

October 18, 2019

UCSB Economic Forecast Project

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Santa Barbara - Santa Maria - Goleta MSA

(Santa Barbara County)

Data Seasonally Adjusted

September 2019

	Current Employment	Percent of Total	Percent Change	
			Month	Year
Total, All Industries	211,580		-0.3%	2.0%
Total Nonfarm	188,385		-0.2%	2.2%
2-Digit Industries				
Educational and Health Services	28,199	13.4%	0.1%	2.9%
Financial Activities	6,827	3.2%	0.3%	2.9%
Goods Producing	23,824	11.3%	-0.6%	4.8%
Government	39,592	18.7%	-0.8%	0.6%
Information	4,116	1.9%	-0.4%	2.4%
Leisure and Hospitality	28,222	13.4%	-1.3%	0.1%
Other Services	6,052	2.9%	1.2%	-0.1%
Professional and Business Services	24,472	11.6%	0.2%	8.4%
Retail Trade	18,057	8.5%	-0.5%	-3.2%
Total Farm	23,100	10.9%	-0.7%	0.4%
Transportation, Warehousing and Utilitie	3,503	1.7%	0.1%	2.9%
Wholesale Trade	5,261	2.5%	0.7%	2.0%