

# WASHIATO: Revolutionizing the laundry experience

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## Product Website

Website can be found at <http://washiato.weebly.com/>

## MVP Exercise

Going into the MVP exercise, we were still deciding between a smart shower and Washiato. When we spoke to people about their showers, we found that many people either didn't have an issue with getting the right temperature, or already had a device that regulates the temperature. Additionally many people adjust the temperature of their shower, and this could not be accomplished without a waterproof phone.

Many more people had complaints about the shared laundry experience. We found that one of the biggest complaints involved people removing laundry from the machines after the cycle. Because the machines do not have any indication of the time that has passed since the cycle has completed, people said that they would set wet laundry on top of the machine immediately if they needed the machine. This can cause awkward situations if the owner of the laundry arrives. Unsurprisingly, we found that another common complaint is that it is impossible to tell which machines are available without walking down to the machines and checking, something that can be frustrating if you bring all your laundry down only to arrive and have no machines open.

After interviewing several people, it became clear that the shared laundry space offered many more opportunities for improvement in the user experience. We soon (super) pivoted to Washiato and began development.

## Functionality Description

See product website

## BOM

| Washiato BOM |             |                                   |                         |  |  |            |     |           |            |
|--------------|-------------|-----------------------------------|-------------------------|--|--|------------|-----|-----------|------------|
| Level        | Description |                                   |                         |  |  | Supplier   | Qty | Part Cost | Total Cost |
| 1            | Washiato    |                                   |                         |  |  |            |     |           |            |
| 2            |             | LCD Screen and Backlight Circuit  |                         |  |  |            |     |           |            |
| 3            |             |                                   | LCD Screen              |  |  | SPDL       | 1   | \$3.00    | \$3.00     |
| 3            |             |                                   | 2N7000 MOSFET           |  |  | SPDL       | 1   | \$0.15    | \$0.15     |
| 3            |             |                                   | 5 row perf board (half) |  |  | SPDL       | 1   | \$0.35    | \$0.35     |
| 3            |             |                                   | Trim Pot                |  |  | SPDL       | 1   | \$0.10    | \$0.10     |
| 2            |             | MMA8452Q Accelerometer Breakout   |                         |  |  | Sparkfun   | 1   | \$9.95    | \$9.95     |
| 2            |             | HUZZAH ESP8266 Breakout           |                         |  |  | Adafruit   | 1   | \$9.95    | \$9.95     |
| 2            |             | GoPro Hero 3 LiPo Battery         |                         |  |  | Amazon     | 1   | \$5.00    | \$5.00     |
| 2            |             | NFC Tag                           |                         |  |  | Amazon     | 1   | \$1.00    | \$1.00     |
| 2            |             | Washiato Enclosure (grams of PLA) |                         |  |  | 3D Printed | 54  | \$0.03    | \$1.35     |
| 2            |             | Really Strong Magnets             |                         |  |  | Amazon     | 1   | \$4.00    | \$4.00     |
|              |             |                                   |                         |  |  |            |     |           |            |
|              |             |                                   |                         |  |  |            |     | Total:    | \$34.85    |