

January 24, 2020

UCSB Economic Forecast Project

www.efp.ucsb.edu

Santa Barbara - Santa Maria - Goleta MSA

(Santa Barbara County)

Data Seasonally Adjusted

December 2019

	Current Employment	Percent of Total	Percent Change	
			Month	Year
Total, All Industries	212,586		0.3%	1.2%
Total Nonfarm	189,375		0.1%	1.3%
2-Digit Industries				
Educational and Health Services	28,461	13.4%	0.4%	2.8%
Financial Activities	6,896	3.2%	0.0%	4.5%
Goods Producing	24,001	11.3%	-0.3%	3.4%
Government	39,891	18.7%	-0.2%	-0.6%
Information	3,962	1.9%	-1.1%	-2.4%
Leisure and Hospitality	28,191	13.2%	0.2%	-1.4%
Other Services	6,039	2.8%	0.5%	0.0%
Professional and Business Services	24,878	11.7%	1.2%	5.0%
Retail Trade	18,446	8.7%	0.5%	-0.6%
Total Farm	23,095	10.9%	1.1%	0.1%
Transportation, Warehousing and Utilitie	3,537	1.7%	0.9%	5.9%
Wholesale Trade	5,371	2.5%	1.5%	-0.2%