

17 April 2020

UCSB Economics Forecast Project

www.efp.ucsb.edu

Santa Barbara-Santa Maria-Goleta MSA
March 2020

Data Seasonally Adjusted

	Current Employment	Percent of Total	Percent Month	Change Year
Total, All Industries	211,760		-0.6%	0.8%
Total Nonfarm	189,166		-0.3%	1.1%
2-Digit Industries				
Educational and Health Services	29,040	13.8%	0.2%	3.6%
Financial Activities	7,215	3.4%	-0.7%	0.1%
Goods Producing	22,929	10.9%	-1.1%	-0.9%
Government	39,607	18.8%	0.3%	0.2%
Information	4,059	1.9%	1.7%	2.6%
Leisure and Hospitality	27,971	13.3%	-2.7%	-1.8%
Other Services	6,458	3.1%	-0.8%	0.1%
Professional and Business Services	24,004	11.4%	0.3%	3.4%
Retail Trade	18,875	8.9%	0.1%	2.1%
Total Farm	22,001	10.4%	-4.6%	-1.4%
Transportation, Warehousing and Utilitie	3,578	1.7%	-0.3%	2.8%
Wholesale Trade	5,328	2.5%	-0.5%	4.0%

Notes: The data are sourced from the EDD and then seasonally adjusted by the EFP.