

April 20, 2018

UCSB Economic Forecast Project

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Santa Barbara - Santa Maria - Goleta MSA

(Santa Barbara County)

Data Seasonally Adjusted

March 2018

	Current Employment	Percent of Total	Percent Change	
			Month	Year
Total, All Industries	205,638		-0.1%	2.0%
Total Nonfarm	184,882		-0.1%	2.1%
2-Digit Industries				
Educational and Health Services	28,124	13.7%	0.0%	3.3%
Financial Activities	6,706	3.3%	-0.7%	4.8%
Goods Producing	22,771	11.1%	0.4%	3.2%
Government	39,928	19.4%	-0.1%	4.7%
Information	4,953	2.4%	-0.2%	-1.9%
Leisure and Hospitality	27,497	13.4%	-0.3%	-0.3%
Other Services	5,928	2.9%	-1.1%	-1.6%
Professional and Business Services	21,465	10.4%	-0.4%	0.9%
Retail Trade	18,845	9.2%	-0.2%	-1.1%
Total Farm	20,916	10.2%	0.3%	1.1%
Transportation, Warehousing and Utilitie	3,377	1.6%	0.1%	6.7%
Wholesale Trade	5,195	2.5%	-0.9%	4.3%