

# Efren Palacios

## Web Developer

 efrenpalacios.dev  github.com/efren-palacios  contact@efrenpalacios.dev

## Technical Skills

UX / UI Design

HTML5

CSS3

JavaScript

TypeScript

Node.js

React.js

Python

Postgresql

MySQL

MongoDB

Linux

AWS

PHP

SEO

Scrum Workflow

Git

## Work Experience

### Web Developer

10/2022 - 09/2023

**Company:** The Edge Treatment Center - Santa Ana, CA

- Spearheaded the development of two major web projects using Gatsby and Next.js, focusing on creating highly responsive and user-friendly interfaces.
- Integrated advanced UI libraries such as MUI and Mantine UI to deliver aesthetically pleasing and functional web components.
- Collaborated closely with the graphics team to convert Figma designs into precise, optimized React code, ensuring fidelity to design specifications and enhancing user experience.
- Managed content integration and dynamic web content delivery using Contentful CMS, optimizing content workflow and website performance.
- Actively participated in daily meetings and contributed to the team's adoption of the Scrum workflow, enhancing project agility and ensuring timely delivery of development milestones.

### Software Specialist

10/2020 - 09/2022

**Company:** Aquasure USA - Rancho Cucamonga, CA

- Created React applications to improve E-Commerce customer satisfaction.
- Created and oversaw wireframe designs from company requests.
- Addressed issues with shipping and tracking by creating web application software using React and API services.
- Developed user interfaces with modern JavaScript frameworks, HTML5, and CSS3, which improved user experience.
- Created Zendesk applications to streamline and improve the efficiency of procedures for the customer service department.
- Managed and scheduled E-mail campaigns on Klaviyo to provide the most returning customers and highest engagement.

### Freelancer

1/2016 - Present

- Produced websites with multi-browser compatibility.
- Developed designs to meet specific requirements, including quick-loading sites with particular layouts.
- Designed and maintained layouts to meet usability and performance requirements.
- Consulted with customers to effectively design projects based on their needs.
- Spearheaded the production of page content, including visuals and text copy, to meet project specifications.
- Collaborated with web designers to create sleek and innovative UI designs.
- Planned and engineered RESTful web services to manipulate dynamic datasets.
- Tested websites and performed pre-deployment troubleshooting.
- Conducted unit testing to deliver optimal browser functionality.