Written Assignment 1

The purpose (telos) would vary while addressing my coworker in the form of the delivery of the objective. The setting (kairos) sets the stage for how the message will be conveyed. The work would have a different and more familiar tone compared to a similar topic submitted academically to a professor. A certain amount of respect should be instilled in the message to pay homage to a boss or to a professor. With that said, for the majority of my work, the telos would inherently change from an expository style of writing to heavily persuasive and possibly a little descriptive.

A firm majority of my writing at work is purely expository for it is describing exactly how procedures are to be conducted on a step by step basis. However, in this message I am utilizing first hand accounts of my current work/life situations from the descriptive rhetorical concept to try and convince the audience to believe I have a well enough grasp on these concepts. The stature of the audience (the pathos) makes the difference for the telos in every message that is drafted. Where the telos remains the same for the pathos is the literal purpose of the message. In every case of writing the telos is expected to achieve the desired outcome of the article. If you are writing in any form, and the telos has not impacted the pathos, then either the writer has failed their main objective and wasted their time or the pathos had no interest in the telos from the beginning.

It appears from the discussion forum that the majority of my classmates utilize the same expository style of writing in a similar capacity that I do. One style of writing

that I found could be extremely useful is persuasive that Andrew Boyce wrote about in his third paragraph of the forum. The only occasion I utilize this form of writing is for performance reviews. However, upon reading his post I realized that I could find a crucial purpose for it in my everyday work life. It's embarrassing that I haven't realized it before, but effective persuasive writing could be a game changer in effecting change in policies in the workplace that are always frustrating but rarely addressed as such or changed.