

Folayemi Emoruwa

7 Beaconsfield Road, Leicester, LE3 0FG
07459435092, emoruwafolayemi@gmail.com

Eligible to apply for Graduate Route Visa upon course completion, which allows full-time work without employer sponsorship (valid up to 2 years)

Personal Profile

A highly motivated and ambitious international student seeking a challenging environmental role within a fast-paced working environment focused on sustainable practices and environmental management. A team player with strong interpersonal and communication skills, seeking to leverage my knowledge and experience in an environmental organization. Eager to contribute my skills and passion for environmental stewardship to any organization.

Education

Sept. 2023 – Sept. 2024, University of Leicester

MSc Environmental Futures (Ongoing)

Relevant Modules include: Environmental Futures, Ecology and Sustainability: Contemporary Issues and Anthropogenic Impact on the Urban Environment

April 2014 – Dec. 2016, Federal University of Agriculture Abeokuta

MSc Environmental Management and Protection (Distinction)

Relevant Modules Include: Environmental and Public Health, Global Environmental Issues, Environmental Pollution Studies and Waste Management control.

April 2008 – June 2012, Federal University of Petroleum Resources Effurun

BSc Environmental Science (passed with 2:1)

Relevant Modules: Aquatic Pollution, Pollutants, Invaders and Global Change, Waste Management and Environmental Resource Conservation.

Work Experience

Nov. 2023 – Dec. 2023, Mail Sorter, Royal Mail, Northampton

- Collaborated with diverse teams to accurately sort, categorize and dispatch mails efficiently to minimize errors and avoid delays.
- Functioned in different roles including mail porter to assist the team in meeting delivery targets and reducing pressure at peak times.

Jan. 2023 – Present, Social Media Manager, Arise Church Riverside, California

- Develop the social media calendar and manage posting of content across all digital platforms.
- Organize brainstorming sessions with team members and build content strategies for digital media in line with branding and messaging standards of the organization.
- Analyze data obtained from digital channels monthly to optimize growth and test new strategies that have led to a 15% increase in the number of followers.

Social Media Manager & Content Creator | Beauty Gallery | Nigeria 2022-2023

- Developed the social media captions and visual creatives posted across all company's digital platforms.

- Promoted the company's brand image through clear and concise communication.
- Liaised with relevant teams to resolve customer complaints swiftly, resulting in approximately 60% of increased sales within 4 months.
- Analyzed the customer data and recommended changes that resulted in increased sales by 10%.

Social Media Manager & Content creator | Corporate Shepherds | 2018 - 2023

- Organized monthly brainstorming sessions to curate the monthly social media calendar that goes on all company digital assets.
- Managed and organically increased the company's engagement and target audience by 65% across all digital platforms (Instagram, Facebook, and Twitter (X)) over 4 years.
- Researched on diverse business and leadership topics that are presented weekly by the host of the business and leadership radio programs.
- Enhanced collaboration and effective communication between partners and clients such as Wema Bank, MTN and Unilever to create relevant social media messaging and radio ads to increase the over 1 million radio listener base across the world.

Key Skills

Resilience and Collaboration

Demonstrated capability to work under pressure and collaborate efficiently within team environments to achieve a common goal, evidenced by accomplishments in group projects throughout my academic and professional journey.

Excellent Communication

Expertise in conveying intricate information to varied audiences, ensuring comprehension at all organizational levels. Developed through academic and professional meeting presentations in front of audiences as part of course module requirements and business presentations to clients.

Research and Report Writing

Strong background in conducting academic and professional research, analyzing data, evidenced in the outcomes of my academic results and two academic peer-reviewed publications in reputable journals, with the ability to skillfully interpret data and write reports obtained from field visits and environmental projects.

Interests

I enjoy travelling to visit natural parks, landscapes, and heritage sites. My curiosity and love for learning pushes me to take up new skills in diverse fields in tech and project management which I believe are valuable skills that are transferrable to organizations. As an international student I have a strong interest in learning about different cultural experiences especially languages and develop my skills on an ongoing basis by ensuring I learn basic salutation and conversational skills.

References available on request.