

August 16, 2019

UCSB Economic Forecast Project

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Santa Barbara - Santa Maria - Goleta MSA

(Santa Barbara County)

Data Seasonally Adjusted

July 2019

	Current Employment	Percent of Total	Percent Change	
			Month	Year
Total, All Industries	212,416		0.2%	2.9%
Total Nonfarm	189,256		0.3%	3.1%
2-Digit Industries				
Educational and Health Services	27,989	13.2%	0.2%	2.6%
Financial Activities	6,641	3.1%	-0.5%	0.1%
Goods Producing	23,830	11.2%	0.4%	4.7%
Government	40,430	19.0%	0.5%	5.2%
Information	4,109	1.9%	0.7%	2.5%
Leisure and Hospitality	28,779	13.6%	-0.4%	1.8%
Other Services	6,054	2.9%	0.3%	-0.1%
Professional and Business Services	24,402	11.5%	0.8%	7.5%
Retail Trade	18,208	8.6%	0.6%	-2.1%
Total Farm	23,217	10.9%	0.5%	1.1%
Transportation, Warehousing and Utilitie	3,493	1.6%	0.4%	2.9%
Wholesale Trade	5,189	2.4%	-0.2%	0.2%