Design the IDEAL Personal Webpage

Draw (3 mins) – sketch your idea in the box below:

Your NEW Mission: Design something useful and meaningful for your partner.

Start by gaining empathy.

1. Interview – 6 mins (2 sessions x 3 mins each)

Switch roles and repeat interviews

2. Dig Deeper – 6 mins (2 sessions x 3 mins each)

Switch roles and repeat interviews

Reframe the Problem

3. Capture Findings – 3 mins

Goals and Wishes:
What is your partner trying to achieve? Use verbs

Insights: New learning about your partner's feelings and motivations. What is something you see about your partner's experience that may be s/he does not see?
*Make inferences from what you have heard

4. Take a Stand with a point of view – 3 mins

_____
partners name and description

needs a way to _____
user's need

because (or "but…" or "surprisingly…") * circle one

_____

_____
insight

<u>Ideate:</u> generate alternatives to test.

5. Sketch at least 4 *radical* ways to meet your user's needs. 5 mins.

Write your problem statement above

6. Share your solution and capture feedback. 4 mins (2 sessions x 2 minutes each)

Notes

Switch roles and repeat sharing

Iterate based on feedback.

7. Reflect and generate a new solution. 3 mins

Sketch your big idea, note details if necessary!

Build and **test.**

8. Build your wireframe – 5 mins

Use a tool to create a wireframe

9. Share your solution and get feedback – 6 mins

(2 sessions x 3 minutes each)

+ What Worked…

- What could be improved…

? Questions…

! Ideas…