

**Santa Barbara - Santa Maria - Goleta MSA  
 (Santa Barbara County)**

Data Seasonally Adjusted

**October 2019**

	Current Employment	Percent of Total	Percent Change Month      Year	
<b>Total, All Industries</b>	211,691		0.1%	1.7%
<b>Total Nonfarm</b>	188,293		0.0%	1.7%
<b>2-Digit Industries</b>				
Educational and Health Services	28,334	13.4%	0.4%	3.2%
Financial Activities	6,889	3.3%	0.7%	7.9%
Goods Producing	24,087	11.4%	1.0%	5.7%
Government	39,393	18.6%	-0.6%	0.1%
Information	4,126	2.0%	0.2%	-0.1%
Leisure and Hospitality	27,867	13.2%	-0.9%	-2.1%
Other Services	5,999	2.8%	-0.8%	0.1%
Professional and Business Services	24,703	11.7%	0.8%	5.5%
Retail Trade	18,018	8.5%	-0.2%	-3.2%
Total Farm	23,308	11.0%	0.7%	1.8%
Transportation, Warehousing and Utilitie	3,587	1.7%	2.1%	5.8%
Wholesale Trade	5,263	2.5%	0.0%	1.9%