# James Gan

# • Overview

LinkedIn in : <a href="https://www.linkedin.com/in/jamesylgan">https://www.linkedin.com/in/jamesylgan</a>

Major: Economics

Minors: Computer Science, Information Science

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### **Executive Summary**

I am a senior at Cornell University student with extensive management and marketing experience, with a focus in technology. I have successfully managed a nonprofit's regional operations for two years.



### Education

Cornell Bachelors in Economics (Class of 2018) 2014-Present

University College of Arts and Sciences. <u>Minors in Computer Science and Information Science.</u>

Ithaca, NY Study abroad at the University of New South Wales, Summer (July) to December 2016.

**Activities**: Treasurer for Mixed, an organization to foster a community for multiethnic students. Empathy Assistance Referral Service (EARS) advanced training certification. Peer mentor through

BEARS and Let's Get Coffee. Distinctions: Dean's List (Fall 2015, Spring 2015). Awards:

Entrepreneurship at Cornell and Breitenbach Innovation Fund grants, Bloomberg Hackathon Prize

# 🗎 Work experience

StudentRND Florida Program Manager 12/2015 - present

Seattle, WA I organize and run CodeDay, a triannual educational Hackathon-type event. I grew the event tenfold in

the first year, recruited a team of 10 volunteers, and improved Net Promoter Score for the event to 95. I developed and managed a summer internship to implement a crucial promotion and fundraising plan.

I developed and implemented a brand strategy plan for a \$35m consulting company through competitive

Practice Makes Executive Intern 07/2017-08/2017

Perfect I received various grants to work in entrepreneurship, working with the CEO of an education public-

New York, NY benefit corporation.

Code FellowsBusiness Analyst Intern06/2017-07/2017Seattle, WAI researched the market comprehensively to determine growth opportunities for Code Fellows.

Winigent Brand Management Intern 05/2015 - 07/2015

analysis, focused on aspects of data analytics, optimization, and brand management.



Bellevue, WA

#### **Programming**

Python
Java
Javascript

#### Coursework

Econometrics Behavioral Economics

Data Structures Organizational Economics

Discrete Structures Computer System Organization

### Languages

German French

American Sign Language

