

Public speaking- Lecture 3 (Pr. El Hadari)

Outlining a speech: (Preparation)

1. Framework 1 :

Step 1: Specify the topic (Narrow it down: Chunk it)

Step 2: Specify the purpose of your speech.

Step 3: State your main idea.

Step 4: Introduction (write one coherent paragraph)

Step 5: Body (at least two or three key points)

I - Key point 1:

A- Sub-section 1:

1- Sub-sub-section:

2- Sub-sub-section:

3- Sub-sub-section:

II - Key point 2:

B- Sub-section 2:

1- Sub-sub-section:

2- Sub-sub-section:

3- Sub-sub-section:

Step 6: Conclusion (one coherent paragraph)

2. Framework 2 :

Introduction { *Opening:*
 { *Premise: (State your main idea or give your opinion)*

 Body:

1- Point 1:

2- Point 2:

3- Point 3:

Conclusion { *Call for action:*
Closing:

3. The PREP Framework :

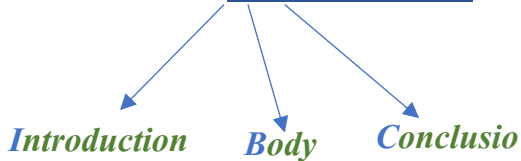
P —————> **P**oint of view (what you think/ believe)

R —————> **R**easons (Why? You state why you think that)

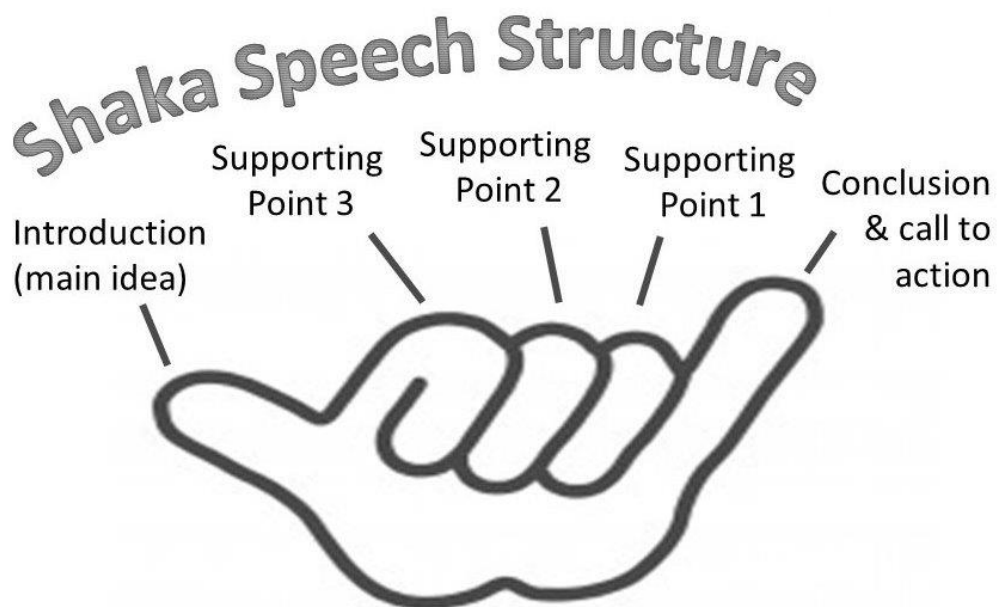
E —————> **E**xplain (you can give one or more examples, visual aids, you can share a story/ testimony)

P —————> **P**oint of view (Restate your point of view, call for action)

4. IBC Framework:



5. The Shaka Framework:



6. Generic speech structure: Kent Blumberg 2006

Task: (**Topic:** Voluntary work)

Opening statements:

(Greeting; Self-introduction; Ask a question and give an answer; Start with an interesting/funny story; A shocking/surprising fact or deed; A famous quote; The main idea, central idea, topic...)

Mechanics of the talk:

Slides/ Visual aids, tools, place...

Headline 3 : Voluntary work activities

Headline 2 : Human activity

Headline 1 : A social service

Details
and supporting data 1

Details
and supporting data 2

Details
and supporting data 3

Key points summary 3

Key points summary 2

Key points summary 1

Closing statement:
/ Call for action

Open for
questions

Restate the main idea

Call for action

Persuade people to :

- ✓ Do something
- ✓ Get involved in something
- ✓ Stop doing something
- ✓ Love something