


James Gan



Overview

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Major: Economics
Minors: Computer Science, Information Science
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Executive Summary

I am a senior at Cornell University student with extensive management and marketing experience, with a focus in technology. I am looking for a role in product management to start after I graduate in 2018.



Education

Cornell University Ithaca, NY	Bachelors in Economics (Class of 2018) 2014-Present College of Arts and Sciences. <u>Minors in Computer Science and Information Science.</u> Study abroad at the University of New South Wales, Summer (July) to December 2016. Activities: Treasurer for Mixed, an organization to foster a community for multiethnic students. Empathy Assistance Referral Service (EARS) advanced training certification. Peer mentor through BEARS and Let's Get Coffee. Distinctions: Dean's List (Fall 2015, Spring 2015). Awards: Entrepreneurship at Cornell and Breitenbach Innovation Fund grants, Bloomberg Hackathon Prize, UNSW Peter Farrell Cup Semifinalist (Chief Product Officer)
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Work experience

StudentRND Seattle, WA	Florida Program Manager 12/2015 - present I organize and run CodeDay, a triannual educational Hackathon-type event. I grew the event tenfold in the first year, recruited a team of 10 volunteers, and improved Net Promoter Score for the event to 95. I developed and implemented a summer internship position to operate a crucial promotion and fundraising plan.
Grant Funded Summer 2017 Experience	Code Fellows Business Analyst, Practice Makes Perfect Executive Intern 06/2017-08/2017 I worked at Code Fellows identifying growth opportunities in June before starting a grant funded internship at the public benefit corporation, Practice Makes Perfect, in New York.
Winigent Bellevue, WA	Brand Management Intern 05/2015 - 07/2015 I developed and implemented a brand strategy plan for a \$35m consulting company through competitive analysis, focused on aspects of data analytics, optimization, and brand management.
Marketing	Founder, Marketing Specialist 01/2009 - 06/2016 I was the founder of an online community and grew it to 25,000 users through analytics-driven strategy. I have done contract marketing, raising upwards of \$50,000 in new revenue in a year.



Skills

Programming

Python
Java
Javascript



Coursework

Econometrics Behavioral Economics
Data Structures Organizational Economics
Discrete Structures Computer System Organization

Languages

German
French
American Sign Language

