PERSONAL DATA

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| **Name:** | Eduard Galkovski |
| **Date of Birth:** | 27/01/1992 |
| **Location:** | Belarus, Minsk |
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OBJECTIVE

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| **Desired Position:** | Product Manager |

SUMMARY OF QUALIFICATION

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| Successfully completed online-course “Data-driven product management by [**Go Practice! Simulator**](https://gopractice.io/)” I have been working in the advertising industry since the end of 2020 as a freelancer  I have a good understanding of business processes in advertising and retail  My current stack of tools is: Amplitude, SAP, Google Spreadsheets, Ads manager (FB, VK, OK) |

RELEVANT EXPERIENCE

* Market and competitor research
* Working with data based on statistical significance
* Creating a product model
* Create an experiment design
* User research
* Search for product value
* B2C sales

LANGUAGES

* English – Intermediate
* Russian – Native Speaker
* Belarussian – Native Speaker

EDUCATION

* 2010 – 2014 /Belarusian State Economic University, Faculty of Economics and Management at Enterprises / Minsk, Belarus
* 2014 – 2016 / BSEU Institute of Master's Training, specialty Economics, profile Economics of Innovation and Business Development / Minsk, Belarus

SEVERAL FACTS ABOUT ME

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| I prefer a healthy lifestyle  I try to spend my free time outdoors  Interested in literature on topics: product management and psychology  I am free of the bad habits  I can find the optimal way from difficult situation by myself  Experience in personnel management (3-15 people) |

COURSES AND CERTIFICATES

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| |  |  | | --- | --- | | **Course name:** | Certificate of the successful completion of online-course “Data-driven product management by Go Practice! Simulator” | | **Issued:** | GO PRACTICE | | **Years of study:** | 07/2021 – 08/2021 | | **Certificate ID:** | tzwnzhvx | | **Certificate URL:** | https://simulator.gopractice.ru/certificate/tzwnzhvx |  |  |  | | --- | --- | | **Course name:** | EF Standard English Test | | **Issued:** | EF SET | | **Years of study:** | 08/2021 | | **Certificate ID:** | EUSMNt | | **Certificate URL:** | https://www.efset.org/cert/EUSMNt | |

PROFESSIOANL EXPERIENCE

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| **"Freelance"** | |
| **Number of projects:** | >10 |
| **Company Location:** | - |
| **Duration:** | 11/2020 – present time |
| **Description:** | - |
| **Position:** | Digital Marketer | Performance-based advertiser | SMM Specialist |
| **Responsibilities:** | * Inventory of ads manager * Communication with a client * Developing a customer journey map * Development and execution of a media plan * Management of advertising companies * Market and competitor research * Preparation of reports |
| **Tools:** | **Platforms:** Facebook, VK, Mytarget  **Tools:** Google Spreadsheets, Excel, Ads manager, Miro, Ads library, Target Hunter |

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| **CJSC "Unifud"** | |
| **Company:** | Unifood CJSC (Almi Group of Companies) |
| **Company Location:** | Belarus, Minsk |
| **Duration:** | 12/2017 – 11/2020 |
| **Description:** | Retail chain of stores focused on the broad needs of the modern customer |
| **Position:** | Auditor |
| **Responsibilities:** | * Organization of inventories at retail objects * Analysis of inventory results * Preparation of documents for accounting |
| **Tools:** | **Tools:** SAP, Excel, Libre Office |

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| **Private unitary trading enterprise “Gimlif”** | |
| **Company:** | Gimlif (PTUE) Private Trading Unitary Enterprise |
| **Company Location:** | Belarus, Osipovichi |
| **Duration:** | 07/2015 – 12/2017 |
| **Description:** | A retail chain of stores focused on the sale of accessories for mobile phones |
| **Position:** | Economist |
| **Responsibilities:** | * Communication with clients * Communication with suppliers * Preparation of documents for accounting |
| **Tools:** | **Tools:** Excel, Word |