

June 17, 2020

UCSB Economic Forecast Project

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**Santa Barbara County  
Housing Market Summary**

Data Seasonally Adjusted

**March 2020**

	Current Median Home Value	Percent Change		Recovery Ratio*	Current Median Rent
		Month	Year		
<b>Santa Barbara County</b>	658,017	0.6%	2.5%	0.85	2,877.00
<b>California</b>	578,267	0.7%	4.4%	1.09	2,657.00
<b>United States</b>	248,857	0.4%	4.1%	1.16	
<b>Cities</b>					
Carpinteria	903,246	0.6%	1.1%	0.93	3,853.00
Goleta	856,454	0.7%	3.0%	0.84	3,604.00
Lompoc	368,496	0.7%	3.1%	0.73	1,989.00
Montecito	3,276,825	0.3%	0.7%	1.40	10,114.00
Santa Barbara	1,134,649	0.6%	2.0%	0.95	4,185.00
Santa Maria	412,599	0.6%	4.0%	0.81	2,117.00
Solvang	813,113	0.2%	0.2%	0.85	3,257.00

**Source:** Zillow Research Data

\*Represents an area's current median home value divided by its home value at the pre-recession peak.