Вебсајт за Специјална Олимпијада на Р.С. Македонија

Скопје, јуни 2021

About

The Special Olympics of Northern Macedonia is a non-governmental organization that serves the needs of people with intellectual disabilities, in order to socialize and integrate them into community through sports and recreation.The Special Olympics is a parallel organization of the Olympics Committee of North Macedonia and it is recognized by the International Special Olympics as a member.A unique fact about it is that it is the only sport organization that can bring the people from North Macedonia with intellectual disabilities to participate in World of European Champions as well as in the Special Olympic Games too.

Problem

The Special Olympics main problem was their non functional website.

Solution

The Final product of this project would be an official and proffesional modernized website.

Duration

June — July

Design process

Discover

Stakeholder interview

Q1) What type of sports are available?

Q2) What do you dislike about the competition that you would not apply?

Q3) How do you motivate people with disabilities to apply and participate in games?

Q4) How are you different from your direct competitors?

Q5) How does the membership take place,what is the way to apply?

Q6) How do you attract donations and sponsorships?

Q7) Do you cover the costs for the participation of the participant?If so, how much do you cover?

Q8) What problems and challenges are you currently facing?What would you improve?

Design strategy

Executive Intent	This project is intended for monitoring the activities, competitions and Olympiads attended by participants from Macedonia. Users have the opportunity to donate money, apply for a volunteer. They can also watch videos from previous years, they can learn more about the organization itself.
Target Audience	Our target audience are the people with intellectual disabilities, their families,their friends, partners(sponsorships and partnerships), the other Special Organization all over the World.
General Tasks	When logging in to the website, users can view the latest activities of the participants, donate funds, have the opportunity to review the schedule of activities for the current week. They can also view the activities for the full month of the calendar. The website offers the option to register an athlete, if a parent thinks that their child wants to participate, they have the option to volunteer, partner and coach. When reading an activity, if the user does not can read, has the option to listen to the text itself. You can also increase or decrease the text.
Cross channels	Websites,mobile apps
Team members	Milena, Zlatka, Mirijam

User Research

Quantitative Research

We have asked people to recode their response through the online survey formand questionaries.Around 20 people had participated in filling the survey and made this research possible.

Primary Persona

Primary Persona
Milena Jovanovska
Age: 25
Occupation: Student
Bio
Milena is a Macedonian student who is in her last year of her studies at the Faculty of Philosophy in Skopje. She is a very ambitious person who is very passionate about her studies and her future career as a teacher.
She is very interested in the Special Olympics because she has a family member who participates in the Special Olympics and she is very proud of her family member.
Goals & motivations
Wants to be a teacher
Wants to be a good teacher
Wants to be a good mother
Wants to be a good friend
Wants to be a good daughter
Wants to be a good sister
Wants to be a good aunt
Wants to be a good niece
Wants to be a good cousin
Wants to be a good friend
Wants to be a good neighbor
Wants to be a good citizen
Wants to be a good person
Wants to be a good human being
Wants to be a good woman
Wants to be a good girl
Wants to be a good woman
Wants to be a good girl
Wants to be a good woman
Wants to be a good girl