December 20, 2019
UCSB Economic Forecast Project
www.efp.ucsb.edu

Santa Barbara - Santa Maria - Goleta MSA (Santa Barbara County)

Data Seasonally Adjusted

November 2019

| | Current | Percent | Percent Change | |
|--|------------|----------|----------------|-------|
| | Employment | of Total | Month | Year |
| Total, All Industries | 212,662 | | 0.1% | 2.0% |
| Total Nonfarm | 189,245 | | 0.1% | 1.9% |
| 2-Digit Industries | | | | |
| Educational and Health Services | 28,400 | 13.4% | 0.2% | 3.3% |
| Financial Activities | 6,895 | 3.2% | 0.1% | 4.6% |
| Goods Producing | 24,202 | 11.4% | 0.4% | 5.2% |
| Government | 39,984 | 18.8% | -0.4% | 1.0% |
| Information | 4,009 | 1.9% | -2.1% | 0.0% |
| Leisure and Hospitality | 28,112 | 13.2% | 0.9% | -1.0% |
| Other Services | 6,008 | 2.8% | 0.1% | 0.1% |
| Professional and Business Services | 24,537 | 11.5% | -0.6% | 5.1% |
| Retail Trade | 18,377 | 8.6% | 2.0% | -1.1% |
| Total Farm | 23,417 | 11.0% | 0.4% | 2.3% |
| Transportation, Warehousing and Utilitie | 3,505 | 1.6% | -0.1% | 3.1% |
| Wholesale Trade | 5,278 | 2.5% | 0.2% | -0.1% |