

James Gan

Cornell University Student




Executive Summary

I am a senior at Cornell University student with extensive management and marketing experience, with a focus in technology. I am seeking a role in product management to start when I graduate, Summer 2018.

Programming Languages

Python 
Java 
Javascript 


Foreign Languages

German 
French 
American Sign Language 

Vitals

 <http://bellevue.tech>

 Bellevue, WA

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Coursework

- Data Structures
- Object Oriented Programming
- Functional Programming
- Discrete Structures
- Computer System Organization
- Tech Design for Social Impact
- Behavioral Economics
- Organizational Economics
- Econometrics

Education



Cornell University, Bachelors in Economics

2014-Present

Minors in Computer Science and Information Science

Activities: Treasurer for Mixed, an organization to foster a community for multiethnic students. Empathy Assistance Referral Service (EARS) advanced training certification. Peer mentor through BEARS and Let's Get Coffee. Study abroad at the University of New South Wales, Summer (July) to December 2016.

Distinctions: Dean's List (Fall 2015, Spring 2015), UNSW Peter Farrell Cup Semifinalist (Chief Product Officer).

Awards: Entrepreneurship at Cornell and Breitenbach Innovation Fund grants, Bloomberg Hackathon Prize.

Experience



Florida Program Manager

05/2015-Present

StudentRND, a 501(c)(3) non-profit, Seattle, WA

I organize and run CodeDay, a triannual educational Hackathon-type event. I grew the event tenfold in the first year, recruited a team of 10 volunteers, and improved Net Promoter Score for the event to 95. I developed and implemented a summer internship position to operate a crucial promotion and fundraising plan.

Grant Funded Entrepreneurship Experience

07/2017-08/2017

Practice Makes Perfect, a public benefit corporation, New York, NY

I was awarded grants to work with an education startup towards closing education opportunity gaps for low-income students.

Business Analyst Intern

06/2017-07/2017

Code Fellows, a coding bootcamp, Seattle, WA

I conducted market research to identify growth opportunities. I proposed projects to expand marketing efforts and event offerings based off quantitative and qualitative research.

Brand Management Intern

05/2015-07/2015

Winigent, a technology consulting company, Bellevue, WA

I developed and implemented a brand strategy plan for a \$35m consulting company through competitive analysis, focused on aspects of data analytics, optimization, and brand management.

Marketing: Founder, Specialist

01/2009-06/2016

I was the founder of an online community and grew it to 25,000 users through analytics-driven strategy. I have also raised upwards of \$50,000 in new revenue for a New Zealand retailer in a year.