

Santa Barbara - Santa Maria - Goleta MSA
(Santa Barbara County)

Data Not Seasonally Adjusted

November 2020

	Current Employment	Percent of Total	Percent Change	
			Month	Year
Total, All Industries	200,900		-0.3%	-6.3%
Total Nonfarm	176,800		0.7%	-7.3%
2-Digit Industries				
Educational and Health Services	27,700	13.8%	1.1%	-4.5%
Financial Activities	7,000	3.5%	0.0%	-4.1%
Goods Producing	22,500	11.2%	-2.2%	-2.2%
Government	38,000	18.9%	1.1%	-5.9%
Information	3,600	1.8%	0.0%	-12.2%
Leisure and Hospitality	23,600	11.7%	1.7%	-16.3%
Other Services	5,500	2.7%	0.0%	-15.4%
Professional and Business Services	23,300	11.6%	0.4%	-2.9%
Retail Trade	17,300	8.6%	3.6%	-10.8%
Total Farm	24,100	12.0%	-6.9%	1.3%
Transportation, Warehousing and Utilitie	3,500	1.7%	2.9%	-2.8%
Wholesale Trade	4,800	2.4%	-4.0%	-7.7%

Data Seasonally Adjusted

	Current Employment	Percent of Total	Percent Change	
			Month	Year
Total, All Industries	197,400		0.2%	-6.5%
Total Nonfarm	173,233		-0.2%	-7.5%
2-Digit Industries				
Educational and Health Services	27,256	13.8%	0.6%	-4.7%
Financial Activities	6,981	3.5%	0.1%	-4.1%
Goods Producing	22,380	11.4%	-0.9%	-2.2%
Government	37,067	18.8%	-0.7%	-6.0%
Information	3,544	1.8%	-1.4%	-12.4%
Leisure and Hospitality	22,751	11.5%	1.2%	-17.3%
Other Services	5,408	2.7%	-0.4%	-15.8%
Professional and Business Services	22,949	11.6%	-0.4%	-3.1%
Retail Trade	16,490	8.4%	-0.5%	-11.5%
Total Farm	24,056	12.2%	0.9%	1.4%
Transportation, Warehousing and Utilitie	3,408	1.7%	0.8%	-2.6%
Wholesale Trade	4,826	2.4%	-2.2%	-7.7%

Note: The data are sourced from the EDD and then seasonally adjusted by the EFP.