

James Gan

Senior, Cornell University
Aspiring Leader in Technology

Executive Summary

James is a senior at Cornell University student with extensive management and marketing experience, with a focus in technology. James is seeking a role in product management for when he graduates in Summer 2018.

Programming Languages, Skills







Python
Java
Javascript

Foreign Languages

German American Sign
 Language

French

Vitals

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Coursework

- Data Structures
- Object Oriented Programming
- Functional Programming
- Discrete Structures
- Computer System Organization
- Tech Design for Social Impact
- Behavioral Economics
- Organizational Economics
- Econometrics

Education



Cornell University, Bachelors in Economics **2014-Present**
Minors in Computer Science and Information Science

Activities: Treasurer for Mixed, an organization to foster a community for multiethnic students. Empathy Assistance Referral Service (EARS) advanced training certification. Peer mentor through BEARS and Let's Get Coffee. Study abroad at the University of New South Wales, Summer (July) to December 2016.

Distinctions: Dean's List (Fall 2015, Spring 2015), UNSW Peter Farrell Cup Semifinalist (Chief Product Officer).

Awards: Entrepreneurship at Cornell and Breitenbach Innovation Fund grants, Bloomberg Hackathon Prize.

Work Experience



Florida Program Manager **05/2015-Present**

StudentRND, a 501(c)(3) non-profit, Seattle, WA

James organizes and runs CodeDay, a triannual educational Hackathon-type event. He grew the event tenfold in the first year, recruited a team of 10 volunteers, and improved Net Promoter Score for the event to 95; he also developed and implemented a summer internship position to operate a crucial promotion and fundraising plan.

Grant Funded Entrepreneurship Experience **07/2017-08/2017**

Practice Makes Perfect, a public benefit corporation, New York, NY

James was awarded grants for entrepreneurship to work with an education startup towards closing education opportunity gaps for low-income students.

Business Analyst Intern **06/2017-07/2017**

Code Fellows, a coding bootcamp, Seattle, WA

James conducted market research to identify growth opportunities. He proposed projects to expand marketing efforts and event offerings based off quantitative and qualitative research.

Brand Management Intern **05/2015-07/2015**

Winigent, a technology consulting company, Bellevue, WA

James developed and implemented a brand strategy plan for a \$35m consulting company through competitive analysis, focused on aspects of data analytics, optimization, and brand management.

Marketing: Founder, Specialist **01/2009-06/2016**

James founded an online community and grew it to 25,000 users through analytics-driven strategy. He also raised upwards of \$50,000 in new revenue for a New Zealand retailer in a year.