



CONTACT

832-370-7322

efren.cavazos@gmail.com

www.efren-cavazos.com

COMPETENCIES

JAVASCRIPT	<div></div>
HTML5	<div></div>
CSS3	<div></div>
AJAX	<div></div>
NODE.JS	<div></div>
RESTFUL APIS	<div></div>
EXPRESS	<div></div>
REACT	<div></div>
BOOTSTRAP	<div></div>
JQUERY	<div></div>
MONGODB	<div></div>
MONGOOSE	<div></div>
MYSQL	<div></div>
SEQUELIZE	<div></div>
GIT	<div></div>
FIREBASE	<div></div>
HEROKU	<div></div>

RECOGNITIONS

AMA CRYSTAL AWARD

Packaging Design - 2018

BMA LANTERN AWARDS

ASDP Launch Event - 2016

Infinity Trailer Traveling Exhibit - 2016

Capabilities booklet - 2015

Product, Equipment catalog - 2014

GRAPHIC EXCELLENCE AWARDS

Best of Category - Products Catalog - 2015

Digital Division - Gold Award - 2015

Best of Division - 2015

OVERVIEW

Full Stack Web Developer and award-winning Art Director with 17 years of professional experience in Graphic Design. The knowledge that I have gained has prepared me to be a key contributor to my organization utilizing good problem solving and strong project management skills.

I am interested in a challenging Full Stack Developer opportunity in an environment where innovation, education, and creativity are valued. I have been passionate about the development of robust system infrastructure, with consideration of customer needs, the functionality of the latest technology, and programming standards. I have solid experience in troubleshooting and problem-solving. I am a fast learner, a strong team player with excellent social skills to interact with all individuals.

EFREN CAVAZOS

Full Stack Web Developer & award-winning Art Director

SKILLS

- ✓ A solid PORTFOLIO confirming at least 17 years of hands-on industry experience
- ✓ Advanced Art Direction and team management
- ✓ Strong typography understanding
- ✓ Strong screen layout and visual design
- ✓ Solid grasp of color theory and palettes
- ✓ Acute attention to usability
- ✓ Content driving design mentality
- ✓ Rapid design prototyping
- ✓ Ability to conceptualize multiple unique designs within a tight time frame
- ✓ Sound knowledge of platform limitations
- ✓ Firm understanding of web production and graphic optimization
- ✓ Design (front-end) and Development (back end)
- ✓ Full Stack Development

EXPERIENCE

Schlumberger

July 2013 – Present

Art Director - Digital Marketing Communications

Responsible for Art Direction and design development of Schlumberger's public website slb.com. Assist with developing email campaigns for different business segments and support for online content.

- ✓ Design support collateral to market tools, services, and trade show exhibits
- ✓ Update media bank and maintain with up-to-date content
- ✓ Art directed photo shoots, animations, illustrators, and designers on staff
- ✓ Work alongside Marketing Communication managers, Branding Strategists, Copywriters for all design projects

Cosentino North America

October 2008 – June 2013

Art Director

Design and execute innovative marketing strategies, significantly improving company's recognition and revenue.

Provide art direction of all graphics related material and responsible for overall policy, management, and administration of company-wide graphic design.

Oversee team projects and work independently to complete the most demanding projects including the creative development of collateral materials, retail displays, web, packaging, and advertising for Cosentino North America.

- ✓ Provide art direction and design support for multiple website designs (silestoneusa.com, cosentinousa.com, sensagranite.com, ecobycosentino.com/usa/)
- ✓ Upload product images and visual related material to data access management website
- ✓ Extensive travel throughout the United States and Europe
- ✓ Work alongside Marketing Communication managers, Branding Strategists, Copywriters for all design projects
- ✓ Develop materials for sales presentations, line reviews, print collateral for national accounts and kitchen and bath dealers throughout the United States and Canada
- ✓ Interact with senior management and other internal company departments

RECOGNITIONS

🏆 OUTSTANDING ADVERTISING

Kitchen & Bath Design News 2011

🏆 KBIS

Kitchen and Bath International Show

🏆 BEST OF SHOW EXHIBIT DESIGN

Las Vegas 2011

Chicago 2010

Atlanta 2009

🏆 SIGNET RESEARCH INC. AD STUDY® AWARD

Interior and Sources 2009

LANGUAGES

ENGLISH

Fluent Read, Write and Speak

SPANISH

Fluent Read, Write and Speak

ASSOCIATIONS

American Institute of Graphic Arts

American Marketing Association

Morris Architects

October 2001 – September 2008

Sr Graphic Designer

Worked closely with the Marketing Director, Architects, and Interior Designers to conceive original designs and marketing concepts used in brochures, pamphlets, fliers, and Environmental Graphics.

Contributed to customer-facing publicity campaigns, assisting Art Director and Production Manager with photo shoots / projects, press proofing, and 2-D graphic design.

A partial list of clients include:

- ✓ American Institute of Architecture
- ✓ Heights Church of Christ
- ✓ Houston Chapter of IFMA
- ✓ Houston Downtown Management District
- ✓ Houston Zoological Gardens
- ✓ Lakewood Church
- ✓ Memorial® Hermann Hospital
- ✓ St. Luke's® Episcopal Hospital
- ✓ The Houston Community College System
- ✓ The Methodist® Hospital System®
- ✓ The University of Houston M.D. Anderson Library

Graphic Designer

November 1999 - August 2001

DG Studios

Responsible for creating and executing a variety of marketing materials including but not limited to point of sale, direct mail, print and web ads, trade show graphics, brochures and logos.

Immersed in public and private sector graphic projects with a large responsibility for design development and execution of a variety of print designs.

A partial list of clients include:

- ✓ Continental® Airlines
- ✓ Fall Creek
- ✓ Federal Reserve Bank of Chicago
- ✓ JPMorgan Chase & Co.
- ✓ Louisiana State University
- ✓ Penn State University
- ✓ Smithsonian
- ✓ The City of New Orleans
- ✓ The Floyd and Kathleen Cailloux at Gladney Visitor Center

EDUCATION

Full Stack Web Development

August 2018 - February 2019

The Houston Coding Bootcamp at the University of Texas

Houston, Texas

Associates Degree of Applied Science in Graphic Design

May 1997 - August 1999

Art Institute of Houston

Houston, Texas

General Studies

May 1996 - April 1997

San Jacinto College

Deer Park, Texas