ERIC JACOBSON

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PHONE
626.269.9651

WEBSITE
www.efjacobson.com

Full-stack web developer with several years of experience engineering and maintaining consumer-oriented business web applications. Firm believer in open communication, agile adaptation to changing demands, and providing long-term solutions to real-world problems.

SKILLS

WEB DEVELOPMENT

Elastic, Transact-SQL, SQL Server Management Studio, C#, Visual Studio 2015, Team Foundation Server (TFS), MVC 5, MVC Attribute Routing, WebApi 2.0, AJAX, JSON Serialization, JSON Lint, jQuery, AngularJS, Bootstrap 3.0, CSS3, HTML5, Amazon Web Services (AWS S3) Google Maps API, LAMP, PHP, NPM, GruntJS, SASS, Google AdWords, Google Analytics and Google Webmaster Tools.

EXPERIENCE

WEB DEVELOPER
HealSwift, Los Angeles CA
01.2016 - Present

Worked as a full-stack developer for HealSwift (healswift.azurewebsites.net), a healthcare startup dedicated to matching patients with doctors using a proprietary multi-parameter search algorithm. Patients can manage providers and hospitals, submit reviews, and contact doctors by phone, email, and SMS. Providers can verify their profiles and publish additional information not found in our data-gathering process.

HealSwift is a Hybrid SPA/ASP.NET MVC web application backed by Microsoft SQL Server and Elastic, exposed through a RESTful Web API. The web client leverages AngularJS and responsive design for desktop, tablets, and mobile devices.

Employed an agile development process with daily standups and Trello for task management.

Technologies include Elastic, Transact-SQL, SQL Server Management Studio, C#, Visual Studio 2015, Team Foundation Server (TFS), MVC 5, MVC Attribute Routing, WebApi 2.0, AJAX, JSON Serialization, JSON Lint, jQuery, AngularJS, Bootstrap 3.0, CSS3, HTML5, Amazon Web Services (AWS S3) and Google Maps API.

WEB DEVELOPER
MARKETING MANAGER
INVENTORY MANAGER
Bliss Tubs, Pasadena CA
04.2012 - 04.2016

Complete search engine optimized, mobile-friendly, conversion oriented redesign of www.blisstubs.com and www.walkinbathtubwholesale.com.

Technologies not mentioned above include LAMP, PHP, NPM, GruntJS, SASS, Google AdWords, Google Analytics, Google Webmaster Tools, Joomla! and WordPress.

Performed SEO-informed analytics and PPC advertising to increase website traffic and response.

Cross-platform collaborative design for print and web using the Adobe Creative Suite (InDesign, Illustrator, and Photoshop).

Inventory management including purchasing, invoicing, tracking, and statistical forecasting.

EDUCATION

UCSB

Bachelor of Arts, Linguistics