management Company Limited, its Directors or associates shall be liable for any damages including lost revenue or lost profits that may arise from the use of the information contained herein. No representation or warranty is made as to the accuracy, completeness or fairness of the information and opinions contained herein. The AMC reserves the right to make modifications and alterations to this statement as may be required from time to time.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.