

ECONOMIC FORECAST PROJECT

UNIVERSITY OF CALIFORNIA, SANTA BARBARA

MAY 7, 2019

Marian Theatre at
Allan Hancock College

800 South College Drive
Santa Maria, CA
(Parking in Lot 3, in front of theater)

Check-in/Reception: 7:30-8 am

Presentations: 8-10:15 am

TICKETS \$50 AT THE DOOR

Ticket price includes admission, breakfast, and a copy of the 2019 North Santa Barbara County Economic Outlook Report.

Call **805-893-5148** or email
kennethfreeland@ucsb.edu
for information.

PANEL DISCUSSION

Presentations will be followed by a panel moderated by Steve McCarty.

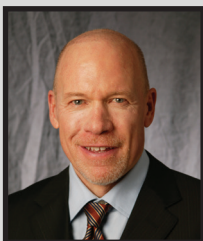
The UCSB Economic Forecast Project was established in 1981 by the Department of Economics at UCSB to provide the community with information on economic, demographic, and regional business trends in the Santa Barbara, Ventura, and San Luis Obispo county areas.

[HTTP://WWW.EFP.UCSB.EDU](http://www.efp.ucsb.edu)

2019 NORTH COUNTY ECONOMIC SUMMIT

GROWING A CITY:

Accommodating growing economies and
populations in North County



PETER RUPERT

EXECUTIVE DIRECTOR

UCSB ECONOMIC FORECAST PROJECT

Peter is the Executive Director of the UCSB Economic Forecast and Associate Director of the UCSB Laboratory for Aggregate Economics and Finance with Nobel Laureate Finn Kydland. He served as Senior Research Advisor for the Federal Reserve Bank of Cleveland for 13 years.



STEVE MCCARTY

MCCARTY DAVIS COMMERCIAL
REAL ESTATE

Steve McCarty is a partner at McCarty Davis Commercial Real Estate in San Luis Obispo, and has worked in the Central Coast market for more than three decades, specializing in agricultural, industrial, office, warehouse, and retail properties. Steve earned bachelor's and master's degrees from the UCSB, and is a long-time board member for the UCSB Economic Forecast Project.



SHAD SPRINGER

CITY OF SANTA MARIA

Shad Springer is Director of Utilities for the City of Santa Maria, overseeing water, sewer, stormwater, solid waste, and landfill services. Shad holds a Bachelor's in Civil Engineering and Master's in Public Administration from University of Wyoming. He is a registered Civil Engineer and Certified Floodplain Manager. Previously, he served as the City's Director of Public Works and Principal Civil Engineer.



A.J. CISNEY

RANCHO GUADALUPE

Aaron "A.J." Cisney is General Manager for Rancho Guadalupe, and a managing partner at Blair Crop Services, both located in Santa Maria. Rancho Guadalupe produces broccoli, cauliflower, lettuce, celery, strawberries, and raspberries on approximately 6,000 acres. Blair Crop Services is a crop protection company serving the Central Coast. He joined Rancho Guadalupe in 2000 as safety officer, becoming General Manager in fall 2007.



BOB BRAITMAN

BRAITMAN & ASSOCIATES

Bob Braitman is founder of Braitman & Assoc., a consulting firm specializing in local government issues. He spent 24 years with the Ventura County Executive Office, and 18 years as Executive Officer for the Ventura Local Agency Formation Commission (LAFCO). He also served as Executive Officer of Santa Barbara, Contra Costa, and San Benito LAFCOs. Bob earned his degree in Public Administration from Fresno State University.