

Data Related Portfolio

Data Analysis
Data Science
Machine Learning

By Ekida Farra Salsabiila

Oh, Hi!

Ekida is knowledge-curious, has good analytical skills, and has fast learning ability. Her field of interest is data science and machine learning, so she is skilled and experienced with data analytics, data warehousing, machine learning, deep learning, and business intelligence using Python, Looker Studio, Power BI, SQL, BigQuery, and many others.



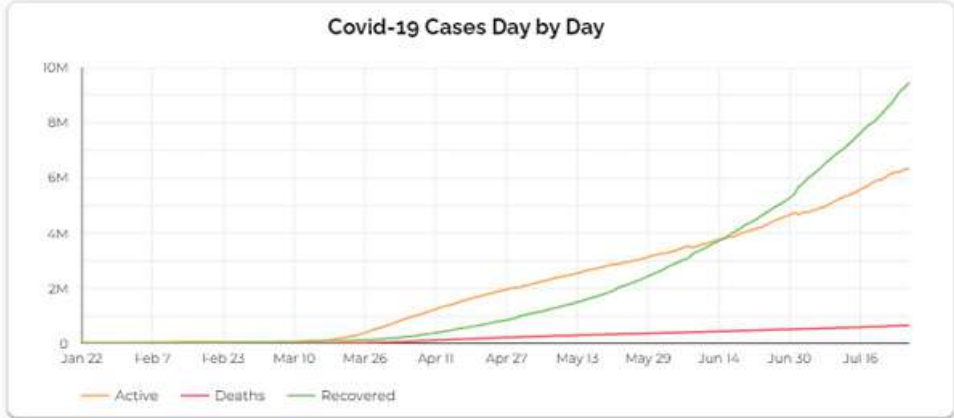
Global Covid-19 Cases

Covid-19 cases around the world (22 January 2020 - 26 Juli 2020)

Select date range

Country/Region

WHO Region

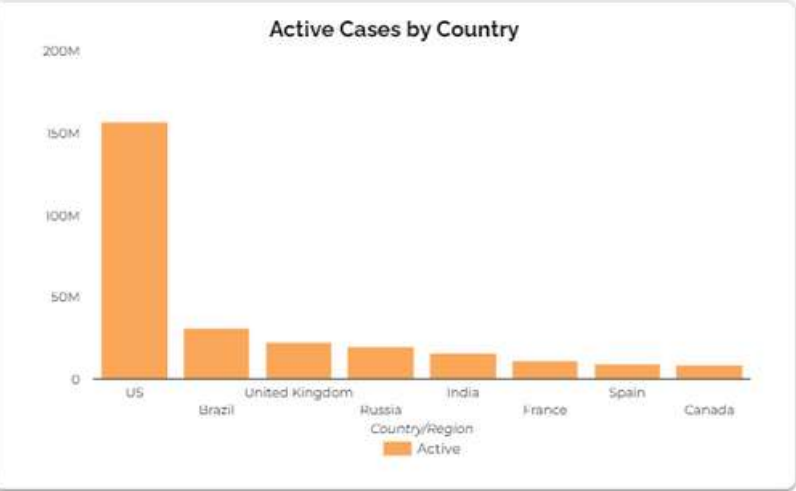
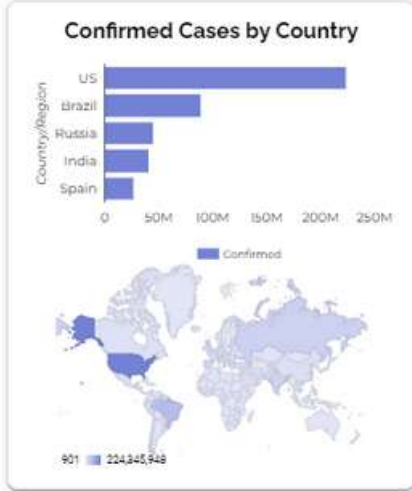
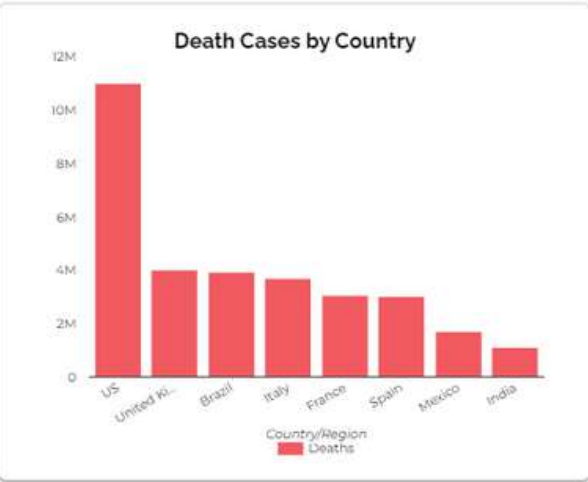
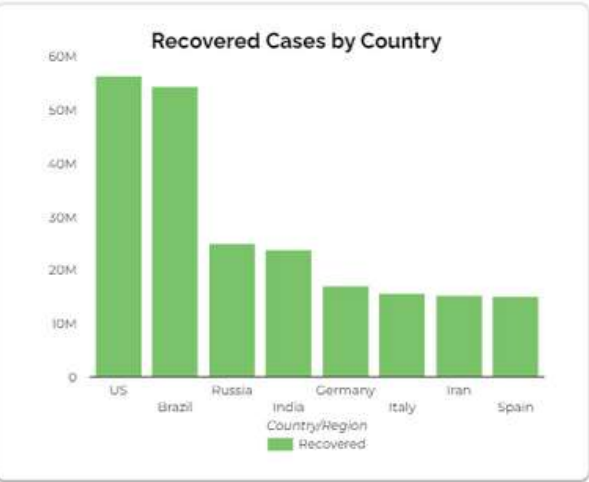


Confirmed
828,508,482

Active
396,715,350

Deaths
43,384,903

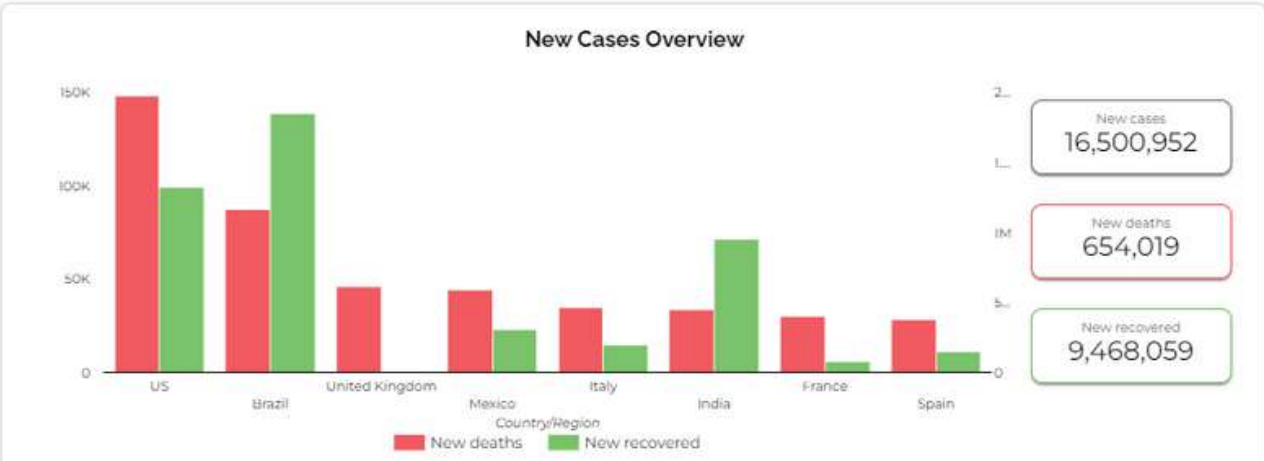
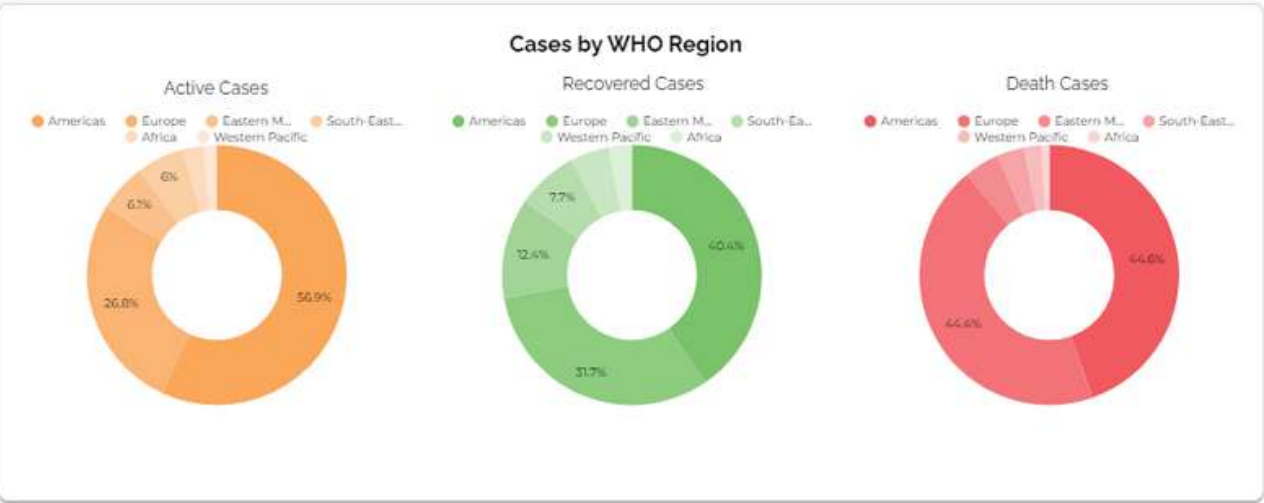
Recovered
388,408,229



Cases Summary by Country

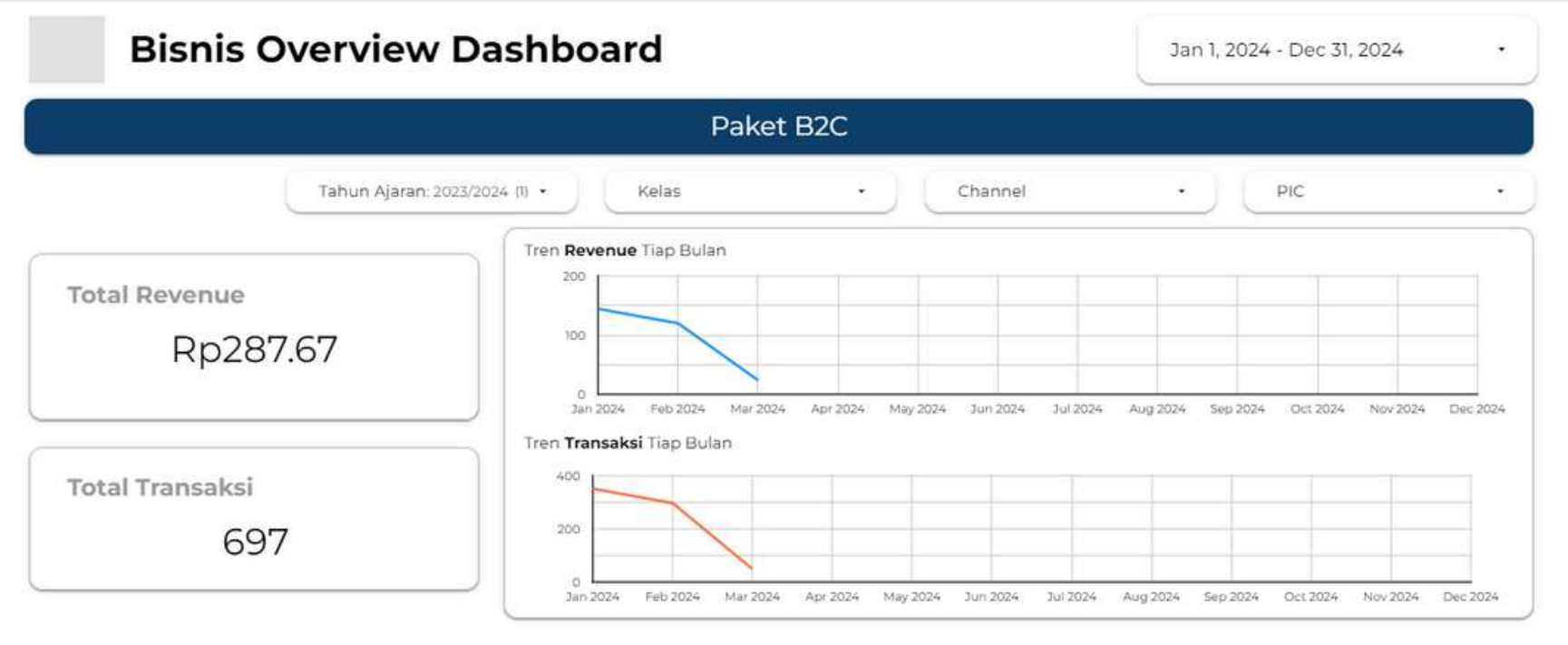
Country/Region	Confirmed	Active	Recovered	Deaths
1. US	224,345,948	156,981,121	56,353,416	11,011,411
2. United Kingdom	26,748,587	22,624,595	126,217	3,991,775
3. Brazil	89,524,967	51,094,060	54,492,873	3,938,034
4. Italy	26,745,145	7,363,518	15,673,910	3,707,717
5. France	21,210,026	10,980,287	7,182,115	3,048,524
6. Spain	27,404,045	9,277,432	15,033,583	3,033,030
7. Mexico	16,946,202	2,076,700	11,141,225	1,728,277
8. India	40,883,464	15,987,913	23,783,720	1,111,831
9. Iran	19,139,267	3,114,236	15,200,895	1,024,136
10. Belgium	6,281,116	3,689,945	1,627,492	963,679

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Covid-19
Dashboard

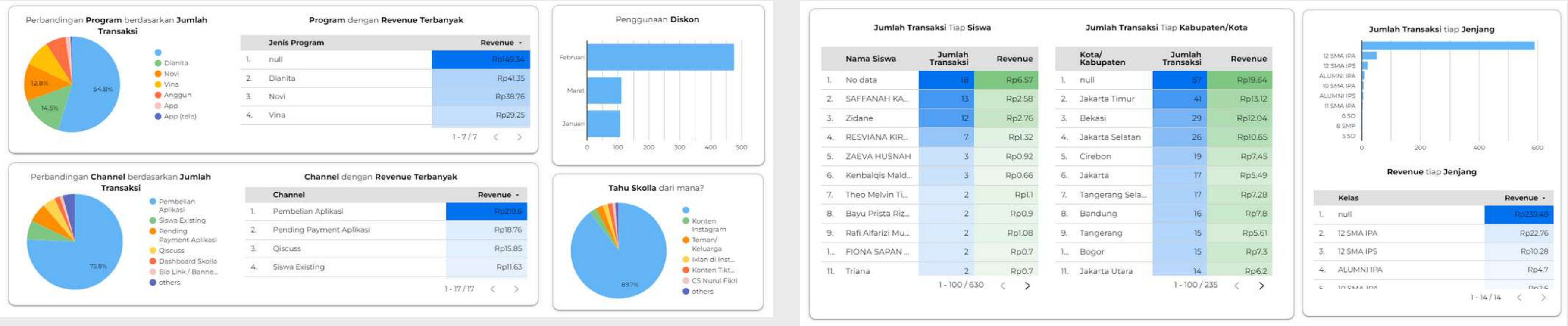
Tools: Looker Studio
Dataset: Kaggle



Bussiness Dashboard

Tools: Looker Studio

Dataset: Sample from the company I've worked.



User Overview | Summary

Filter

Jan 1, 2024 - Mar 26, 2024

Select Jenjang

Select Kelas

Select Status NF

Select Status Aktivasi

Select Fitur

Total User

66,303

Total Active User

68,500

DAU
806

MAU
22,833

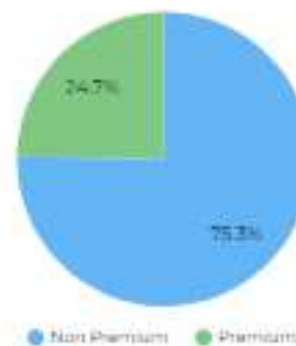
Stickiness
3.53%

User Acquisition Growth

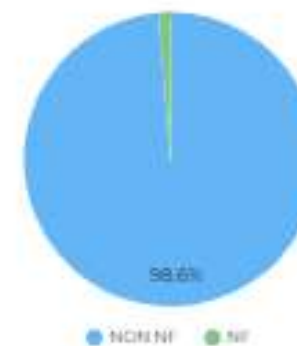


Users Proportion

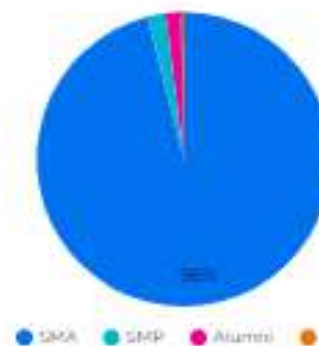
by Status Aktivasi



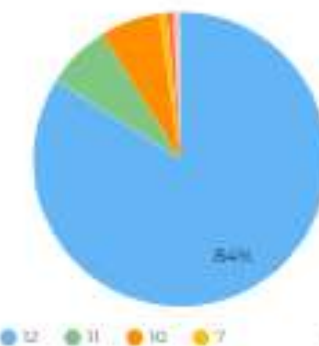
by Status NF



by Jenjang



by Kelas



Users per Region



Provinsi	Jumlah User
SULAWESI SELATAN	16,223
JAWA BARAT	12,337
null	7,985
JAWA TIMUR	5,461
JAWA TENGAH	4,772
DKI JAKARTA	3,566

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User Overview Dashboard

Tools: Looker Studio

Dataset: Sample from the company I've worked.

User Overview | Detail DAU, WAU, MAU

Filter

Jan 1, 2024 - Mar 26, 2024

Select Jenjang

Select Kelas

Select Status NP

Select Status Aktivasi

Total User

66,303

Total Active User

68,500

DAU

806

WAU

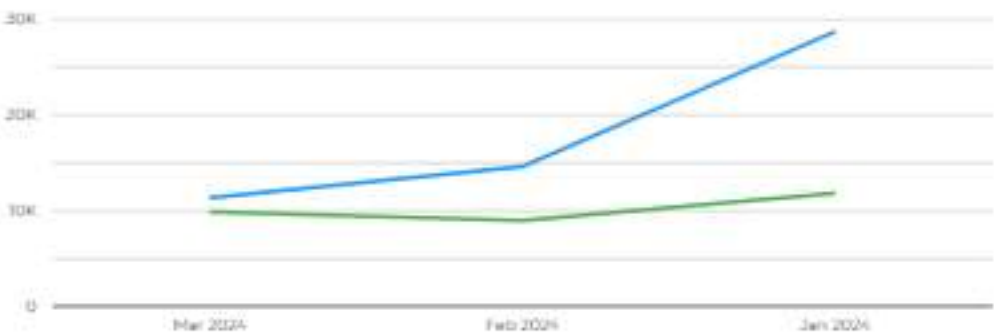
22,833

MAU

5,269

Dischurn
3.53%

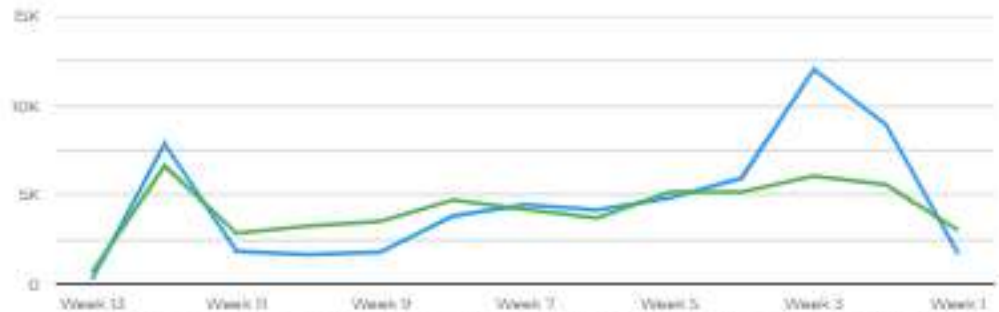
MAU (Monthly Active User)



Status Aktivasi / Jumlah User

month	Premi...	Non Pr...	Grand t...
Mar 2024	9,902	11,377	21,289
Feb 2024	8,970	14,615	23,585
Jan 2024	11,870	28,670	40,540
Grand total	17,594	50,906	68,500

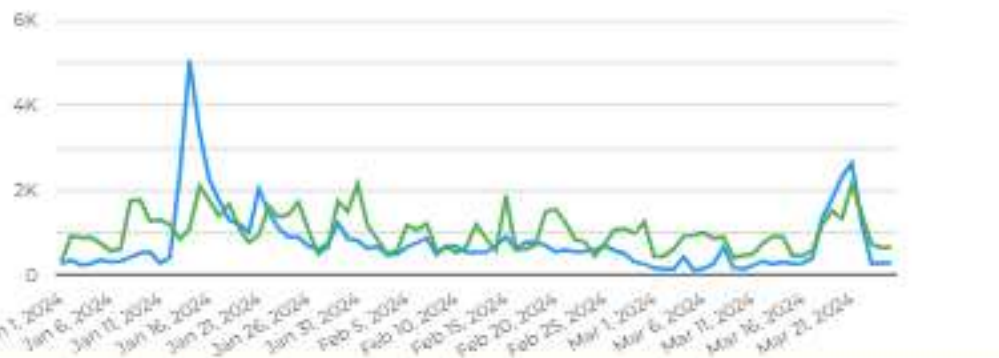
WAU (Weekly Active User)



Status Aktivasi / Jumlah User

week	Premi...	Non Pr...	Grand t...
Week 13	6,533	281	934
Week 12	6,626	7,865	14,491
Week 11	2,851	1,861	4,712
Week 10	3,280	1,651	4,931
Week 9	1,528	1,876	5,354
Grand total	17,594	50,906	68,500

DAU (Daily Active User)



Status Aktivasi / Jumlah User

day	Premi...	Non Pr...	Grand t...
Mar 25, 2024	653	281	934
Mar 24, 2024	641	269	910
Mar 23, 2024	722	259	981
Mar 22, 2024	1,425	1,221	2,646
Mar 21, 2024	2,152	2,644	4,796
Grand total	17,594	50,906	68,500

User Overview Dashboard

Tools: Looker Studio
Dataset: Sample from the company I've worked.

Data Portfolio

Thank you!

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