

Individual Assignment- write Concept Statement for your business idea.

1. Business Idea: - Tutorial class for Ethiopians primary and preparatory student.
2. Uniqueness: - in our country maybe different tutorial class but our business idea different for those, b/c our service supported by website and we also give online server for our customer.
3. Market: - for our serves potential users are primary and preparatory student and teacher
4. Expected cost and profit: to start up our business we need class room, projector, good quality camera, Desktop to edit video and to upload file to our site and website domain. To estimate total cost 300,000 ETB. We estimate to earn annually 1M ETB form this serves by reaching intended user. We can reach our customer simply b/c we are in technology age and most student have smart phone so that easily can access our serves.
5. Action: - to start up this business I have good website.
6. Capital: - to start up our business we need 300,000 ETB.
7. Team: - proposed idea need teachers in different subject, need good comer man and good video editor. So that for this business idea minimum 10 team member.