


James Gan



Overview

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Major: Economics
Minors: Computer Science, Information Science
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Executive Summary

I am a senior at Cornell University student with extensive management and marketing experience, with a focus in technology. I have been successfully managing a nonprofit's operations.



Education

Cornell University Ithaca, NY **Bachelors in Economics (Class of 2018)** 2014-Present
College of Arts and Sciences. Minors in Computer Science and Information Science.
Study abroad at the University of New South Wales, Summer (July) to December 2016.
Activities: Treasurer for Mixed, an organization to foster a community for multiethnic students.
Empathy Assistance Referral Service (EARS) advanced training certification. Peer mentor through BEARS and Let's Get Coffee. **Distinctions:** Dean's List (Fall 2015, Spring 2015). **Awards:** Entrepreneurship at Cornell and Breitenbach Innovation Fund grants, Bloomberg Hackathon Prize



Work experience

StudentRND Seattle, WA **Florida Regional Manager, Code Evangelist** 12/2015 - present
I organize and run CodeDay, a triannual educational Hackathon-type event. I grew the event tenfold in the first year, recruited a team of 10 volunteers, and improved Net Promoter Score for the event to 95. I developed and implemented a summer internship position to operate a crucial promotion and fundraising plan.

Winigent Bellevue, WA **Brand Management Intern** 05/2015 – 07/2015
I developed and implemented a brand strategy plan for a \$35m consulting company through competitive analysis, focused on aspects of data analytics, optimization, and brand management.

Marketing **Founder, Contractor** 01/2009 – 06/2016
I was the founder of an online community and grew it to 25,000 users through analytics-driven strategy. I have done contract marketing, raising upwards of \$50,000 in new revenue in a year.

Hackathon **Bloomberg Developer Prize at BigRedHacks**
My team was awarded a prize for a travel recommendation web application, I worked on project management, product management, and quality assurance.



Skills

Programming

Python
Java



Coursework

Econometrics Behavioral Economics
Data Structures Organizational Economics
Discrete Structures Computer System Organization

Languages

German
French
American Sign Language

