You should read this online.

Service Thinking was written in markdown, an open document format which can be converted to both HTML and PDF.

In order to present it appropriately, I decided to design and implement a service to view scientific works set as markdown in an interactive and usable fashion. This PDF copy was rendered with default LaTeX settings and is intended for archival purposes only.

In order to read the thesis, I strongly suggest heading over to **service-thinking.jason-e.dev**, where the thesis viewing service is hosted.

In the conclusion of this thesis, I apply the model defined in the main chapters to the very service I built to view the thesis itself, which should be interesting.

I certify that the content in this printed version, including appendix and sources, is exactly equivalent to that displayed on the web app, as both versions were compiled from the same source.