[AMBIENT MUSIC PLAYING]

Hey, there. Long time, no see. Looking good.

Yeah, let's just keep this simple. I want a divorce.

What now?

I think you heard me just fine.

Come on. This is me. What's wrong?

We don't talk anymore.

I just put down a mil on a TV commercial just to talk to you.

Exactly. You do all the talking. I never get a chance to--

Talk on our website, can't you?

Sure, if I want to say, order this product.

See?

It's not exactly a dialogue.

What about the print campaign? You can't tell me you missed the billboard in Times Square. That was like a 200 foot tall declaration of love.

You're saying you love me, but you're not behaving like you love me. It's not genuine.

I don't know. The agency said I was genuinely being funny, genuinely being charming. They said you would love everything I did.

Would you keep your voice down? You're not doing a radio commercial. Look, whether you're funny or not, it's just-- I've changed. And you haven't. I mean, we don't even hang out in the same places anymore. You're not even listening, are you?

Coupons. You want coupons, don't you? Look, come by the store. I got two words for you-- loyalty, redemption. Pew. Am I right? That was it, wasn't it? Let's just hug.

If you knew me, you'd know I don't care about that.

No? You-- Sweetheart, I know everything about you. You're 28 to 34. Your online interests include music, movies, and laser hair removal. You have a modest but dependable disposable income. Am I the only one not getting the problem here?

I'm out of here.

Oh, come on. Don't be like that. Look, I'll tell you what. Come back here tomorrow. I'll give you the chance to win a Bahamas vacation. There's a small chance, minuscule, but technically still a chance. Wouldn't it be like the old days?