James Gan

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Education

CORNELL UNIVERSITY | BACHELORS OF ARTS | GPA: 3.41 | MAJOR GPA: 3.47 | MAY 2018
- *Major*: Economics. *Minors*: Computer Science, Information Science, and Asian American Studies
- *Accomplishments and Extracurriculars*: Dean's List Fall & Spring 2015, Treasurer for Mixed, Empathy Advanced Training Certification, Peer Mentor through BEARS and Let's Get Coffee, Finalist for State Department Conference
- *Related coursework*: Python, Data Structures and Object Oriented Programming, Functional Programming, Discrete Structures, Computer System Organization and Programming, Tech Design for Social Impact, Teams and Technology, Behavioral Economics, Organizational Economics, Econometrics

STUDY ABROAD | AUSTRALIA, GERMANY, FRANCE | FALL 2016, JUNIOR & SENIOR YEAR OF HIGH SCHOOL
- *Australia*: Study abroad at the University of New South Wales in Sydney
- Semifinalist for the Peter Farrell Cup Business Competition as a Chief Product Officer for a product design startup
- *Germany/France*: Congress Bundestag Youth Exchange Scholarship, American Scandinavian Student Exchange Scholarship, attended high school in Germany for senior year and France for junior year

Experience

PROGRAM MANAGER | STUDENTRND, 501(C)3 NONPROFIT   **SPRING 2015-PRESENT**
- Recruited and manage a volunteer team to run a triannual STEM event in Florida; Launching Boston in 2017
- Coordinated sponsors and partners to grow the event tenfold in half a year
- Developed and implemented a summer internship position to operate a promotion and fundraising plan

BUSINESS ANALYST INTERN | PRACTICE MAKES PERFECT, B-CORP STARTUP   **SUMMER 2017**
- Awarded grants from Entrepreneurship at Cornell and the Breitenbach Innovation Fund
- Developed projects to increase educational consultant services and presented them to the C-suite

BUSINESS ANALYST INTERN | CODE FELLOWS, CODING BOOTCAMP   **SUMMER 2017**
- Created strategy and projects for growth opportunities based off quantitative and qualitative market research

BRAND MANAGEMENT INTERN | WINIGENT, $35M CONSULTING COMPANY   **SUMMER 2015**
- Developed and implemented an online brand strategy plan using competitive analysis, data analytics, and SEO
- Created promotional materials of digital transformation case studies to assist in B2B sales development

GROWTH HACKER | AGNOSTICTALK.COM, HOMEOFPOI.COM   **2009-2016**
- Founded a website and grew an online community to 25,000 users through analytics driven marketing
- Generated $50,000 in new revenue for a New Zealand retailer in a year

Projects

STRAT | BLACKROCK HACKATHON PRIZE | PYTHON, NODE.JS, ALADDIN   **FALL 2017**
- Designed and developed a Microsoft Bot Framework RoboAdvisor to analyze real time risk data of investor portfolios

NYCDOE SCHOOL BUDGET SCRAPER | PYTHON, BS4, SELENIUM   **SUMMER 2017**
- Took initiative to save the company hundreds of hours annually spent on manual data collection and processing
- Automated financial analysis and market research with a web scraping project as an intern for Practice Makes Perfect

WAKAWHITTI | BLOOMBERG HACKATHON PRIZE | PYTHON, DJANGO, BLOOMBERG   **FALL 2014**
- Drove product strategy and quality assurance for a travel site using real time financial data to calculate adjusted costs

ADDITIONAL TECHNOLOGY PROJECTS | LINKEDIN BOT, DUBHACKS, YHACK   **2017-2018**