

MICHAEL EGAN

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PROFESSIONAL EXPERIENCE**WEB DESIGNER**

April 2011 - Present

Granite International (Contracted to GE Power & Water) - Schenectady, New York

- Implement email marketing campaigns for industry specific promotions and events.
- Redesign Wordpress blog templates for individual GE executives.
- Update and redesign online newsletters and template-based websites through GE's various content management systems.

WEB DESIGNER

October 2007 - April 2011

Futuremedia Interactive - Saratoga Springs, New York

- Develop front-end design and usability architecture for web sites and content management systems.
- Maintain website content, imagery and layout for a variety of clients.
- Design promotional banner designs (static and Flash animated).
- Create wireframe and site map layouts.

SENIOR DESIGNER

September 2001 - September 2007

Newkirk Products - Albany, New York

- Enhanced and maintained the company's corporate web site.
- Executed the design of custom and client printed and online publications.
- Oversaw the production of financial and healthcare materials for large businesses.
- Collaborated with creative and art directors through to the completion of individual projects.

JUNIOR DESIGNER

August 1999 - July 2001

Earle Palmer Brown — Stamford, Connecticut

- Formulated the design of corporate identity packages.
- Assisted the art director with the processes of design and production of printed materials.
- Designed annual reports, capability brochures and informational booklets for financial institutions and technology corporations.

JUNIOR DESIGNER

February 1996 - July 1999

Bristol-Myers Squibb Company — New York City

- Collaborated with the marketing team on new and existing product design initiatives.
- Assisted with the implementation and production of various sales promotional and presentation materials.
- Attended press checks and coordinated projects with outside vendors.

EDUCATION

NORTHEASTERN UNIVERSITY

Finance, Graphic Design

Boston, Massachusetts

1989 - 1991

TECHNOLOGIES & SOFTWARE

HTML/CSS/LESS, jQuery, Wordpress, Bootstrap Framework, Adobe Creative Suite, Marketo

REFERENCES AVAILABLE UPON REQUEST