# **James Gan**

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in jamesylgan

# Education

# CORNELL UNIVERSITY | BACHELOR OF ARTS | GPA: 3.46 | MAJOR GPA: 3.47 | MAY 2018

- Major: Economics. Minors: Computer Science, Information Science, Asian American Studies
- Accomplishments and Extracurriculars: Dean's List Fall and Spring 2015, Empathy Advanced Training Certification,
   Peer mentor through various campus groups for new students, computer science students, and women in tech
- Related coursework: Python, C, Back-End Development, Data visualization, Cryptocurrency and Smart Contracts,
   Functional Programming, Data Structures and Object-Oriented Programming, Tech Design for Social Impact, Teams and Tech, Computer Systems, Discrete Structures, Study Abroad in Australia, Germany, and France

# **Technical Experience**

#### **BOBO | BANCOR RESARCH PAPER | R, SOLIDITY, BLOCKCHAIN**

**SPRING 2018** 

Confirmed the existence of price inaccuracies from distributed lag, missing terms of price volatility and price shocks

# **STRAT** | BLACKROCK HACKATHON PRIZE | PYTHON, NODE.JS, ALADDIN

**FALL 2017** 

Designed and developed a Microsoft Bot Framework RoboAdvisor to analyze real time risk data of investor portfolios

#### NYCDOE SCHOOL BUDGET SCRAPER | PYTHON, BS4, SELENIUM

**SUMMER 2017** 

- Took initiative to save the company hundreds of hours annually spent on manual data collection and processing
- Automated financial analysis and market research with a web scraping project as an intern for Practice Makes Perfect

# WAKAWHITTI | BLOOMBERG HACKATHON PRIZE | PYTHON, DJANGO, BLOOMBERG FALL 2014

Drove product strategy and quality assurance for a travel site using real time financial data to calculate adjusted costs

# **Experience**

#### PROGRAM MANAGER | SRND.ORG, 501(C)3 NONPROFIT

**SPRING 2015-PRESENT** 

- Lead consultant for \$30,000 Microsoft Philanthropies' TEALS contract to organize technology events nationwide
- Coordinated CodeDay in Florida, and grew it tenfold in half a year with a resulting Net Promoter Score of 95
- Recruited and managed a team of 15 volunteers, led technical workshops in Python, game development, and Splunk
- Founded an internship program that grew the nonprofit's network with government agencies and representatives

#### SOFTWARE DEVELOPER INTERN | PRACTICE MAKES PERFECT, B-CORP STARTUP SUMMER 2017

- Awarded grants from the Cornell Entrepreneurship Program and the Cornell Breitenbach Innovation Fund
- Defined and developed a budget scraper project to grow educational consulting revenue
- Pitched to C-Suite; facilitated successful product launch including end-user documentation and employee training

# GROWTH STRATEGY CONSULTANT | CODE FELLOWS, CODING BOOTCAMP

**SUMMER 2017** 

- Created a program to offer free venue space to community events, and a position to support event management
- Outlined strategy roadmap and project specifications based off best practices and quantitative market research

#### PRODUCT MARKETING INTERN | WINIGENT, CONSULTING COMPANY

**SUMMER 2015** 

- Created promotional materials of digital transformation case studies to assist in B2B sales development
- Developed and implemented portfolio product marketing strategy using competitive analysis, data analytics, and SEO

#### GROWTH HACKER | AGNOSTICTALK.COM, HOMEOFPOI.COM

2009-2016

- Founded a website and grew an online community to 25,000 users through analytics driven marketing
- Generated \$50,000 in new revenue for a New Zealand retailer in a year