

# Laurel Bybee

310.975.9270

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laurelbybee.com

**Designer of environments  
and experiences.**

## EDUCATION:

- UCLA - BA, Design | Media Arts
- UCLAx - Web and Interaction  
Design Certificate (in progress)

## AWARDS:

- GRID110 FashionTech Hackathon  
Finalist, 2015
- Intel Design Expo Stipend, 2009
- Columbia University EdLab  
Internship Stipend, 2009
- Print And Graphics Foundation  
Scholarship, 2005–2009

## LECTURES & DEMONSTRATIONS:

- E-textiles Workshop for MIT  
Alumni Club of Southern  
California, Pasadena, 2014
- DIY Girls E-textile Workshop, Fab  
LAB Pasadena City College, 2014
- Intel Developers Forum, San  
Francisco, CA, 2009
- UCLA + Urban Schools +  
Communities Teaching Residency  
“Discovering Design: New Digital  
Frontiers With Adobe Illustrator”  
Los Angeles, 2008-2009

## EXPERIENCE:

### Independent Designer & Consultant

2012–2016, Los Angeles, CA

Art director, designer and project manager working with non-profits, cultural institutions and artists. My role includes publication design for artist Vasa Mihich, original illustrations for the Los Angeles Review of Books, design research, and developing engaging campaigns for web, print and the built environment.

### Exhibit Designer and Print Production Manager, Cinnabar Design | Build

2014–2016, Los Angeles, CA

Lead the creative department by overseeing all exhibition design and maintained the highest standards of quality; created company-wide marketing and branding resources; managed vendor relations; created estimates for project bids; and supervised graphic production staff.

### Artist's Assistant, Andrea Zittel / High Desert Test Sites

2012, Joshua Tree, CA

Assisted designing an art installation for National Gallery Of Australia; developed and designed marketing and educational materials for A-Z west, Institute of Investigative Living, and High Desert Test Sites; tracked schedules and managed expenses.

### Designer, J. Paul Getty Center

2009–2012, Los Angeles, CA

Designed and produced exhibitions including custom title treatment, way-finding signage, text panels, object labels, gallery interactives, exhibit brochures, retail merchandise, press packets, invitations and web banners.

### Design Internship, EdLab Teachers College, Columbia University

2009, New York, NY

Interpretive planning, design and production for an environmental banner series at the Gottesman Library / Columbia University

## SOFTWARE PROFICIENCY:

Proficient: Indesign, Illustrator, Photoshop, Microsoft Office Working knowledge: Vectorworks, Sketchup, After Effects, Wordpress, HTML, CSS Learning: Rhino, Auto CAD, Processing, Arduino, Javascript