

Emma Carter

Marketing Manager

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About Me

Results-driven Marketing Manager with over 6 years of experience in digital marketing, social media strategy, and brand growth. Passionate about creating impactful campaigns that drive engagement and increase revenue.

Work Experience

Marketing Manager – BrandWave Agency, London (2021–Present)

- Planned and executed multi-channel marketing campaigns
- Increased client engagement by 35%
- Managed a team of 5 marketing professionals

Digital Marketing Specialist – BlueSky Media, London (2018–2021)

- Developed SEO and PPC strategies improving website traffic by 40%
- Created monthly analytics reports and improved ad conversion rates

Education

Bachelor's Degree in Business and Marketing – University of Westminster, 2017

Skills

Digital Marketing, SEO & Google Analytics, Team Leadership, Social Media Management, Campaign Planning, Copywriting

Languages

English (Native), Spanish (Intermediate)