





# James Gan

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## Education



### BACHELORS OF ARTS | MAY 2018 | CORNELL UNIVERSITY | GPA: 3.36 | MAJOR GPA: 3.43

- *Major:* Economics. *Minors:* Computer Science, Information Science, and Asian American Studies
- *Accomplishments and Extracurriculars:* Dean's List Fall & Spring 2015, Treasurer for Mixed, Empathy Advanced Training Certification, Peer Mentor through BEARS and Let's Get Coffee, Finalist for State Department Conference
- *Related coursework:* Python, Data Structures and Object Oriented Programming, Functional Programming, Discrete Structures, Computer System Organization and Programming, Tech Design for Social Impact, Teams and Technology, Behavioral Economics, Organizational Economics, Econometrics

### STUDY ABROAD | 06/2016-12/2016, 06/2012-04/2014 | AUSTRALIA, GERMANY, FRANCE

- *Australia:* Study abroad at the University of New South Wales in Sydney
- Semifinalist for the Peter Farrell Cup Business Competition as a Chief Product Officer for a product design startup
- *Germany/France:* Congress Bundestag Youth Exchange Scholarship, American Scandinavian Student Exchange Scholarship, attended high school in Germany for a year and France for a year

## Experience



### PROGRAM MANAGER | STUDENTRND, 501(C)3 NONPROFIT 05/2015-PRESENT

- Recruited and manage a volunteer team to run a triannual STEM event in Florida; Launching Boston in 2017
- Coordinated sponsors and partners to grow the event tenfold in half a year
- Developed and implemented a summer internship position to operate a promotion and fundraising plan

### BUSINESS ANALYST INTERN | PRACTICE MAKES PERFECT, B-CORP STARTUP 07/2017-08/2017

- Awarded grants from Entrepreneurship at Cornell and the Breitenbach Innovation Fund
- Developed projects to increase educational consultant services and presented them to the C-suite

### BUSINESS ANALYST INTERN | CODE FELLOWS, CODING BOOTCAMP 06/2017-07/2017

- Created project plans for growth opportunities by expanding marketing efforts and event offerings based off quantitative and qualitative market research

### BRAND MANAGEMENT INTERN | WINIGENT, \$35M CONSULTING COMPANY 05/2015-07/2015

- Developed and implemented an online brand strategy plan using competitive analysis, data analytics, and SEO
- Created promotional materials of digital transformation case studies to assist in B2B sales development

### GROWTH HACKER | AGNOSTICTALK.COM, HOMEOFPOI.COM 01/2009-06/2016

- Founded a website and grew an online community to 25,000 users through analytics driven marketing
- Generated \$50,000 in new revenue for a New Zealand retailer in a year

## Projects



### [NYCDOE SCHOOL BUDGET SCRAPER](#) | PYTHON, BS4, SELENIUM 07/2017

- Took initiative to save the company hundreds of hours annually spent on manual data collection and processing
- Extensively automated market research with a web scraping project as an intern for Practice Makes Perfect

### [WAKAWHITI](#) | BLOOMBERG HACKATHON PRIZE | PYTHON, DJANGO 09/2014

- Drove product strategy and quality assurance for a site using the [Bloomberg API](#) to analyze real time financial data
- Ensured on-time delivery by measuring software functionality and tracking progress of the product roadmap