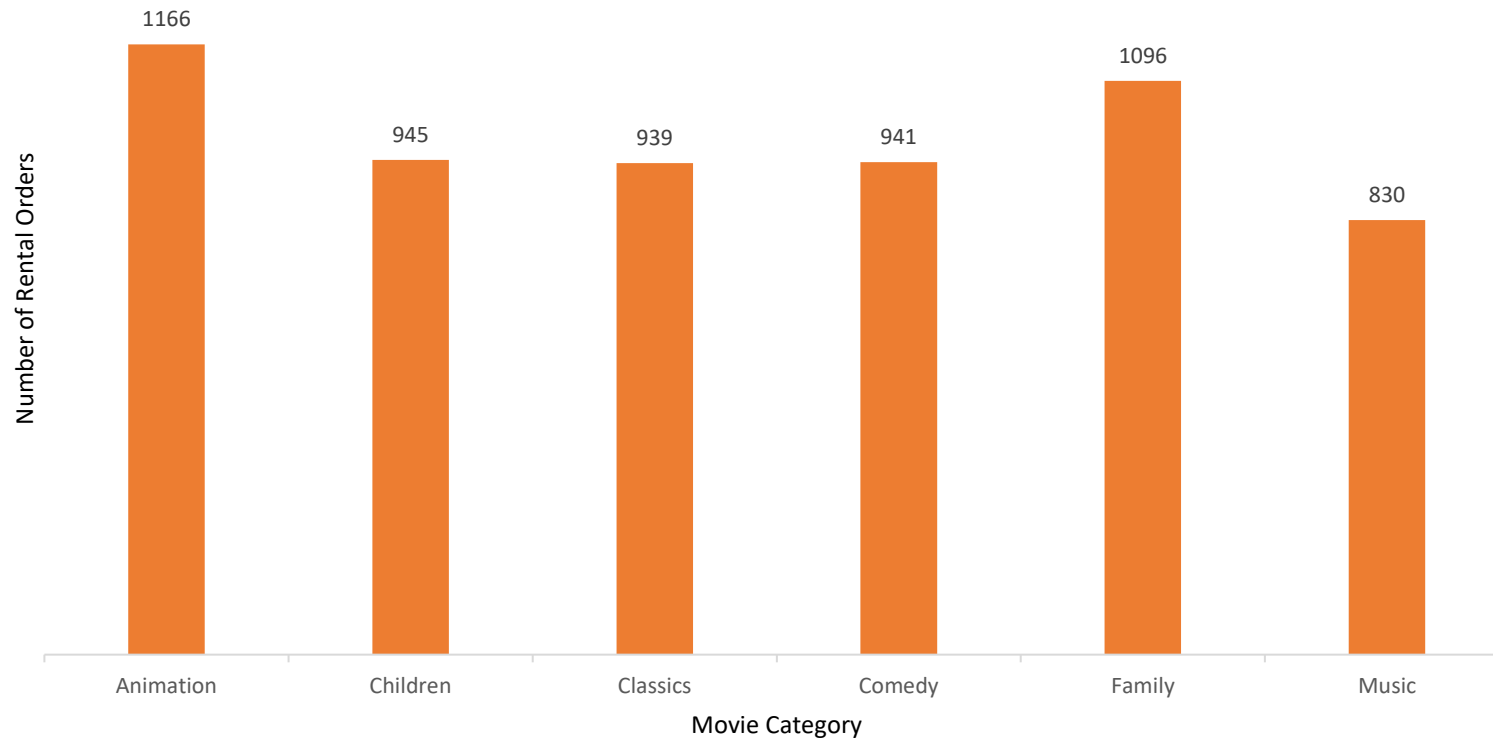


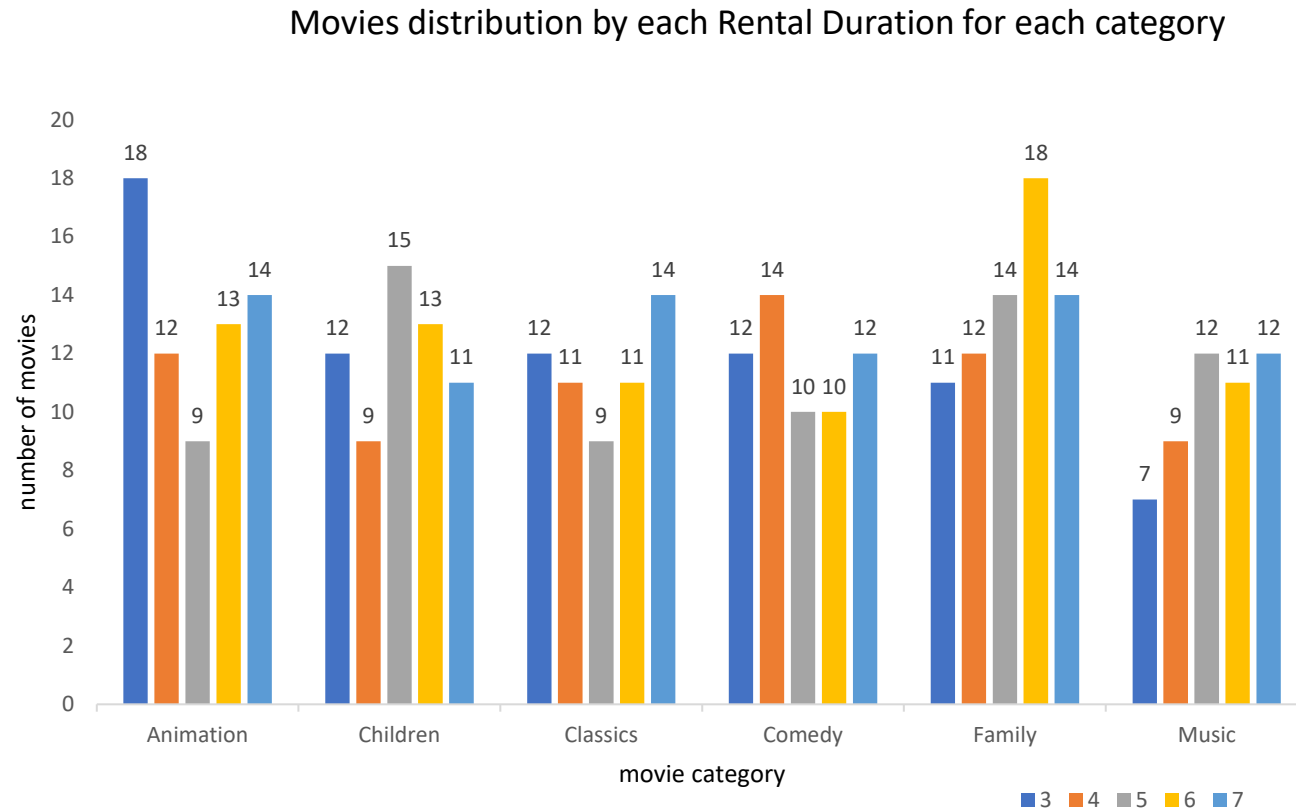
Which Movie Category has been rented out the most until now?

Total Rental Orders by Customers



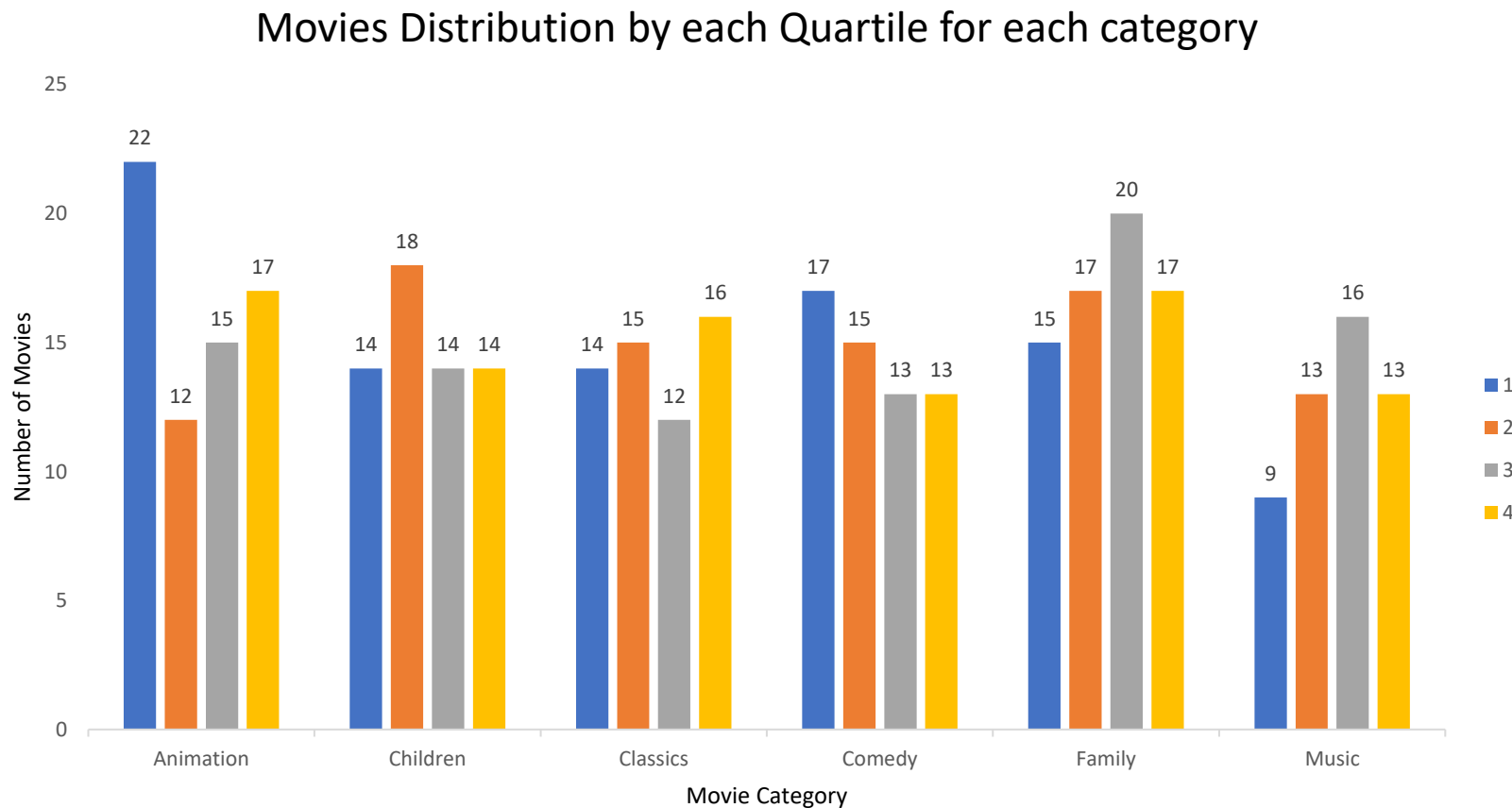
As we can see, the most rented movie category is Animation followed by Family movies, Children movies, Comedy, Classics and at the end of the list we see Music movies.

For all rental orders until now, how does the length of rental duration to “Animation” category compare to the duration that all other categories are rented for?



It is clearly shown that the maximum number of Animation movies is rented for 3 days comparing to the maximum number of Family movies which are rented for 6 days.

How can we compare the number of movies in each quartile for each movie category?



Taking for example the “Family” category, we can see that it has the highest number of movies in the 3rd quartile for its own category but also among all others.

How many rentals did each store process in June and July of 2005?



As we can see,
in June 2005
store 1
processed more
rentals, but in
July 2005 store
2 did better
than store 1.