

Elena Foraker

Hyperlinked Set

Website Proposal

3/13/19

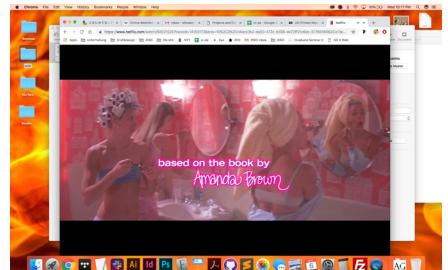
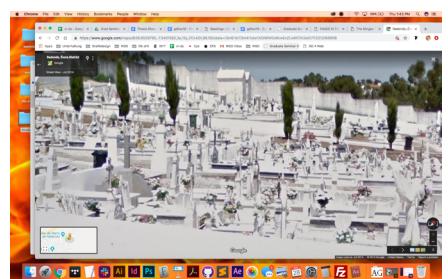
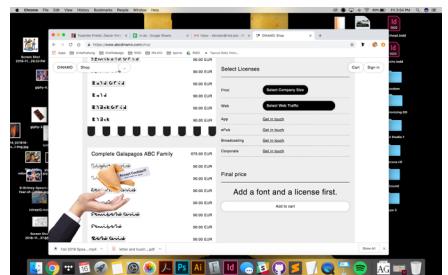
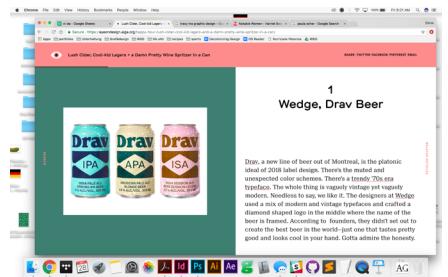
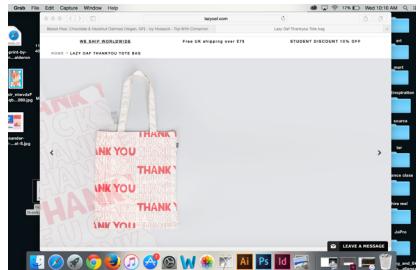
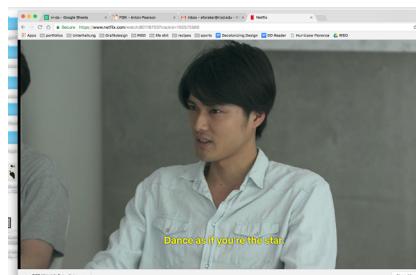
Concept

My website will contain a collection of fullscreen desktop screenshots I had previously saved on my computer. These images all depict my online activity (watching TV, shopping, exploring Google maps, designing websites) as well as items saved on my desktop. The vast majority of the time I crop my screenshots, so this collection is sparse. It dates from 2015 to 2019.

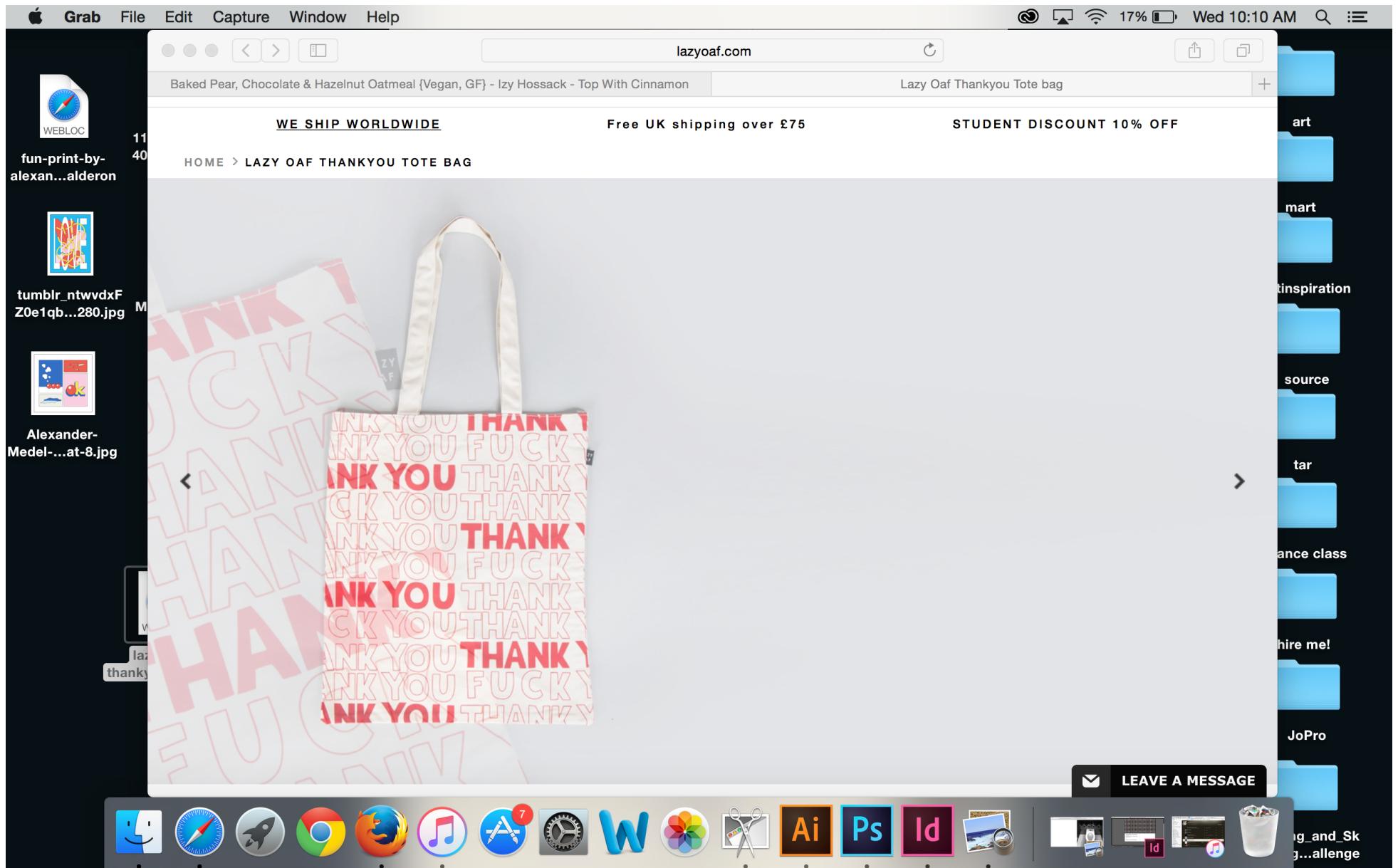
This website makes the private world of my laptop public. I am interested in the honesty and intimacy of early web design, and how that can be reincorporated into web design.

The eight pages will be ordered chronologically so as you travel through the pages, you are also traveling through time. It is essentially a personal Wayback Machine.

I will leave the screenshots uncropped and make them the full background of the site. Each page will link out (in new tabs) to the external sites seen in the image. The design of the site will be self-reflexive; as the user clicks on more links, their browser begins to mimick my browser in the screenshot.



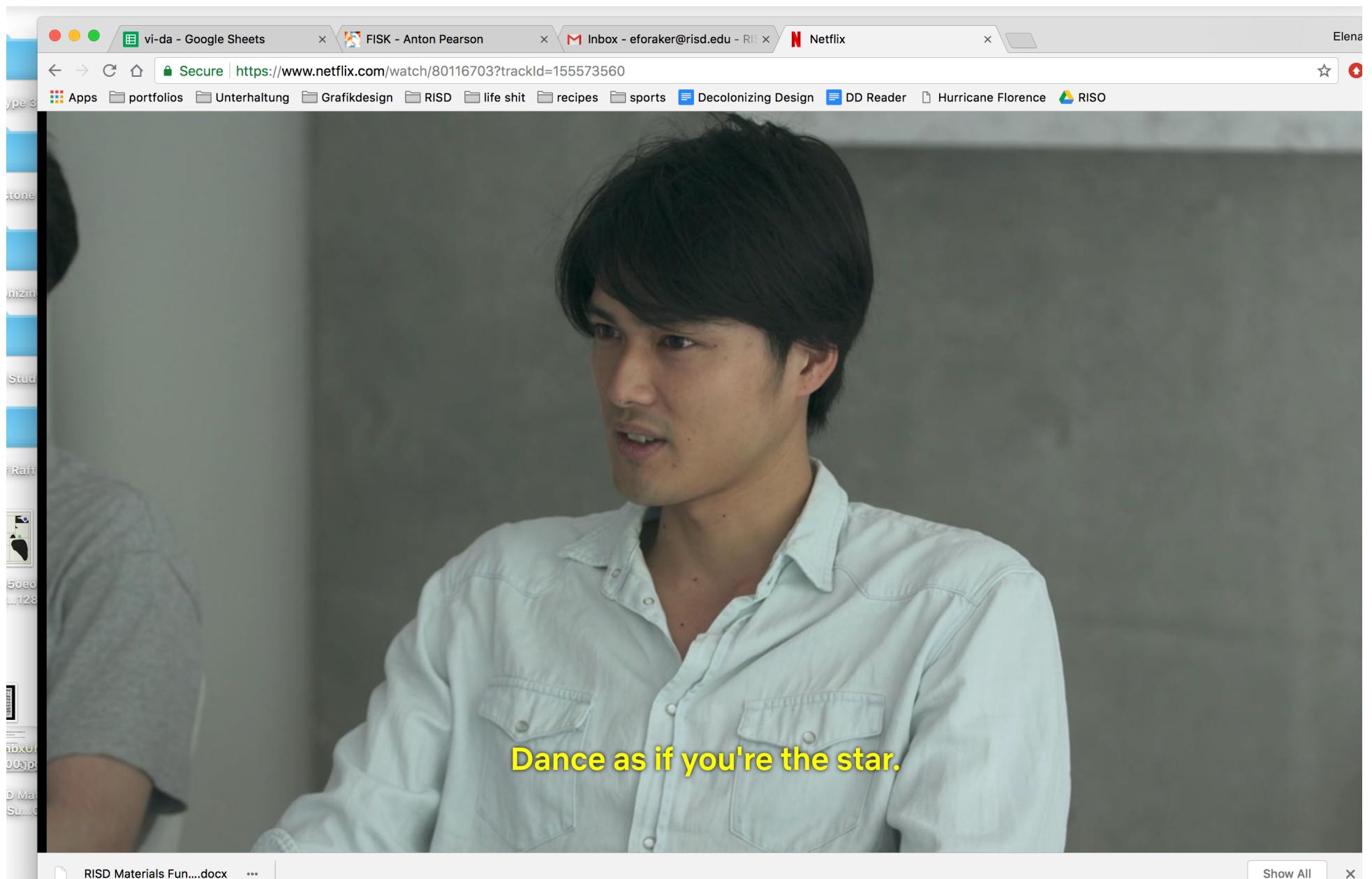
Screenshot on 12/2/15



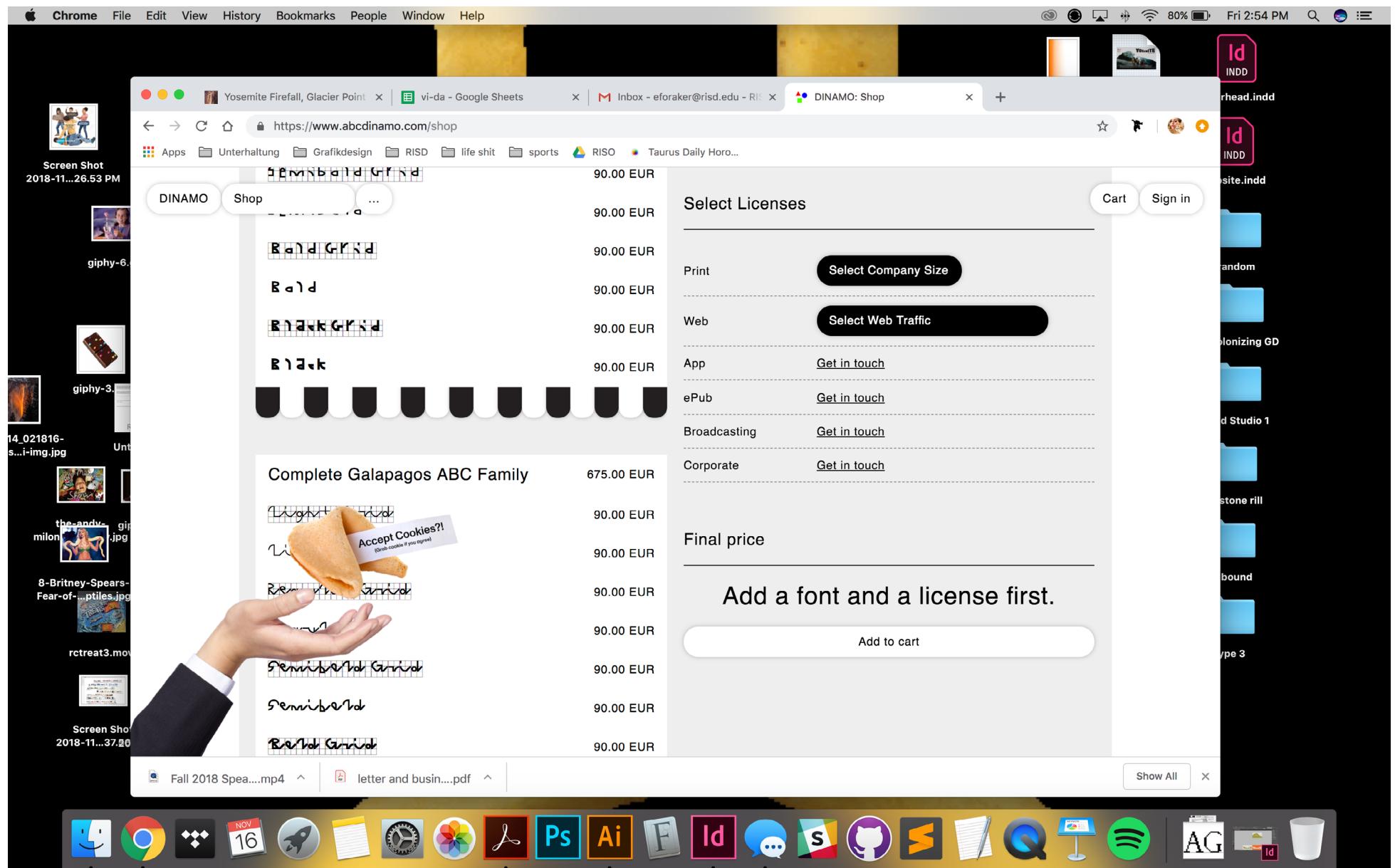
Screenshot on 8/28/18

A screenshot of a Mac OS X desktop with a Chrome browser window open. The browser has several tabs at the top, including 'vi-da - Google Sheets', 'Lush Cider, Cool-kid Lagers +', 'tracy ma graphic design - Google Search', 'Notable Women - Harriet Beech', and 'paula scher - Google Search'. The main content area shows a blog post titled 'Lush Cider, Cool-kid Lagers + a Damn Pretty Wine Spritzer in a Can' by 'Elena'. The post features a large image of three cans of 'Draw' beer: IPA (blue), APA (tan), and ISA (pink). To the right of the image, the text reads '1 Wedge, Draw Beer'. Below this, a paragraph discusses the brand's design, mentioning its vintage feel, modern typography, and diamond-shaped logo. A sidebar on the left shows a vertical list of files and folders, and a sidebar on the right lists 'RELATED ARTICLES'.

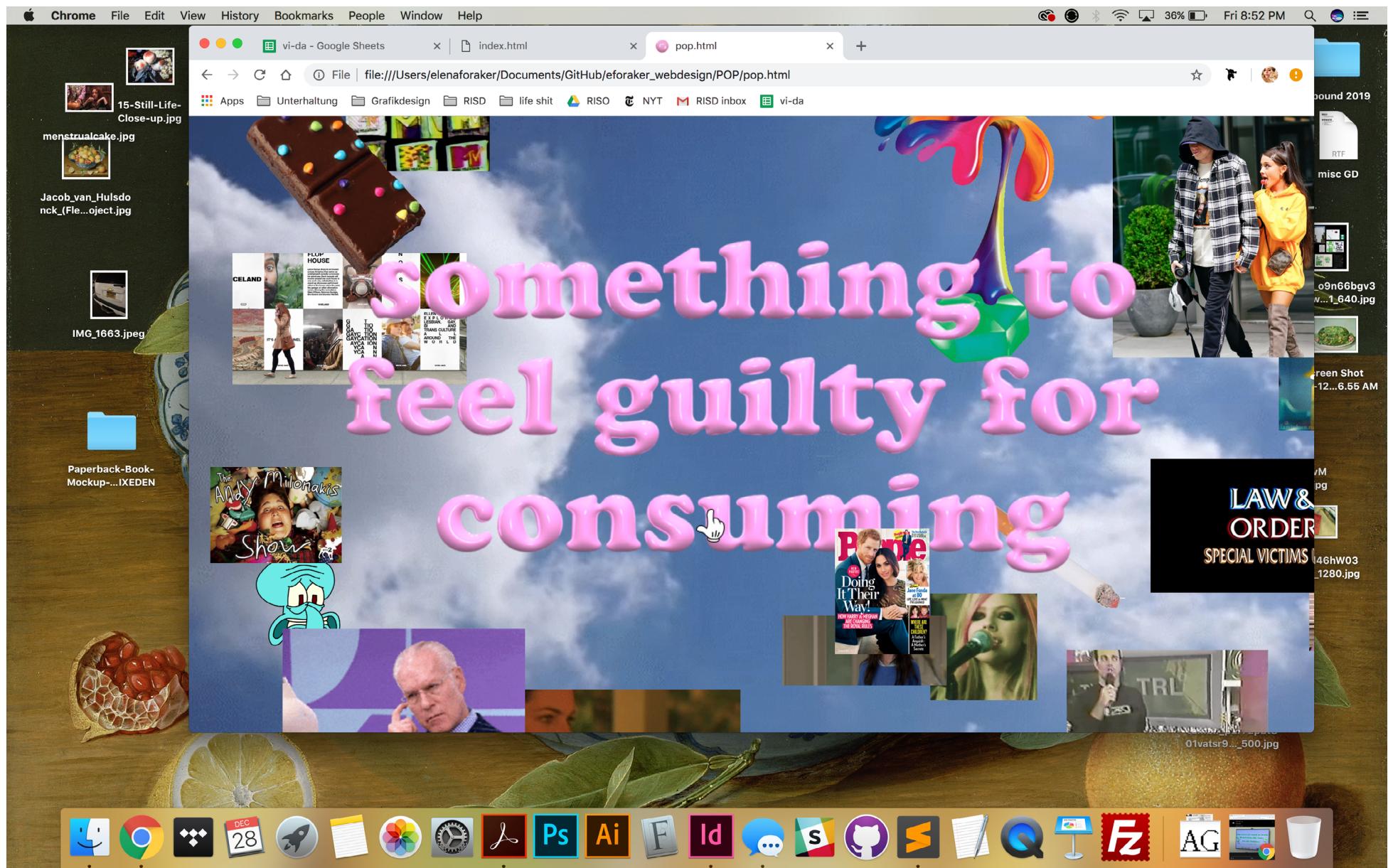
Screenshot on 9/30/18



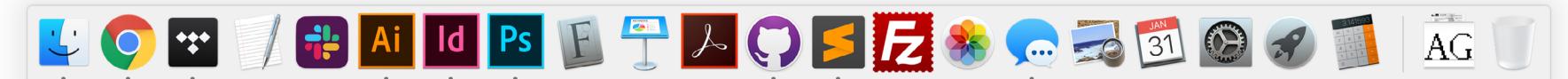
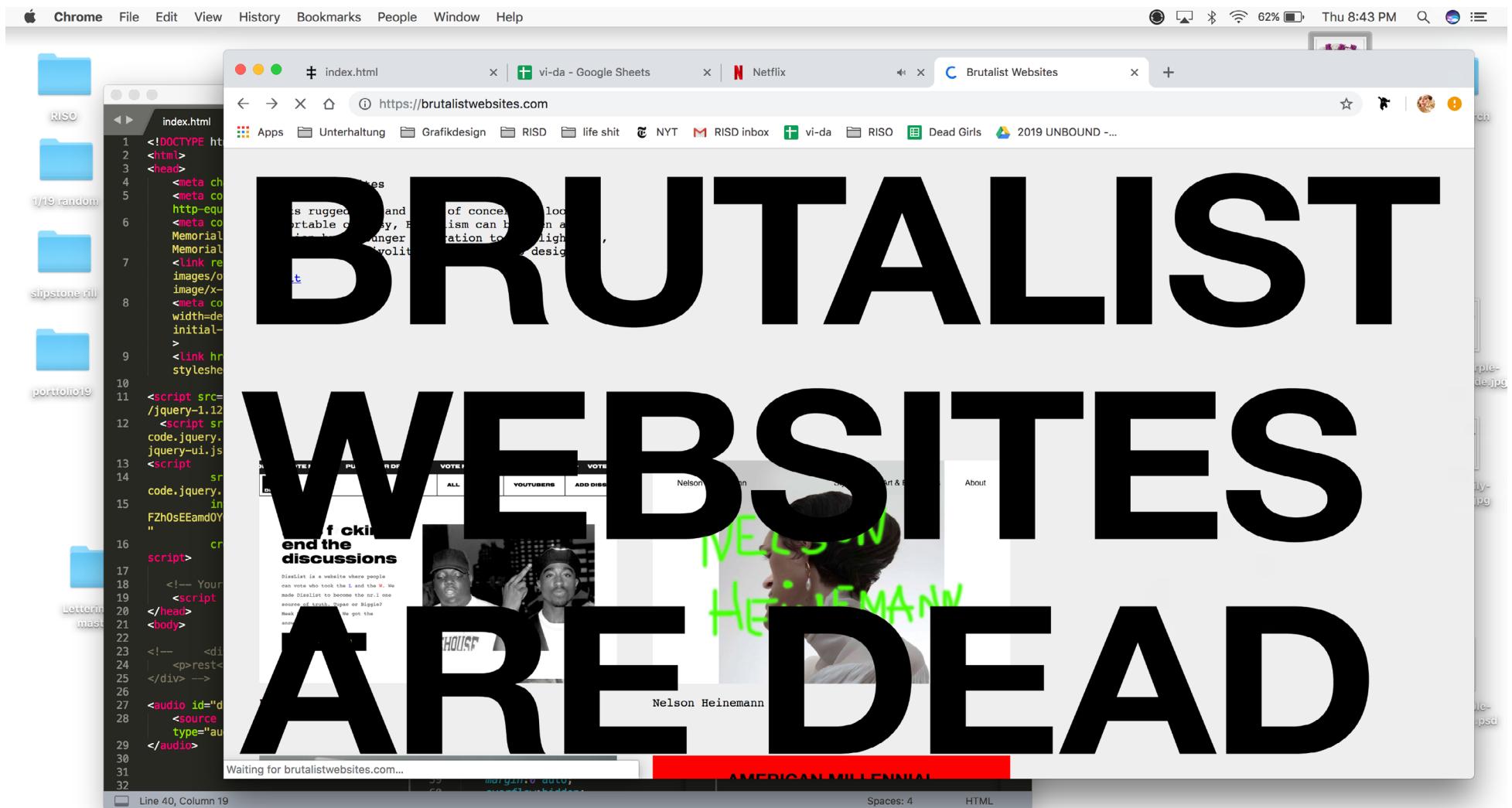
Screenshot on 11/16/18



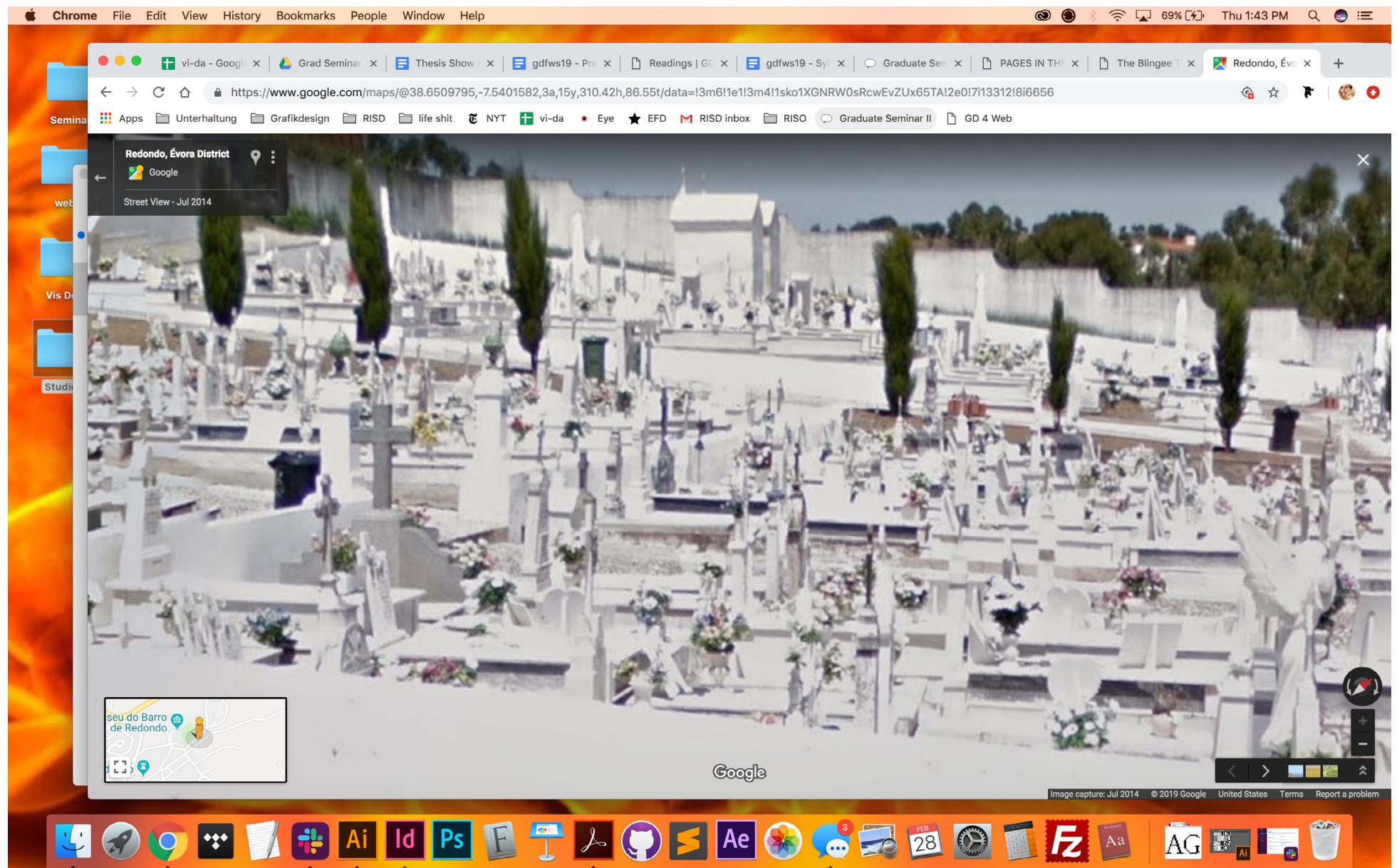
Screenshot on 12/28/18



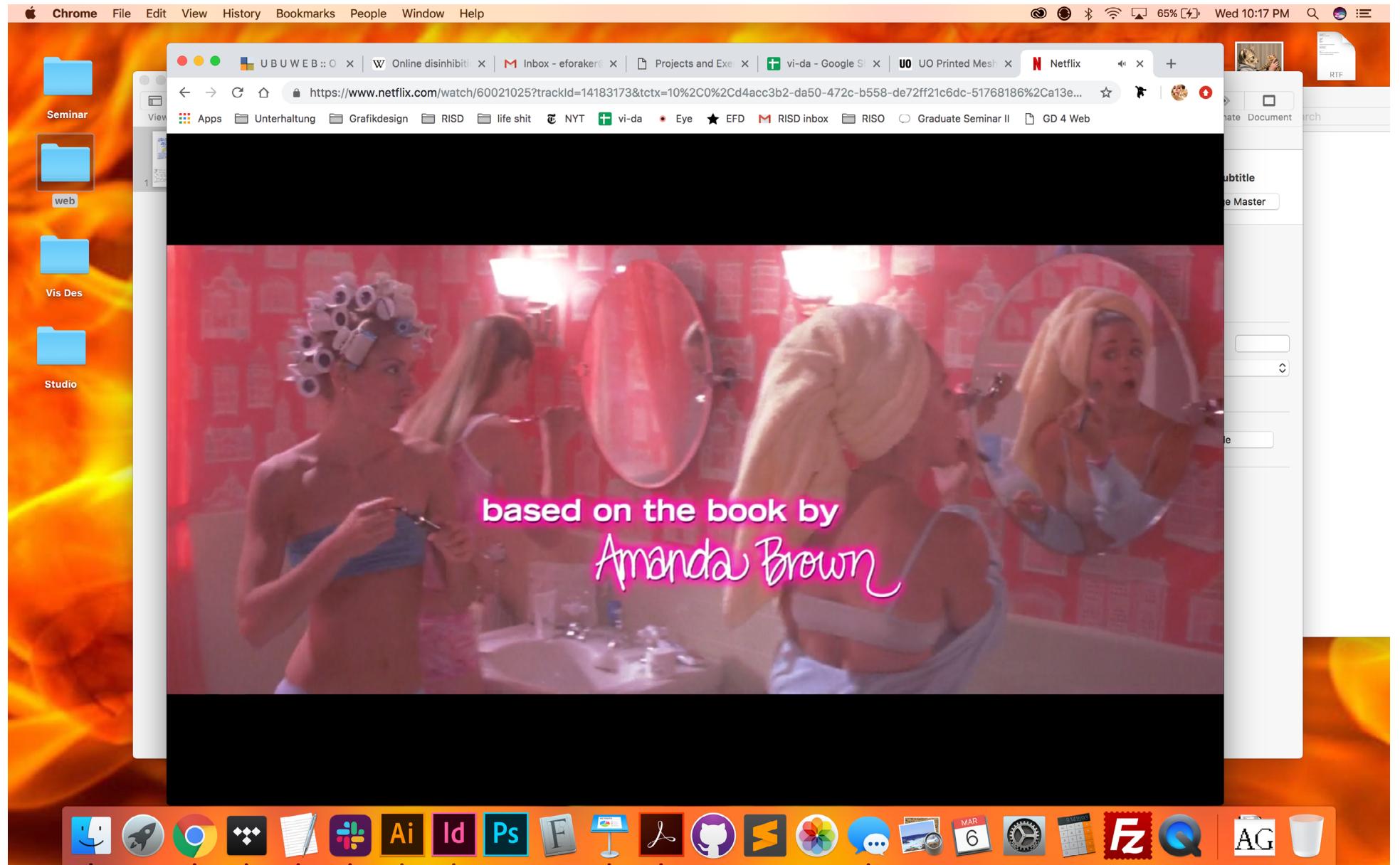
Screenshot on 1/31/19



Screenshot on 2/28/19



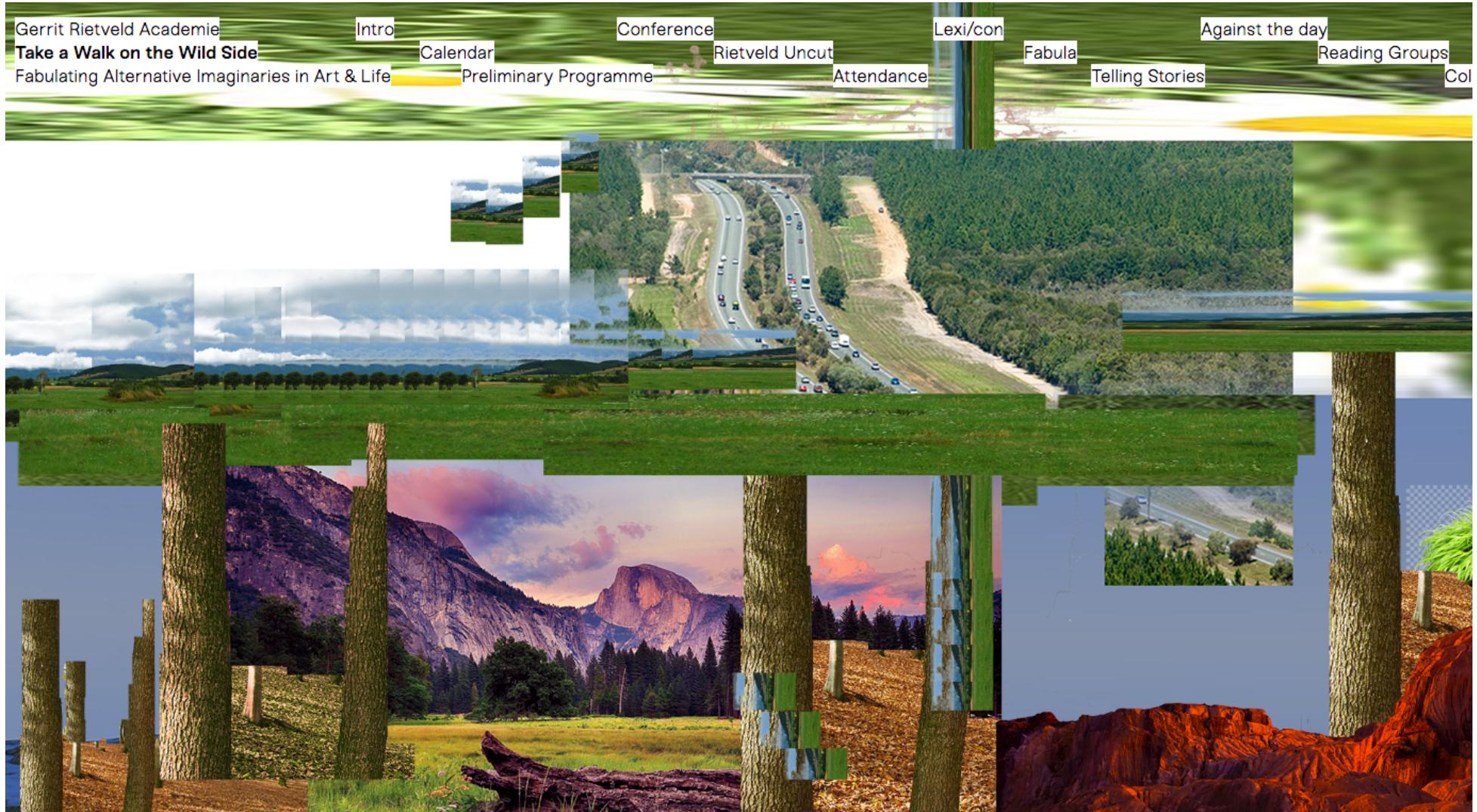
Screenshot on 3/6/19



Reference Website

<http://takeawalkonthewildside.rietveldacademie.nl/#/>

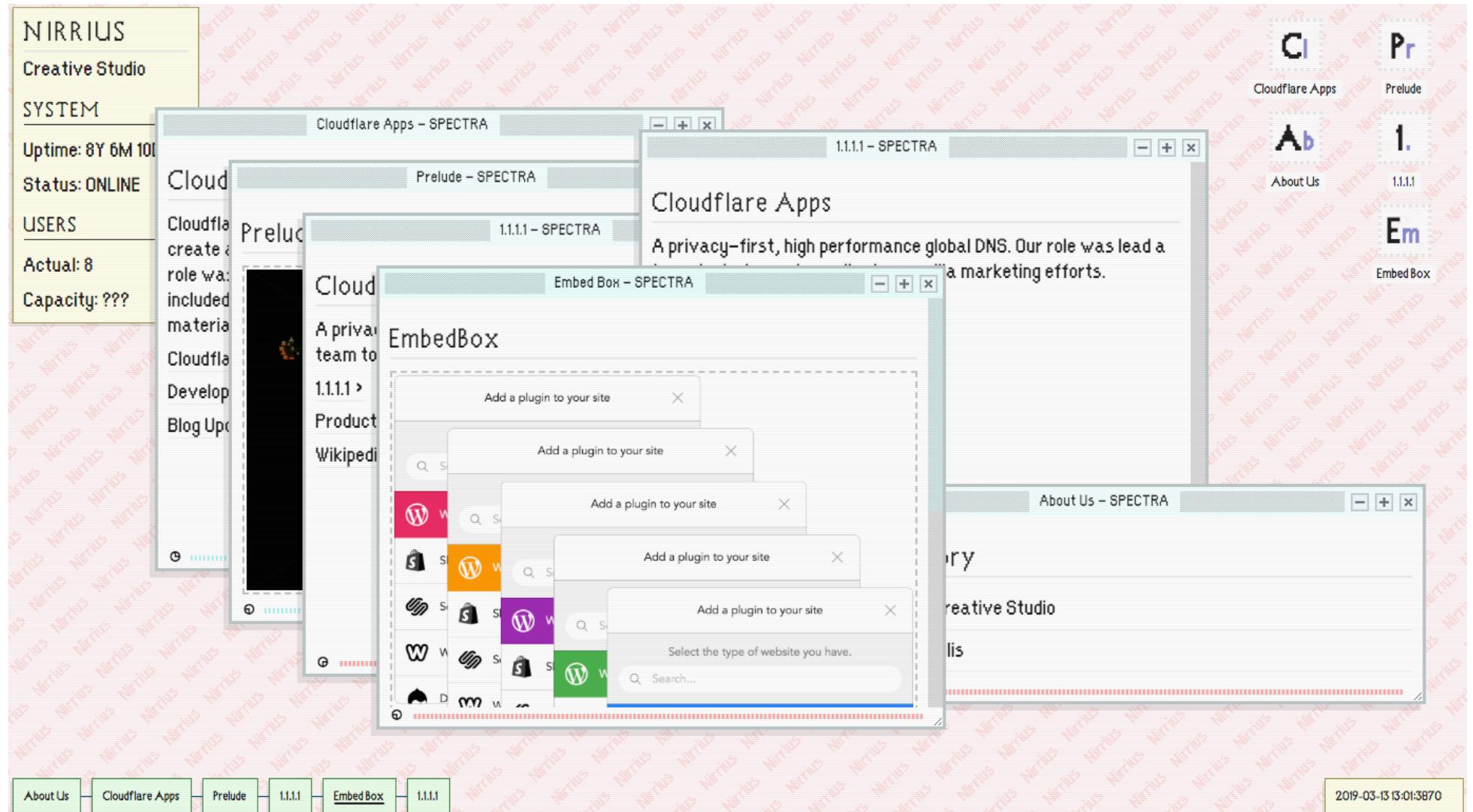
This website fragments, layers, and duplicates images to create a digitally collaged landscape. As the user moves the mouse around the page, at least two layers of images shift slightly up or down.



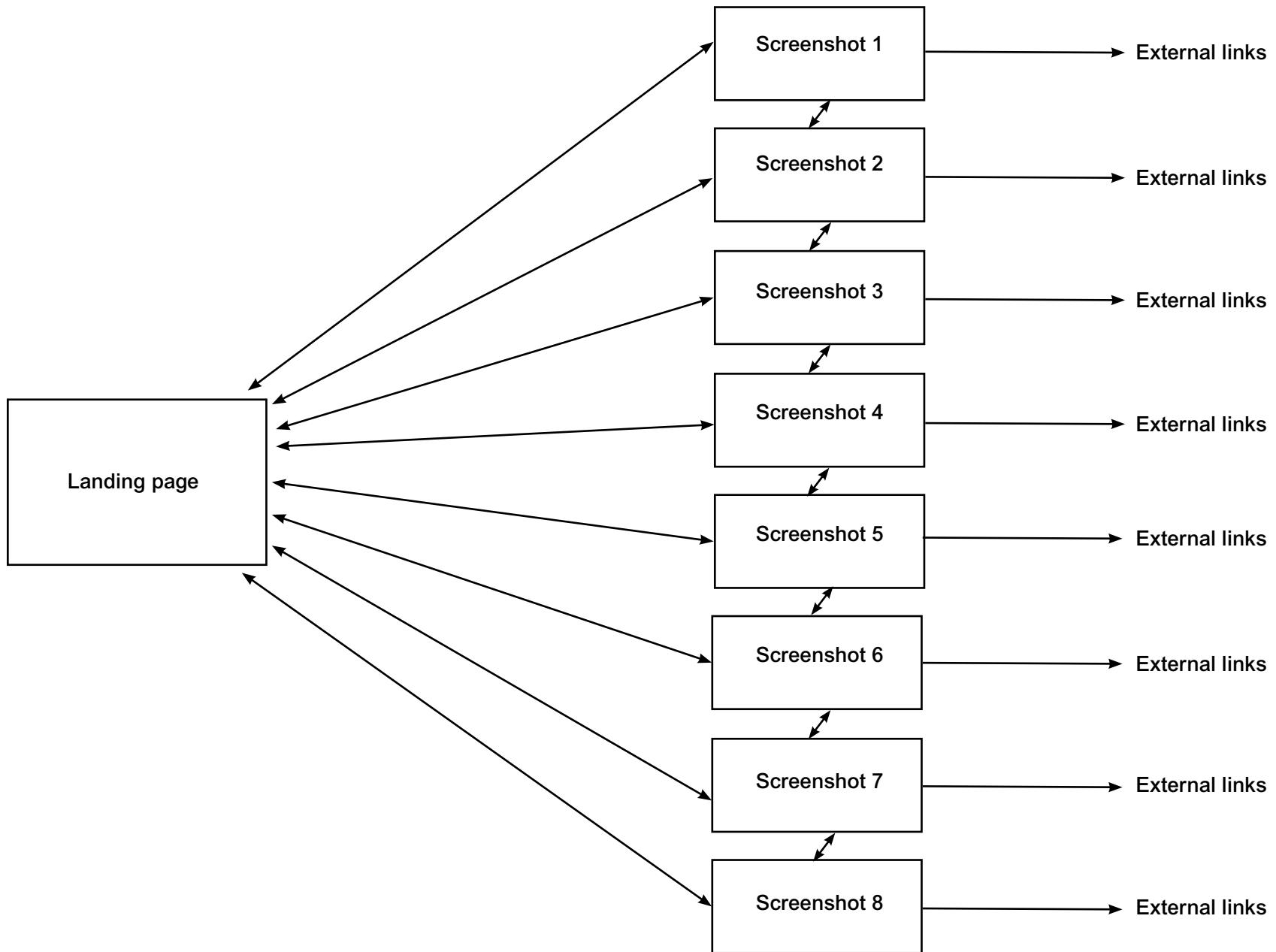
Reference Website

<https://nirri.us/>

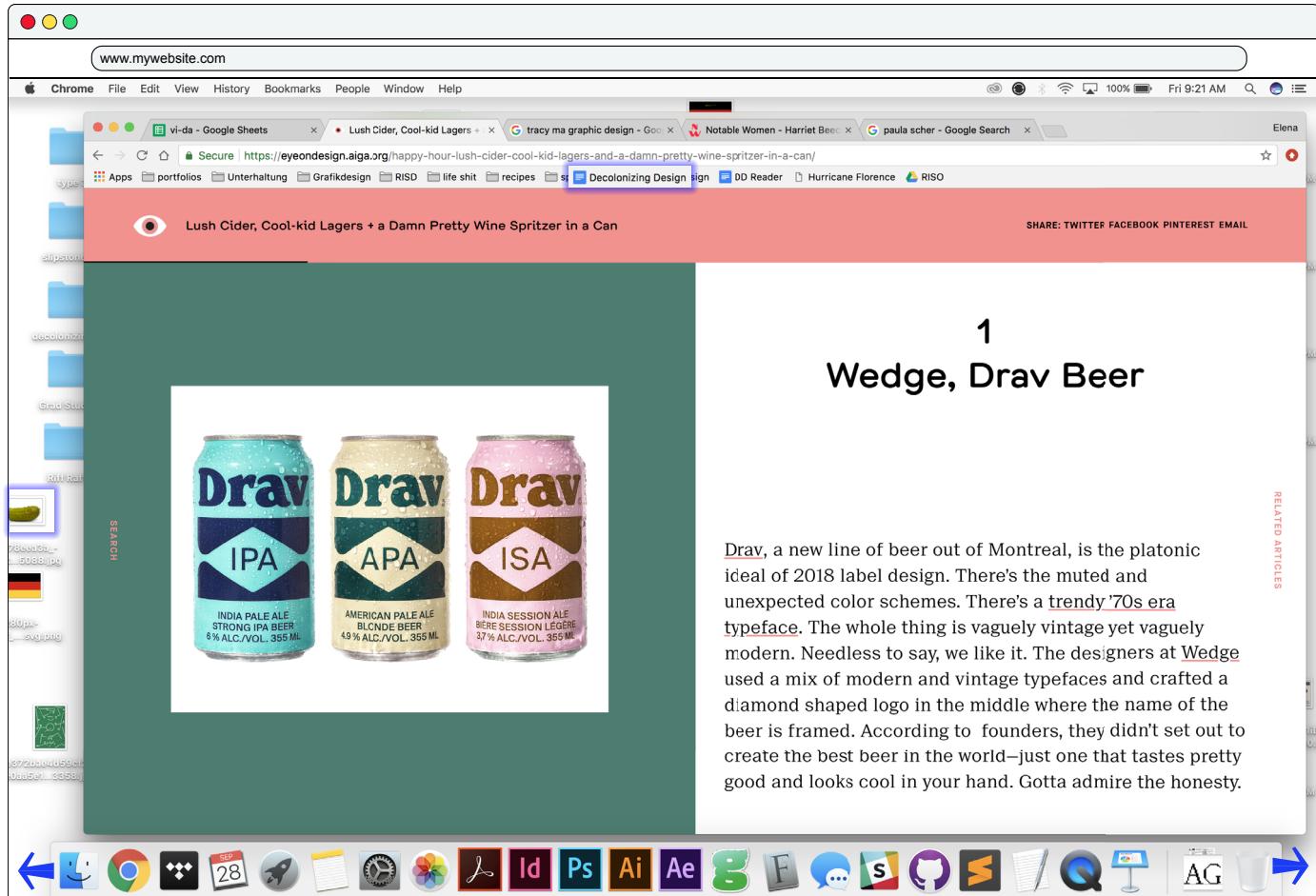
This website uses the formal conceit of the personal desktop as the background. The user interacts with the page just like they would interact with their own computer.



Basic Structure



1



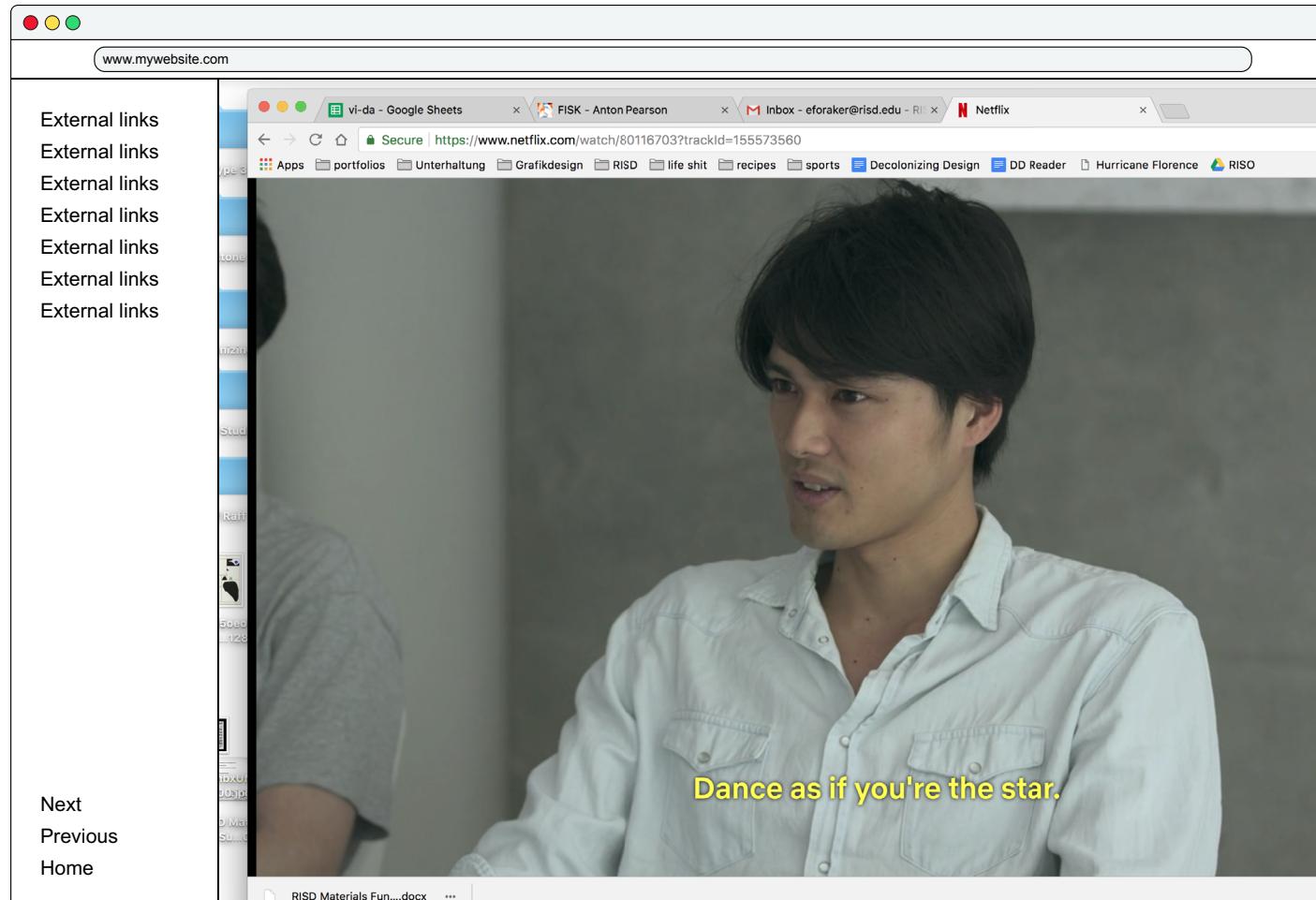
Hover over various parts of the page to reveal links (links are images placed directly above their location in my screenshot). Links could be revealed with a blue outer glow on the image or slight scale up of the image when hovered over. Not sure if it will work to have the image links absolutely placed

since they will no longer align with the screenshot when the screen ratio changes. To travel to the next or previous screenshot in the collection, the user can hit the arrows.

This page would link out to:
AIGA article
Tracy Ma's website
Notable Women
Paula Scher's website
Germany wikipedia
Pickle wikipedia
DD Reader
Hurricane Florence
RISO guide

All *external* links will open in a new tab, to mimick the multiple tabs shown in the screenshot.

2



This page would link out to:

FISK

Terrace House

DD Reader

Hurricane Florence

RISO guide

RISD

All *external* links will open in a new tab, to mimick the multiple tabs shown in the screenshot.

Column to the left of main screenshot lists all external links that correspond to those tabs, links, and images shown in the screenshot. Travel to the next, previous, or landing page by clicking link in side column too. Each column would scroll separately.

3



External links listed in large text on top of a sepia toned screenshot. The incongruousness of a sepia toned screenshot is humorous but it also references the “frozen in time” historical element of the image. A screenshot of a laptop desktop feels very contemporary but I have no doubt it will

look dated in a few years. All of these screenshots were also taken on an Apple computer, a company notorious for constantly updating tech and rendering old products useless. Script typography emphasizes the nostalgia attached to these images.

This page would link out to:
Redondo Google Map
Grad Seminar 2 website
Blingee
Olia Lialina
GD For the Web
AIGA Eye
NYT
My portfolio

All *external* links will open in a new tab, to mimick the multiple tabs shown in the screenshot.