

Laurel Bybee

310.975.9270

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laurelbybee.com

BIOGRAPHY:

Education:

- UCLA - BA, Design | Media Arts
- UCLA Extension - User Experience & Interactive Design

Awards:

- GRID110 FashionTech Hackathon Finalist 2015
- Intel Design Expo Stipend & Presenter 2009
- Columbia University EdLab Stipend 2009
- Print And Graphics Foundation Scholarship 2005–2009

Software Proficiency:

- Proficient: Indesign, Illustrator, Photoshop, Microsoft Office
- Working knowledge: Vectorworks, Sketchup, After Effects, Wordpress, HTML, CSS
- Learning: Rhino, Auto CAD, Processing, Arduino, Javascript

EXPERIENCE:

Independent Designer & Consultant

2012–2016 | Los Angeles, CA

Working with non-profits, cultural institutions and artists as an art director, designer and project manager. My role includes publication design, original illustration, design research, and developing engaging campaigns for web, print and environments.

Designer and Print Production Manager, Cinnabar Design | Build

2014–2016 | Los Angeles, CA

Leading the creative department by overseeing all exhibition design and maintaining the highest standards of quality; creating company-wide marketing and branding resources; managing vendor relations; pricing out design assets for project bids; acting as a liaison to institutional clients; and supervising graphic production staff.

Artist's Assistant, Andrea Zittel / High Desert Test Sites

2012 | Joshua Tree, CA

Assisted designing an art installation for National Gallery Of Australia; developed & designed marketing and educational materials for A-Z west, Institute of Investigative Living, and High Desert Test Sites; tracked schedules and managed expenses.

Designer, J. Paul Getty Center

2009–2012 | Los Angeles, CA

Designed and produced exhibitions including custom title treatment, way-finding signage, text panels, object labels, gallery interactives, exhibit brochures, retail merchandise, press packets, invitations and web banners.

Design Internship, EdLab Teachers College, Columbia University

2009 | New York, NY

Interpretive planning, design & production for an environmental banner series at the Gottesman Library / Columbia University

LECTURES & DEMONSTRATIONS:

E-textiles Workshop for MIT Club of Southern California

2014 | Acrobotic Maker Space Pasadena

DIY Girls E-textile Workshop

2014 | Fab LAB at Pasadena City College

Intel Developers Forum

2009 | San Francisco, CA

UCLA + Urban Schools + Communities Teaching Residency

“Discovering Design: New Digital Frontiers With Adobe Illustrator”

2008–2009 | UCLA