

Emilia Tongson

ART DIRECTION + DESIGN

eftongson@gmail.com

EmiliaTongson.com

Instagram @harana_

// SKILLS

direction + design

Photoshop
Illustrator
InDesign

ux | ui

Adobe Xd
HTML + CSS
JavaScript

video + photo

AfterEffects
Premiere
35mm film photography
GarageBand

social

Instagram
Twitter
YouTube
Facebook
Snapchat

slow talker, fast walker
loves learning new things
highly patient
fluent in Tagalog/Filipino

// EDUCATION

University of California, Davis 2017–2019

B.A. in Design, emphasis in
Graphic and Experiential
Dean's Honors-Spring 2018, Winter 2019

University of California, Santa Cruz 2015–2017

Biology, Art

// EXPERIENCE

Art Direction Intern. Ogilvy NY

Concepted, mocked up, and executed ideas on large teams for clients **PPG Paint**, **Boots No.7**, and **Arizona State University**. Participated in brand strategy focus research for Instagram. Designed and executed Instagram story for Acqua Panna. June 2019–August 2019.

Art Direction Intern. TBWA\Chiat\Day/NY

Mocked up and executed ideas on large teams for clients **Nissan** and **TD Bank**. Ideated on long term campaigns for **Travelers Insurance**. Assisted in creating mockups for Belvedere Vodka. June 2018–August 2018.

Art Director, UX Designer. The One Club

Creative Bootcamp, New York. Concepted and designed in a team of three for a live client brief for **Possible** and **Microsoft**. August 2018.

Art Director. The One Club

Creative Bootcamp, San Francisco. Concepted and designed in a team of five for a live client brief by **FCB West** and **Levi's**. October 2018.

Graphic Designer. UC Davis

Campus Recreation and University Stores Marketing. Designed marketing materials for campus stores and athletic facilities. September 2018–May 2019.

Graphic Designer. UC Santa Cruz

Dining Marketing, Campus Relations. Designed print marketing materials and rebranded yearly Tasting Fair event. January 2016–June 2017.

// AFFILIATIONS

Mentor, UCD Design AIGA Chapter

Pixel Graphic Design Club
University of California, Davis • October 2018–Present

4A's Multicultural Advertising Internship Program (MAIP) Fellow

Class of 2018, Class of 2019